



Council of the European Union  
General Secretariat

Brussels, 14 February 2024

WK 702/2024 REV 3

LIMITE

GLOBAL GATEWAY  
COASI  
COEST  
COAFR  
MED

MAMA  
COLAC  
COWEB  
COMPET  
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CCG  
TRANS  
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## INFORMATION

From:	Presidency
To:	Working Party of Foreign Relations Counsellors (RELEX) – Horizontal Questions
Subject:	Communication of Global Gateway flagships initiatives

Delegations are informed that the written consultation set out in document WK 702/2024 REV 2 is completed. It has not resulted in the endorsement of the revised Presidency proposal on supplementing the Global Gateway Communication Strategy.

Based on the comments received, delegations will find attached a third revised Presidency proposal on supplementing the Global Gateway Communication Strategy. The amendments are based on the constructive proposals made by delegations and are indicated in **bold**.

Delegations are invited to review the proposed amendments by **18.00 on Wednesday 14 February 2024**. If there are no comments or objections by delegations, the outcome of proceedings with all amendments to the Communication Strategy as set out in the Annex will be deemed to be agreed.

## Annex

Following calls for closer involvement of partner countries in the EU+27 Global Gateway (GG) flagships initiatives, the Presidency raised this issue at the meeting of Relex HQ WP of 12 January 2024 (under item No.2 of the agenda - Belgian Presidency Indicative Work Programme and Global Gateway priorities). The objective of more specific guidelines for the communication of GG flagships in Team Europe with the Embassies of EU Member States (EUMS) was also addressed and broadly welcomed by Relex HQ WP at its meeting on 9 February 2024. In the framework of EU outreach, delegations called for stronger communication on the EU's GG engagement to partner countries. To follow-up on these calls, the Presidency would like to propose to complement the GG Communication strategy as set out in the document WK 5086/2023 INIT and endorsed at the meeting of Relex HQ WP on 21 April 2023.

The Presidency would like to propose to add communication of flagships initiatives to the role of EU Delegations (EUDELs), in addition to their current roles in the 'identification and implementation of GG flagships together with EUMS Embassies in a Team Europe approach'. More precisely, the Presidency would like to invite Member States to present their views on adding the following general guidelines to the Communication strategy:

- In partner countries with an EUDEL, ~~it is~~ EUDEL ~~that~~ should take the **lead in communicating about** GG flagships to the partner country in close coordination with the Embassies of the EUMS involved.  
EUDEL, **the EEAS and the Commission** also informs all EU ~~Embassies~~ **Member States** on the communication of GG flagships to the partner countries.
- In the case of **EU** Member State(s) only GG projects, it is the role of the ~~EUMS~~ **Member States** involved to inform the partner country, EUDEL and the other EUMS.
- The EEAS, Commission, and Member States are invited to debrief Relex HQ WP of the general response of partner countries **to Global gateway** as input for the **identification** of next yearly GG flagship list **by the Relex HQ Council WP**.

Subject to delegations agreement, the Presidency intends to prepare an outcome of proceedings stating that the group agreed that the Global Gateway Communication Strategy (WK 5086/2023) should be complemented with the three general guidelines as mentioned above.