

Interinstitutional files: 2023/0105 (COD)

Brussels, 16 May 2023

WK 6511/2023 INIT

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### **MEETING DOCUMENT**

From: To:	General Secretariat of the Council Delegations
Subject:	VTC meeting on the Breakfast Directives – COM presentation

Delegations will find attached a copy of the presentation by the Commission services as presented at the VTC meeting of the Working Party on Agricultural Products on Tuesday, 16 May 2023.



# Breakfast Directives honey, preserved milk, fruit juices and jams

Commission proposal amending Council Directives 2001/110/EC; 2001/112/EC; 2001/113/EC; 2001/114/EC

Council Working Party 16 May 2023

## **Breakfast Directives**

- Common rules on composition, sales names, labelling and presentation of certain foodstuff
- Objectives:
  - Protect and inform consumers
  - Ensure free movement in the internal market

- Justification revision:
  - Update rules that might impede innovation
  - Respond to societal concerns and consumers' demands
  - Improve transparency for consumers
  - Facilitate the shift to healthier diets



# Directive 2001/110/EC - honey

New: labelling countries of origin in honey blends

- improve consumer information by labelling all countries of origin in blends
- avoid excessive admin burden
- requirements proportionate and controllable
- derogation for single portion packs (<25g)</li>



# Directive 2001/114/EC - preserved milk

### two technical adjustments

- Removing the distinction between 'evaporated' and 'condensed' milk (in line with the Codex Alimentarius)
- In response to evolving consumers' needs, a treatment to produce lactosefree dehydrated milk will be authorised (similar to what is already possible for liquid milk, in particular, reduction of the lactose content by conversion to glucose and galactose)



# Directive 2001/112/EC - fruit juices

- New category products: "reduced-sugar fruit juice" and "reduced-sugar fruit juice from concentrate"
  - (Naturally occurring) Sugars removed by at least 30%
  - Ensure minimum characteristics: authorised treatments and substances
- Added info "no fruit juices contain added sugars"
- Reduction of sugar content in more palatable juice nectars
- Authorise protein from sunflower seed
- Introduce "coconut water" as synonym of "coconut juice"



# Directive 2001/113/EC - jams

- Reduction of sugar by increasing the content of fruit
  - Jam: 450g fruit/1kg product (instead of 350g)
  - Extra jam: 550g fruit/1kg product (instead of 450g)
- Minimum total sugar kept at 60%, with MS possibility to adopt lower rates
- Use of term "marmalade" as equivalent to "jam"
- Use of "citrus marmalade" or "jelly marmalade" for the product made of citrus



# Other provisions



- Transposition:
  - MS will have 18 months after entry into force of the Directives
  - MS shall communicate to the Commission the text of the national laws
  - Provisions shall apply 24 month after entry into force of the Directives
- Transitional measure:
  - Products may continue to be marketed until exhaustion of stocks



# Thank you





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