



Council of the European Union
General Secretariat

Brussels, 04 February 2026

WK 1562/2026 INIT

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NOTE

From: General Secretariat of the Council
To: Working Party on Consumer Protection and Information (Attachés)
Working Party on Consumer Protection and Information

Subject: Working Party on Consumer Protection and Information on 10 February 2026
- Presidency Flash

Delegations will find attached a Presidency Flash for the above-mentioned meeting.



PRESIDENCY FLASH

Working Party on Consumer Protection and Information

Tuesday, 10 January 2026, 10:00

Dear Colleagues,

The Cyprus Presidency team is pleased to welcome you back to the Working Party meeting on Consumer Protection and Information that will take place in Brussels on Tuesday the 10th of January. It will be a half-day meeting starting at 10:00, focused on the **draft text of the Council conclusions on the 2030 Consumer Agenda**. In case it is deemed necessary we will continue our discussion after the lunch break, in an afternoon attaché format meeting.

Based on the delegations' feedback and the drafting suggestions received on the 1st compromise text of the Council conclusions, discussed at the meeting on the 23rd of January, the Presidency will present the 2nd proposed compromise text during the Working Party meeting.

The Presidency would like to thank all delegations for the valuable feedback provided, both through written and oral comments, which formed the basis for this 2nd compromise text. In drafting the compromise proposal, the Presidency consolidated these contributions and, in its view, formulated a **balanced compromise text reflecting as closely as possible the positions of the Member States**.

Regarding the issues that received the most comments, the Presidency mainly introduced the following changes, with the aim of achieving a balance between the positions of the Member States:

- As regards **Digital Fairness**, the reference to **video games** as an example of digital products was deleted from **paragraph 6**, in order to keep the text more general and avoid highlighting any specific product. In addition, the phrase "**in synergy with the existing EU legal framework**" was added at the end of the paragraph, in order to clarify the relationship that the Council expects a potential **DFA** proposal to have with the existing EU legal framework, thereby further highlighting that such a Proposal should have a gap-filling role in relation to the possible gaps referred to at the beginning of the paragraph.
- The changes introduced in **paragraph 7** aim to better reflect the explanation of the *dynamic concept* that consumer **vulnerability** may take. The new wording illustrates that the already existing information asymmetries and structural imbalances in business-to-consumer relationships, which render the consumer the weaker party in that relationship, may be intensified when adverse personal circumstances faced by the consumer are subjected to unfair commercial exploitation. The references to the **high cost of living along with the lack of digital skills or limited digital literacy** were provided as examples of factors that could result in consumer vulnerability. Moreover, additional references to the **high cost of living** were





removed, in order to avoid any impression that the text deals with the issue of the high cost of living as such.

- As regards references to **environmental claims**, the previous wording was replaced with new wording **in paragraph 9**, which merely **refers to the provisions of the existing legislative framework**, *recalls* the fair nature that such claims should have, and *stresses* the positive impact resulting from compliance with the existing rules governing the use of such claims.
- **Paragraph 12**, which addresses **enforcement** and on which divergent views were expressed among the Member States, has now been redrafted so as to first recognize and stress the need to **improve cooperation and strengthen enforcement** by taking action. In the part of the paragraph addressing a possible revision of the **Consumer Protection Cooperation Regulation**, the phrase *“and to assess different options for improving the effectiveness of enforcement”* was added, so as to ensure that the possibility of centralised investigation and enforcement powers at EU level remains an option under assessment rather than the sole option.

As this will be our last Working Party meeting before the text is submitted to Coreper, our aim is to finalise the text and to discuss only those points that constitute red lines for you. We would therefore greatly appreciate it if comments could be limited to those points that would genuinely prevent you from supporting the text. In such cases, we would also appreciate it if you could propose alternative wording that you would be in a position to support, bearing in mind the various views expressed which have been taken into account in reaching this compromise text.

We would also like to note that the text has been subject to an initial linguistic review by the competent services of the Council Secretariat.

We look forward to working with you on the proposed draft compromise text.

Kind regards,

CY Presidency Consumers Protection Team





Did you know that...

Cyprus has an average of over 300 sunny days per year?

Cyprus enjoys an intense Mediterranean climate, with long dry summers from mid-May to mid-October, and mild winters from December to February, which are separated by short autumn and spring seasons.

The island enjoys abundant sunshine, even in December and January. There is an average of six hours of bright sunshine per day, whilst during the six “summer” months, there is an average of 11.5 hours of bright sunshine per day.

The summer is a season of high temperatures with cloudless skies, but the sea breeze creates a pleasant atmosphere in the coastal areas.



Source: Cyprus: *Did You Know That...* (2024), Press and Information Office, Cyprus.

