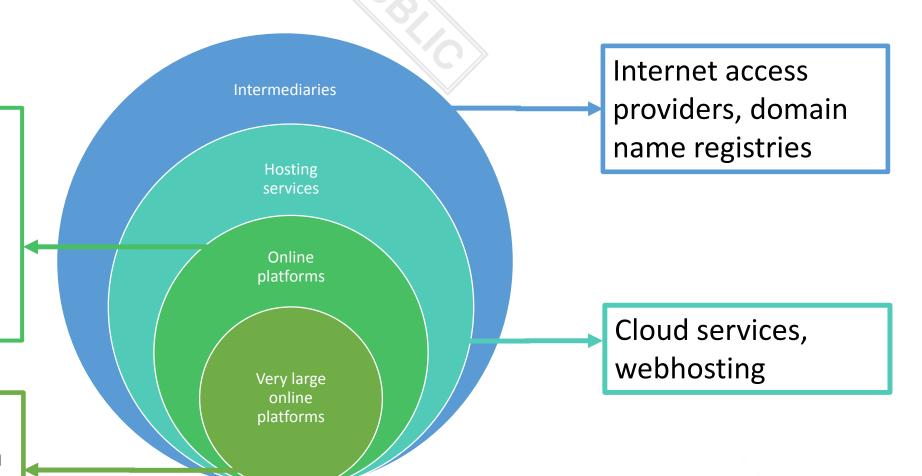


Intermediary services in scope

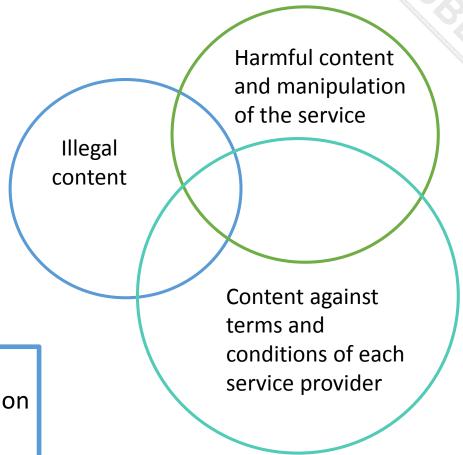
Online marketplaces, app stores, collaborative economy platforms social networks

Online platforms with over 45 million users in the EU





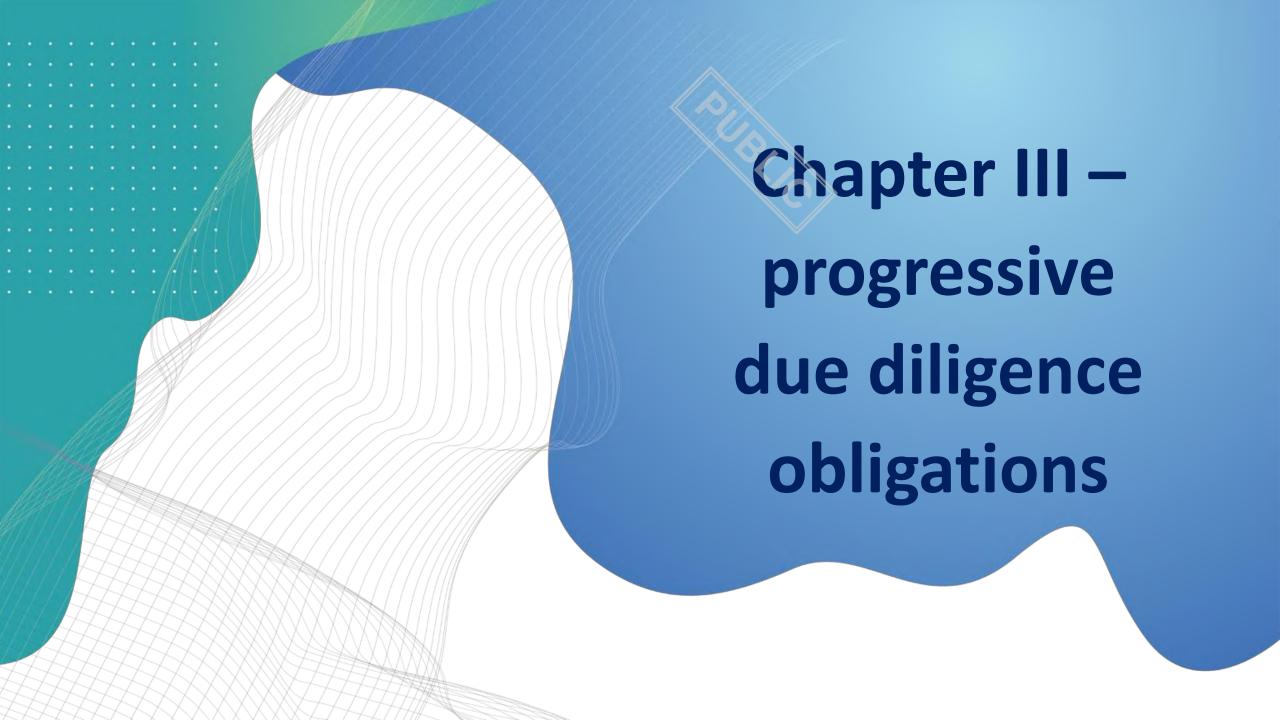
Due diligence obligations and type of content



- For all content removed:
 - Statement of reasons;
 - Transparency measures;
- Risk management obligations for VLOPs
- Content amplification: recommender systems & advertising
- Codes of conduct and crisis protocols



- Liability regime
- Notice and action mechanism;
- Systematic misuse (i.e. manifestly illegal);
- Criminal offences



Due diligence obligations

Very large online platforms	 Risk management & independent audits Recommender systems Ad repositories Data access for vetted researchers Data access to supervisory authorities Compliance officer Further transparency reporting
Online platforms	 Internal & out of court complaint systems Trusted flaggers Limiting misuse Suspicious criminal evidence Know your business customer Advertising transparency Enhanced transparency reporting
Hosting services	 Notice & action Information to notice-providers Information to content provider
All intermediaries	 Points of contact & legal representatives Clear terms and conditions & diligent, objective, proportionate enforcement Transparency reporting

Section 1: obligations on all intermediaries



Section 2: obligations on hosting services providers

Hosting services

- Notice & action
- Information to notice-providers
- Information to content provider
- Points of contact & legal representatives
- Clear terms and conditions & diligent, objective, proportionate enforcement
- Transparency reporting

Section 3: obligations on online platforms

Online platforms

- Internal & out of court complaint systems
- Trusted flaggers
- Limiting misuse
- Suspicious criminal evidence
- Know your business customer
- Advertising transparency
- Enhanced transparency reporting
- Notice & action
- Information to notice-providers
- Information to content provider
- Points of contact & legal representatives
- Clear terms and conditions & diligent, objective, proportionate enforcement
- Transparency reporting

Section 4: obligations on VLOPs

Very large online platforms

- Risk management & independent audits
- Recommender systems
- Ad repositories
- Data access for vetted researchers
- Data access to supervisory authorities
- Compliance officer
- Further transparency reporting
- Internal & out of court complaint systems
- Trusted flaggers
- Limiting misuse
- Suspicious criminal evidence
- Know your business customer
- Advertising transparency
- Enhanced transparency reporting
- Notice & action
- Information to notice-providers
- Information to content provider
- Points of contact & legal representatives
- Clear terms and conditions & diligent, objective, proportionate enforcement
- Transparency reporting



Asymmetric obligations: transparency of content moderation

Article 23 Additional transparency obligations

n° of out-of-court disputes, suspensions of repeat offenders and notifiers; use of automated content moderation Monthly users

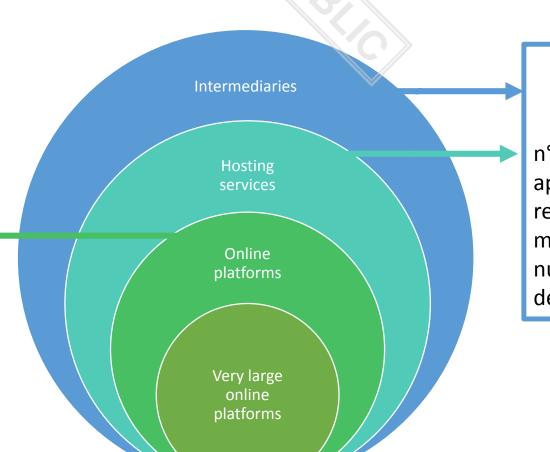
Widest transparency obligations Article 33

By default: report on risk assessment; mitigating measures; audit reports

Article 31

Upon request: data acces to DSC

and EC



Article 13 Basic transparency obligations

n° of orders and, where applicable: notices, content removed through content moderation decision, number of complaints & decisions taken





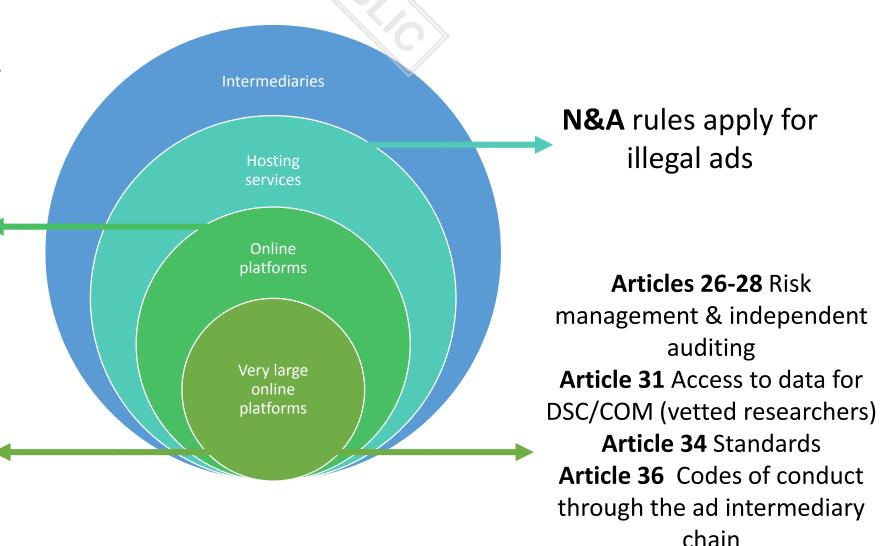
Asymmetric obligations: online advertising

Article 24 Online advertising transparency

(e.g. identification of advertisement; identity of advertiser; "why I am seeing this add" - targeting, contextual, etc.)

Article 30 Additional online advertising transparency

(e.g. add repository; content of add; identity of advertisers; period of add; n° of recipients reached)





Section 5: setting a dynamic, co-regulatory framework

Voluntary standardisation

> Covers the most important elements for simplification and harmonisation of practical implementation of the requirements in the Regulation.

Codes of conducts

- > To build an adaptive framework addressing the specific risks and evolution of threats.
- > Broad participation of online platforms, civil society and interested parties, but focus on very large online platforms.

Codes of conduct for online advertising

➤ With the participation of online platforms and all necessary ad intermediaries, as well as organisations representing recipients of the service or civil society organisations

Crisis protocols

- > Setting a clear governance, with appropriate safeguards and speedy actions.
- > Primarily addressed to VLOPs, but open to all online platforms

