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NOTE

From:	General Secretariat of the Council
To:	Delegations
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Subject:	Proposal for a DIRECTIVE OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL amending Council Directives 2001/110/EC relating to honey, 2001/112/EC relating to fruit juices and certain similar products intended for human consumption, 2001/113/EC relating to fruit jams, jellies and marmalades and sweetened chestnut purée intended for human consumption, and 2001/114/EC relating to certain partly or wholly dehydrated preserved milk for human consumption - Comments from the Romanian delegation

Delegations will find in the Annex the comments from the Romanian delegation on the above-mentioned proposal.

Comments from the Romanian delegation

With regard to the following discussions within the Breakfast Directive, please find below preliminary comments from Romania, which we hope will be a starting point in this process of updating the Directives.

Given that some marketing standards are currently out of date, or may hinder efforts to make the food system more efficient and sustainable, we emphasize the need for revised EU marketing standards to highlight and respect the following aspects:

- to include essential criteria for the fair information of all market participants (producers, processors, traders and consumers) in order to maintain transparency and the proper functioning of agri-food markets;*
- contribute to facilitating the functioning of the internal market, keeping substandard food off the market, eliminating dual food quality and providing relevant information to consumers to ensure a level playing field for all market participants;*
- to help the entire food chain against misinformation, mislabeling and fraudulent activities in the production, processing and marketing of food;*
- the new marketing standards must be the instruments that ensure food products of the same quality in the market for all European consumers.*

Moreover, regarding honey, being a product of particular importance for Romania, an updated legislative framework is needed to combat the counterfeiting of honey, with focus to mention the countries of origin as visible as possible on the label, as well to establish the traceability parameters.