

Brussels, 17 February 2026
(OR. en)

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COR 1

LIMITE

CONSOM 39	CLIMA 48
COMPET 156	ENV 95
MI 104	DIGIT 33
IND 99	TELECOM 57
ENT 21	SAN 69
JUSTCIV 21	AUDIO 18
EF 28	CYBER 53
ECOFIN 163	CHIMIE 16
TRANS 53	RC 2
ENER 50	

NOTE

From: General Secretariat of the Council

To: Permanent Representatives Committee/Council

Subject: *Preparation of the Council (Competitiveness (Internal Market, Industry, Research and Space)) on 26-27 February 2026*
Conclusions on the 2030 Consumer Agenda
- Approval

for:

6. RECOGNISES the need to address ~~possible~~ regulatory gaps, including with regard to enforcement and potential legal uncertainty, building on the findings of the Fitness Check of EU Consumer Law on Digital Fairness¹⁴ in order to further strengthen the protection of consumers in the digital environment against practices such as deceptive or manipulative interface design (dark patterns), addictive design features, problematic practices by influencers, unfair personalisation that exploits consumers' vulnerabilities, non-transparent dynamic pricing practices and other problematic features in digital products; WELCOMES the Commission's intention to propose a Digital Fairness Act (DFA) to achieve these objectives **building on and** in synergy with the existing EU legal framework; **WELCOMES that the DFA will also aim at simplifying rules for businesses; UNDERLINES the importance that all measures avoid undue new bureaucracy;**

read:

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14. SWD(2024) 230 final.