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INFORMATION NOTE

From:	General Secretariat of the Council
To:	Delegations
Subject:	Directive amending various breakfast directives - <i>Summary of public feedback received after adoption of the proposal</i>

Delegations will find attached, for information, a letter by the European Commission's Deputy Director General for Agriculture and Rural Development to the chair of the Special Committee on Agriculture with a summary of the public feedback received after the adoption of the proposal for a Directive amending Council Directives relating to: honey; to fruit juices and certain similar products intended for human consumption; to fruit jams, jellies and marmalades and sweetened chestnut purée intended for human consumption; and to certain partly or wholly dehydrated preserved milk for human consumption.



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR AGRICULTURE AND RURAL DEVELOPMENT

The Director-General

Brussels
AGRI.E.2/TLGU/cs (2023)8788034

Dear Ms Capdevila Montes,

On 21 April 2023, the Commission adopted the proposal for a Directive of the European Parliament and of the Council amending Council Directives 2001/110/EC relating to honey, 2001/112/EC relating to fruit juices and certain similar products intended for human consumption, 2001/113/EC relating to fruit jams, jellies and marmalades and sweetened chestnut purée intended for human consumption, and 2001/114/EC relating to certain partly or wholly dehydrated preserved milk for human consumption (COM(2023) 201 final – 2023/0105 (COD)).

The main objective of the proposal is to update these directives to better contribute to the Farm to Fork Strategy for a fair, healthy and environmentally friendly food system. The proposal helps consumers to make informed, healthy and sustainable food choices by providing them with information on the origin of the products and stimulating product reformulation of foods high in sugar. In particular, the proposal introduces the obligation of indicating the countries of origin for blended honeys, new fruit juices with reduced naturally occurring sugars and jams with increased fruit content.

As part of the Commission's Better Regulation framework, legislative proposals and accompanying documents, which are put forward to the European Parliament and to the Council, are opened for public feedback once they have been adopted by the Commission.

I would hereby like to inform you that through the Commission 'Have your say' webpage between 21 April to 16 June 2023⁽¹⁾, the Commission received 75 contributions mainly from citizens (26), business associations (15), businesses (14) and trade unions (9). The contributions included comments to one or to several directives: 50 referred to honey, 23 to jams and 10 to juices. There were no comments on the milk directive.

The majority of contributions regarding honey touch upon origin labelling, with a general support for improved consumer information. Some contributions express views in favour of labelling honey with the exact percentage by origin and others highlight the related

⁽¹⁾ [Agricultural products – revision of EU marketing standards \(europa.eu\)](#)

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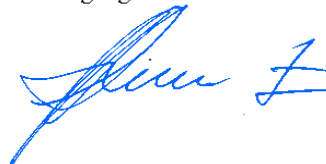
administrative burden and lack of controllability. Some stakeholders also mention the necessity to derogate for packs with less than 30g from origin labelling.

On jams, most of the contributions refer to the proposal of increasing the fruit content. Businesses and their association express their opposition due to a related cost increase and negative environmental impact. However, consumer associations are in favour of such an increase. There are also contradicting views on the proposal to use “jam” and “marmalade” as equivalent terms.

Regarding fruit juices, there is general support to the proposal and some suggest to include enzymatic processes among the technologies for the reduction of sugars and to prepare a delegated act laying down the relevant characteristics of the new products. Some contributions propose to use the statement “no added sugars” in fruit juices while others are against.

Finally, there are some general contributions showing support to the Green Deal or pointing out the need to take into consideration the needs of small farmers and consumers.

In absence of the Director General
Wolfgang BURTSCHER



Mihail DUMITRU
Deputy Director General

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