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#### COVER NOTE

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From: Secretary-General of the European Commission, signed by Ms Martine DEPREZ, Director

date of receipt: 15 September 2021

To: Mr Jeppe TRANHOLM-MIKKELSEN, Secretary-General of the Council of the European Union

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Subject: ANNEX 2 to the Communication from the European Commission to the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions New European Bauhaus : Beautiful, Sustainable, Together  
- Mobilising EU programmes

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Delegations will find attached document COM(2021) 573 final.

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Brussels, 15.9.2021  
COM(2021) 573 final

ANNEX 2

## **Mobilising EU programmes**

**ANNEX**

*to the*

**Communication from the European Commission to the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions**

**New European Bauhaus : Beautiful, Sustainable, Together**

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## MOBILISING EU PROGRAMMES

Commission services have defined the first elements of a support framework for the implementation of the New European Bauhaus with a number of pilot actions starting in September 2021. A collective effort will be necessary in the financial dimension, hence at EU level, the combination of several EC financing instruments based on their complementary scope will be the essential element. The financial impact of the proposal related to the EU contribution will be accommodated within the current financial envelopes 2021-2027 of the programmes concerned and within the agreed staff resources.

There will be a need to reinforce the financial support offered by the EU programmes with other local, regional, national funds under shared management to ensure the diffusion of the concept on the ground. Especially the changes in the built environment require a massive funding that can only be achieved by combining all possible sources. The Commission will devote particular attention to the coordination of the different programmes during their deployment.

The support framework can be divided in two components: a first set of calls has been dedicated specifically to the financing of New European Bauhaus projects; a second set of calls has included the New European Bauhaus as a priority or as an element of context, providing opportunities for projects to contribute to the initiative while not focusing exclusively on it.

## NEW EUROPEAN BAUHAUS' DEDICATED CALLS

### A.1. TRANSFORMATION OF PLACES ON THE GROUND

The first layer of the support framework should aim at supporting local concrete transformation on the built environment in accordance with the core values of aesthetics, sustainability and social inclusion. Achieving the goals of New European Bauhaus through the implementation of local transformation projects will require extensive support to capacity building of regional and local authorities and managing authorities

#### A.1.1. Horizon Europe - Pillar 2 Global challenges and European industrial competitiveness

**FOR: All eligible entities under HE | BUDGET: EUR 25 million | WHEN: September 2021- January 2022**

**HORIZON-MISS-2021-NEB-01-01:** Support the deployment of lighthouse demonstrators for the New European Bauhaus initiative in the context of Horizon Europe missions: The lighthouse demonstrators will tackle NEB-relevant challenges using a mission-oriented approach (impactful, measurable, targeted), taking into account the three core NEB principles (sustainability, inclusion, aesthetics). Deployment of at least five ambitious and highly innovative 'lighthouse demonstrators' across the EU.

**FOR: All eligible entities under HE | BUDGET: EUR 10 million | WHEN: September 2021- January 2022**

**HORIZON-CL4-2021-RESILIENCE-02-32:** Social and affordable housing district demonstrators (IA): Demonstrators of innovative solutions for a sustainable and inclusive renovation of social and affordable housing districts following an integrated neighbourhood approach, in line with the objectives of the Affordable Housing Initiative, will contribute to the implementation of the New European Bauhaus.

**FOR: All eligible entities under HE | BUDGET: EUR 2 million | WHEN: 2022**

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**HORIZON-MISS-2021-CIT-01-02:** Collaborative local governance models to accelerate the emblematic transformation of urban environment and contribute to the New European Bauhaus initiative and the objectives of the European Green Deal: the call will aim at supporting innovative and collaborative models of local governance involving all citizens to think about climate-neutral urban transformation while promoting the New European Bauhaus principles.

**FOR: All eligible entities under HE** | **BUDGET: EUR 1 million** | **WHEN: September 2021 - January 2022**

**HORIZON-CL5-2021-D4-02-03:** Strengthening European coordination and exchange for innovation uptake towards sustainability, quality, circularity and social inclusion in the built environment as a contribution to the New European Bauhaus (this topic will be implemented under the Built4People Partnership). The call will aim at supporting a coordination and support action for: increasing the uptake of innovative solutions for a sustainable, human-centric and inclusive, quality built environment; intensifying peer-learning; increasing awareness on benefits from innovation and synergetic cross-border cooperation in the built environment sector; better acknowledging and integrating quality architecture and design principles; strengthening networking and co-financing of innovation.

**FOR: All eligible entities under HE** | **BUDGET: EUR 6 million** | **WHEN: January 2022 – April 2022**

**HORIZON-CL2-2022-HERITAGE-01-10:** The New European Bauhaus – shaping a greener and fairer way of life in creative and inclusive societies through Architecture, Design and Arts: The role of quality architecture as considered by focusing on sustainable and inclusive architecture and design as a means to embrace human diversity and ensure well-being, accessibility and safety for all. The interconnection between virtual and physical spaces should be taken into consideration, including with a view to the emerging concept of “hybrid environment”.

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### A.1.2. European Regional Development Fund (ERDF)

**FOR: Public authorities** | **BUDGET: EUR 2.5 million** | **WHEN: February 2022**

**Technical Assistance:** Capacity building, identification of funding sources, developing methodologies and sound processes underpinning the participatory co-design at local level, investigating wider horizontal angles such as enabling/inhibiting factors for the generation of New European Bauhaus projects.

**FOR: Public authorities** | **BUDGET: EUR 20 million** | **WHEN: Q3 2022**

**European Urban Initiative:** Support an additional number (4 or more) of highly innovative projects. The call will fund projects to deliver tangible, real-life examples of New European Bauhaus interventions integrating the three core values of the NEB.

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### A.1.3. Single Market Programme

**FOR: eligible under Single Market Programme** | **BUDGET: EUR 1.2 million**

**October 2021**

| **WHEN: July 2021 –**

**SMP-COSME-2021-HOUS-01 Affordable Housing Initiative:** Set-up an Affordable Housing Initiative partnership at EU level that will deliver support to local industrial partnerships (local authorities, social housing providers and construction SMEs, investors) for better access to funding opportunities, financial and technical assistance, as well as capacity building, exchange of best practices and knowledge transfer. This partnership will mobilise affordable and social housing actors at local level to roll-out lighthouse renovation projects at district level targeting social and affordable housing and following an integrated neighbourhood

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approach (sustainability, liveability, access to local and social services, innovation, business opportunities).

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## A.2. TRANSFORMATION OF THE ENABLING ECOSYSTEM FOR INNOVATION

Our production systems must be fully based on a more thorough understanding of the societal and cultural impacts of products and services, relying also on “design for all” approaches that can cut across disciplines. Innovation should also be aiming at the integration of sustainability, inclusion and aesthetics into new solutions and products.

### A.2.1. LIFE Programme

**FOR: All eligible entities under LIFE** | **BUDGET: EUR 13 million** (estimated budget for New European Bauhaus projects) | **WHEN: July 2021 – November 2021**

**LIFE-2021-SAP-ENV-ENVIRONMENT:** The **LIFE projects** will support the New European Bauhaus initiative to make the Green Deal a cultural, human centred and positive, “tangible” experience. Specific incubator projects targeting transversal environmental challenges with the involvement of the relevant scientific, governmental, civil and entrepreneurial communities in view to design future ways of living, situated at the crossroads between science, environment, art and culture. These projects will integrate the three dimensions of the New European Bauhaus. Non-exclusive specific areas of intervention could encompass, for example, the urban, recreational, living and working environments, buildings and building fabrics, mobility schemes, sustainable materials, recycling, sustainable soil use, green space development and biodiversity protection, etc.

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### A.2.2. Horizon Europe - Pillar 3 Innovative Europe

**FOR: Start-ups** | **BUDGET: EUR 700 000** | **WHEN: October 2021**

**Acceleration of the New European Bauhaus start-ups by the EIT:** identify the most promising European start-ups and scale-ups with innovative solutions able to support the New European Bauhaus. Accelerate them with the most fitting services to grow European champions that can support the NEB initiative to propel job creation, innovation, growth for Europe

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### A.2.3. Single Market Programme - COSME Pillar<sup>1</sup>

**FOR: Designers, creative professionals, SMEs, tech providers**  
**WHEN: October 2021**  
**BUDGET: EUR 4 million**

**Worth Partnership Project:** One of the calls for expression of interest under the Worth Partnership Project will be dedicated to New European Bauhaus. This incubation and acceleration action provides dedicated support (mentoring, coaching and visibility) to business partnerships between designers, manufacturers/craftsmen and tech providers. The selected partnerships receive support to develop new business ideas (products, services, production processes or business models) in lifestyle industries, including furniture home décor, interior design and architecture, as well as fashion.

**FOR: public buyers** (cities, regions, hospitals, central purchasing bodies, etc.)  
**WHEN: Open**

**BUDGET:** no pre-established amount allocated to the New European Bauhaus

The **Big Buyers collective intelligence** and action programme (Big Buyers 3 – BB3) aims

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<sup>1</sup> <https://eufundingoverview.be/funding/cosme>

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to foster cooperation between participants to improve procurement practice, share expertise, jointly engage the market, and foster the use of innovation procurement. The participants should prepare elements for the relevant procurement procedures. Moreover, their aggregate weight should be used to pull the market towards developing innovative solutions. This project aims at contributing to the economic recovery of the EU, stimulating innovation and start-ups. At least one of the 10 Working Groups that will be established must be set in the area of the New European Bauhaus.

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### A.3. DIFFUSION OF NEW MEANINGS

A more systematic application of co-design processes involving communities and civil society and relying on inter-generational and multidisciplinary collaboration (including, among others, science and technology, digital applications, sociology, social sciences, political science, economics, culture, education, design) seems to be a key element to address social and environmental challenges as reported by the contributors to the New European Bauhaus co-design phase.

#### A.3.1. LIFE-New European Bauhaus Knowledge Sharing Platform

**FOR: ALL** | **BUDGET: EUR 150.000** | **WHEN: November 2021**

A **platform meeting** to showcase projects financed through LIFE and H2020 programmes which are good examples of already deployed New European Bauhaus' realities to provide inspiration for new projects to support a wider diffusion of the New European Bauhaus values.

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#### A.3.2. ERASMUS+ activities for youth, school education and teachers<sup>2</sup>

**FOR: any public or private organisation active in the field of youth**  
**WHEN: 2022**

**BUDGET: (tbc) : no pre-established amount allocated to the New European Bauhaus**

The European Youth Together action supports transnational partnerships for youth organisations aiming to reinforce the European dimension of their activities, enabling young people across Europe to set up joint projects, organise exchanges and promote trainings. This action can contribute to New European Bauhaus related activities.

**FOR: School staff in ECEC<sup>3</sup>, primary, secondary, VET (e.g. teachers, headmasters)**  
**WHEN: 2022**

**BUDGET: n.a.<sup>4</sup>**

The eTwinning 2022 annual theme will be 'Our future beautiful, sustainable, together: Schools and the New European Bauhaus: Imagining a creative learning environment in green and inclusive schools'. Teachers and school staff will be invited to reflect with their students about their school in the "post-Covid" time. They will develop their vision of the ideal school. The annual eTwinning theme is prominently covered by campaigns throughout the year, the eTwinning annual conference in October, and the eTwinning annual book. In addition, major New European Bauhaus events relevant for school education stakeholders will be added to the calendar on the School Education Gateway as such relevant for adult education professionals will be added to the Electronic Platform for Adult Learning in Europe (EPAL) calendars. The respective social media channels of all platforms will cover these

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<sup>2</sup>The Erasmus funding may be complemented by other national or European funds, such as the Recovery and Resilience Facility, European Regional Development Fund (ERDF) the European Social Fund (ESF+), the Technical Support Instrument (TSI), Horizon Europe, and InvestEU.

<sup>3</sup> Early Childhood Education and Care

<sup>4</sup> The annual eTwinning theme is organised and implemented by the eTwinning Central Support Service financed by Erasmus+. All related activities, publications, and campaigns are integral part of the respective service contract.

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equally.

**FOR: Organisations having completed an Erasmus+ project including outstanding teaching practices**

|BUDGET: No specific budget for awardees

WHEN: **T2 2022**

The European Innovative Teaching Award 2022 could focus on topics related to the New European Bauhaus, in particular the link between sustainability, participation and inclusion, as well as innovative teaching and learning and the whole school approaches that would bring together all actors at community level. It would highlight successful projects in the Erasmus+ programme and provide these projects an opportunity to connect and work together.

**FOR: DiscoverEU participants** |BUDGET: no pre-established amount allocated to the New European Bauhaus |WHEN: **2022**

Every year, DiscoverEU promotes activities around a certain theme. In 2022, the annual theme of DiscoverEU will be linked to the New European Bauhaus initiative.

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## NEW EUROPEAN BAUHAUS' CONTRIBUTING CALLS

Some other actions will contribute to achieve the New European Bauhaus' objectives by including the initiative as an element of context in their calls.

### B. 1. TRANSFORMATION OF PLACES ON THE GROUND

Research and experimentation in relation to the construction, renovation and heritage sectors can contribute to the new European Bauhaus in developing new tools and new solutions which can be embodied in transformation projects.

#### B.1.1. Horizon Europe - Pillar 2 global challenges & European industrial competitiveness

**FOR: All eligible entities under HE** |BUDGET: no pre-established amount allocated to the New European Bauhaus | **WHEN: June 2021 – September 2021**

**HORIZON-CL4-2021-TWIN-TRANSITION-01-10:** Digital permits and compliance checks for buildings and infrastructure (IA): 3 projects to enhance a) efficiency and productivity gains, fewer errors in design and construction processes; b) Automated, faster, more accurate and more efficient permitting and compliance for construction works (e.g. regulatory, health and safety, performance); c) Improved build quality and resource efficiency in construction, in line with the aims of the New European Bauhaus initiative.

**FOR: All eligible entities under HE** |BUDGET: no pre-established amount allocated to the New European Bauhaus | **WHEN: October 2021 – March 2022**

**HORIZON-CL4-2022-TWIN-TRANSITION-01-09:** Demonstrate the use of Digital Logbook for buildings (IA): 2 projects to work on a) Improved resource efficiency and decarbonisation of buildings; b) Improved linkages of existing databases, tools and sources for digital building logbooks; c) Improved usability of digital building logbooks through user eXperience, taking into account issues of accessibility as well as inclusivity; d) New or improved tools for collection and update of relevant data; e) Demonstrate other benefits of using digital building logbooks e.g. safety and health in buildings and construction for instance by structural health monitoring; cost effectiveness, efficiency gains in terms of time; enhanced climate resilience.

**FOR: All eligible entities under HE** |BUDGET: no pre-established amount allocated to the New European Bauhaus | **WHEN: October 2021 – February 2022/ September 2022**

**HORIZON-CL6-2022-CIRCBIO-02-01-two-stage:** Integrated solutions for circularity in buildings and the construction sector (IA) to contribute to the New European Bauhaus by: 1) projects on increased deployment and market uptake of innovative solutions a) for construction, waste prevention, lifetime extension and improvement of lifecycle performance of buildings and their components; b) to design and manufacture for disassembly, waste prevention and management, reuse and recycling in the construction sector, including production and assembling; 2) Enhanced diffusion of advanced digital solutions; 3) Increased recovery and recycling rates of construction and demolition waste; 4) Improved elimination of hazardous substances from secondary materials; 5) Increased upcycling of reused and recycled material in construction; and 6) Increased knowledge about the overall environmental footprint of buildings and construction materials and increased practical application of the Commission's Product Environmental Footprint method.

**FOR: All eligible entities under HE** |BUDGET: no pre-established amount allocated to the New European Bauhaus | **WHEN: September 2021 – January 2022**

**HORIZON-CL5-2021-D4-02-02:** Cost-effective, sustainable multi-functional and/or prefabricated holistic renovation packages, integrating RES and including re-used and recycled materials (Built4People). Should cover large-scale, real life demonstration of

promising technology innovations that respect sustainability life cycle principles, are useful for a wide range of environmental conditions and lead to an improvement of indoor environment and user comfort, satisfaction, as well as accessibility while keeping respect of the aesthetic, the historical value and/or the local architectural identity.

**FOR: All eligible entities under HE** | BUDGET: no pre-established amount allocated to the New European Bauhaus | WHEN: **September 2021 – January 2022**

**HORIZON-CL5-2022-D4-02-03:** Sustainable and resource-efficient solutions for an open, accessible, inclusive, resilient and low-emission cultural heritage: prevention, monitoring, management, maintenance, and renovation (Built4People). To deliver technically and socially innovative, sustainable, energy and resource-efficient solutions for the cost-effective improvement and preservation of cultural heritage built environment along all relevant aspects: inclusion, accessibility, resilience, environmental and energy performance and along all life cycle. The involvement of relevant stakeholder groups (e.g. civil society organisations, associations, cultural heritage stakeholders such as cultural heritage protection bodies) and citizens' acceptance and socially innovative ideas should be ensure.

## **B.2. TRANSFORMATION OF THE ENABLING ECOSYSTEM FOR INNOVATION**

Transformation of places along the New European Bauhaus principles will also require the adaptation of business models and the developments of new approaches. In this context, the social economy can bring an important contribution to the initiative.

### **B.2.1. Single Market Programme**

**FOR: eligible under Single Market Programme** | BUDGET: **EUR 4 million** | WHEN: **September 2021**

**Social Economy and Local Green Deals supporting SMEs to be more resilient:** This call for proposals will support building partnerships across regions and cities on Local Green Deals and on social economy to boost territorial resilience and re-design of local economic growth. Focus on capacity building for cities/local authorities' & social economy enterprises, citizens' participation & empowerment The action will support partnerships in implementing Local Green Deals, and in fostering social economy community resilience for sustainable and inclusive local development and the twin transition. New European Bauhaus is one among the priority themes.

### **B.2.2. Horizon Europe - Pillar 2 global challenges & European industrial competitiveness**

**FOR: All eligible entities under HE** | BUDGET: no pre-established amount allocated to the New European Bauhaus | WHEN: **June 2021 – September 2021**

**HORIZON-CL4-2021-RESILIENCE-01-31:** European Technological and Social Innovation Factory (RIA): Financial and capacity building support for social innovators to develop their ideas into concrete solutions that will contribute to the New European Bauhaus.

Innovation involving the creative and education sector can also contribute to the objectives of the New European Bauhaus.

### **B.2.3. Creative Europe – Cross-Sectoral Strand**

**FOR: Organisations active in Culture and Creative Sectors** | WHEN: **June – 5 October 2021**

BUDGET: no pre-established amount allocated to the New European Bauhaus

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**CREA-CROSS-2021-INNOVLAB Creative Innovation Labs** support the design and testing of innovative digital solutions with a potential positive long-term impact on multiple cultural and creative sectors. The Labs facilitate the creation of innovative solutions (e.g. tools, models and methodologies) that should be easily replicable and have a potential for market penetration. Projects can focus on Greening of the value chain across the cultural and creative sectors, including actions that contribute to the New European Bauhaus.

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#### B.2.4. ERASMUS+ Partnerships for Innovation – Alliances for innovation

FOR: **public and private organisations active in the fields of education and training**

|BUDGET: TBC<sup>5</sup> | WHEN: **2022**

**The Alliances for innovation under Erasmus+** (targeting cooperation between a wider range of stakeholders: students, universities, companies, NGOs, civil society etc.) will contribute to the New European Bauhaus related activities through a dedicated priority. It would target both higher education and VET sectors.

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#### B.2.5. ERASMUS+ Partnership for Excellence - Centres of Vocational Excellence (CoVE)<sup>6</sup>

FOR: **Vocational Education and Training (VET) providers, higher education institutions**, research institutions, science parks, innovation agencies, companies, chambers and their associations, social partners, social enterprises, sectoral skills councils, among others |WHEN: **September/October 2021**

|BUDGET: no pre-established amount allocated to the New European Bauhaus

The CoVE initiative supports a bottom-up approach to **Vocational Excellence** involving a wide range of local stakeholders. It enables VET institutions to rapidly adapt skills provision to evolving economic and social needs, including the digital and green transitions. They could contribute to the delivery phase of the New European Bauhaus initiative by collaborating with the communities involved in the local transformations fostered by the initiative. CoVEs operate in a given local context, being the linchpin of skills ecosystems for innovation, regional development, and social inclusion, while working with CoVEs in other countries through international collaborative networks.

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### B.3. DIFFUSION OF NEW MEANINGS

Working with communities in a collaborative will be a fundamental learning space for the new European Bauhaus.

#### B.3.1. Horizon Europe - Pillar 2 global challenges & European industrial competitiveness

FOR: **All eligible entities under HE** |BUDGET no pre-established amount allocated to the New European Bauhaus

|WHEN: **June 2021 - October 2021**

HORIZON-CL4-2021-HUMAN-01-19: Testing innovative solutions on local communities' demand (CSA): Co-create and test societal solutions, so that research and innovation developed in Europe can be tested with local communities, supporting the collaborative approach promoted by the New European Bauhaus.

FOR: **All eligible entities under HE** |BUDGET: no pre-established amount allocated to the New European Bauhaus |WHEN: **October 2021 – February 2022**

HORIZON-CL6-2022-GOVERNANCE-01-08: A successful proposal will contribute to the

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<sup>5</sup> The budget for this action is part of the Erasmus+ annual work programme 2022, including the split of the yearly budget between actions, to be validated by the Erasmus+ Committee and decided by the Commission on a yearly basis.

<sup>6</sup> Centres of Vocational Excellence webpage

wide deployment and added value of environmental observations by improving the uptake and validation of data collected by citizens, and by increasing citizen involvement and engagement, thus contributing to the European Green Deal objectives and a strengthened Global Earth Observation System of Systems. Due to the focus on the urban environment and the request for consideration to be given to the social and cultural dimensions of citizen observation and engagement, projects should seek to contribute to the New European Bauhaus.

**FOR: All eligible entities under HE** |BUDGET: no pre-established amount allocated to the New European Bauhaus |WHEN: **October 2021 – February 2022**

HORIZON-CL6-2022-COMMUNITIES-01-05: Assessing the socio-politics of nature-based solutions for more inclusive and resilient communities: Projects should seek to contribute to the New European Bauhaus initiative by supporting the green and digital transitions in communities' living environments through merging sustainability, inclusion and quality of experience. Small-scale pilots could be envisaged to explore nature-based solutions that are innovative, either in their functional scope, socio-economic reach, integrative approaches or application in new settings.

Cultural, education and youth volunteering projects can usefully contribute to the New European Bauhaus.

### B.3.2. Creative Europe – CULTURE Strand<sup>7</sup>

**FOR: Organisations active in Cultural and Creative Sectors** |BUDGET: no pre-established amount allocated to the New European Bauhaus |WHEN: **2022**

European cultural cooperation projects aim to foster cooperation between organisations active in the culture field, to increase the European dimension of creation and circulation of European artistic content as well as to encourage the development, experimentation, dissemination or application of new and innovative practices. European cooperation projects are also meant to contribute to the implementation of emerging EU policy initiatives in the field of culture such as the New European Bauhaus. The appropriate calls will include topics and thematic priorities relevant to the New European Bauhaus.

### B.3.3. European Solidarity Corps

**FOR: Organisations and young people eligible to participate in the actions of European Solidarity Corps** |BUDGET: (tbc)<sup>8</sup> | WHEN: 2022

For the European Solidarity Corps 2022 annual call, the New European Bauhaus initiative is part of the horizontal priority on environmental sustainability and climate goals.

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<sup>7</sup> The budget for this action is part of the Creative Europe annual work programme 2022, including the split of the yearly budget between actions, to be validated by the Creative Europe management Committee and decided by the Commission on a yearly basis.

<sup>8</sup> The budget for this action is part of the European Solidarity Corps 2022, including the split of the yearly budget between actions, to be validated by the European Solidarity Corps+ Committee and decided by the Commission on a yearly basis