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# **PROPOSAL**

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Delegations will find attached document SWD(2017) 213 final PART 3/3.

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Brussels, 2.5.2017 SWD(2017) 213 final

PART 3/3

# **Compliance Package**

## COMMISSION STAFF WORKING DOCUMENT

#### **IMPACT ASSESSMENT**

Accompanying the document

Proposal for a regulation of the European parliament and of the Council

on establishing a single digital gateway to provide information, procedures, assistance and problem solving services and amending Regulation (EU) No 1024/2012

{COM(2017) 256 final}

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## ANNEX 11: AVAILABLE IT BUILDING BLOCKS AND EU FUNDING

## **Connecting Europe Facility (CEF) building blocks**

The CEF building blocks offer basic capabilities (specifications, software and services) that can be used in any European project to facilitate the delivery of digital public services across borders.

At the core the CEF building blocks are interoperability agreements between European Union member states. They ensure interoperability between IT systems so citizens, businesses and administrations can benefit from seamless digital public services wherever they may be in Europe.

The building blocks are based on existing formalised technical specifications and standards. They are intended to facilitate the adoption of common technical specifications by projects across different policy domains with minimal (or no) adaptations by providing services and sometimes sample software. The building blocks can be combined and used in projects in any domain or sector at European, national or local level.

## *eDelivery*

The eDelivery building block helps public administrations to exchange electronic data and documents with other public administrations, businesses and citizens, in an interoperable, secure, reliable and trusted way.

Concretely, eDelivery prescribes technical specifications. Through the use of this building block, every participant becomes a node in a network using standard transport protocols and security policies: these nodes are conformant to the same technical rules and therefore capable of interacting with each other. As a result of this, organisations that have developed their IT systems independently from each other can start to securely communicate with one another once they have connected to an eDelivery node.

This building block could be an option in the single digital gateway for the exchange of documents used as evidence by citizens or businesses when completing procedures online.

#### eID

In line with the eIDAS Regulation (EU) 910/2014, the eID building block helps citizens of one Member State to access online services provided by public and private organisations from other participating EU Member States, using their own national eID.

It allows cross-border authentication, in a secure, reliable and trusted way, by making national electronic identification systems interoperable thanks to the development of open-source software components, documentation, training and support.

The eID building block could be used to enable cross-border transactionality of online procedures, as foreseen by the single digital gateway proposal.

# *eSignature*

In line with the eIDAS Regulation (EU) 910/2014, the eSignature building block helps public administrations and businesses to accelerate the creation and verification of electronic signatures. The deployment of solutions based on this building block in a Member State facilitates the mutual recognition and cross-border interoperability of eSignatures. This means that public administrations and businesses can trust and use eSignatures that are valid and structured in EU interoperable formats, and that legal value of eSignatures can be recognised in countries other than the country of origin of the signer.

The eSignature building block could be further used to enable cross-border transactionality of online procedures, as foreseen by the single digital gateway proposal.

## eInvoicing

Since 2001, European legislation has given electronic invoices legal equivalence with their paper counterparts. However, a diversity of elnvoicing standards exists. Directive 2014/55/EU on elnvoicing in public procurement calls for the definition of a common European standard and makes it mandatory for all contracting authorities to accept elnvoices complying with the European standard as of November 2018.

The eInvoicing building block aims at supporting CEN in the definition of the common EU eInvoicing standard and at promoting its use amongst both public and private entities established in the EU.

Use of this building block could be recommended in the frame of procedures covered by the single digital gateway, beginning with public procurement procedures.

#### *eTranslation*

The eTranslation / Automated Translation building block helps European and national public administrations exchange information across language barriers in the EU. While eTranslation is mainly intended to be integrated into other digital services, it also offers stand-alone services for translating documents or snippets of text.

This building block builds on the existing Commission Machine Translation Service (MT@EC). The technical implementation of a user interface for this building block guarantees confidentiality and security of all translated data. Unlike general-purpose web translators, the eTranslation building block is adapted to specific terminology and text types that are typical for the usage context (e.g. tender documents, legal texts, medical terminology).

Already used on the Online Dispute Resolution Portal, this building block could help making multilingual the information, services and procedures that are accessible through the single digital gateway.

# **Interoperability tools**

Costs associated with the digitalisation of procedures are expected to be limited if public authorities use the tools at their disposal for increasing interoperability such as the European Interoperability Framework or the Core Public Services Vocabulary.

# European Interoperability Framework (EIF)

The European Interoperability Framework aims at supporting enhanced interoperability between public administrations across Europe.

Foreseen to be reviewed by the end of 2016, this framework provides a set of recommendations / guidelines to improve the interoperability of European public services, as well as an action plan for implementation.

Several of the recommendations made in this Framework could be promoted in the frame of the single digital gateway. Implementation of the European Interoperability Framework will facilitate the achievement of the Single digital gateway objectives by increasing the level of interconnection of public services and thereby reducing solutions costs.

# Core Public Services Vocabulary (CPSV) 439

The Core Public Services Vocabulary is a tool for:

- Providing information on public services in a user-centric way, grouped logically around key business events:
- Mapping different data models to a common model requiring only one single description, with a view to federating and sharing information in a more efficient and interoperable way.

Concretely, it consists of a common data model for describing key business events and public services. It allows for harmonised, machine-readable and interoperable semantic descriptions.

Use by Member States authorities of the Core Public Services Vocabulary when designing or updating their websites would facilitate the development of the search by the single digital gateway's user interface of online information, services and procedures, and thereby help improving their findability. The use of common models and vocabularies would also facilitate translation as well as the reporting and analysis of users' feedback.

#### **EU** funding

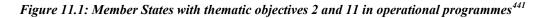
The European social and regional development funds provide EU funding to most Member States in the area of e-government (thematic objective (TO) 2 "enhancing access to, and use and quality of information and communication technologies" and thematic objective (TO) 11 "enhancing institutional capacity of public authorities"). All Member States have access to TO2. For TO 11, 18 Member States are eligible, and 17 use it.

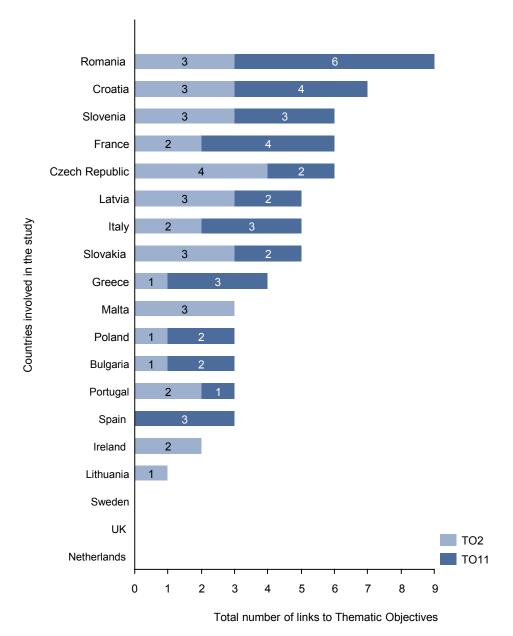
The tables below provide an overview. In the past, (some) Member States have made active use of EU funding in order to implement requirements from EU legislation, e.g. the Services Directive 2006/123/EC, the Public Procurement Directive 2014/24/EC, the eIDAS Regulation EU 910/2014, NIS Directive 2016/1148, directive on the Reuse of Public Sector Information 2013/27/EU and Directive on electronic invoicing in public procurement 2014/55/EU<sup>440</sup>.

http://ec.europa.eu/isa/ready-to-use-solutions/cpsv-ap\_en.htm

Forthcoming study on the main actions, plans and funding priorities of Member States towards the modernisation of Public Administrations, Wavestone for the European Commission, 2016.

All eligible Member States except Sweden, the UK and the Netherlands have included links to thematic objectives 2 and 11 in their operational programmes, which is the pre-condition for securing EU funding in this area.





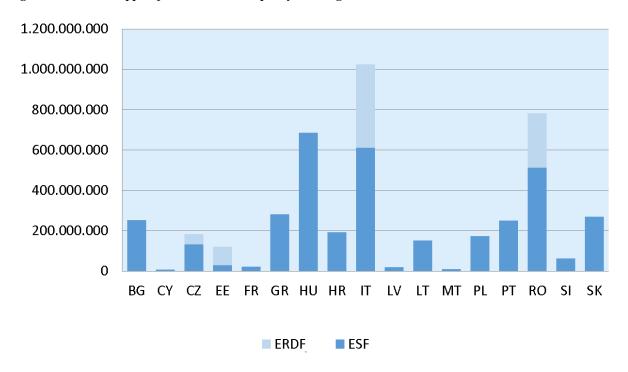
Source: In-depth analysis of NRP 2016 documents, performed by Wavestone

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Data prepared after carefully surveying the NRPs for countries in the study and identifying reforms linked TO2 and TO11, subsequently categorising them between cross-cutting reforms and sector specific reforms

Figure 11.2: ESIF funding for e-government under TO2 for 2014-2020, EUR million

Figure 11.3: ESIF support for institutional capacity building in 2014-2020, EUR



#### ANNEX 12: OUTLINE AND PROJECT PLAN OF THE SINGLE DIGITAL GATEWAY

The preferred option follows an <u>EU-coordinated approach</u>, where the Commission covers EU-level information on the Your Europe portal and Member States cover agreed national information in their own different websites and portals, and both access levels (EU and national) are linked. The Your Europe portal will be the EU-level access point to the Single digital gateway, and all national and other EU websites that are part of the gateway will contain links to the central access point site.

The Your Europe portal, which is part of the Commission's Europa site, contains separate sections for citizens and businesses. Both sections have a hierarchical navigation structure according to topic, guiding the user from EU-level information to corresponding information for each Member State, as well as EU-mandated assistance and problem-solving services and contact details of national competent authorities. This general structure will remain, but will be supplemented by further search possibilities and filled with new national content in (usually) English.

# 1. Information and assistance services

The information areas on Your Europe, as well as the assistance and problem solving services to which it links (supplemented in the future by national - public or private- services where Member States decide to add them to the gateway) will constitute the scope of the gateway in terms of information and assistance services.

# 2. Findability and awareness

A new common search facility will be added to the Your Europe central page, which will guide the user to the right information pages which Member States will have notified to the Commission as part of the gateway. Member States will need to provide information in the agreed areas in their national as well as a foreign language (most likely English). A common EU-level enquiry form for assistance services will make for additional findability of these services from the Your Europe central page.

# 3. Quality criteria and feedback

Common quality criteria (e.g. clear, comprehensive and easy-to-understand information, clear descriptions of procedures and assistance services, respect of deadlines) will be introduced to apply to all covered information, assistance services and procedures. These will be monitored via a common user feedback tool that will be available on Your Europe and all linked portals, and through which users can comment on whether they could find what they were looking for, and if so, comment on the quality. This information will be used for quality and compliance monitoring and to further develop and improve the gateway content according to user needs.

#### 4. Procedures

In addition, the gateway seeks to ensure that citizens and businesses can access and carry out the most important administrative procedures fully online. As Member States are on different levels of e-government implementation, this cannot be a one-size-fits-all approach. Instead, it will follow an agreed implementation timetable per Member State. Foreign users should be able to carry out procedures on an equal footing with domestic users. As the transmission of foreign evidence usually constitutes the biggest hurdle to being fully online for foreign users, with Member States usually requiring translation and certification of foreign documents, the

Commission will provide a user interface IT tool for the cross-border use of documents and data. The details of this tool will be specified later on.

#### 5. Governance

The single digital gateway is a fully cooperative project between the Commission and the Member States. For this purpose a single digital gateway coordination group will be created to support consistent implementation of the legal requirements. The group will work on the basis of annual programmes to implement the project plan (see below). In addition, since the success of the gateway will depend on how well it meets the needs of it users, we plan to create a stakeholders network group of organisations representing the different user groups. The Commission will also coordinate the networks of EU assistance services and create more synergies.

# 6. Responsibilities

In general, the responsibilities of the Member States are:

- Getting information about applicable national rules online and make sure it fulfils the quality criteria, including one foreign language;
- Monitoring compliance of national level assistance services with quality criteria;
- Getting the 10+10 key procedures are online and available for foreigners.

The main responsibilities of the Commission is to:

- Provide EU level information online (as in Your Europe portal);
- Coordinate the networks of EU assistance services networks (synergies as compared with current situation);
- Provide common IT tools for the single digital gateway;
- Ensure governance of the single digital gateway.

The detailed responsibilities that the chosen package of options places on the Commission and the Member States are indicated under the description of each option in section 4 of the impact assessment.

The single digital gateway project will require solid preparation, strong coordination, proactive implementation and continuous development over time to make sure that it remains fully aligned with user needs. Careful planning and a clear understanding of who does what are of the essence.

Assuming that the Commission Proposal will be adopted in Q1/2017 and the legal act in Q3/2018, the timetable below presents main actions which need to be undertaken to ensure the successful launch of the gateway in Q3/2020 and its further development.

# 7. Project plan

Timing	Commission actions	Member States' actions
	Pre-adoption stage	
Q1/2018	Works with MS on developing synergies for information and assistance services towards the objectives of the single digital gateway	Work with the COM on further convergence of information and assistance services towards the objectives of the single digital gateway
Q1/2018	Analyses different options related to the IT tools and applications listed in the Commission Proposal	Analyse the needs and efforts which have to be done to ensure full compliance with the Regulation

Timing	Commission actions	Member States' actions
Q2/2018	Establishes a network of stakeholders (Chambers of Commerce, etc.) to discuss with them ideas related to the practical implementation of the single digital gateway	
Q2/2018	Prepares the draft annual work programme (e.g. to clarify detailed implementation steps per Member State)	
Q4/2018	Adoption of the [single digital gateway] Regula	tion
Q3/2018	Convenes the first meeting of the single digital gateway Group to discuss the first annual work programme	Appoint national co-ordinators and notify their names to the COM
Q3/2018	Sets up internal governance structure to manage and coordinate all EU level services and portals that are part of the single digital gateway	Ensure that sufficient resources are made available at national level Put in place the internal structure of co-ordination and monitoring
Q1/2019	Adoption of the first annual work programme	Adoption of the first annual work programme
Q1/2019	Adopts implementing acts	Discuss the draft implementing acts in the single digital gateway Committee
Q1/2019	Starts developing the IT tools required for supporting the single digital gateway:  - user interface  - repository of links  - reporting tool on the functioning of the Single Market  - data collection tool  - user feedback collection tool	Start working on: - filling the online information coverage gaps - getting the missing procedures online - ensuring that existing online procedures are accessible for foreign users
Q2/2019	Organises trainings, workshops, visits in Member States to discuss/advise Member States as regard the use of the ESF, ERDF and other sources of financing, managed by the COM	Re-structuring, tagging of information on their websites
Q2/2019	Issues of interpretative/guidance documents or recommendations, if needed	
Q3/2019	Preparation of promotion campaigns and discussion within the [single digital gateway] Group	
Q3/2019	Finalisation of work on the IT tools	Notification of links to the national services to the repository of links
Q4/2019	Implementing act on tool for cross-border use of evidence	
Q4/2019	Beta-version of the single digital gateway to be put online and tested	Testing together with the COM the tools and applications to ensure that they are ready to use as from Q3 2020
Q3/2020	All agreed information is offered online User feedback tools deployed on all single digital gateway related webpages	All agreed information is offered online User feedback tools deployed on all single digital gateway related webpages

Timing	Commission actions	Member States' actions
Q4/2020	Launch of tool for cross-border use of evidence	
Q4/2020	Launch of the Single o	digital gateway
Q4/2022	First report on obstacles in the Single Market based on data gathered through all services within the single digital gateway and the user feedback tool	
Q4/2022	First report on the functioning of the single digital gateway	
Q1/2024	Second report on obstacles in the Single Market	
Q3/2024	Second report on the functioning of the single digital gateway and, if needed, recommendations for improvement	

#### 8. Governance structure

The envisaged governance structure for implementation, coordination and development of the gateway would be based on the following elements:

- a) Co-ordination within Member States of all tools and services which will be accessible through the gateway, monitoring their quality and ensuring that they comply with the foreseen quality standards on a permanent basis. Each Member State should appoint one **national co-ordinator** who would be entrusted with the co-ordination tasks at the national level and who could act as an interlocutor in discussions with other Member States and the Commission.
- b) Co-ordination within the Commission in relation to websites and tools provided by different services of the Commission. The co-ordination can be ensured in the most efficient way if one **central point within the Commission** is appointed to perform the relevant tasks, including monitoring of the quality of linked services, analysing user feedback, ensuring the development, maintenance and the security of IT tools and applications relevant for the gateway.
- c) The single digital gateway Co-ordination Group bringing together the Member States (their national co-ordinators) and the Commission for coordination, discussion and decision-making on the practical implementation of the gateway and its further development. The work of the group would be prepared by the Commission coordination centre. In particular the Group should agree on:
  - The annual work programme;
  - Promotion activities;
  - Steps which should be taken to ensure the consistent implementation of the gateway in all Member States including assistance measures.
- d) A **Stakeholder feedback group** including representatives of the main user groups to provide input on planned developments and priorities to ensure regular calibration of the project towards the real needs of its users.

#### ANNEX 13: GOOD PRACTICES FROM THE MEMBER STATES

## How to present good quality information

# **Austria**

A table presents a list of categories of products which are not subject to harmonisation. For each category, the main pieces of law applicable and their amendments are identified, the competent authority is indicated, together with an e-mail address for questions.

http://www.en.bmwfw.gv.at/technicalaffairsandsurveying/ProductContactPointOfTechnicalRules/Seiten/default.aspx

# **Denmark**

The Product Contact Point for the Construction website presents general information concerning product categories under the FAQ section. A search tool allows the search for all applicable and soon to be applicable standards in both Danish and English.

http://danishcprcontactpoint.dk/forside/0/2

The Product Contact Point website explains the principle of mutual recognition and publishes a list of Danish general rules and technical rules per product, in English.

https://danishbusinessauthority.dk/product-contact-point

## **Finland**

Finland is making available a common open wiki for public administration IT materials.

https://wiki.julkict.fi/julkict/

#### **France**

The Product Contact Point for the Construction website allows the search for information on standards and construction products both through a free search and through a graphical search. It also has information on other relevant documents and concerned bodies. The FAQ section presents comprehensive overall information on construction products in France.

http://www.rpcnet.fr/index.php

The Product Contact Point publishes information sheets by product family, in English, with links to the relevant European and/or French legislation, contact details for the government departments responsible for this legislation and for market surveillance, as well as other useful contacts.

http://www.entreprises.gouv.fr/libre-circulation-marchandises/free-movement-of-goods-in-europe?language=en-gb

#### Germany

Many German e-government websites offer the additional facility of "easy language", i.e. the more complicated text on the official website is translated into a more simple language.

#### **Ireland**

The website of the Department of Housing, Planning, Community and Local Government presents information on all aspects of construction in Ireland, well beyond standards for construction products. Specific thematic documents guide the user to understand what requirements apply.

http://www.housing.gov.ie/

#### Luxembourg

Citizens and businesses can access the information they need on their rights and obligations through accessing a single website. The website structures the information around topics, and uses a single template for all procedures. The logic of the template is the one of the user, so the information is adapted to it, not the other way round. To that extent, the PSC engages people with specific communication skills and proof-readers without specific expertise in the topic covered. Furthermore, the website also provides a user-friendly and precise search engine through which the user can find the information he needs in a more dynamic manner.

http://www.guichet.public.lu

## Sweden

The PCPC website proposes a good overview of national rules and EU standards, in both Swedish and English. Information goes beyond what is offered by the Product Contact Point for Construction.

http://www.boverket.se/en/start-in-english/products/construction-products-regulation/cpr-contact-point/

## **United Kingdom**

The Product Contact Point explains the principle of mutual recognition and publishes an exhaustive list of UK technical rules according to product categories.

https://www.gov.uk/guidance/mutual-recognition-regulation-across-the-eea#technical-rules-for-specific-non-harmonised-products-in-the-uk

Availability and usability of information provided by the PSC has scored considerably above the EU average (2015 Points of Single Contact Study) and was praised for the good quality of supporting functions (e.g. search, navigation). The portal provides extensive information on business procedures.

http://www.gov.uk

## Public and private entities working together

#### **Finland**

The Finnish Building Information Foundation is a private, non-profitmaking Foundation which provides construction information in Finland. The company publishes instructions for building and property management, regulations, contract documents and forms and product information, and promotes good practices.

https://www.rakennustieto.fi/index/english.html

#### **Ireland**

Ireland has chosen a private company, Licences.ie, to provide an Integrated Licensing Application Service. The company provides all the infrastructure and resources necessary to deliver the service at its own expense. It recovers all costs by means of charges levied on the licensing authorities which are using its service. The licensing authorities may decide not to use the Licenses.ie. In such a case, they have to build their own system to enable the access to e-procedures.

# Luxembourg

The Point of Single Contact cooperates with the Chambers of Commerce to identify and prioritize requirements and procedures relevant for businesses which should be included in the scope of PSC services.

#### **Poland**

The Ministry of Economic Development shares tasks over PSC with the Polish Chamber of Commerce: when questions from users submitted to the PSC Help Centre require technical knowledge, they are transmitted to the Chamber of Commerce which contacts relevant experts. The answers from experts are verified and sent to users from the Help Centre.

#### **ProductIP**

Personal Product Compliance Partner is a private company established in the Netherlands that provides on a client's request and for an affordable price a comprehensive requirements list for a given product (the list of requirements for a defined market, from a defined moment, for a defined product, where applicable, for a defined customer, etc.).

https://www.productip.com

## Sweden

The Product Contact Point for Construction displays an overview of links towards Swedish and European private sector organisations that can help with various questions related to selling goods in the EU.

http://www.boverket.se/contactpoint-cpr

The PSC has a section on how to find affordable business advisers:

https://www.verksamt.se/en/web/international/find-advisors

## Quality management for information and assistance services

#### France

Le Référentiel Marianne aims to provide users of national administration services with guarantees on the conditions and performance of these services. It was redesigned in 2016, resulting from a large-scale study on user satisfaction. Administrations have to comply with 12 commitments belonging to five categories: effective guidance; information relating to users' expectations; a warm welcome and attention; clear responses within published deadlines; progress by listening to users; and undertakings of the public agencies.

## **Germany**

The PSC of Brandenburg is getting content reviewed and approved by the competent authority staff as well as by the PSC staff, including legal experts, before posting it.

#### Malta

The PSC ensures the accuracy of information through 19 service-level agreements with ministries and competent organisations. These administrative arrangements ensure the updating and reliability of the information.

#### **SOLVIT**

The 2013 Commission Recommendation on the principles governing **SOLVIT** provides that SOLVIT centres should abide by minimum service obligations and detailed case handling rules, such as time limits for SOLVIT centre replies to applicants and regular quality checks of cases. After a case has been closed, applicants should be invited to give feedback on how the case has been handled by SOLVIT. The general performance of SOLVIT and per Member State is subject to reporting and published online each year in the Single Market Scoreboard.

## **United Kingdom**

The central e-government portal "gov.uk" is run according to a published Digital Service Standard, which includes principles such as ongoing user research and usability testing to continuously seek feedback from users to improve the service. The service should be regularly assessed according to pre-identified performance indicators, and performance data reported on a dedicated performance platform. The ministry responsible for the service should test it from the beginning to the end.

The responsible service defines standard criteria for services, develops open source solutions and promotes the exchange of good practices. Multidisciplinary development teams are created in the operational departments, covering expertise in infrastructure, development, and analysis of user needs. It also monitors developments in digital professions and works on role identification for the composition of a collaborative team. The service follows a policy of discouraging digitising legacy services.

https://www.gov.uk/service-manual/assets/documents/digital-service-standard.pdf

#### **Your Europe Advice**

The **Your Europe Advice** service provides free and personalised advice in the enquirer's language **within a week**. Quality criteria apply to the reply, such as "precise, concise, complete, tailor-made, clear, accurate and easily

understandable for "normal citizens" without legal knowledge". Various quality control measures are carried out by both the contractor and the Commission, such as random ex post quality control of replies, ex-ante controls and keeping records for internal management purposes of expert-by-expert performance in relation to the content-related and the formal quality criteria.

# Using the user feedback mechanism to improve quality

## Luxembourg

The PSC organizes its own mystery shopping to get feedback and define priorities for further development.

#### Malta

The Maltese PSC has a good and complete track and trace mechanism in place, resulting in the highest possible performance on this element of the PSC.

#### The Netherlands

The Dutch chamber of commerce portal "ondernemersplein" uses analytics and user feedback as part of a feedback loop to continuously improve the content on its website.

## **Poland**

The Point of Single Contact collects user feedback on every service (Help Centre and on the PSC portal). This includes a short and effective feedback mechanism on each web page of the portal. Poland uses the application Survicat to create targeted questions.

http://business.pl

## **United Kingdom**

The UK is continuously measuring user satisfaction on its e-government platform "gov.uk". Each service runs a satisfaction survey feedback page, asking to rate the experience of using the service on a 5 point scale, from 'very satisfied' to 'very dissatisfied'. It also includes a final open-ended question for users to say whatever they think of the service. Key performance figures for services and results from the user feedback mechanism are kept in a central database managed by gov.uk. The GDS team is undertaking efforts to establish monthly performance benchmarks on delivery, accuracy and usefulness.

https://www.gov.uk/service-manual/measuring-success/measuring-user-satisfaction

The UK Friends and Family Test (FFT) is a user insight tool which asks users of public services: "Would you recommend this service to your friends and family?" FFT scores are published transparently and displayed by each provider. The score provides a vivid, actionable and customer-focused performance measure, and open text feedback is used by providers to improve user experience, as an example of the UK's programme of creating Open Public Services.

OECD Observatory of Public Sector Innovation,

https://www.oecd.org/governance/observatory-public-sector-

innovation/innovations/page/friendsandfamilytest.htm#tab description

#### **Your Europe**

The portal has a constant button on all webpages "Help us improve", asking the user whether he found what he wanted, what he was looking for, as well as an open text box for any suggestions.

## Central government plan to roll out e-procedures

## **Cyprus**

In Cyprus, the Council of Ministers established a national strategy to enable communication with public authorities through a single point of entry: the ARIADNI gateway, established in 2015, is already covering 20 e-services, and is foreseen to be complete for both citizens and businesses within

the next 2 years.

https://cge.cyprus.gov.cy/re/public/

## **Estonia**

Estonia is deciding on which procedures to digitalise through a centrally steered competitive process. Services need to provide evidence about the return on investment of digitalisation, which determines which procedures are chosen for digitalisation. Taxes online were a prime example for a successful e-procedure.

#### **France**

In France, a citizen who wishes to register for their pension, check the number of points they still have on their driving license, join the army or create an enterprise online does not have to create another account on the website of the involved authority. Instead, via FranceConnect, they can just login by using the account they already holds at the tax authority, the post office or the social security authority.

https://franceconnect.gouv.fr/

#### **Hungary**

Hungary had a national programme foreseeing the task of drawing up an action plan for making the 10 most frequently used procedures by citizens available online. In order to choose these procedures, public authorities examined 20 cases.

Other procedures were also selected to be made available online, after the examination of more than 100 cases, this time based on the ease of making them available online.

# Luxembourg

Citizens and businesses can carry out a number of administrative procedures online through connecting to a single platform called "MyGuichet". The user can handle the whole procedure online, from completing a form to signing it and attaching supporting documents. In addition, MyGuichet provides additional services. It enables the user to follow the processing of the application through an eTracking tool. And it allows the user to collect all completed forms, supporting documents and personal data which may be reused for another administrative procedure in a dedicated secure eSpace.

http://www.guichet.public.lu/myguichet/en/index.html

#### **Poland**

Plans for rolling-out e-procedures are part of the 2012 Strategy: "Efficient State 2020".

# **United Kingdom**

In the UK, a central portal was established in 2012 by the Government Digital Service ('GDS'). The GDS centrally scrutinises all government services that are geared towards more than 100 000 users. Potential service use is estimated by looking at comparative existing digital services. The GDS leads the digital transformation of government and is part of the Cabinet Office.

https://gds.blog.gov.uk/about/

https://www.gov.uk/government/organisations/cabinet-office).

# **Achieving cost-efficiency**

#### The Netherlands

The Dutch Ministry of Economic Affairs initiated a plan that deals with the fragmentation of portals in the Netherlands. In order to improve the quality and findability of the information, the ministry set up a central platform for business information called ondernemersplein.nl (the Dutch PSC). Within this system the existing portals work together by providing information, sharing best practices and improving their key performance indicators together. The system continuously has to adapt to changing economic and regulatory changes in the Netherlands. In order to do this, it is essential that the involved organisations closely cooperate with each other and that there is flexibility within the

system.

#### **Poland**

Poland uses structural funds to set up a self-sustainable online system for collecting and updating information regarding requirements and procedures.

# **United Kingdom**

A digital efficiency report produced in 2012 shows that the re-use of platforms in different government departments and for different services generates significant cost-savings. Real-time digital dashboards accessible directly via gov.uk monitor the performance of every single digital service. Figures are available on costs for digital transactions and service take-up. Figures published by the efficiency reform group are available on gov.uk and further information is available from parliamentary scrutiny.

http://gov.uk/performance

#### **Denmark**

The Danish government provides a service (called 'form engine' – "Blanketmotor") to authorities where they can produce their own digital solutions in an easy way. This is particularly relevant when there is no 'return on investment' in creating a digital solution. The Danish Business Authority paid for the initial development cost of EUR 228,680 of the form engine, and requires a very small fee for the operational costs of the engine from each authority. The further development is done collaboratively and all authorities benefit from it. (E.g. if one authority develops a payment module and pays for it, all other authorities can reuse this afterwards.) The service is extremely popular. The solutions will automatically be aligned with the technical and usability demands for design (looks and feel, flow, etc.) of the portal.

## **Cross-border transactionality**

#### **Belgium**

The PSC is available in Dutch, French, German and English.

#### **Denmark**

The PSC is available in Danish, English, German, Lithuanian and Polish.

https://danishbusinessauthority.dk/business-denmark

# **Estonia**

The Estonian eID card is also available for non-nationals. It is used for instance:

- For accessing government databases to check one's medical records, file taxes, etc.;
- For picking up e-Prescriptions;
- As a pre-paid public transport ticket in Tallinn and Tartu;
- For e-voting;
- For digital signatures.

#### The Netherlands and Lithuania

These two Member States integrated a Message Box in the PSC to provide cross-border users with the opportunity to submit documents online. Enquiries submitted through the Message Box are processed inside the PSC or are forwarded to the competent authority.

#### Malta

Malta gets the highest score as regards accessibility for cross-border user (availability of information and e-procedures for cross-border users). In particular, Malta makes sure that online procedures that are available to residents with support of eID can be accessed by foreign users as well. Foreign users are offered alternative ways for authentication that, in conjunction with additional documentation, provide an acceptable level of legitimacy of the respective users.

## **Merging contact points**

## **Czech Republic**

The **Czech** Point of Single Contact has got an online enquiry which, under the heading "Business in the EU", covers both trade in products and services

http://www.businessinfo.cz/en/online-tools/business-enquiry.html

## Lithuania

The portal "Business Gateway **Lithuania**" covers both trade in goods and services through one website. The Point of Single Contact, the Product Contact Point and the Product Contact Point for Construction are all part of this website and are listed under "Permits and Requirements".

Services and product contact points have always worked together. This ensures above all a better user experience, as well as a simplification of work for institutions. Enquiries received by the Point of Single Contact for Services and Products often cover more than one topic and gather different areas of expertise in the same service allowing for faster comprehensive replies. Institutions also only need to communicate any changes to relevant regulations to one Single Point of Contact, which results in better administration.

http://www.verslovartai.lt/en/main/

#### Slovenia

The Product Contact Point and the Product Contact Point for Construction are run by the same institution, and covered through one website.

http://www.sist.si/contact-point/information

#### Snain

The PSC links to other PSCs on a prominent place on the websites.

## **United Kingdom**

The Single Market Service centre is the single contact point for the Point of Single Contact, YourEurope, SOLVIT, IMI, the Product Contact Points, and TRIS. The Product Contact Point for Construction is run separately.

# Reducing regulatory burden based on user input

#### **Poland**

Digitalisation of procedures which are the most "popular" includes different steps:

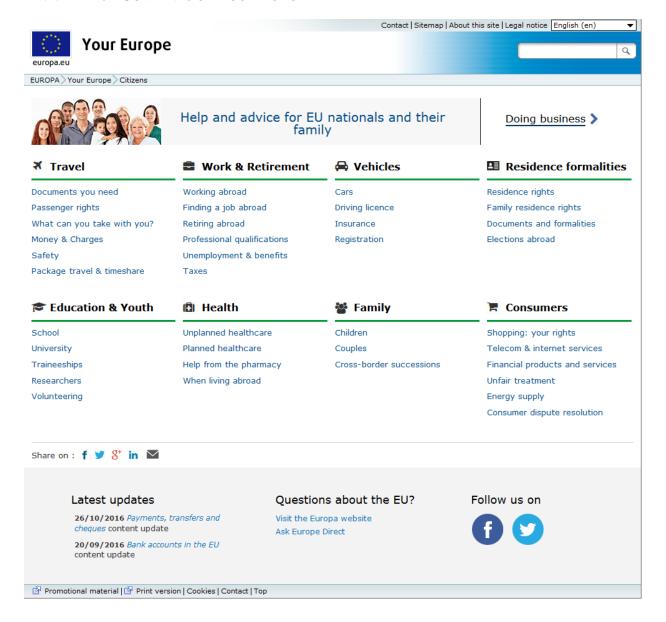
- Verification of the volume of procedures;
- Contacting authorities in charge to see how it can be digitalised and what can be simplified;
- Consultations with stakeholders (entrepreneurs, tax advisors in case of taxation);
- Changing the law;
- Digitalisation of procedure.

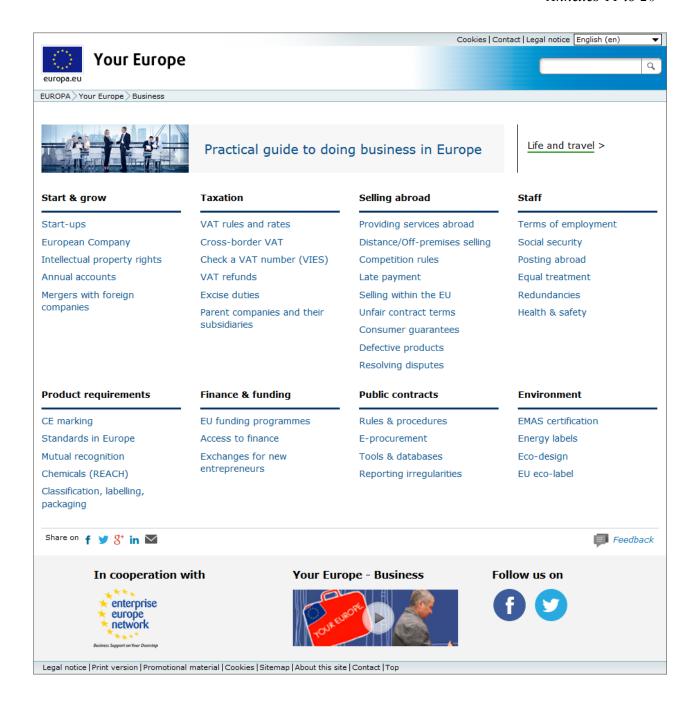
#### **United Kingdom**

The complete rebuild of the entire process for obtaining a vehicle license, the fast voting registry

process and the introduction of the student account are examples of user-driven innovations.

#### **ANNEX 14:** Contents of Your Europe





# ANNEX 15: Example of product requirements



#### Requirement list for paper cup

In this document you will find legal and company specific requirements that apply to your non food product in the selected European countries and for selected customers. Important note: The requirements list is based on the currently available information in the ProductIP regulatory database for the selected market release date. Please also keep in mind that legislation is subject to constant change. These changes are not monitored within this list. If you want to keep track of legislative and company specific changes to requirements we recommend that you start a technical file within the ProductIP Platform.

#### Your requirement list is based upon following information

#### Order company

European Commission

200 Rue de la Loi, Brussels, B-1049, Belgium

Tel: +32 2 2967101

#### Regions

Austria, Belgium, Bulgaria, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, United Kingdom, Iceland, Liechtenstein, Norway, Switzerland, Croatia,

#### Market release date

2016-12-15

## Categories

Food contact materials - Paper plates, paper cups,

#### Your additional selections

Which of these properties apply to the packaging?

- · The packaging should be considered to be a toy or child appealing
- . The packaging includes plastic bags or foils potential hazardous for children
- . The product DOES have packaging

Do you want to add inspection plans and results?

YES, inspection requirements and results should be added.

Does the product appeal to children?

. YES; the product has bright, appealing colours with themes that attract or entertain children; but no play value, not a toy

Do you want to add Social Compliance to your requirements list?

. NO; Social Compliance standards should not be added to the requirements list

Does the product contain any licensed trademarks, designs or similar intellectual properties?

· YES; the product contains intellectual property that requires a license.

# *Table 15.1*

## Requirements

Requirement	Requirement	Description	Risk	Region
Group	requirement	Description	Cat	Region
Product Information				
	Product construction - Bill of Materials, Substances (BOM, BOS) of the product	The Bill of Material gives an overview of the parts required to produce the product. The minimum that should be highlighted here are those parts relevant for compliance with the requirements. Those could be parts relevant for LVD, EMC, but also plastics relevant for mechanical strength and so on. It shall be not easy to dismiss parts from the list as being not relevant. The Bill of Substances is relevant for the chemical assessment of the product e.g. for REACH or Cosmetics, etc.	В3	EU
	Product identification - Declaration of Product Identity	Declaration of Product Identity - with this declaration you declare that the related product X is the same as the product mentioned in test documents	В3	EU
	Product identification - Pictures, artwork	Please include here picture(s) of the product. These could be generic pictures that you use to identify the product.	В3	EU
Product Labelling		07.4.204445771.20.17.1.2044.14721.1.17.		
	French Decree 2014-1577 about the Triman recycle sign	Décret no 2014-1577 du 23 décembre 2014 relatif à la signalétique commune des produits recyclables qui relévent d'une consigne de tri, (French Decree No. 2014-1577 of 23 December 2014 on the common sign of recyclable products which require a sorting instruction). Known as the Triman logo. Check the handbook on the applicability (available as resource).	В3	FR
	Traceability - Production Batch code	It is advised to have a production code - batch code - on a product and on the consumer outer packaging (unless otherwise agreed with your customer and not in conflict with the legal requirements) in order to be able to identify a specific batch in case of an issue in the market. In some cases an "use before date" is applicable Add your example here.	B3	EU
Packaging information				
	Product construction - Bill of Materials (BOM) of the packaging	Bill of material for the packaging. This is important as market surveillance authorities are also checking for example REACH compliance of packaging components	В3	EU
	Product identification - Declaration of Product Identity of packaging	Declaration of Product Identity of the packaging - with this declaration you declare that the related packaging X is the same as the packaging mentioned in test documents	В3	EU
	Product identification - Picture, artwork of Packaging	Add here a picture or PDF of the packaging. This is important because in some cases rating information, warnings, instructions are required. Be aware that images of packaging might lead to certain interpretations about the usages of a product which could have consequences for the requirements that apply. Note that there is also a section where you need to declare about compliance of the packaging with packaging guidelines - chemicals used etc.	В3	EU
General Product Safety Directive (GPSD) 2001/95/EC				
	EN 71-1:2014 (GPSD)	Safety of toys. Part 1: Mechanical and physical properties For GPSD risk assessment for child care and child appealing products that are not toys.	Α	EU
	EN 71-1:2014 (GPSD) Child safety - Plastic bags and foils	Products supplied with plastic bags with an opening perimeter larger than 380 mm and/or plastic foils with an area larger than 100 by 100 mm may pose a suffocation risk for babies and children. The risk can be assessed by application of clauses 4.3, 6.a and 6.b of EN 71-1. If the risk can not be mitigated than a warning should be added to the packaging.	B1	EU
	EN 71-2:2011 (GPSD)	Safety of toys - Part 2: Flammability For GPSD risk assessment for child care and child appealing products that are not toys.	Α	EU
	EN 71-2:2011/A1:2014 (GPSD)	Safety of toys - Part 2: Flammability For GPSD risk assessment for child care and child appealing products that are not toys.	Α	EU
	EN 71-3:2013 (GPSD)	Safety of toys - Part 3: Migration of certain elements For GPSD risk assessment for child care and child appealing products that are not toys.	B1	EU
	EN 71-3:2013/A1:2014 (GPSD)	Safety of toys - Part 3: Migration of certain elements For GPSD risk assessment for child care and child appealing products that are not toys.	B1	EU
	Risk Assessment - General Product Safety (GPSD) 2001/95/EC	General Product Safety Directive (GPSD) 2001/95/EC The manufacturer shall determine the applicable standards for the product, a national, European or the international level, and then identify the appropriate conformity assessment module according to the product classification. Finally, a full "Quality System" shall be implemented, which includes post-market surveillance, vigilance and traceability, a risk analysis report and a safety assessment report. See also our download section for a template of a declaration on risk analysis.	Α	EU
	SR 930.11 - Product Safety Law (PrSG) (2009)	Bundesgesetz über die Produktesicherheit (PrSG) Federal Law on Product Safety (Switzerland)	Α	СН
	SR 930.111 - Product Safety Regulation (PrSV) (2010)	SR 930.111 Verordnung über die Produktesicherheit (PrSV)	Α	CH
REACH Regulation (EC) 1907/2006				
-	ED/21/2016 - REACH (EC) 1907/2006 - SVHC candidate list 20 June 2016 (169 substances)	The latest version of the Candidate List for substances of very high concern (SVHC) is available in our Knowledge Centre. A declaration template for ALL current relevant candidate substances can be found for download in our knowledge centre (click on more info)	B1	EU
	ED/79/2015 - REACH (EC) 1907/2006 - SVHC candidate list 17 December 2015 (168 substances)	The latest version of the Candidate List for substances of very high concern (SVHC) is available in our Knowledge Centre. A declaration template for ALL current relevant candidate substances can be found for download in ProductIP's knowledge centre.	B1	EU
	REACH (EC) 1907/2006 - Annex XVII plus amendments per 24 June 2016	Annex XVII of the REACH Regulation (EC) 1907/2006 Restrictions on the manufacture, placing on the market and use of certain Dangerous Substances, Preparations (Mixtures) and Articles. Plus the following amending Regulations: (EU) 276/2010 of 2010-04-01 (lamp oils, grill lighter fluids, a.o.) (EU) 207/2011 of 2011-03-02 (PFOS a.o.) (EU) 366/2011 of 2011-04-14 (acrylamide) (EU) 494/2011 of 2011-05-20 (cadmium) (EU) 109/2012 of 2012-09-18 (load) (EU) 947/2012 of 2012-09-18 (load) (EU) 947/2012 of 2012-09-19 (perturbed) (EU) 91/2012 of 2012-09-19 (perturbed) (EU) 91/2014-09-2012 of 2012-09-19 (perturbed) (EU) 91/2014-09-2014 (Perturbed) (EU) 91/2014-09-	B1	EU
Hazardous Substances not covered by REACH				
	Ban of products containing lead - BEK 856 - Denmark	BEK nr 856 af 05/09/2009 Bekendtgørelse om forbud mod import og salg af produkter, der indeholder bly (Danish legislation) Ordinance to ban the import and sale of products containing lead	B1	DK

	1			
	Norwegian Chemical Product Regulation - Ban on mercury	(Norwegian legislation). Regulations relating to restrictions on the manufacture, import, export, sale and use of chemicals and other products hazardous to health and the environment (Product Regulation). Forskrift on begressing but av helse- og milijefarfige kjemikalier og andre produkter (produktforskriften). Chapter 2.3 Mercury and mercury compounds. It is prohibited to manufacture, import, export, make available on the market and use, substances or preparations or finished products that contain mercury compounds.	B1	NO
	PFOA Restrictions in consumer products (Norway)	Forbyr PFOA in orske forbrukerprodukter Norwegian legislation prohibits PFOA in consumer products. Effective from 1 June 2014. The limits: - PFOA in a liquid mixture: 0.001% (10 mg/kg) - PFOA in a solid product: 0.1% - PFOA in textiles: 1 ?g/m2	B1	NO
	SR 814.81 - Chemical Risk Reduction Ordinance	SR 814.81 - Chemical Risk Reduction Ordinance (ORRChem) Ordinance on the Reduction of Risks relating to the Use of Certain Particularly Dangerous Substances, Preparations and Articles, Legislation Switzerland.	B1	СН
	The Chemical Products (Handling, Import, and Export Prohibitions) Ordinance (1998:944) - mercury (§8 - 11)	The Swedish Chemical Products (Handling, Import and Export Prohibitions) Ordinance (1998:944) contains particular provision on the restriction of articles containing mercury. "Goods containing mercury may not be placed on the Swedish market or professionally exported from Sweden" NOTE: this requirement does not apply to products already covered by other European mercury restrictions, like RoHS, REACH etc. Swedish: Forordning (1998:944) om forbud m.m. i vissa fall i samband med hantering, inforsel och utförsel av kemiska produkter - kvicksilver (§8 - 11)	B1	SE
ersistent Organic Pollutants (POP) Regulation (EC) 50/2004				
	Regulation (EC) 850/2004 - Persistent Organic Pollutants (POP) - 2016	Regulation (EC) No 850/2004 of the European parliament and of the Council of 29 April 2004 on persistent organic pollutants (POP) and amending Directive 79/117/EEC. Consolidated version of 31 March 2016 includes amending regulations: (EC) 1195/2007 of 16 February 2007; (EC) 33/2007 of 26 March 2007; (EC) 19/2009 of 11 March 2009; (EC) 304/2009 of 14 April 2009; (EU) 756/2010 of 24 August 2010; (EU) 757/2010 of 24 August 2010; (EU) 519/2012 of 19 June 2012; (EU) 134/2014 of 17 December 2014; (EU) 2015/2030 of 13 November 2015; (EU) 2016/293 of 1 March 2016; (EU) 2016/460 of 30 March 2016.	B1	EU
oys Safety Directive (TSD) 009/48/EC				
	Packaging with play value	Packaging and plastic sheeting are regared as (part of) a toy in case of: * Packaging with additional features adding play value * Packaging becomes a product intended to be played with by children under 14 years of age. * The outer box of board games commonly contains information on how to play the game. In this way the packaging becomes an integral part of the toy. * Plastic sheeting used as part of a toy (aprons, nurse badges, nurses caps, dolls diapers, glued on transparent plastic sheeting covering children's books. etc	A	EU
ood Contact Materials (FCM)				
	Act 258/2000 – General hygienic requirements for items of common use	General legislation for food contact materials, Czech Republic: Act 258/2000 Part 1 – title II – part 5: Hygienic requirements for items of common use Czech: Zákon ?. 258/2000 Sb. 7ÁST PRVNÍ - HLAVA II – díl 5: Hygienické požadavky na p?edm?ty b/27ého užívání	B1	CZ
	Belgian Decree of 11/05/1992 on food contact materials	(Belgian legislation). Royal Decree regarding materials and articles intended to come into contact with food. (Dutch) "Koninklijk besluit van 11 MEI. 1992 betreffende materialen en voorwerpen bestemd om met voedingsmiddelen in aarrakije komen" (French) "Arrêlé royal concernant les matériaux et objets destinés à entrer en contact avec les denrées alimentaires".	B1	BE
	Belgian Royal Decree of 11 May 1992 on food contact materials, Annex 4, paper and carton	Belgium: Royal Decree regarding materials and articles intended to come into contact with food, Annex 4, paper and carton. (Dutch) Koninklijk besluit van 11 MEI 1992 betreffende materialen en voorwerpen bestemd om met voedingsmiddelen in aanraking te komen, bijlage 4, papier en karton (French) Arrêté royal concernant les matériaux et objets destinés à entrer en contact avec les denrées alimentaires, ANNEXE 4, Papiers et cartons	B1	BE
	Decree 127/2009 amending the Decree of the Ministry of Health no. 38/2001, on hygienic requirements on products intended for contact with food and dishes – part 1	Czech: Vyhláška 127/2009 kterou se m?ní vyhláška Ministerstva zdravotnictví ?. 38/2001 Sb., o hygienických požadavcích na výrobky ur?ené pro styk s potravinami a pokrmy – ?ÁST PRVNÍ	B1	CZ
	Decree 186/2003 amending the Decree of the Ministry of Health no. 38/2001, on hygienic requirements on products intended for contact with food and dishes – part 1	Czech: Vyhláška 186/2003, kterou se m?ní vyhláška Ministerstva zdravotnictví ?. 38/2001 Sb., o hygienických požadavcích na výrobky ur?ené pro styk s potravinami a pokrmy – ?ÁST PRVNÍ	B1	CZ
	Decree 207/2006 amending the Decree of the Ministry of Health no. 38/2001, on hygienic requirements on products intended for contact with food and dishes – part 1	Czech: Vyhláška 207/2006, kterou se m?ní vyhláška Ministerstva zdravotnictví ?. 38/2001 Sb., o hygienických požadavcích na výrobky ur?ené pro styk s potravinami a pokrmy – ?ÁST PRVNÍ	B1	CZ
	Decree 271/2008 amending the Decree of the Ministry of Health no. 38/2001, on hygienic requirements on products intended for contact with food and dishes – part 1	Czech: Vyhláška 271/2008, kterou se m?ní vyhláška Ministerstva zdravotníctví ?. 38/2001 Sb., o hygienických požadavcích na výrobky ur?ené pro styk s potravinami a pokrmy – ?ÁST PRVNÍ	B1	CZ
	Decree 38/2001 of the Ministry of Health on hygienic requirements for products intended for contact with food and dishes - part 2, title VI and annex 12: paper and cardboard	Decree 38/2001 of the Ministry of Health on hygienic requirements for products intended for contact with food and dishes - PART TWO - TITLE VI + Annex 12: paper and cardboard Note: national requirements on food contact material made of paper and cardboard. Detailed requirements and test methods are described in annex 12. Czech: Vyhláška 38/2001 Ministerstva zdravotnictví o hygienických požadavcích na výrobky ur?ené pro styk s potravinami a pokrmy - ?ÁST DRUHÁ - HLAVA VI – PAPÍRU, KARTONU A LEPENKY, p?ilohy ?. 12	B1	CZ
	Decree 38/2001 of the Ministry of Health on hygienic requirements for products intended for contact with food and dishes - part one: general requirements	38/2001: Decree of the Ministry of Health on hygienic requirements for products intended for contact with food and dishes - PART ONE - GENERAL hygiene requirements for products intended for contact with food and dishes Note: general requirements applicable to all food contact materials Czech: 38/2001 Vyhláška Ministerstva zdravotnictví o hygienických požadavcích na výrobby ur/ené pro styk s potravinami a pokrmy - ?ÁST PRVNÍ - OBECNÉ HYGIENICKÉ POŽADAVKY NÁ VÝROBKY UR?ENÉ PRO STYK S POTRAVINAMI A POKRMY	B1	CZ
	Denmark Order BEK 822 (26 June 2013) on food contact materials	Danish national general requirements on food contact materials Danish: BEK nr 822 af 26/06/2013; Bekendtgørelse om fødevarekontaktmaterialer	B1	DK
	Dutch Packaging and Food Utensils Regulations - Paper (Warenwet)	Dutch legislation on Food Contact Materials (FCM) on paper and paperboard. For more information, please take a look at Knowledge Centre.	B1	NL
	Estonia Regulation No. 93 on the requirements for materials and articles intended to come into contact with foodstuffs,	Estonian national requirements detailing the requirements for materials and articles intended to come into contact with foodstuffs, specific requirements for the groups of materials and articles and methods of analysis for official control Estonian: Pöllumajandusministri 03. novembri 2013. a määrus nr 93 'Toiduga kokku puutuda lubatud materjalide ja esemete kohta esitatavad nõuded, nende gruppide kohta esitatavad orinõuded ning nimetatud materjalide ja esemete ohutuse katsetamise meetodid' (RT I, 07.11.2014, 2).	B1	EE
	Finland decision 268/1992 on on heavy metal release from materials that come in contact with food, 20 March 1992	National Finish regulation on heavy metal release from materials coming into contact with food; applicable to all materials. Ceramics covered by Directive 84/500/EEC (amended by 2005/31/EC) are excluded; with the exception of ceramic products contact with the mouth (for example the rim) Note: Products intended for children and partial products coming into direct contact with the mouth (for example the rim) Note: Products intended for children are required to comply with 1/10th of the limits stated in the decision Finnish: Kauppa-ja teollisuusministerion päätös 268 elintarvikkeen kanssa kosketukseen joutuvista tarvikkeista liukenevista raskasmetalleista, 20 päivänä maaliskuuta 1992 Swedish: Handels- och industriministeriets beslut 268 om tungmetaller som övergår från förnödenheter som kommer i beröring med livsmedel, 20 mars 1992	B1	FI

	Food Contact - Decree 2007-766 (France)	(Français) Décret 2007-766 portant application du code de la consommation en ce qui concerne les matériaux et les objets destinés à entrer en contact avec les denrées alimentaires. (English) Decree No. 2007-766 on the implementation of the Consumer Code regarding materials and articles intended to come into contact with foodstuffs. French implementation of (EC) 1935/2004	B1	FR
	Food Contact - Decree 2008-1469 (France)	(Français) Décret no 2008-1469 du 30 décembre 2008 modifiant le décret no 2007-766 du 10 mai 2007 portant application du code de la consommation en ce qui concerne les matériaux et les objets destinés à entrer en contact avec les denrées alimentaires. (English) Decree 2008-1469 of 30 December 2008 amending decree 2007-766 of 10 May 2007 on the implementation of the Consumer Code as regards the materials and articles intended to come into contact with foodstuffs.	B1	FR
Ì	Food Contact - Decree of 28/06/1912 on Metals and Alloys, Paper and Board (France)	French legislation of 28 June 1912, which is the first law in Food Contact Materials in France. Applies to both Paper and Board (to measure colorants in food contact papers) and to Metals and Alloys.	B1	FR
	Food Contact - Decreto Ministeriale Materiali a contatto con alimenti (Italy) 19 marzo 2015	Consolidated version per 19 March 2015. Decreto Ministeriale 21 marzo 1973. Regolamento recante aggiormamento al decreto del Ministro della sanità '21 marzo 1973 recante: "Disciplina igienica degli imballaggi, recipienti, utensiti destinati a venire a contatto con le sostanze alimentari o con sostanze d'uso personale" limitatamente agli acciai inossidabili. (English) Hygiene control of packaging, containers and utensils intended to come into contact with foodstuffs or with substances for personal use.	B1	IT
Ī	Food Contact - Ordinance SR 817.023.21 (Switzerland)	Swiss legislation; Ordinance on Materials and Articles in Contact with Food SR 817.023.21 Original title: Ordonnance du DFI sur les objets et matériaux German: Verordnung des EDI über Bedarfsgegenstände	B1	СН
	Foodcontact - DGCCRF Information No. 2004-64	Metal plating or other metaillic coating - Foodcontact: DGCCRF Note No. 2004-64 DGCCRF INFORMATION NOTICE 2004 / 64 ON MATERIALS IN CONTACT WITH FOODSTUFFS Information Notice No 2004-64 Subject: materials in contact with foodstuffs Summary: The purpose of this information notice is to specify the rules used to check and control the suitability of many materials to be in contact with foodstuffs It repeals and replaces the information notice No. 2000-155 of 26th October 2000.	B1	FR
	French Decree 2012-1442 Bisphenol A (BPA)	(French) LOI 2012-1442 du 24 décembre 2012 visant à la suspension de la fabrication, de l'importation, de l'exportation et de la mise sur le marché de tout conditionnement à vocation alimentaire contenant du bisphénol A. (English unofficial) Act 2012-1442 of 24 December 2012 to prohibit the manufacture, import, export and placing on the market of any packaging for food purposes containing bisphenol A (BPA)	B1	FR
Ī	Law on amendment and supplement of the Law on Foodstuffs (State Gazette No 31 of 2006, last amend No.8 of 2011)	????? ?? ???????? ?? ?????? ?? ????????	B1	BG
	LFGB §30 - Health protection	Lebensmittel-, Bedarfsgegenstände- und Futtermittelgesetzbuch (Lebensmittel- und Futtermittelgesetzbuch - LFGB) §30 - Verbote zum Schutz der Gesundheit. (German legislation) Food, Commodities and Feeding stuff Law. §30 - Prohibitions to protect the health. This paragraph refers to the requirements that are necessary for a safe and healthy product. Its main purpose is to secure that materials that come into contact with human beings do not pose a risk or a hazard.	B1	DE
	LFGB §31 - Food contact materials	Lebensmittel-, Bedarfsgegenstände- und Futtermittelgesetzbuch (Lebensmittel- und Futtermittelgesetzbuch - LFGB) § 31 Übergang von Stoffen auf Lebensmittel (German legislation) Food, Commodities and Feeding stuff Law. § 31 Migration of substances to foods (food contact materials)	B1	DE
Ī	LMSVG - Lebensmittelsicherheits- und Verbraucherschutzgesetz	"Lebensmittelsicherheits- und Verbraucherschutzgesetz" (LMSVG), BGBI. I Nr. 13/2006, which also implements and incorporates the relevant EC-Regulations (e.g. 1935/2004/EC, 882/2004/EC, 1895/2005/EC)	B1	AT
	Norway regulation of 21 December 1993 (last amended 13 November 2014) No 1381 on materials and articles to come into contact with foodstuffs - Chapter VIa Glass, Metals and non- ceramic materials without a coating of enamel	NO: Forskrift om materialer og gjenstander i kontakt med næringsmidler (matkontaktforskriften). Kapittel Vla. Metaller i andre materialer enn keranink. Glass, metals and non-ceranic material in contact with food will not migrate Pb, Cd in amounts exceeding the values set out in Annex IV of the legislation if tested in accordance with the test method in § 26 (Annex V) NOTE: plastic materials need to comply with the requirements set in EU regulation 10/2011 (plastic food contact materials)	B1	NO
	Regulation (EC) 1935/2004 Food Contact Materials (FCM) - Article 3 General requirements	General EU requirements on Food Contact Materials (FCM); these are materials that are intended or foreseeable to come into contact with food.	B1	EU
	Regulation (EC) 1935/2004 Foodcontact (FCM) - Article 16 Declaration of compliance	Generic declarations regarding - Regulation (EC) 1935/2004 of 27 October 2004 on materials and articles intended to come into contact with food and repealing Directives 80/590/EEC and 89/109/EEC	B1	EU
I	Regulation (EC) 2023/2006 GMP - Foodcontact	Commission Regulation (EC) No 2023/2006 of 22 December 2006 on good manufacturing practice for materials and articles intended to come into contact with food (Text with EEA relevance)	B1	EU
Ī	Resolution ResAP AP(2002)1			

#### ANNEX 16: REPORT ON THE ONLINE PUBLIC CONSULTATION

## **Executive summary**

The public consultation has highlighted a strong consensus among business and citizens around the main pillars in terms of content of the Single digital gateway, notably:

- The need for online information about rules and procedures in other EU countries: 93% of business respondents and of citizens 92% respondents consider it very important or important;
- Access to e-procedures: 94% of business respondents and 92 % of citizens respondents consider it very important or important;
- Access to services providing assistance upon request: 88% of business respondents and 87% of citizen respondents consider it very important or important.

# Online information on applicable EU and national rules

Businesses and citizens expressed very similar concerns with regards to online information on applicable EU and national rules. Most respondents in both categories would use the internet as the first source of information on these issues (74% of businesses and 80% of citizens). Most of them have tried to find such information online (78% and 70% respectively) but state that it was difficult (80% and 60.2% respectively). The main difficulties for both groups are the lack of findability (48% and 43% respectively), the quality of the information (40% in both cases) and the language in which the information was presented (24% and 13% respectively).

This is reflected in the opinions of respondents concerning quality criteria for online information. For both categories, the top three elements are that information should be findable (82% and 72% respectively), relevant, practical and up-to-date (77% and 69% respectively) and available in another EU language (72% and 64% respectively). Responding businesses (91%)and of responding citizens (87%) can understand information in a different EU language, the most common one being English (88% and 78% respectively), followed by French and German.

Being up-to-date, being run by an official authority and containing contact details to be considered trustworthy re considered the three most important indicators of trustworthiness for a website by both groups of respondents.

When it comes to improving information provision specifically for cross-border users respondents consider to a great extent that it should be mandatory for authorities to provide minimum information for citizens to carry out cross-border activities (80% and 80% respectively) and that this information should be provided in at least one other EU language (77% and 72% respectively). The most effective means to prevent information gaps is for national authorities in each EU country to provide all (77% of business and 63% of citizens consider it very effective) or at least minimum information necessary for cross-border users (68% of businesses consider it very effective) and in at least one other language (72% and 63% of businesses and citizens respectively consider it very effective). Most public authorities consider that minimum information is already being provided (50%). Most of them consider it challenging but feasible to provide all information needed for cross-border activities (50%),

information in a centralised EU database (48%) and information in at least one other EU language challenging but feasible.

As far as existing national sources of information for rules and procedures applying to products and services are concerned, a majority of businesses (81%) would be in favour of merging the contact points for goods and services. This could be a realistic option for respondent public authorities, 70% of which consider it desirable or very desirable, despite considering this integration difficult or somewhat difficult (28% and 48% respectively).

## Online procedures to comply with national rules

About half of responding businesses and citizens have tried carrying out an e-procedure in another EU/EEA country. The main problems faced by businesses are the use of too much jargon, the lack of full transactionality and the need to translate or certify documents. For citizens the main problems are the lack of full transactionality, the lack of findability of the procedure and problems with relating to the languages available. Issues relating to languages and documents provision were identified as the most urgent to address by both groups of respondents.

The most important quality elements of e-procedures for both groups are the online transactionality of procedures (69% of businesses and 72% of citizens), the ease of navigation and presence of step-by-step guidance (80% and 72% respectively), the possibility to carry out the procedure in at least another EU language (65% and 67% respectively) and the presence of a helpdesk (51% and 63% respectively).

The three priority procedures to be put online for businesses are 1) registration of business activity, 2) VAT registration and 3)VAT return, while for citizens they are 1) requesting or renewing an ID or passport, 2) requesting the recognition of professional qualifications and 3) registering a change of address.

When asked which actions would help in improving the provision of e-procedures, respondents agree that it should be mandatory to make procedures available in at least another EU language (78% of businesses, 73% of citizens and 55% of public authorities) and that at least the most important (67%, 69% and 70% respectively) or any procedures relevant for cross-border users required under future European law (69%, 67% and 48% respectively) should mandatorily be fully online.

Making the availability of at least one foreign language (77% and 67% respectively) the full transactionality of any relevant procedure required under future EU law (69% of citizens) or at least the most important procedures (65% of businesses) mandatory are considering as the most effective measures in encouraging the transition to e-procedures. Half of the responding public authorities consider these actions as challenging but feasible, the other half being split between those that consider that such procedures are already in place and those that consider them unfeasible or unnecessary.

Most public authorities see their transition to e-government as neutral (50%) or positive (30%). They are evenly split among those that consider making more procedures available online, and in that case they would be fully transactional in 83% of cases and they would be in place over the coming two years, and those that do not.

# Services for personalised assistance and advice

Respondents were asked about the most important quality criteria for personalised assistance services and flagged that replies should be quick (70% of businesses and 63% of citizens), answer the specific question/query (75% and 79% respectively), be reliable and legally sound (69% and 60% respectively), clear, simple and in non-legalistic language (64% of businesses), services should be able to receive and process queries in a foreign language (68% and 58% respectively) and users should be able to access the service through different channels (35% of citizens).

#### Feedback mechanism

A majority of citizens (76%) and businesses (55%) would be willing to give feedback on their experience with the Single Market, so as to orient policy-making.

# **Introduction**

The single digital gateway intends to provide online "everything that entrepreneurs and citizens need" to do business cross-border and/or to travel to, buy from, work, study or reside in another country in the EU Single Market. The single digital gateway would be based on existing portals, contact points and networks, with the aim to expand, improve and better link them up and to enable users to complete the most frequently used national procedures fully on-line. Agreed quality criteria would apply to all services covered by the single digital gateway.

The Commission launched a public consultation on the single digital gateway in order to gather stakeholders' input for the impact assessment of the initiative.

Stakeholders' responses to this survey will help the Commission to better understand their needs and expectations. In particular the survey focused on respondents' views with regards the availability and quality of:

- **Information on applicable EU and national rules**, on issues such as how to register as a resident in another EU country, have your qualifications recognised, obtain a permit to open a shop, register your business activity, selling or manufacturing your products abroad, rights when shopping abroad, how to register your employees in social security schemes of another EU country or register for VAT;
- **Procedures to comply with national rules** (often via national e-government portals), e.g. national procedures for registering as a resident, registering with employment services, registering for VAT and tax payments, registering with social security services, and on the EU level the European professional card procedure;
- Services for personalised assistance and advice when online information is not enough, e.g. an authority or (semi) private online help centre or association citizens and businesses can contact when facing problems with rules and procedures, also including problem solving services.

The consultation ran from 26 July to 28 November 2016. The questionnaire was published in 24 languages. The consultation was publicised on the Commission's websites, social media

channels as well as in stakeholder meetings. Responses have been published except where respondents asked for confidentiality.

The questionnaire was subdivided into 3 parts targeted to three main audiences: (1) business, self-employed and business representative organizations, (2) citizens, citizens/consumers representative organisations and academics and (3) public authorities. Respondents indicated to which category they belong. While most questions were common to all three parts of the questionnaire, each part also contained questions specifically targeted to the above respondent groups. For a more detailed analysis of respondent perspectives, the respondent groups are broken down into further categories (see Overview of Respondents section).

In total 367 responses were received. The numbers and percentages used to describe the distribution of the responses to the public consultation derive from the answers provided under the EU-Survey tool. In order to avoid that too many respondents would abandon the survey before submitting it due to the number of questions asked, replies to questions were sometimes optional. Respondents often chose not to answer all questions.

## **Overview of respondents**

The consultation sought the views of interested parties, hence the sample of respondents cannot be considered to be statistically representative. All percentages have been rounded up.

Views were sought from citizens, citizen/consumer associations, businesses, self-employed and business associations, academics and public authorities. They are presented grouped in 3 categories: (1) business, self-employed and business representative organizations, (2) citizens, citizens/consumers representative organisations and academics and (3) public authorities.

The following overview of respondents details the Commission's classification of all 367 responses to the consultation.

Table 16.1: Distribution of respondents

Type of respondent	N° of answers	% of answers
Self-employed	33	9%
Company	94	26%
Of which:		
- SMEs	87	93% of respondent companies
Firms with more than 250 employees	7	7% of respondent companies
Business representative organisation	35	10%
Total for business category	162	45%
Private individual	147	40%
Organisation representing citizens / consumers	11	3%
Academic / research institution	8	2%
Total for citizens	166	45%
Public authority (including government)	39	10%
Total for Public authority (including government)	39	10%
TOTAL NUMBER OF REPLIES	367	

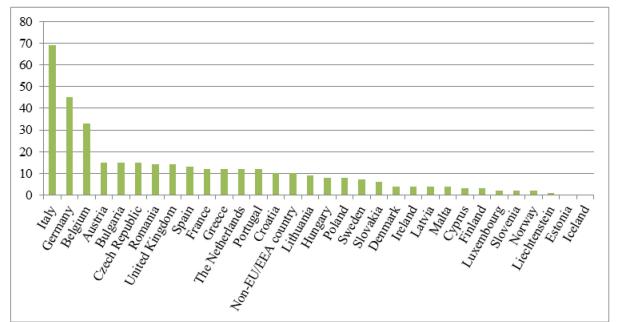


Figure 16.1: Geographical distribution of respondents

# Results of the questionnaire for businesses, self-employed and business representative organizations

Among businesses participating in the consultation, most are micro enterprises with 1-9 employees (43%), followed by SMEs with 10-49 employees (18%) and SMES with 50-249 employees (7%). Most respondents are active in the services sector (50%) or both in the services and goods sector (32%). A majority of respondents are active in more than one European country (48%) or are active in one EU country—but would like to enter other EU markets (35%).

A strong majority of respondents considers very important or important to have access online to information about products and services rules in other EU countries (73% and 20% respectively), e-procedures (68% and 26% respectively) and services providing assistance upon request (56% and 32% respectively) in relation to their cross-border activities.

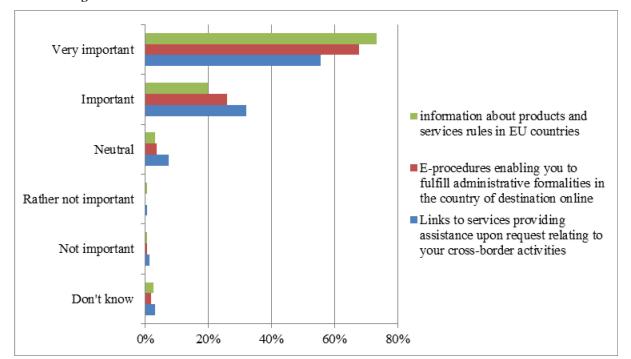


Figure 16.2: Analysis of needs for businesses: How important would it be for you to have online access to the following services?

# Access to information about products and services rules in other EU countries:

About 78% of business respondents have tried finding which rules they should be following to comply with national requirements in another EU country and the majority of them thought it was difficult (80%).

The main reasons given to justify why finding information was considered difficult were that it was hard to find the right website (48%), that information was hard to understand, inaccurate, or outdated (40%) and that information was in a language the user could not understand (24%). Some respondents also suggested further reasons, such as the ambiguity in the information presented on different official websites, the need for checklists guiding the user through all the steps they should take to find the relevant information for their case, the lack of specialised human resources and the need to better know the national regulatory context in order to put the information into context.

A large majority of respondents are likely to look for information on the internet (74%) while most of the remaining respondents would directly go to a source they know and trust either online or offline (24%).

Over 91% of the respondents can understand information in a language that is not their mother tongue. 88% of respondents can understand information in English, followed by French (28%) and German (16%). When information is found in a language that users cannot understand, more than half of respondents say they use free online translation services, even if the outcome is not perfectly accurate (56%). The second preferred technique is to ask someone they know to help with the translation (23%). Some respondents declared that they would keep looking for information from other sources.

When asked about the most important elements to define the quality of the information found online, respondents answered that the information they are looking for should be quickly findable, information should be relevant, practical, up to date and is written from their point of view and information should be available in English or another commonly used language.

Table 16.2: Most important quality requirements for online information

Quality element	Ratio
I can find the information I need quickly	82%
Information is relevant, practical, up to date and is written from my point of view	77%
Information is available in English or another commonly used language	72%
I can get in touch with someone (by phone, email, chat) or there is a list of contact details for national authorities	56%
I can easily find out who owns the website, what it's for and who it's aimed at	19%
I can send feedback or leave reviews or ratings that are published on the website	9%
Other	2%
Don't know	2%
No Answer	0%

Among the elements that make a website trustworthy, it being up to date and being an official government or authority website qualify as the most important elements, as detailed in Table 16.3.

Table 16.3: What makes a website trustworthy?

	Very important	Important	Neutral	Rather not important		Don't know	No answer
Up to date	70%	25%	2%	0%	0%	2%	0%
Official government or authority website	57%	31%	9%	1%	1%	2%	0%
Contact details	40%	40%	16%	2%	1%	2%	0%
Website of a private organisation I know and trust	23%	53%	18%	3%	2%	1%	0%
Quality certification (e.g. ISO 9001, Trusted Shops, s@fer-shopping, Confianza Online, Buy with Confidence)		26%	31%	11%	12%	6%	0%
User reviews	12%	35%	32%	14%	6%	2%	0%
Other	5%	2%	6%	3.%	1%	27%	1%

## Extract from the open text replies:

"Built well by today's standards as this demonstrates how seriously the publishing organization takes their website. For example, if a website isn't responsive (meaning that it's fully accessible on different screen sizes and if the user changes the font size because of visual impairments and the like), it seems safe to assume that the organization find it acceptable not to take into account a significant percentage of the population. This in turn suggests that the website is just a "nice to have" rather than the main point of contact and will always be treated second class when it comes to updates and the like." - The Waving Cat GmbH

A consistent majority of business respondents in in favour of integrating existing national portals and contact points for goods and services in one national portal, with 46.3% of them considering it very positively and 35% positively. Only 2% see it negatively or very negatively.

# Extract from the open text replies:

Increasingly, entrepreneurs market goods with a service component (e.g. for maintenance), or goods and services are related in other ways. For this reason, some business stakeholders have recently called for the creation of online national business portals covering both goods AND services. – Anonymous respondent

When it comes to improving information for cross-border users, respondents consider to a great extent that authorities in each EU country should be obliged to provide a minimum amount of information (80%) or all information (68%) for businesses to help them carry out cross-border activities and that information should be provided in at least another EU language (77%). Table 16.4 below details how these measures are considered by respondents:

Table 16.4: How to prevent gaps in online information

	Should be mandatory	Should be voluntary (guidance)	Not necessary	No opinion
Authorities in each EU country should provide a minimum amount of information for businesses to help them carry out cross-border activities.	80%	13%	2%	4%
Information should be provided in at least one other language.	77%	20%	2%	1%
Authorities in each EU country should provide all the information necessary for businesses to engage in cross-border business or private activities.	68%	27%	2%	2%
For certain important areas, information on national rules should be collected and made available in a centralised EU database instead of on national websites.	63%	26%	5%	6%
EU countries / national public authorities should provide personal assistance to answer the specific questions from businesses that are not covered by the information online.	43%	48 %	7%	2%

Most respondents agree that the most effective ways of preventing information gaps is for national authorities in each EU country to provide all the information necessary for businesses (77%) or at least minimum information (68%) and in at least one other language (72%). Table 16.5 below provides further details.

Table 16.5: Most effective actions to prevent gaps in online information

	Very effective	Somewhat effective	Ineffective	Unnecessary	Do not know
Authorities in each EU country should provide all the information necessary for businesses to engage in cross-border business or private activities.	77%	18%	2%	1%	2%
Information should be provided in at least one other language.	72%	23%	2%	1%	1%
Authorities in each EU country should provide a minimum amount of information for businesses to help them carry out cross-border activities.	68%	25%	4%	1%	2%
For certain important areas, information on national rules should be collected and made available in a centralised EU database instead of on national websites.	66%	23%	4%	3%	4%
EU countries / national public authorities should provide personal assistance to answer the specific questions from businesses that are not covered by the information online.	52%	38%	3%	4%	4%

## Cross-border online procedures

Most respondents have never completed an e-procedure in another EU country (52%). Those who tried faced a variety of issues, the most important of them being that there was too much legal or administrative jargon (14%), there were some offline steps (14%) and documents needed to be translated or certified (13%). In particular, issues relating to languages, notably the explanation of the procedure being available only in the national language (69%), online forms being in national language(s) only (57%) and inexistent help-desk or help-desk only available in the national language(s) (38%) and to documents, notably required documents not existing in the country of origin (29%) and required certified translation for foreign documents (24%).

Businesses considered easy navigation with step-by-step guidance (80%), full cross-border transactionality (69%) the possibility to carry out the procedure in one's own language

(65.43%) and the availability of a helpdesk (51%) as the most important quality aspects of online procedures.

The suggested procedures were ranked in terms of priority by respondents in Table 16.6.

Table 16.6: Procedures that should be priority for access online for cross-border users

	High priority	Medium priority	Low priority	No priority
Registration of business activity	67%	25%	3%	6%
VAT registration	65%	23%	6%	6%
VAT returns	62%	25%	6%	7%
Recognition of qualification	59%	26%	6%	8%
Corporate/business tax declaration	55%	30%	9%	6%
Registration with national insurance scheme as employer	54%	30%	10%	6%
Notification of cessation of activity subject to VAT	49%	35%	8%	8%
Payment of social contributions for employees and payroll withholding tax	48%	36%	9%	7%
Registration for income tax	47%	38%	10%	5%
Applying for public procurement	47%	31%	10%	12%
Registration of employees with pension schemes	44%	37%	12%	7%
Notifications related to data protection	39%	36%	15%	10%
Reporting end of contract of employee	33%	44%	15%	9%
Apply for building planning permits	27%	38%	23%	12%
Apply for environmental permits	27%	41%	22%	11%

# Extract from the open text replies:

<sup>&</sup>quot;If it's required to do business, it needs to be doable 100% online." - The Waving Cat  $\mbox{GmbH}$ 

When considering possible actions aiming at improving the provision of online procedures, most business respondents indicated that all of them should be mandatory, with the provision of procedures in at least one foreign language, the full transactionality of any procedure relevant for cross-border users, and the provision of at least the most important procedures online topping the ranking (see Table 16.7).

Table 16.7: How to improve the provision of e-procedures

The state of the s	Should be mandatory	Should be voluntary (guidance)	Not necessary	No opinion
Procedures should be available in at least one other foreign language.	78%	17%	1%	4%
Any procedures relevant for cross-border users required under future EU laws should be fully online. Offline procedures may exist in parallel.	69%	25%	0%	7%
A limited number of the most important procedures for cross-border users should be provided fully online.	67%	23%	4%	6%
All procedures relevant for cross-border users should be fully online.	60%	31%	2%	6%

All proposed actions for promoting the switch from paper based to electronic procedures are mostly considered to be very effective or somewhat effective, with a preference for the provision of procedures in at least one foreign language, the provision of at least the most important procedures online and the full transactionality of any procedure relevant for cross-border users required under future EU laws, as shown in Table 16.8.

Table 16.8: Most effective ways of improving the provision of e-procedures

	Very effective	Somewhat effective	Ineffective	Unnecessary	Do not know
Procedures should be available in at least one other foreign language.	77%	16%	0%	1%	6 %
Any procedures relevant for cross-border users required under future EU laws should be fully online. Offline procedures may exist in parallel.	65%	25%	2%	1%	6%
All procedures relevant for cross-border users should be fully online.	65%	25%	1%	2%	6%
A limited number of the most important procedures for cross-border users should be provided fully online	57%	31%	5%	1%	6%

About 20% of respondents can recommend a well-functioning site for any type of online information and business procedures. Among the most frequently referred to websites are: gov.uk, e-estonia.com, and bmf.gv.at.

### Assistance services

When asked about online personalised assistance services, most respondents declare that the 5 most important quality criteria are 1) Quick reply, 2) Reply answers my specific question / query, 3) Reply is reliable and legally sound, 4) Reply is in clear, simple, non-legalistic

language, 5) I can use English or another common second language, and will also receive the reply in this language.

Only 10% of respondents can recommend a well-functioning site for online personalised assistance and advice, including advantageaustria.org and gov.uk.

### Extract from the open text replies:

"There should be a centralised customer care service where to report platforms and services that are not delivering up to standards. There should be an effective enforcement system to protect the citizens and companies from negligence." Anonymous company, Malta

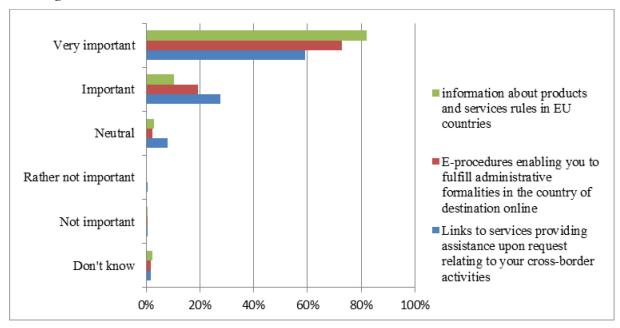
### Feedback mechanism

Most respondents (55%) would be willing to give feedback on their experience with the Single Market, so as to draw the attention of policy-makers to recurrent problems.

# Results of the questionnaire for citizens, citizen or consumer representative organisations and academics

Among citizens, citizens or consumer associations and academics participating in the consultation, a strong majority of respondents considers very important or important to have access online to information about rules and procedures in other EU countries (82% and 10% respectively), e-procedures (73% and 19% respectively) and services providing assistance upon request (59% and 28%) in relation to their cross-border activities.

Figure 16.3: Analysis of needs for citizens: How important would it be for you to have online access to the following services?



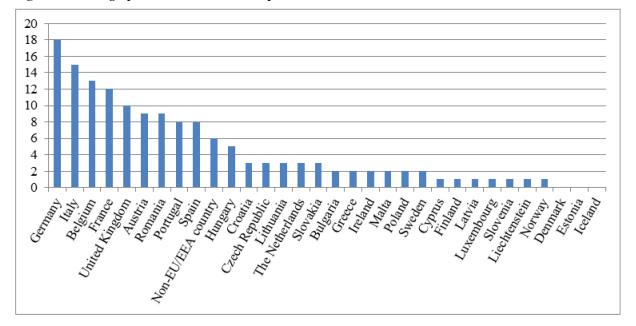


Figure 16.4: Geographical distribution of respondents

Citizens constitute 89% of the respondents in this category, followed by organisations representing citizens/consumers (7%) and academic/research institutions (5%). The geographical distribution of respondents is varied, with respondents from almost all EU/EEA countries, as shown in the figure above.

### Access to information about rules in other EU countries:

Almost 70% of respondents in this category have tried finding which rules they should be following to comply with national requirements when moving to another EU country and most of them thought it was difficult or somewhat difficult (27% and 59% respectively). The main reasons given to justify why finding information was considered difficult are that it was hard to find the right website (43%) and that information was hard to understand, inaccurate, or outdated (40%), followed by the fact that information was in a language the user could not understand (13%). Some respondents commented that it was hard to find the right information when planning to move abroad, for instance when it comes to how their pensions will be taxed, others highlighted that it is not always possible to know whether the information on a website is up to date and reliable. Respondents declared having looked for information concerning how to register their legal partnerships in another EU country, information about taxation, health insurance, social security, but also elements linked to their professional activity abroad, such as how to insure a company vehicle in a different EU country.

Over 80% of respondents are likely to look for information on the internet while most of the remaining respondents would directly go to a source they know and trust either online or offline (16%).

Over 87% of the respondents can understand information in a language that is not their mother tongue. 78% of respondents can understand information in English, followed by French (26%) and German (14%). When information is found in a language that users cannot understand, more than half of respondents say they use free online translation services, even if the outcome is not perfectly accurate (69%). The second preferred technique is to ask someone they know to help with the translation (12%). Respondents also declared contacting the competent authority in the hopes of finding someone who can speak another language.

When asked about the most important elements to define the quality of the information found online, respondents answered that information should be quickly findable (72%), information should be relevant, practical up to date and written from the users' point of view (69%), it should be available in English or another commonly used language (64%) and it should be possible to get in touch with someone or there should be a list of contact details for national authorities (53%).

### Extract from the open text replies:

"A website is trustworthy when it offers the possibility to understand and get familiarized with the issue and quickly identify the right scheme / administrators." Anonymous citizen, Sweden

The ranking of the elements that make a website trustworthy is presented in Table 16.9.

Table 16.9: What makes a website trustworthy?

Table 10.7: What makes	Very important	Important	Neutral	Rather not important	Not important	Don't know	No answer
Up to date	78 %	16%	4%	0%	0%	1%	0%
Official government or authority website	66%	27%	5%	0%	1%	1%	0%
Contact details	45%	31%	16%	5%	2%	1%	0%
Website of a private organisation I know and trust	21%	46%	23%	4%	4%	2%	0%
Quality certification (e.g. ISO 9001, Trusted Shops, s@fer-shopping, Confianza Online, Buy with Confidence)	20%	30%	25%	11%	8%	5%	0%
User reviews	13%	34%	35%	13%	4%	1%	0%
Other	4%	4%	4%	1%	1%	30%	57%

When it comes to improving information for cross-border users, respondents consider to a great extent that the authorities should mandatorily provide minimum information for citizens to carry out cross-border activities (81%) and that that information should be provided in at least another EU language (72%). Table 16.10 below details how each proposed measure is considered by respondents.

Table 16.10: How to prevent gaps in online information

Table 16.10: How to prevent ga	ps in omme mic				
	Should be mandatory	Should be voluntary (guidance)	Not necessary	No opinion	No Answer
Authorities in each EU country should provide a minimum amount of information for citizens to help them carry out crossborder activities.	81%	9%	3%	4%	4%
Information should be provided in at least one other language.	72%	20%	2%	2%	4%
For certain important areas, information on national rules should be collected and made available in a centralised EU database instead of on national websites.	67%	21%	5%	4%	3%
Authorities in each EU country should provide all the information necessary for citizens to engage in cross-border business or private activities.	61%	34%	1%	1%	3%
EU countries / national public authorities should provide personal assistance to answer the specific questions from citizens that are not covered by the information online.	55%	33%	3%	6%	4%

Providing information in at least another EU language and providing all information necessary to citizens to engage in cross-border business or private activities are considered as the most effective approaches in reducing the time and costs for citizens to find information online.

Table 16.11: Most effective actions to prevent gaps in online information

Table 16.11: Most effective actions to prevent gaps in online information							
	Very effective	Somewhat effective	Ineffective	Unnecessary	Do not know	No answer	
Information should be provided in at least one other language.	63%	26%	1%	1%	4%	4%	
Authorities in each EU country should provide all the information necessary for citizens to engage in cross-border business or private activities.	63%	26%	2%	2%	4%	4%	
For certain important areas, information on national rules should be collected and made available in a centralised EU database instead of on national websites.	62%	22%	2%	4%	4%	6%	
Authorities in each EU country should provide a minimum amount of information for citizens to help them carry out cross-border activities.	58%	29%	4%	2%	4%	4%	
EU countries / national public authorities should provide personal assistance to answer the specific questions from citizens that are not covered by the information online.	57%	27%	1%	2%	8%	5%	

### Cross-border e-procedures:

Respondents in this category are almost equally split between those who have (48%) and those who have never completed (52%) an e-procedure in another EU country. Most of those who tried either found it difficult (49%) or had to give up (25%). They faced a variety of issues, the most important of them being that there were some offline steps (21%), It was not possible to do it online (20%) and users could not find out where to do it online (16%). Also issues relating to languages, notably the fact that documents needed to be translated and / or certified (16%), and procedures being in a language the user didn't understand. (11%) were signalled as being important.

## Extract from the open text replies:

"Often online portals are built for the residents of that country and some of the initial requirements cannot be met by people not living in the country. This is a form of discrimination, because it will not be possible for the non-resident to complete the procedure and obtain what they need. " - M.F., Slovakia.

When asked about the aspects of online procedures that citizens find the most problematic and the most urgent to address, respondents identified the presence of forms in national language(s) only (63%), the need for certified translations of foreign documents (45%), the presence of assistance services only in the national language(s) (38%) and the need to certify foreign documents (37.95%) as the most pressing issues, as shown in Table 16.12.

Table 16.12: Problematic aspects of e-procedures that should be addressed as a priority

Issue	Ratio
Online forms in national language(s) only	63%
Foreign supporting documents require certified translations	45%
Personalised assistance service does not exist or exists only in national language(s)	38%
Foreign supporting documents need to be certified	38%
The documents required do not exist in my country	35%
Online forms where it's not possible to enter non-national addresses and phone numbers	33%
Means of payment only accessible to national users	25%
Foreign e-signature and e-authentication means are not accepted	23%
No Answer	0%

Respondents in the citizens' category considered full online transactionality (72%), the easy navigation with step-by-step guidance (72%), the possibility to use a known language (67%) and the availability of a helpdesk in case of questions or problems (63%) as the most important quality aspects of online procedures.

The suggested procedures were ranked in terms of priority by respondents in the following way:

Table 16.13: Procedures that should be prioritised for cross-border online access

Table 10.13. Flocedures that should	High	Medium	Low	No priority	Do not know
Requesting / renewing ID card or passport	76%	17%	3%	1%	2%
Request recognition of professional qualifications from a foreign EU national	73%	20%	4%	0%	3%
Registering a change of address	72%	23%	1%	1%	2%
Request recognition of diploma from a foreign EU national	72%	20%	5%	1%	3%
Request a birth certificate	70%	23%	2%	2%	4%
Enrol in university	69%	19%	5%	3%	4%
Declaring income taxes	69%	19%	4%	1%	7%
Register for social security benefits	69%	19%	5%	1%	5%
Apply for a criminal record certificate	64%	22%	7%	2%	4%
Apply for a study grant	63%	27%	3%	4%	4%
Register for child allowances	60%	23%	7%	4%	7%
Register for a pension	60%	27%	5%	4%	5%
Register a car	57%	31%	4%	4%	4%
Registering as unemployed	53%	30%	7%	4%	6%
Registering a marriage	45%	35%	10%	5%	5%
Starting an inheritance procedure	42%	35%	12%	7%	5%

When considering possible actions aiming at improving the provision of online procedures, most citizen respondents indicated that all of them should be mandatory, with the provision of procedures in at least one other foreign language (73%), the provision of a limited number of important procedures fully online (69%) and the provision of any relevant cross-border procedure fully online (67%) topping the ranking.

Table 16.14: How to improve the provision of e-procedures

Table 10.14: How to improve the provision of e-procedures							
	Should be mandatory	Should be voluntary (guidance)	Not necessary	No opinion	No answer		
Procedures should be available in at least one other foreign language.	73%	19%	2%	2%	4%		
A limited number of the most important procedures for cross-border users should be provided fully online.	69%	16%	3%	7%	6%		
Any procedures relevant for cross-border users required under future EU laws should be fully online. Offline procedures may exist in parallel.	67%	23%	1%	4%	4%		
All procedures relevant for cross- border users should be fully online.	53%	36%	4%	2%	5%		

All proposed actions for promoting the switch from paper based to electronic procedures are mostly considered to be very effective or somewhat effective, with a preference for putting any procedures relevant for cross-border users required under future EU laws should be fully online (69%), making procedures available at least in another EU language (67%) and putting all procedures relevant for cross-border users should be fully online (63%).

Table 16.15: Most effective ways of improving the provision of e-procedures

1,000 1,000 1,000 0	Very Effective	Partially effective	Not effective	No need for this action	Don't know	No answer
Any procedures relevant for cross-border users required under future EU laws should be fully online. Offline procedures may exist in parallel.	69%	14%	4%	1%	4%	8%
Procedures should be available in at least one other foreign language.	67%	20%	3%	1%	4%	5%
All procedures relevant for cross-border users should be fully online.	63%	21%	5%	3%	4%	5%
A limited number of the most important procedures for cross-border users should be provided fully online	54%	27%	6%	1%	5%	7%

About 22% of respondents can recommend a well-functioning site for any type of online procedures. Among the most frequently referred to websites are: gov.uk, ucas.com, www.studielink.nl, and several national tax services (e.g. France, Spain and Belgium).

### Assistance services:

When asked about online personalised assistance services, most respondents declare that the 5 most important quality criteria are:

Table 16.16: Quality criteria for assistance services

	Ratio
Reply answers my specific question / query	79%
Quick reply	63%
Reply is in clear, simple, non-legalistic language	61%
Reply is reliable and legally sound	60%
I can use English or another common second language, and will also receive the reply in this language	58%
I can access the service in different ways (e.g. email, phone, social media)	35%
It is clear from the start what I can expect from the service, and how long it will take.	27%
I can file a complaint about the service	17%
User feedback visible on the page	7%
Quality certification visible on page	4%
Other	2%
Don't know	2%
No Answer	0%

Only about 15% of respondents can recommend a well-functioning site for online personalised assistance and advice, the most quoted ones being: portaldocidadao.pt, YourEurope and Your Europe Advice.

### Feedback mechanism:

Most respondents (76%) would be willing to give feedback on their experience with the Single Market, so as to draw the attention of policy-makers to recurrent problems.

### Results of the questionnaire for public authorities

In total 39 public authorities replied to the survey. 21 operate at the national, 8 at the regional, 4 at the local, 1 at the international and 5 at the European level.

Most public authorities consider it desirable (45%) or very desirable (25%) to integrate the services and goods contact points in one national portal, although most of them consider this integration somewhat difficult (48%) or difficult (28%).

In order to improve online information for cross border users, most respondents consider that most of the proposed initiatives should be mandatory. Table 16.17 below details how these measures are considered by respondents:

Table 16.17: How to prevent gaps in online information

Table 10.17: How to prevent gaps in online in	Should be mandatory	Should be voluntary (guidance)	Not necessary	No opinion
Authorities in each EU country should provide a minimum amount of information for citizens to help them carry out cross-border activities.	78%	20%	3%	0%
Information should be provided in at least one other language.	43%	45%	8%	5%
EU countries / national public authorities should provide personal assistance to answer the specific questions from citizens that are not covered by the information online.	38%	55%	78%	0%
Authorities in each EU country should provide all the information necessary for citizens to engage in cross-border business or private activities.	40%	45%	15%	0%
For certain important areas, information on national rules should be collected and made available in a centralised EU database instead of on national websites.	35%	30%	28%	8%

Public authorities consider that most of the proposed initiatives in the survey are already being put in place in their administration or would be easy to implement of that they would be challenging to implement, but feasible. Detailed replies are presented in Table 16.18.

Table 16.18: Feasibility of actions to prevent gaps in online information

	Easy to do / Already being done	Challenging but feasible	Unfeasible	Unnecessary	Don't know
Authorities in each EU country should provide a minimum amount of information for citizens to help them carry out cross-border activities.	50%	40%	5%	3%	3%
Public authorities should provide personal assistance to answer the specific questions from citizens that are not covered by the information online.	33%	45%	8%	8%	8%
Information should be provided in at least one other language.	28%	48%	10%	8%	8%
Authorities in each EU country should provide all the information necessary for citizens to engage in cross-border business or private activities	10%	50%	30%	8%	3%
For certain important areas, information on national rules should be collected and made available in a centralised EU database instead of on national websites.	10%	48%	15%	23%	5%

The participating public authorities don't appear to have strong views concerning their administration's switch to e-government, with most of them considering it neutral (50%), and followed by those that consider it as a positive experience (30%). Among the most quoted

problems for the transition is the need to coordinate the work of several authorities often across different government levels, the lack of a legal basis and/or political will, as well as the lack of human resources in small administrations. Among the examples of good practices in managing and ensuring the quality of the on-line content on portals, a few examples were quoted, including the Brussels Region Informatics Service one (BE), and the one of the Dutch Ministry of Economic Affairs (NL).

### Extract from the open text replies:

"We plan to use a standardized procedure description designed by the Walloon region. As a result, procedures described by other government levels in Belgium will be made available by any government. We implemented a form platform called Irisbox that supports virtually any kind of procedure with strong back-office integration and on-line consultation of authentic sources." - Brussels Region Informatics Centre, Belgium.

"In order to ensure the quality of online content it is crucial to engage the various government and non-government bodies that are involved in (online) procedures for services and goods. Processes, procedures, national laws, and EU-regulations change over time, therefore, it is a challenge to ensure the quality and the utility of the online content. Due to this fact, the ministry of economic affairs has set up an editorial team for the PSC (www.ondernemersplein.nl) in which the experts of various bodies and contact points work together to ensure the quality of the online content of the PSC." - Ministry of Economic Affairs, the Netherlands.

All the proposed actions to encourage the transition to on-line procedures are mostly considered by respondent public authorities as actions that should have a mandatory effect (Table 16.19).

Table 16.19: How to improve the provision of e-procedures

	Should be mandatory	Should be voluntary (guidance)	Not necessary	No opinion
A limited number of the most important procedures for cross-border users should be provided fully online	70%	18%	13 %	0%
Procedures should be available in at least one other foreign language.	55%	33%	8%	5%
Any procedures relevant for cross-border users required under future EU laws should be fully online. Offline procedures may exist in parallel.	48%	30 %	8%	5%
All procedures relevant for cross-border users should be fully online.	30%	48%	23%	0%

Replies concerning the feasibility of these actions highlight that despite some challenges to their implementation, the actions are considered as being feasible by most respondents (Table 16.20).

Table 16.20: Feasibility of actions to improve the provision of e-procedures

Table 10.20. Peasibility of action	Easy to do /Already	Challenging but feasible	Unfeasible	Unnecessary	Don't know
	being done	but leasible			
A limited number of the most important procedures for cross-border users should be provided fully online.	35%	48%	0%	15%	3%
Procedures should be available in at least one other foreign language.	20%	50%	5%	15%	10%
Any procedures relevant for cross-border users required under future EU laws should be fully online. Offline procedures may exist in parallel.	13%	50%	10%	20%	8%
All procedures relevant for cross-border users should be fully online.	8%	33%	40%	15%	5%

Most of the responding public authorities accept electronic documents as part of their on-line procedures (25% for all procedures and 58% for some).

The three most used criteria used to decide which administrative procedures to put online are:

- a) Presence of a legal requirement (65%),
- b) Maximum benefit for users (63%) and
- c) Maximising benefit for the authority, in terms of expected savings and increased efficiency (60%).

Some countries, such as Norway, have developed guidelines defining the criteria for the digitalisation of procedures. When carrying out the transition, only half of the authorities specifically take into account the needs of users from other EU countries (50%). Those that do, mostly make an explanation of the procedure available in at least one frequently used foreign language (30%) or have a help desk service that can deal with questions and provide replies in at least one frequently used foreign language (20%). The reasons for not taking users from other EU countries into account seem to be limited demand from foreign users (23%) and the fact that it was never considered by the administration (15%). Some authorities also indicated that the lack of recognition of eIDs or the need for a notary act, which requires the physical presence of the user, limit the possibility to provide services to cross-border users.

## Extract from the open text replies:

"A prerequisite for this initiative is the recognition of eID across Member States, otherwise efforts to obtain an overview and accessibility across countries could not be realized in addition to the pure information needs." – Local Government Association, Denmark.

Respondents indicated to what extent important procedures for businesses and citizens are online in their administration. Results are presented in Table 16.21 for businesses and Table 16.22 for citizens).

### For businesses:

Table 16.21: To what extent are the following business procedures online?

Table 10.21. To what extent are the	Fully online	Partially online	Not at all online	Do not know /not applicable
Registration for income tax	35%	8%	3%	55%
Corporate/business tax declaration	35%	5%	3%	58%
Reporting end of contract of employee	35%	10%	8%	48%
Payment of social contributions for employees and payroll withholding tax	33%	10%	8%	5%
VAT returns	30%	8%	3%	60%
Registration of employees with pension schemes	28%	15%	5%	53%
Applying for public procurement	28%	20%	3%	50%
VAT registration	25%	13%	3%	60%
Registration with national insurance scheme as employer	25%	20%	5%	50%
Notification of cessation of activity subject to VAT	23%	8%	3%	68%
Registration of business activity	20%	35%	13%	33%
Apply for building planning permits	15%	13%	25%	48%
Notifications related to data protection	15%	13%	8%	65%
Recognition of qualification	10%	28%	15%	48%
Apply for environmental permits	5%	28%	13%	55%

## Extract from the open text replies:

"We feel that establishing a business is one the most important life events in the business lifecycle. A complex, offline-only procedure may be a particular hurdle in fostering entrepreneurship which is what we aim to abolish." Point of Single Contact, Enterprise Lithuania - Lithuania

### For citizens

Table 16.22: To what extent are the following citizen procedures online?

	Fully online	Partially online	Not at all online	Do not know / not applicable
Declaring income tax	40%	20%	5%	35%
Apply for a criminal record certificate	38%	13%	10%	40%
Apply for a study grant	28%	18%	3%	52%
Registering a change of address	25%	30%	10%	35%
Request a birth certificate	25%	25%	5%	45%
Enrol in university	23%	23%	5%	50%
Register for child allowances	20%	13%	15%	53%
Register for a pension	20%	15%	10%	55%
Registering as unemployed	18%	25%	10%	48%
Register a car	18%	20%	23%	40%
Register for social security benefits	15%	20%	13%	53%
Request recognition of professional qualifications from a foreign EU national	13%	8%	15%	55%
Requesting / renewing ID card or passport	8%	35.%	28%	30%
Request recognition of diploma from a foreign EU national	8%	23%	18%	53%
Registering a marriage	5%	23%	35%	38%
Starting an inheritance procedure	3%	15%	28%	55%

Public administrations appear to be split concerning their plans to make more procedures available online, as 43% have plans of putting more procedures online, while 40% does not currently have any plans to do so. 83% of the administrations that plan on having new procedures online aim at having fully transactional procedures, while only 17% aim at having them partially transactional. Among the procedures mentioned by some public authorities as possible candidates for the on-line transition are: digital trade tax codes, Application for pupil public transport ticket, and other procedures ordered by specific life events, e.g. "become a farmer". The timeframe for the entry into force of such procedures goes from 2017 to 2019. Among the reasons for further digitisation of procedures are: interest of the users, very good technical implementation possibilities, high number of cases, the presence of an incentive at EU level (e.g. eIDAS) and through national policies that aim to assist citizens and companies faster and better, and to make the government more efficient.

When it comes to the promotion of on-line services, different strategies are employed by public authorities, both online and offline. Some authorities carry out promotional activities as part of their overall E-government strategy.

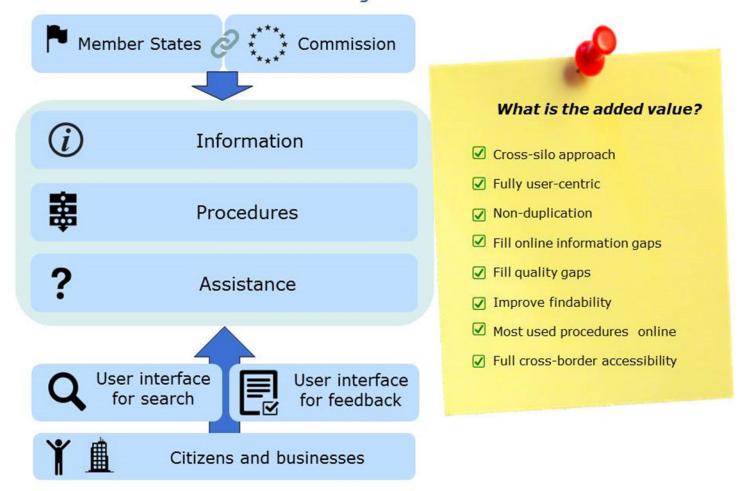
## Extract from the open text replies:

"We promote digital self-service via the joint municipal digital strategy for 2016-2020 and the eGovernment strategy, where the focus is on the further development of the digital service and user experience agree." – Local Government Association, Denmark.

### ANNEX 17: VISUAL OUTLINE OF THE SINGLE DIGITAL GATEWAY

## **Single Digital Gateway**

to the Single Market



ANNEX 18: FINANCIAL AND HUMAN RESOURCES OF THE RELEVANT SERVICES

		Financia	al resources (pe	r year, all s	ums are in €)	Hu	man resources	(FTEs)	Size of the network	Number of users/visits	
	EU				Budget line	National	EU (FTE)	DG/Agency	National (FTE) (average per 28 MS)		
SOLVIT	30 000	Trainings and expert group meetings	Combined with Your Europe	IMI	02.030400 [Internal Market governance tools]	Not available (difficult to distinguish from other activities)	4	GROW.R.4	From 0.1 to 4	31 SOLVIT centres in EEA MS	2414 eligible complaints
Your Europe Advice	1 900 000		Combined with Your Europe		02.030400 [Internal Market governance tools]	None	1.5	GROW.R.4	0	60 legal experts in all EEA MS	24 454 enquiries
Your Europe citizens	500 000	2 x year meetings of Editorial Board and 2 x year meetings of interservic e group	Internet, Facebook, chats, campaigns for single market tools campaigns financed by other DGs (JUST, SANCO, MOVE)	YE team YEST online content manage ment tool	02.030400 [Internal Market governance tools]	None	5,5	GROW.R.4	n/a	Not applicable	13 600 000 visits on the portal
Your Europe business	4 450 000		EU co- ordination (external contractor)		0202 [COSME]	None	4.5 (EASM E)	EASME (Parent unit GROW.R.4)	n/a		3 500 000 visits on the portal

		Financi	al resources (pe	r year, all s	sums are in €)		Hu	man resources	(FTEs)	Size of the network	Number of users/visits
		EU	J		Budget line	National	EU (FTE)	DG/Agency	National (FTE) (average per 28 MS)		
Enterprise Europe Network	50 million/year delegated to EASME for grants in EU and COSME participating countries. 15-20% of the resources of each consortium are allocated to single market advisory services. 3 million delegated to EASME for network animation (annual conference, IT cooperation databases, intranet,	Grant agreements with about 90 consortia; framework contracts for the animation budget	EU/EASME co-ordination for the partnership agreements/g rants. Network partners are expected to provide integrated services to SMEs, incl. promotion and advice on EU finance schemes. to local business	Policy guidance by the Commis sion; operatio nal support from EASME staff to EEN partner for the various services provided; EASME IT Help Desk for the databases	COSME budget delegated to EASME	Maximum EU co-financing is 60% to the eligible costs	2,5 H2 + 40 EASM E	EASME (Parent unit GROW.H.2)	About 4000 staff equivalent to 1 500 FTE. 15-20% of these FTE are working on single market advisory services	535 Centres in EU and COSME countries; 101 cooperation centres in 29 third countries.	435 000 SME per year receiving support from EEN

	Financia	al resources (per yea		Hu	man resources	Size of the network	Number of users/visits		
	EU	J	Budget line	National	EU (FTE)	DG/Agency	National (FTE) (average per 28 MS)		
communicati on, training)									
20-23 million			EaSI, 04 03 02 02	Not available	12	EMPL.D1	n/a	28 EU MS + EEA + some cooperation with CH	Not available
6 million €	Grants		Consumer Programme Budget line 330401	5 million €	2	JUST E.3/CHAFE A	From 2 to 8 in each ECC	28 EU MS+ Norway +Iceland	over 110.000 contacts from consumers, 45.000 complaints
									and 4.7 million visits on national websites
30 000	2 meetings x year of the EUGO Network		Implementatio n and development of the internal market	Not available	0.5	GROW.E3	n/a	28 MS + EEA	Over 12 000 000 visits on PSCs websites and 200 000 enquiries
			120201						
15 000	1 meeting per year		Implementatio n and development of the internal market	405 348 (COM estimate)	1	GROW.B1	1-2	28 MS + EEA	Over 1645 enquiries
	on, training)  20-23 million  6 million €	communicati on, training)  20-23 million  6 million € Grants  30 000 2 meetings x year of the EUGO Network  15 000 1 meeting	EU  communicati on, training)  20-23 million  6 million € Grants  30 000 2 meetings x year of the EUGO Network  15 000 1 meeting	communicati on, training)  20-23 million  6 million € Grants  Consumer Programme Budget line 330401  Implementatio n and development of the EUGO Network  15 000  1 meeting per year  Implementatio n and development of the internal market 120201  Implementatio n and development of the internal	EU  Budget line National  communicati on, training)  20-23	EU  Budget line  National  EU (FTE)  Communicati on, training)  20-23 million  EaSI, 04 03 02 02  Not available 12  Consumer Programme Budget line 330401  Smillion €  Budget line 330401  Smillion €  Implementatio n and development of the internal market 120201  Implementatio n and development of the internal market 120201  Implementatio n and development of the internal market 120201  Implementatio n and development of the internal market 120201  Implementatio n and development of the internal market  Implementatio n and development of the internal market	EU Budget line National EU (FTE) DG/Agency  communicati on, training)  20-23 million  6 million € Grants  Consumer Programme Budget line 330401  30 000 2 meetings x year of the EUGO Network  15 000 1 meeting per year  Implementatio of the internal market  12 mplementatio of the internal market  12 mplementatio of the internal market  12 gROW.E3  GROW.E3  Implementatio of the internal market  120201  Implementatio of the internal market  120301  Implementatio of the internal market  120301  Implementatio of the internal market  120301  Implementatio of the internal market  Implementatio of the internal market	EU  Budget line National  EU (FTE) DG/Agency Richter (FTE) (average per 28 MS)  Communicati on, training)  20-23 million  Grants  Consumer Programme Budget line 330401  Smillion €  The EUGO Network  The EUGO N	EU  Budget line National  EU (FTE) DG/Agency (FTE) DG/Agency (FTE) DG/Agency (FTE) (Average per 28 MS)  EASI, 04 03 02 Not available 02  EasI, 04 03 02 02 Not available 02  Eonsumer Programme Budget line 330401  Smillion € Grants  Consumer Programme Budget line 330401  Smillion € Dose Description  From 2 to 8 in each A Sin each A Sin each A Sin each CCC  READ Norway Fieland  From 2 to 8 in each A Sin each A Sin each CCC  READ Norway Fieland  Implementation of the EUGO Network  Implementation of the internal market 120201  Implementation of the internal market 120201

		Financi	al resources (per	year, all s	ums are in €)	Hu	man resources	(FTEs)	Size of the network	Number of users/visits	
		EU	J		Budget line	National	EU (FTE)	DG/Agency	National (FTE) (average per 28 MS)		
Construction Product Contact Points	15 000	1 meeting per year			Implementatio n and development of the internal market 120201	Not available	0,2	GROW.C1	2	28 MS + EEA	Not available
Professional Qualification Assistance Centres	15 000	1 meeting per year			Implementatio n and development of the internal market 120201	Not available	0,5	GROW.E5	Not available	28 MS + EEA	Not available
IPR Helpdesk	1 000 000	-	Main management tasks delegated to EASME + external contractor		COSME budget delegated to EASME	None	0,5 + 0.25 F5	EASME (Parent unit GROW.F5)	0	Not applicable	100 000 visits on portal, 10 – 12 000 users registered, 2 000 – 3000 trainings, 1000 requests
Europe Direct	14 700 000	2 meetings x year	Trainings, grants		16030103	None	6 (+ 0,20 - 1 in COM represe ntations in MS)	COMM.C3	Not relevant	28 MS	Not available

		Financial resources (per year, all sums are in €)							(FTEs)	Size of the network	Number of users/visits
		EU	J		Budget line	National	EU (FTE)	DG/Agency	National (FTE) (average per 28 MS)		
Online Dispute Resolution	1 700 000 (covering: hosting, translation, helpdesk and maintenance)				Consumer Programme and Connecting Telecoms Europe Facility (CEF	Not available	3.5 FTE (Unit) + 9 IT (extern al contrac tors)	JUST.E3	27 ODR contacts points (at least 2 ODR advisors working full or part-time)	28 MS (+ EEA to join in 2017) 261 ADR entities from 24 MS to date (07/02/17)	20 000 complaints submitted (from 15/02/16 to 31/12/16) 1 500 000 visitors during 2016 communicatio n campaign

#### ANNEX 19: METHODOGY OF COST AND BENEFIT CALCULATION

### Methodology of cost calculation

Where possible, studies that estimated costs for comparable tasks have been used. A recent Deloitte study assessed the costs for the development of an EU VAT web portal. The content-related costs were used as a cost basis for developing content for the information part of the gateway. The IT-related cost estimates of the study were used to assess the costs of a search engine.

Other cost assumptions were made by relevant Commission staff, based on their many years of experience with running portals and assistance services and dealing with IT issues. This is the case with the number of human resources necessary for particular tasks at national and EU level, the necessary promotion budget and for developing the common repository of links, the development of the user feedback tool on Single Market obstacles, translation costs, hosting costs and IT development costs. These assumptions are nevertheless very imprecise and may in practice vary a lot.

Cost figures provided by Member States were used as much as possible. These concerned the costs for setting up a new portal, savings per transaction completed online, and costs for digitalising procedures. However, as table 6.4 shows, costs are not easily comparable and vary very much. Therefore, an estimate was made based on high-end figures that might be lower in reality.

Certain costs turned out to be very difficult to estimate. This was the case for the IT effort necessary for merging the three contact points. Views expressed by some national authorities on this in the framework of a study<sup>442</sup> varied and there was no consensus whether this would be cost-intensive or not. Therefore, the assumption was made that overall, this would be cost-neutral, as the initial costs would be offset by the expected savings.

A further assumption was made with regard to the voluntary roll-out of procedures. Based on Commission experience it was assumed that under a voluntary scenario, Member States would digitalise fewer procedures. Although the extent of this is completely unknown, the figure of 50% of the 20 procedures foreseen under option 2, where this is obligatory, was chosen for demonstration purposes.

The costs for the common user interface for cross-border use of documents and data (option 2) were assessed in a very rough way and as far as possible at the current point in time. This element would depend on a very advanced technical solution, for which an implementing act with a separate impact assessment will be necessary. This separate impact assessment will assess all the costs more in detail and with greater precision.

When costs for human resources were calculated, the official Commission annual rate of EUR 138 000 was used whenever Commission resources were concerned, and EUR 120 000 for an IT developer paid for by the Commission. The EUR 120 000 rate comes from a Commission framework contract. EUR 53 000 was used whenever Member State administration resources were foreseen. The rate of EUR 53 000 is based on Eurostat public sector labour cost survey

http://ec.europa.eu/DocsRoom/documents/21401/attachments/2/translations

figures<sup>443</sup> covering EU average public sector labour costs and their main components (wages and salaries; direct remuneration, bonuses and allowances; employers' social security contributions and other labour costs) amounting to EUR 40 000, as well as an additional EUR 13 000 in overhead costs.

### Methodology of benefit calculation

### 19.1.1 Benefits for administrations from digitalising procedures:

Benefits for national administrations from digitalising procedures proved difficult to assess, as the benefit figures provided by Member States varied a lot (see tables 6.4 and 6.5 for the savings through digitalised procedures). The estimate for the cost savings as a result of digitalisation of nine business procedures was based on one Member State, i.e. Denmark (see also IA table 6.5). The Danish Agency for digitisation has published a comparison of costs between different channels of service provision 444.

Channel	Cost per transaction
Counter service	€14
Letter (physical)	€11.70
E-mail	€11
Telephone	€7.80
e-Services/Self Services	€4.20

The cost savings of ca. EUR 10 for a shift from counter service to e-service and of ca. EUR 7 for a shift from letter to e-service were taken as a basis for calculating the savings for each Member State. The largest part of these savings figures can be attributed to savings in staff costs. But this also means that the cost savings will be much smaller for Member States with smaller average public official salary costs than Denmark. The average calculation of savings will most likely be over-estimated for this reason.

In a next step, the cost saving (in comparison to an online procedure) for value 4 of table 6.3 of the study about administrative formalities was established as EUR 10 (as office visit required), and the cost saving for value 3 (postal letter required) was established as EUR 7. This was multiplied by the number of domestic and cross-border businesses going through each procedure whenever value 4 or 3 was indicated.

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Labour cost, wages and salaries, direct remuneration (excluding apprentices) by NACE Rev. 2 activity ) - LCS surveys 2008 and 2012 [lc ncost r2]

Digitaliseringsstyrelsen, 2012, as referenced in the Study on Analysis of the Needs for Cross-border Services and Assessment of the Organisational, Legal, Technical and Semantic Barriers, 2013

Table 19.1: Study about administrative formalities: Complexity category of submitting documents

[	<u> </u>		mpiexity categ		Procedure				
	1	2	3	5	6	7	8	9	10
Member State	Bus reg	VAT reg	VAT return	BTax reg	BTax return	Empl reg	Job start	Job end	Wages
AT	4	3	2	1	2	2	2	2	2
BE	4	3	2	1	2	3	2	1	2
BG	2	2	2	1	2	1	1	1	2
CY	2	4	4	4	2	4	4	1	4
CZ	2	2	2	2	2	3	2	1	2
DE	4	1	2	3	2	2	1	1	2
DK	2	2	2	1	2	1	1	1	2
EE	4	2	2	1	2	1	2	2	2
ES	4	1	2	1	2	4	2	2	3
FI	2	1	2	1	2	1	1	1	2
FR	2	1	2	1	2	1	2	1	2
GR	4	1	4	1	2	4	4	4	2
HR	4	3	2	3	3	2	1	1	3
HU	2	1	2	1	2	1	2	1	2
IE .	2	2	2	2	2	1	2	1	2
IT	2	1	3	1	3	2	1	1	3
LT	2	2	2	1	2	1	2	2	2
LU	2	3	2	4	2	3	3	1	3
LV	2	1	2	1	2	1	2	1	2
MT	4	2	2	1	2	2	2	2	2
NL	4	1	2	1	3	1	1	1	2
PL	2	2	2	1	2	2	2	1	2
PT	4	1	2	1	2	1	2	2	3
RO	2	4	2	3	2	1	1	1	2
SE	2	4	2	1	2	2	1	1	2
SI	2	2	2	1	2	2	2	2	2
SK	2	2	2	2	2	4	2	1	2
UK	2	2	2	1	2	2	4	2	2

<sup>1:</sup> Simple (procedure included in another procedure or no documents to be submitted)

<sup>2:</sup> Medium (documents can be uploaded or emailed)

<sup>3:</sup> Complex (documents must be submitted by post)

<sup>4:</sup> Very complex (documents must be submitted in person)

Table 19.2: Study about administrative procedures: Number of domestic businesses going through procedures

[					Procedure				
	1	2	3	5	6	7	8	9	10
Member State	Bus reg	VAT reg	VAT return	BTax reg	BTax return	Empl reg	Job start	Job end	Wages
AT	53,312	43,000	215,840	0	215,840	17,794	243,593	243,593	243,593
BE	45,211	25,835	288,575	0	288,575	3,981	285,290	0	367,248
BG	68,833	39,333	163,752	0	163,752	0	0	0	191,249
CY	5,906	3,375	24,681	3,375	24,681	2,026	31,662	0	31,662
CZ	163,380	93,360	484,311	93,360	484,311	11,836	440,757	0	440,757
DE	355,222	0	1,486,228	0	1,486,228	154,240	0	0	2,937,340
DK	42,495	24,283	108,149	0	108,149	0	0	0	266,840
EE	15,104	8,631	39,657	0	39,657	0	46,368	46,368	46,368
ES	503,319	0	1,475,908	0	1,475,908	132,682	1,601,826	1,601,826	1,601,826
FI	40,607	0	145,628	0	145,628	0	0	0	160,410
FR	593,381	0	1,592,214	0	1,592,214	0	1,620,744	0	1,620,744
GR	105,000	0	400,000	0	400,000	30,000	450,000	450,000	450,000
HR	19,969	11,411	72,900	11,411	72,900	25,035	125,095	125,095	101,586
HU	91,177	0	257,963	0	257,963	0	314,919	0	314,919
IE	28,450	16,257	92,484	16,257	92,484	0	106,450	0	106,450
IT	480,356	0	2,104,031	0	2,036,550	114,297	0	0	1,991,806
LT	76,200	12,756	95,674	0	164,904	0	84,289	84,289	103,076
LU	5,485	4,437	23,234	3,134	23,234	1,886	18,442	0	18,442
LV	13,015	0	108,429	0	108,429	0	55,649	0	55,649
MT	5,470	13,654	15,247	0	15,247	733	9,743	9,743	15,089
NL	190,376	0	525,715	0	525,715	0	0	0	480,734
PL	442,857	253,061	1,007,625	0	1,007,625	88,845	1,005,238	0	1,005,238
PT	205,044	0	395,092	0	395,092	0	304,713	304,713	609,426
RO	130,534	26,671	272,773	126,435	835,402	0	0	0	1,380,695
SE	92,061	52,606	359,753	0	359,753	26,688	0	0	370,903
SI	39,000	8,355	67,301	0	203,344	5,877	74,635	64,425	74,635
SK	151,676	15,266	290,176	79,160	290,176	23,322	0	0	212,618
UK	562,343	316,535	1,063,390	0	1,063,390	287,200	1,495,003	1,859,895	1,495,003
EU28	4,525,782	968,826	13,176,725	333,132	13,877,146	926,442	8,314,415	4,789,946	16,694,303

Table 19.3: Study about administrative procedures: Number of cross-border businesses going through procedures

					Procedure				
	1	2	3	5	6	7	8	9	10
Member									
State	Bus reg	VAT reg	VAT return	BTax reg	BTax return	Empl reg	Job start	Job end	Wages
AT	185	1,850	6,646	738	1,108	222	222	222	2,954
BE	90	900	3,600	87	131	86	86	0	349
BG	196	1,960	7,038	782	1,173	235	0	0	3,128
CY	7	70	152	17	25	5	5	0	68
CZ	73	730	9,087	1,010	1,515	303	303	0	4,039
DE	424	4,240	15,263	1,696	2,544	509	0	0	6,784
DK	59	590	2,110	234	352	70	0	0	938
EE	16	160	560	62	93	19	19	19	249
ES	210	2,100	7,571	841	1,262	252	252	252	3,365
FI	49	490	1,781	198	297	59	59	0	792
FR	424	4,240	15,252	1,695	2,542	508	508	0	6,779
GR	39	390	1,394	155	232	46	46	46	620
HR	76	760	2,750	306	458	92	92	92	1,222
HU	319	3,190	11,491	1,277	1,915	383	383	0	5,107
IE	49	490	1,766	196	294	59	59	0	785
IT	209	2,088	11,265	766	2,283	230	0	0	3,065
LT	24	242	963	264	571	79	79	79	963
LU	130	1,288	3,333	594	891	128	299	0	2,445
LV	52	237	6,163	442	662	132	26	0	1,766
MT	4	41	95	11	16	570	5,695	5,695	5,695
NL	173	1,730	6,224	692	1,037	207	0	0	2,766
PL	136	1,360	4,907	545	818	164	164	0	2,181
PT	110	1,100	3,967	441	661	132	132	132	1,763
RO	333	144	2,906	191	1,454	631	0	0	459
SE	182	1,820	6,551	728	1,092	218	0	0	2,912
SI	144	1,435	2,854	317	312	95	95	95	1,268
SK	69	734	4,232	1,292	460	92	0	0	1,228
UK	218	2,180	7,831	870	1,305	261	261	261	3,480
EU28	4,000	36,559	147,752	16,447	25,503	5,787	8,784	6,893	67,169

The result is the following table:

Table 19.4: Savings for public administrations from e-services instead of office services and by post

					Proce	dure				
	1	2	3	5	6	7	8	9	10	F11
Member State	Bus reg	VAT reg	VAT return	BTax reg	BTax return	Empl reg	Job start	Job end	Wages	For all procedures
AT	533,120	301,000	0	0	0	0	0	0	0	834,120
BE	452,110	180,845	0	0	0	27,867	0	0	0	660,822
BG	0	0	0	0	0	0	0	0	0	0
CY	0	33,750	246,810	33,750	0	20,260	316,620	0	316,620	967,810
CZ	0	0	0	0	0	82,852	0	0	0	82,852
DE	3,552,220	0	0	0	0	0	0	0	0	3,552,220
DK	0	0	0	0	0	0	0	0	0	0
EE	151,040	0	0	0	0	0	0	0	0	151,040
ES	5,033,190	0	0	0	0	1,326,820	0	0	11,212,782	17,572,792
FI	0	0	0	0	0	0	0	0	0	0
FR	0	0	0	0	0	0	0	0	0	0
GR	1,050,000	0	4,000,000	0	0	300,000	4,500,000	4,500,000	0	14,350,000
HR	199,690	79,877	0	79,877	510,300	0	0	0	711,102	1,580,846
HU	0	0	0	0	0	0	0	0	0	0
IE	0	0	0	0	0	0	0	0	0	C
IT	0	0	14,728,217	0	14,255,850	0	0	0	13,942,642	42,926,709
LT	0	0	0	0	0	0	0	0	0	0
LU	0	31,059	0	31,340	0	13,202	129,094	0	129,094	333,789
LV	0	0	0	0	0	0	0	0	0	C
MT	54,700	0	0	0	0	0	0	0	0	54,700
NL	1,903,760	0	0	0	3,680,005	0	0	0	0	5,583,765
PL	0	0	0	0	0	0	0	0	0	0
PT	2,050,440	0	0	0	0	0	0	0	4,265,982	6,316,422
RO	0	266,710	0	885,045	0	0	0	0	0	1,151,755
SE	0	526,060	0	0	0	0	0	0	0	526,060
SI	0	0	0	0	0	0	0	0	0	0
SK	0	0	0	0	0	233,220	0	0	0	233,220
UK	0	0	0	0	0	0	14,950,030	0	0	14,950,030
EU28	14,980,270	1,419,301	18,975,027	1,030,012	18,446,155	2,004,221	19,895,744	4,500,000	30,578,222	111,828,952
<b>Total EU28</b>	111,828,952									

This table shows the total savings (covering domestic and cross-border businesses going through each of the nine procedures) from digitalising these 9 procedures for each Member State, with the caveat that the savings are based on Danish figures (high end staff costs), as outlined before. The total EU savings would come up to EUR 111.8 million. The figure per Member State (111.8 / 28) comes up to EUR 4 million – but this average figure hides the large variations in cost savings and differences in public officials' staff costs.

Population
Migration and migrant population statistics

Table 19.5: Immigration by citizenship, 2014 (1)

	Total			Non-nationals										
	immigrant	Natio	nals	Tota	ı	Citizens		Citize		Statel	less	procedure	cost saving per	total cost for
	S					EU Memb		non-member				offline? (0=no,	migrant for MS	administration saved by
	(thousands		(%)	(thousands	(%)	(thousands	(%)	(thousands	(%)	(thousands	(%)	1=ves)	[in EUR]	online procedure
Belgium	124.8	17.6	14.1	105.9	84.9	64.6	51.8	41.3	33.1	0.0	0.0	0		
Bulgaria	26.6	9.5	35.7	17.0	64.0	1.4	5.4	15.3	57.4	0.3	1.2	0	10.00	
Czech Republic	29.9	5.8	19.3	24.1	80.7	14.8	49.3	9.4	31.4	0.0	0.0	1	10.00	
Denmark	68.4	19.3	28.3	49.0	71.7	23.8	34.9	24.5	35.8	0.7	1.0	0	10.00	
Germany	884.9	88.4	10.0	790.2	89.3	415.9	47.0	372.4	42.1	1.9	0.2	0	10.00	
Estonia	3.9	2.6	65.5	1.3	34.4	0.2	4.0	1.2	29.6	0.0	0.8	0	10.00	
Ireland	67.4	12.4	18.4	55.0	81.6	26.2	38.8	28.7	42.6	0.1	0.1	1	10.00	
Greece	59.0	29.5	50.0	29.5	50.0	16.0	27.1	13.5	22.9	0.0	0.0	1	10.00	
Spain	305.5	41.0	13.4	264.5	86.6	100.0	32.7	164.4	53.8	0.1	0.0	1	10.00	1000000
France	339.9	126.2	37.1	213.7	62.9	83.5	24.6	130.2	38.3	0.0	0.0	0	10.00	0
Croatia	10.6	4.8	45.3	5.8	54.6	2.3	21.9	3.5	32.6	0.0	0.1	0	10.00	0
Italy	277.6	29.3	10.5	248.4	89.5	68.1	24.5	180.3	64.9	0.0	0.0	1	10.00	681000
Cyprus	9.2	1.4	15.3	7.8	84.7	3.7	40.8	4.0	43.9	0.0	0.0	0	10.00	0
Latvia	10.4	5.9	56.6	4.4	42.9	0.9	8.9	3.5	33.9	0.0	0.1	0	10.00	0
Lithuania	24.3	19.5	80.4	4.8	19.6	0.7	2.7	4.1	16.8	0.0	0.1	0	10.00	0
Luxembourg	22.3	1.3	5.9	21.0	94.0	16.5	74.1	4.4	19.9	0.0	0.0	0	10.00	0
Hungary	54.6	28.6	52.4	26.0	47.6	10.5	19.3	15.5	28.3	0.0	0.0	1	10.00	105000
Malta	8.9	1.8	20.5	7.1	79.5	4.4	49.6	2.7	29.9	0.0	0.0	0	10.00	0
Netherlands	145.3	37.4	25.8	107.8	74.2	58.4	40.2	47.8	32.9	1.6	1.1	0	10.00	0
Austria	116.3	9.2	7.9	106.9	92.0	67.0	57.6	39.4	33.9	0.5	0.4	1	10.00	670000
Poland	222.3	127.8	57.5	94.3	42.4	27.2	12.3	67.0	30.1	0.1	0.0	0	10.00	0
Portugal	19.5	10.2	52.4	9.3	47.6	3.4	17.3	5.9	30.3	0.0	0.0	1	10.00	34000
Romania	136.0	123.9	91.1	12.1	8.9	1.2	0.9	10.9	8.0	0.0	0.0	1	10.00	12000
Slovenia	13.8	2.5	18.3	11.3	81.7	3.3	23.6	8.0	58.1	0.0	0.0	1	10.00	33000
Slovakia	5.4	2.9	54.9	2.4	45.1	2.0	36.8	0.4	8.3	0.0	0.0	0	10.00	0
Finland	31.5	7.9	24.9	23.1	73.4	9.5	30.1	13.6	43.1	0.1	0.2	0	10.00	0
Sweden	127.0	20.9	16.4	105.6	83.2	28.1	22.1	70.7	55.7	6.8	5.3	0	10.00	0
United Kingdom	632.0	81.3	12.9	550.7	87.1	263.6	41.7	287.1	45.4	0.0	0.0	0	10.00	
Iceland	5.4	1.9	35.8	3.4	64.2	2.9	53.2	0.6	10.3	0.0	0.8			
Liechtenstein	0.6	0.2	26.7	0.5	73.3	0.2	39.8	0.2	33.5	0.0	0.0		total savings	3,105,000
Norway	66.9	6.9	10.3	60.0	89.6	35.1	52.5	24.3	36.3	0.6	0.8		8	, , , , ,
Switzerland	156.3	26.2	16.7	130.1	83.2	94.4	60.4	35.7	22.9	0.0	0.0			

<sup>(</sup>¹) The values for the different categories of citizenship may not sum to the total due to rounding and the exclusion of the category 'unknown citizenship' from the table. Source: Eurostat (online data code: migr\_imm1ctz)

### **Benefits from putting information online**

The savings for administrations from putting information online were calculated based on the assumption that in the absence of online information, citizens and businesses would need to contact administrations directly, which is a more expensive channel. A cost comparison between Your Europe (online information) and Your Europe Advice (individual assistance) was used to show the difference and potential for savings.

### Benefits for citizens

According to European Commission own research, a minimum of 1.5 million hours are lost every year by citizens trying to find where information is available on their rights and obligations in order to live, study or retire in another Member State. These 1.5 million hours are an indication of the benefits of the initiative to citizens in the area of information. This figure cannot be converted into a monetary estimate as it does not relate to an actual expenditure but rather to citizens' spare time lost, which is difficult to put into monetary terms. In addition to the time lost, there is also a certain annoyance factor (hassle costs) related to these activities, which cannot be quantified either.

The calculation was made in the following way:

1.3 million people migrate from an EU Member State to another each year. In this process, citizens at least have to:

- register the change of address,
- register for social security benefits,
- register for pension,
- declare income taxes,
- register their car and possibly register for child allowance,
- enrol in university if student, request recognition of their diploma if active worker or register as unemployed.

According to EC own research (see annex 4 for details), just finding information on the above procedures takes on average (simple average across Member States) 1h40min for a citizen speaking at least 3 languages and already being aware of a variety of information sources. The average was calculated as follows: 35 minutes for each of the 15 Member States with the best information offer<sup>445</sup>, 1h15 for of the 7 Member States with a medium information offer<sup>446</sup>, 5h for each of the 6 Member States with the lowest information offer<sup>447</sup>. This was then adapted to EU migratory flows according to Eurostat data (Eurostat online data code: migr\_imm1ctz).

In order to calculate the citizen benefit of a solution where each Member State has made available on its portal high-quality and complete information (option 1), the assumption was made that in this case, the time spent to research the 6 topics would be the 35 minutes currently needed for the Member States with the best information offer. Under this scenario, the aggregate hours will be half of the current situation: 768 367 instead of 1.5 million (saving of 50% as compared to the current situation). For option 2, an additional assumption was made, namely that with the common search tool, citizens would find the information more

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Estonia, Luxembourg, Finland, France, UK, Spain, Denmark, Belgium, Netherlands, Sweden, Malta, Poland, Slovakia, Portugal, Austria

Latvia, Greece, Ireland, Germany, Lithuania, Slovenia, Croatia

Romania, Bulgaria, Czech Republic, Italy, Cyprus, Hungary

quickly, i.e. after 28 minutes. The aggregate number of hours under this scenario would be 614 693 instead of 1.5 million (saving of 60%). For option 3, it was assumed that with harmonised information contained in a database, the time to find the information would be 18 minutes. The aggregate number of hours under this scenario would be 395 160 instead of 1.5 million (saving of 75%).

### Benefits for businesses

The benefits for businesses of very good and accessible <u>online information</u> were assessed through an external study<sup>448</sup>. The methodology used is the following:

In order to estimate the number of EU businesses that are searching for online information, the number of enterprises involved in intra EU exports of goods has been used as proxy variable 449.

Based on EUROSTAT<sup>450</sup> statistics in 2013<sup>451</sup> 1.8 million businesses (8% of the overall active enterprises at EU level) were involved in intra EU exports of goods.

Interviews with business representatives from 15 different EU companies<sup>452</sup> who have experience in cross border operations where used to map behaviours of businesses when they are searching information about another Member State's rules online.

Results from these consultations indicated that businesses:

- Search for online information (on average) on 9 topics and each of them performs from one to nine online searches per year, namely:
  - o Minimum one online search per nine topics (i.e. 9 online searches per year)
  - Maximum one online searches per nine topics (i.e. 81 online searches per year)
- are spending from one to eight hours each time they do an online search, namely
  - Minimum one hour per one online search per nine topics (i.e. 9 hours per year)

Study on information and assistance needs of businesses operating cross-border within the EU, including gap and cost analysis, Ernest & Young for the European Commission, 2017

Therefore, we consider this estimation as reasonable while being mindful of the inherent limitations.

450 International trade Statistics (Trade by partner countries and size-class, [DS-058476]).

Multiple feedbacks from 15 companies based in 5 different MS have been collected. Companies involved had different size and different experience in doing cross border operations. They were asked:

- to select from a list of 29 topics the ones for which they have searched online information while doing business in another MS
- to declare how many online searches they have performed per each searched topic
- to declare the duration of each online search (in hours)
- to declare for how many topics they have required external support and the cost incurred.

From one side this approach under estimate the number of companies that are potentially interested in searching online information because it does not include companies that are providing services in another EU MS and companies that are planning future cross border operations; on the other side not all companies that are doing or planning cross border activities are searching information online.

EUROSTAT provides the number of enterprises involved in intra EU exports in 2013 for 11 countries (AT, BE, CY, CZ, DE, HU, LT, NL, PL, RO, SI). From this data it emerges that on average 8% of active enterprises are involved in intra EU exports for these 11 countries. The same percentage (8%) have been applied to countries for which statistics are not available.

 Maximum eight hours per nine online searches per nine topics (648 hours per year)

Combining these data, and considering the hourly average labour cost at Member State<sup>453</sup> level is it possible to draw:

- a "minimum scenario" where each company is speeding nine hours <sup>454</sup> per years searching for online information;
- a "maximum scenario" where each company is speeding 648 hours <sup>455</sup> per years searching for online information.

The annual cost at EU28 is between € 0.42 and €30.2 billion, that means an average annual cost for each company of between € 233 and € 16,813.

N. of enterprises Involved in intra EU	Hours spent doing online searches		Average hourly Labour Cost	Costs for searching online information (EUR)		
exports of goods (2013)	Min	Max	(EUR)	Min	Max	
1,797,355	9 hours	648 hours	≈ 26 <sup>456</sup>	419,718,503	30,219,732,248	

However, this does not take into account the potential "outsourcing cost" (e.g. when businesses require additional external support).

In particular the representatives from the consulted companies declared that

- for six topics (included in the nine for which they were searching online information) they also needed external support
- they paid between less than € 1,000 and € 3,000 to external consultants (per each researched topic).

Also in this case it is possible to identify two scenarios<sup>457</sup>:

N. of enterprises doing cross border operation	Costs for searching or (EUR)	nline information	Costs for External support			
(2013)	Min Max  € 500 x 6 topics x each company   € 2,500 x 6 topics x each company		Min	Max		
1,797,355	419,718,503	30,219,732,248	5,392,064,976	26,960,324,878		

Labour cost levels by NACE Rev. 2 activity (lc\_lci\_lev).

9 online search of 8 hours for 9 topics = 648 h.

The exact average value at EU level is  $\approx$  EUR 25.95

<sup>1</sup> online search of 1 hour for 9 topics = 9h.

a "minimum scenario" where each company is speeding the minimum cost ( $\in$  500) for external support for each searched topic (6); a "maximum scenario" where each company is speeding the maximum cost ( $\in$  2,500) for external support for each searched topic (6).

Based on the information presented so far it is possible to conclude that the total costs of finding online essential information about another Member State' rules are between  $\in$  3,233 and  $\in$  31,813 for one enterprise, that means an aggregate cost between  $\in$  5.8 and  $\in$  57.2 billion at EU28 if we consider that around 1.8 million EU enterprises are doing or are planning to do cross boarder operations.

### Potential benefits

Cost for businesses were computed using the following parameters:

- topics for which they require online information (a)
- number of online search for searched topic (b)
- time spent for each online search (c)
- hourly labour cost (d)
- number of topics for which they require external support (e)
- costs of the external support (f)

(a)	(b)		(c)		(d)	(e)	<b>(f)</b>	
	Min	Max	Min	Max			Min	Max
9	1	9	1h	8h	$\approx 26^{458}$	6	EUR 500	EUR 2500

The assumption was made that with better online information (e.g. higher quality, higher accessibility) there will be an impact (e.g. reduction) for parameters b, c, e and f. In the case of perfect accessibility of online information we can compute the benefits for businesses as time saved. In particular the maximum time saved might be computed in different scenarios characterised by a radical reduction for parameters b and c, a reduction in the number of topics requiring external support (e), and a 50% reduction for parameter f<sup>459</sup>.

Scenario	(a)	(b)	(b)		(c)		(e)	(f)	
		Min	Max	Min	Max			Min	Max
Baseline	9	1	9	1h	8h	≈ 26	6	€ 500	€ 2,500
1	9	1/9	1/9	1h	1h	≈ 26	5	€ 250	€ 1,250
2	9	1/9	1/9	40 min	40 min	≈ 26	4	€ 250	€ 1,250
3	9	1/9	1/9	30 min	30 min	≈ 26	3	€ 250	€ 1,250

The exact average value at EU level is  $\approx$  EUR 25.95

This hypothesis is related to a possible reduction of the complexity of the required support.

Scenario Total internal cost (EU		cost (EUR)	Costs for Externa	l support	<b>Total Costs</b>	
	Min	Max	Min	Max	Min	Max
Baseline	419 718 503	30 219 732 248	5 392 064 975.69	26 960 324 878.45	5 811 783 479	57 180 057 126
1	48 967 159	48 967 159	2 246 693 740	11 233 468 699	2 295 660 899	11 282 435 858
Diff. with Baseline	-370 751 345	-30 170 765 089	-3 145 371 236	-15 726 856 179	-3 516 122 581	-45 897 621 268
2	31 090 260	31 090 260	1 797 354 992	8 986 774 959	1 828 445 251	9 017 865 219
Diff. with Baseline	-388 628 244	-30 188 641 988	-3 594 709 984	-17 973 549 919	-3 983 338 228	-48 162 191 907
3	23 317 695	23 317 695	1 348 016 244	6 740 081 220	1 371 333 939	6 763 398 914
Diff. with Baseline	-396 400 809	-30 196 414 553	-4 044 048 732	-20 220 243 659	-4 440 449 541	-50 416 658 212

In the case of the **Scenario 1** the total costs of finding online essential information about another Member State' rules will be between  $\in$  1 277 and  $\in$  6 267 for one enterprise, that means an aggregate cost at EU28 level between  $\in$  2.3 and  $\in$  11.3 billion if we consider that around 1.8 million EU enterprises are doing or are planning to do cross boarder operations. This means a saving between 60.5% (minimum scenario) and 80.3% (maximum scenario) that is  $\in$  3.5 billion (minimum scenario) and  $\in$  45.9 billion (maximum).

Scenario 1 represents option 1, where it is assumed that with complete, high-quality national information, one online search of 1 hour will be sufficient, and the number of topics requiring external support can be reduced by 1.,

In the case of the **Scenario 2** the total costs of finding online essential information about another Member State' rules will be between  $\in$  1 017 and  $\in$  5 017 for one enterprise, that means an aggregate cost at EU28 level between  $\in$  1.8 and  $\in$  9 billion. This means a saving between 68.5% (minimum scenario) and 84.2% (maximum scenario) that is  $\in$  3.9 billion (minimum scenario) and  $\in$  48.1 billion (maximum).

Scenario 2 represents option 2, where it is assumed that the common search engine solution will reduce the time of the search as compared to option 1, namely from 1 hour to 40 minutes. Furthermore, the assumption is made that, in comparison with the baseline, the number of topics requiring external support can be reduced by 2.

In the case of the **Scenario 3** the total costs of finding online essential information about another Member State' rules will be between  $\in$  763 and  $\in$  5 017 for one enterprise, that means an aggregate cost at EU28 level between  $\in$  1.4 and  $\in$  6.8 billion. This means a saving between 76.4% (minimum scenario) and 88.1% (maximum scenario) that is  $\in$  4.4 billion (minimum scenario) and  $\in$  50.4 billion (maximum).

Scenario 3 stands for option 3, where it is assumed that the harmonized database solution will even further reduce the time of the search as compared to option 1 and 2, namely to 30 minutes. The harmonized structure should allow users to understand the information more easily than under the other two options. Furthermore, it is assumed that the number of topics requiring external support can be reduced by 3.

The benefits for businesses of using <u>fully online procedures</u> that are accessible to foreigners were calculated through another external study<sup>460</sup>. The methodology used for this study was:

### Objective and scope

The objective of the study by Ecorys for the European Commission was to identify the administrative requirements of various important procedures for businesses and to assess the costs of the different steps that are needed to comply with them. The study covers all EU28 Member States.

In total ten procedures in the areas of business registrations and tax returns were examined: (1) general registration of economic activity, (2) VAT registration, (3) VAT returns, (4) request for VAT refund, (5) registration for income tax, (6) corporate/business tax declaration, (7) registration with national social insurance scheme upon establishment, (8) registration of employees with pension and insurance scheme, (9) payment of social contributions and payroll withholding tax for employees, (10) reporting end of contract of employee.

## Methodology - collecting data

Information about administrative formalities was collected from the competent national authorities of the 28 Member States (inventory). All authorities were asked the same set of questions covering over 80 items for each of the administrative procedures covered by this study for which they are responsible. The information was filled partly in advance with publicly available information, for the authorities to check and complete. In total approximately 100 different authorities have been contacted of which approximately 40 have responded. Most of them fully completing the questionnaires for all procedures. In those cases where items were overlooked or information was not clear, the authorities were contacted for further information. The authorities were asked to complete the information on administrative procedures for limited liability companies, with one overall question per procedure about the most important differences for other legal forms of businesses.

In addition, 61 businesses (limited liability companies and sole traders) operating in 14 selected countries were consulted by means of an online survey from end of November 2016 until early February 2017 (business survey). These countries included both small and large countries and were also spread geographically across the EU. Two different questionnaires were developed, one for domestic firms and one for cross-border firms which covered some additional items such as the cost of translations. The businesses that were consulted included both existing relations and random firms. The businesses were asked to provide information on working time and expenses incurred for each of the ten procedures they had gone through. These data were only filled in by the persons that had gone through the procedures within the last year. Of the responding businesses, 39 were domestic and 18 operated cross-border and responded concerning procedures in another EU country. Each of the 57 businesses responded about one up to six procedures they had gone through.

### Methodology – analysis, cost per occurrence

Based on the business survey, costs of various activities and expenditures were classified in up to five categories of "complexity" with greater complexity corresponding to higher costs.

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Study about administrative formalities of important procedures and administrative burden for businesses, Ecorys for the European Commission, 2017

For each degree of complexity, the characteristics of the administrative formalities causing the costs were examined in order to link costs with types of formalities.

For each country and each of the ten administrative procedures, the same average hours corresponding to that degree of complexity were allocated. This was done to reduce the impact of random differences in for example language proficiency or travel distances. A similar approach was adopted for expenses (after conversion into euros) with one difference. For the relevant degree of complexity, the expenses were calibrated for a reference group of countries with a similar general price level (consisting of the six countries Belgium, France, Germany, Italy, the Netherlands, and Sweden), so that costs in the other eight countries covered by the business survey reflect lower general price levels only. This enabled a separation of differences in costs caused by different administrative requirements and differences caused by general price levels respectively.

This approach not only enabled to reduce the impact of random differences between respondents, but also enabled to estimate the costs involved for countries not covered by the business survey, based on similarities of administrative requirements. One exception is made to costs where differences between firms are not random but structural, namely the translation of company statutes which logically does not apply to sole traders. In this case, costs and numbers of businesses involved (see later) were differentiated by legal form of the business as well.

### *Methodology – analysis, frequency*

In some countries, some procedures must be gone through more than once per year. The frequency of the procedure was based primarily on the authorities survey. However, in some countries different businesses must or may go through the procedures at different frequencies. Hence, a relation between reported frequencies in the business survey and the authorities survey was examined, to convert multiple optional frequencies into one average frequency.

### Methodology – analysis, number of businesses

Lastly, the business population is based on a mix of authorities survey and Eurostat data. From the authorities survey, the number of applications (domestic and from other EU countries) is divided by the frequency estimated in the previous step. For each procedure, the authorities of only a handful of countries reported the number of applications.

To estimate the number of businesses involved for all countries and procedures, Eurostat data on numbers of businesses (old and new, domestic and cross-border, with and without employees) were used. These numbers were related to known numbers of applications (typically for 3 to 5 countries for each procedure), where procedure 1, 2 and 5 apply to all new firms, procedure 7 applies to new employers, procedures 3, 4 and 6 apply to all firms (old and new) and procedures 8, 9 and 10 apply to all employers (old and new). For cross-border firms, an additional assumption needed to be made, namely that 2.5% of the businesses is a new firm. This is confirmed for some countries where Amadeus data is accurate and also for Denmark where all business registrations (including from other EU countries) can be freely accessed.

### Methodology – extrapolation to aggregate costs

As a last step, aggregate costs were calculated by multiplying the cost per occurrence, the frequency (number of times per year) and the number of businesses involved.

## ANNEX 20: GLOSSARY

Abbreviation/technical term	Explanation
BRIS	Business Registry Interconnection System
CEF	Connecting Europe Facility  Annexes 11 to 20
DG SANTE	European Commission Directorate General for Health and Food Safety
Digital-by-default	The principle that public services should be provided through digital channels whenever possible and cost efficient
EC	European Commission
ECC/ECC-Net	European Consumer Centres. EU co-funded network of centres that promote the understanding of EU consumers' rights and assist in resolving complaints about cross-border purchases.
EEN	Enterprise Europe Network. An EU co-funded support network that provides advisory and partnership services to help small and medium sized businesses (SMEs)to strengthen their competitiveness, innovate and do business on European and international markets.
eID	electronic identification
eIDAS	EU Regulation on electronic identification and trust services for electronic transactions in the internal market
EMPSS	European Mobility Portal on Social Security (feasibility under assessment)
EN	English
EPC	European Professional Card. The first EU-wide fully online procedure for the recognition of qualifications for nurses, pharmacists, physiotherapists, real estate agents and mountain guides.
ESIF	European Structural and Investment Funds
e-signature	Electronic signature
EURES	European Employment Services. A cooperation network designed to facilitate the free movement of workers within the EU
EUR-lex	Official website of published EU legislation and EU case law
FTE	Full time equivalent
ICT	information and communication technology
IMI	Internal Market Information System. An IT-based information network that links up national, regional and local authorities across the EU.
ISA/ISA2	Interoperability Solutions for European Public Administrations. An EU funding programme that sets out to improve digital solutions that enable public administrations to become inter-operable across borders.
IT	Information technology
MS	Member State
OOP	Once only principle. The principle that citizens and businesses should supply a piece of information only once to a public administration who should then internally share this data with other public administrations, avoiding burdens on users from providing the same information several times.
PCP	Product Contact Points
PCPC	Product Contact Points for Construction
Points of Single Contact Charter	A charter that encourages EU countries to develop business friendly Points of Single Contact. It establishes criteria about in particular quality and availability of information, completion of electronic procedures, accessibility for cross-border users and usability.
PSC	Point of Single Contact
REFIT Platform	REFIT stands for regulatory fitness. The platform is a forum that brings together the European Commission, national authorities and other stakeholders in regular meetings to improve existing EU legislation.
SDG	Single digital gateway
SEPA	Single European Payments Area
SME	Small or medium-sized enterprise