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'I' ITEM NOTE

From:	General Secretariat of the Council
To:	Permanent Representatives Committee
Subject:	Draft REGULATION OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL establishing the Creative Europe Programme (2021 to 2027) and repealing Regulation (EU) No 1295/2013 (first reading) - Decision to use the written procedure for the adoption of the Council's position at first reading and of the statement of the Council's reasons = Statements

Statements by the Commission

In the context of recital 23 and Annex I, Article 1, special actions e) as well as Article 7(5) of the above mentioned Regulation, as agreed by co-legislators on 14 December 2020, the European Commission confirms its intention to launch calls for proposals inviting applications for multi-annual operating grants to which the European Union Youth Orchestra and other entities could apply and which would provide the necessary stability for the functioning of these entities' need. These calls will be subject to the adoption of work programmes, which will set out exact conditions, such as the timing of calls or the duration of grant agreements foreseen. The Commission further confirms its intention to launch the first of such calls in the 2021 annual work programme. This intention is subject to the adoption of the above-mentioned regulation and final agreement on the Union budget for 2021.

The Commission regrets that the co-legislators decided to maintain the MEDIA logo. This runs counter to the horizontal approach of not having programme-specific logos under the future long-term budget. The Commission's intention is to make sure that Europeans can relate to the Union as a whole thanks to the use of the single European emblem by its different programmes. This emblem is common to all EU Institutions and will be an important part of the simple, coherent and binding communication and visibility requirements across programmes. For the sake of reaching overall agreement on the programme, the Commission can accept to maintain the MEDIA logo under the condition that it remains limited to the duration of the concerned programming period.

The Commission remains convinced that communication and visibility of EU action towards a broad public is more effective without any programme-specific logos. The Commission remains at the co-legislators' disposal to demonstrate this well ahead of the negotiations of the subsequent programming period.
