



Council of the
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'I' ITEM NOTE

From:	General Secretariat of the Council
To:	Permanent Representatives Committee
No. Cion doc.:	14374/21 + ADD 1 + ADD1 COR 1 REV 1
Subject:	Proposal for a REGULATION OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL on the transparency and targeting of political advertising - Optional consultation of the Committee of the Regions ¹

1. On 25 November 2021, the Commission submitted to the Council the proposal for a Regulation of the European Parliament and of the Council on the transparency and targeting of political advertising¹.
2. The proposal for a Regulation on the transparency and targeting of political advertising is based on Articles 114 and 16 TFEU.
3. The procedure to adopt the Regulation foresees the consultation of the European Economic and Social Committee. The Opinion of the Committee of the Regions is not required.

¹ The sole purpose of this note is to decide on the consultation of another institution/body and not on the substance.

¹ 14374/21 + ADD1 + ADD1 COR1 REV1

However, taking into account the subject matter of the proposal in question and its possible impact for public and private entities on sub-national level, it would appear appropriate to also consult the Committee of the Regions on the present Proposal.

4. The Permanent Representatives Committee is therefore invited to decide, in accordance with Article 19(7)(h) of the Council's Rules of Procedure, to consult the Committee of the Regions on the above proposal and to request it to give its opinion as soon as possible and no later than 30 April 2022.
