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LIMITE

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NOTE

From:	Presidency
То:	Permanent Representatives Committee
No. prev. doc.:	9691/17 AUDIO 78 DIGIT 150 CONSOM 237 TELECOM 146 CODEC 922
No. Cion doc.:	9479/16 AUDIO 68 DIGIT 55 CONSOM 121 IA 28 TELECOM 98 CODEC 74
Subject:	Proposal for a Directive of the European Parliament and of the Council amending Directive 2010/13/EU on the coordination of certain provisions laid down by law, regulation or administrative action in Member States concerning the provision of audiovisual media services in view of changing market realities - Mandate for negotiations with the European Parliament

 On 23 May 2016, the Council reached a general approach on the revision of the Audiovisual Media Services Directive.¹ As indicated in the general approach, recitals were to be dealt with at a later stage. The examination of the recitals was completed in the Audiovisual Working Party meetings on 3 and 20 July².

¹ doc. 9691/17

² doc. 11313/17

- 2. On the basis of the mandate provided by the general approach, the Presidency entered into interinstitutional negotiations with the European Parliament³ and the Commission⁴. Three informal trilogues have taken place until now: on 10 July, 28 September and 16 October. After each of those meetings, debriefing was provided at both Coreper⁵ and working party⁶ level. A number of interinstitutional technical meetings have also taken place in order to prepare each of the informal trilogues.
- 3. The main results of the three informal trilogues can be found in the attached 4 column table (Annex I), in its 4th column, and are summarised in Section I below.

I. Compromises agreed in principle with the Parliament on Articles 2, 7, 30 and 30a

- 4. Four articles were discussed in detail and at length during the first two informal trilogues: Article 2 on jurisdiction, Article 7 on accessibility, Article 30 on national regulatory authorities and/or bodies, and Article 30a on the European Regulators Group for Audiovisual media services (ERGA). Compromise wordings were agreed in principle with the European Parliament on nearly all provisions⁷ contained in those articles.
- 5. In Article 2 on jurisdiction, the following compromises were found that facilitate the determination of jurisdiction:
 - a. introducing a definition of *editorial decisions* on the basis of Council recital 3d,
 - b. the establishment of a centralised database of media service providers which is to be fed by Member States.
- 6. Article 7 on accessibility was originally deleted by the Commission in the light of its proposal for a European Accessibility Act that contained provisions on making audiovisual media services accessible to persons with disabilities. Both the Council and the Parliament

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³ EP received a negotiating mandate on 17 May 2017.

⁴ Commission adopted its amending proposal for the revision of the AVMS directive on 25 May 2016 (doc. 9479/16).

⁵ 19 July, 4 October, 18 October

⁶ 20 July, 20 September, 4 October

With the exception of Article 2(5b) and (5ba) which was to be discussed together with Articles 3 and 4, Council recital 9b on the provision of emergency information to persons with disabilities, and Article 30(7) on the appeal mechanism against decision of national regulators where more detailed technical discussion is still needed.

agreed to reintegrate those provisions back to the AVMS directive. While the Council decided to keep the remit of accessibility limited to people with a visual or hearing disability, the Parliament proposed to align the terminology with the European Accessibility Act and therefore referred to persons with disabilities.

The compromise reached is in line with the political imperative to make different types of services, including audiovisual ones, accessible to persons with disabilities, but at the same time allows Member States:

- a. to act in a proportionate manner when asking their providers for more accessible services (Art. 7(1)), and
- b. to adapt the term "persons with disabilities" to the context of the AVMS directive which is audiovisual and therefore addresses mainly visual or hearing impairments (recital 9a).

Other provisions that respond to this double objective are:

- a. accessibility action plans which are optional, and not obligatory as asked by the Parliament (paragraph 3),
- b. a reporting obligation at EU level which is aligned to the general reporting on the application of the directive (paragraph 2), and
- a single point of contact for informing about accessibility issues that can only be an online point and Member States can use an existing structure (paragraph 4a) which should not create any additional burden.

In addition, several amendments suggested by the Parliament were rejected (such as paragraphs 4, 6 and 7 in their entirety, a list in paragraph 5), or proposed to be moved to recitals (part of paragraph 1) as they were considered to be too detailed.

- 7. In Article 30 on national regulatory authorities and/or bodies, compromises proposed retain the Council's approach which is based on principles, instead of detailed provisions, including paragraph 5 that respects the competences of Member States as far as appointment and dismissal of the head of the regulatory authority is concerned and recalls certain principles that the procedures for appointment and dismissal should respect, such as transparency and non-discrimination.
- 8. An overall compromise reached on Article 30a on the ERGA also retains the Council approach that the role of this group is to give technical and factual advice to the Commission.

II. Compromises to be proposed at the next informal trilogue on Article 4, Article 2(5b), Article 4a, Article 5(1b), Article 13(5), Article 6a/12

- 9. These articles have been discussed in both political and technical trilogues, as well as to some extent by the Audiovisual Working Party. On the basis of these discussions, the Presidency would like to adjust the Council position on several provisions:
 - a. Article 4 on circumvention procedure, in particular :
 - i. <u>paragraph 2</u> where a more general wording could be proposed, which nevertheless keeps the essence of the Council text;
 - ii. paragraph 3(b) which is slightly amended but keeps the main elements, i.e. the need to prove the fact of circumvention, rather than the intention, in the text, while deleting the same wording from the corresponding recital 6b, as well as the need to provide credible evidence. In order to strengthen the evidence-base circumvention, an additional subparagraph is added which emphasised that substantiation should be provided in the assessment of the facts of the alleged circumvention.
 - b. In Article 2, which deals with jurisdiction, paragraph 5b specifies that the timelimits should be extended if the Commission requires the ERGA to provide an opinion and gives the ERGA maximum 15 working days to do so. An additional subparagraph clarifies that the decision on which Member States have jurisdiction is part of the overall decision on the procedures described in Articles 3 or 4.
 - c. In **Article 4a** on co- and self-regulation which the EP has accepted as a selfstanding article - several changes are proposed:
 - <u>paragraph 1</u>: a wording is proposed which takes into account the different degrees of State involvement in co-regulation and self-regulation.
 Furthermore, effective and proportionate sanctions are proposed to be included as examples of the effective enforcement.
 - ii. paragraph 2 is based mostly on the Council text, with an addition concerning the role of the Commission as a facilitator in the development of Union codes of conduct, in cooperation with Member States. While the Commission is obliged to consult the Contact Committee on the draft Union codes of Conduct, the ERGA might be asked for an opinion and assist the Commission with the evaluation of those codes.

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- d. Article 5(1b) on the transparency of the media ownership takes on board the Parliament request to be more specific concerning the fundamental rights that could be affected by the disclosure of information (private and family life), but remains sufficiently broad to protect beneficial owners' other fundamental rights. In this way, the provision is in line with Article 52 of the EU Charter on Fundamental Rights. Furthermore, the reference to politically exposed persons is proposed to be deleted as they would be covered by the provision as beneficial owners.
- e. Article 13(5) on the promotion of European works is slightly amended. Member States will have to waive obligations linked to the promotion of European works in case of thematic services, but only if they consider it to be practicable or justified. The main difference between the Council and the Parliament lies in paragraph 2 which is described in section III below.
- f. Article 6a and 12 on the protection of minors were merged by both co-legislators into one article. The compromise between the Council and Parliament positions is proposed in the following way:
 - i. the reference to data protection is added in <u>paragraph 1</u> to clarify that measures aimed at protecting minors should not lead to any additional processing of data;
 - ii. a possibility for Member States to adopt the strictest measures for the most harmful content is maintained (<u>paragraph 1</u>);
 - iii. Council text in <u>paragraph 1a</u> was agreed by the Parliament also in the light of explanation provided in the Council recital 9,
 - iv. the importance of media literacy (paragraph 1b) was recognised by the Parliament that suggested to apply in a more general way rather than limiting it to the protection minors only;
 - v. a number of references to codes of conduct are proposed to be reorganised to avoid duplication.

III. Guidelines for the next informal trilogue

- 10. In addition to the specific text proposals in Section II above, delegations are also invited to indicate whether they could give the Presidency additional flexibility on:
 - Article 13(2), on European works, where the Council has extended the financial levy to linear services, whereas the European Parliament follows the Commission proposal to limit it only to on-demand services;
 - b. Article 30-a, on co-operation between regulatory authorities, where the Parliament agrees to keep the Council paragraph 1, but asks for the deletion of paragraph 2 and limits the scope of paragraph 3 to cooperation in the case of targeting services,
 - c. Article 3, on freedom of reception/retransmission of services (and derogations from this freedom) where the Parliament has withdrawn its own amendment and proposed a shortened and simplified text based on the structure of the current Article of the 2010 AVMS directive, while keeping several main elements from the Council text (see Annex II). The Presidency would like to know whether it could agree to negotiate on the basis of the Parliament redrafted text, provided that:
 - the mechanism of an extra urgent derogation procedure (paragraph 6 of the Council text), where Member States can take actions already after the first infringement of the media service provider in cases of a threat to public security, is maintained;
 - ii. there is clarity about the deadlines;
 - the Commission has a sufficient time to take decisions (one month as proposed by the EP is quite short) and
 - iv. that the ERGA should be consulted only if the Commission considers it necessary.
 - d. Article 6 point aa), where there is a significant difference between the Council list of the grounds on the basis of which content is prohibited and the Parliament's one which is broader and more detailed. In order to find a common ground with the European Parliament and a right balance between the need to protect citizens from hate speech and incitement to violence and freedom of expression, the Presidency is proposing :
 - i. to delete references to specific grounds on which incitement to violence or hatred is prohibited, provided that sufficient safeguards are in place to

ensure that a balancing exercise of possible limitations of different fundamental rights. The proposed wording would be as follows:

Article 6:

aa) incitement to violence or hatred directed against a group of persons or a member of such a group defined by reference to a legally protected right, provided that the measures taken to protect a member of such a group, are necessary, proportionate and fully respect the rights, freedoms and principles set out in the Charter, in particular those set out in Title III and Article 52 thereof;

- to discuss with the Parliament the addition of violation of human dignity as one of the grounds to limit freedom of expression, provided that sufficient safeguards are in place to ensure that a balancing exercise of possible limitations of different fundamental rights takes place. It should be noted that a reference to protect human dignity is already referred to in numerous recitals (albeit in softer wording) of the existing 2010 AVMS directive (e.g. recitals 59, 60, 62).
- e. Article 7a on the prominence of the general interest content is a new provision proposed by the Parliament (Amd 60). The Parliament has underlined the importance of setting up rules aiming to ensure appropriate prominence of audiovisual media services of general interest, including public service channels, which should be better exposed in smart TVs and other forms of new services. It should be noted that similar provisions can be found in recital 38. After discussions with the Parliament, the Presidency would like to know whether the following wording would be acceptable to delegations:

Article 7a:

Member States may impose obligations to ensure the appropriate prominence of audiovisual media services of general interest.

f. Article 7b on protection of the integrity of media services, which is a new provision proposed by the Parliament (Amd 61).

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IV. Task for Coreper

- 11. Delegations are thus invited to:
 - endorse the agreements in principle reached on Articles 2, 7, 30 and 30a (Section I);
 - authorise the Presidency to adjust the mandate on the specific points Articles 4,

2(5b), 4a, 5(1b), 13(5), 6a/12 - set out in Section II;

- indicate areas of additional flexibility among the Articles highlighted in Section III.

Proposal for a

DIRECTIVE OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL

amending Directive 2010/13/EU on the coordination of certain provisions laid down by law, regulation or administrative

action in Member States concerning the provision of audiovisual media services in view of changing market realities

COMMISSION PROPOSAL (doc. 9479/16) in a consolidated version of the 2010 AVMS directive ¹	COUNCIL (GA - doc. 9691/17) ²	EUROPEAN PARLIAMENT approved by plenary on 18 May 2017 ³	COMPROMISE PROPOSALS ⁴
	TI	TLE	
	[No change]	<u>AMD 1</u>	
Proposal for a Directive of the		Proposal for a Directive of the	
European Parliament and of the		European Parliament and of the	
Council amending Directive		Council amending Directive	
2010/13/EU on the coordination of		2010/13/EU on the coordination of	
certain provisions laid down by		certain provisions laid down by	
law, regulation or administrative		law, regulation or administrative	
action in Member States		action in Member States concerning	
concerning the provision of		the provision of audiovisual media	

¹ In this column,

- for the recitals, only normal font us used.

- for the articles, normal font is used for the text coming from the consolidated version of the AVMS directive (OJ L 95, 15.4.2010, p. 1), while the **bold** font indicates the changes proposed by the Commission in its amending proposals (doc. 9479/16).

² In this column, changes to the first column are indicated in **bold** and [...]. Recitals come from doc. 11313/17.

³ A8-0192/2017. In this column, changes to the first column are indicated in *bold italics* and *[...]*.

⁴ Changes to the first column are indicated in **bold** and [...].

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audiovisual media services in view of changing market realities		services in view of changing market realities (Audiovisual Media Services Directive)	
	REC	TITALS	
	[No change]	[No change]	
THE EUROPEAN PARLIAMENT AND THE COUNCIL OF THE EUROPEAN UNION,			
Having regard to the Treaty on the Functioning of the European Union, and in particular Articles 53(1) and 62 thereof,			
Having regard to the proposal from the European Commission,			
After transmission of the draft legislative act to the national parliaments,			
Acting in accordance with the ordinary legislative procedure,			

		<u>AMD 2</u>	
Whereas:			
(1) The last substantive amendment to Directive	(1)	The last substantive amendment to Directive	

89/552/EEC of the Council ⁵ ,
later codified by Directive
2010/13/EU of the European
Parliament and of the
Council ⁶ , was made in 2007
with the adoption of Directive
2007/65/EC of the European
Parliament and of the
Council ⁷ . Since then, the
market of audiovisual media
services has evolved
significantly and rapidly <i>due</i>
to the ongoing convergence
of television and internet
services. Technical
developments allow for new
types of services and user
experiences. The viewing
habits, particularly of younger
generations, have changed
significantly. While the main
TV screen remains an

⁵ Directive 89/552/EEC of the European Parliament and of the Council of 3 October 1989 on the coordination of certain provisions laid down by law, regulation or administrative action in Member States concerning the provision of audiovisual media services (Audiovisual Media Services Directive) (OJ L 298, 17.10.1989, p. 23).

⁶ Directive 2010/13/EU of the European Parliament and of the Council of 10 March 2010 on the coordination of certain provisions laid down by law, regulation or administrative action in Member States concerning the provision of audiovisual media services (Audiovisual Media Services Directive) (OJ L 95, 15.4.2010, p. 1).

⁷ Directive 2007/65/EC of the European Parliament and of the Council of 11 December 2007 amending Council Directive 89/552/EEC on the coordination of certain provisions laid down by law, regulation or administrative action in Member States concerning the pursuit of television broadcasting activities (OJ L 332, 18.12.2007, p. 27).

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portable devices to watch	important device to share
audiovisual content.	audiovisual experiences,
Traditional TV content	many viewers have moved to
accounts still for a major share	other, portable devices to
of the average daily viewing	watch audiovisual content.
time. However, new types of	Traditional TV content
content, such as short videos or	accounts still for a major
user-generated content, gain	share of the average daily
increasing importance and new	viewing time. However, new
players, including providers of	types of content, such as short
video-on-demand services and	videos or user-generated
video-sharing platforms, are	content, gain increasing
now well-established.	importance and new players,
	including providers of video-
	on-demand services and
	video-sharing platforms, are
	now well-established. This
	convergence of media
	requires an updated legal
	framework in order to reflect
	developments in the market
	and to achieve a balance
	between access to online
	content services, consumer
	protection and
	competitiveness.
	AMD 3
(2) On 6 May 2015, the	(2) On 6 May 2015, the
Commission adopted "A	Commission adopted "A

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Digital Single Market Strategy for Europe" ⁸ in which it announced a review of Directive 2010/13/EU.		Digital Single Market Strategy for Europe" ⁷ in which it announced a review of Directive 2010/13/EU. In its resolution of 19 January 2016, "Towards a Digital Single Market Act" ⁹ , the European Parliament set out what it would expect from that review. The European Parliament had previously called for a review on 4 July 2013 in its resolution "Connected TV" ¹⁰ and on 12 March 2014 in its resolution "Preparing for a Fully Converged Audiovisual World ¹¹ " and indicated the objectives of that review.	
 (3) Directive 2010/13/EU should remain applicable only to those services the principal purpose of which is the provision of programmes in order to inform, entertain or educate. 	(3) Directive 2010/13/EU should remain applicable only to those services the principal purpose of which is the provision of programmes in order to inform, entertain or	 <u>AMD 4</u> (3) Directive 2010/13/EU should [] be applicable only to those services the principal purpose of which is the provision of programmes in order to inform, entertain or 	

COM(2015) 192 final P8_TA(2016)0009 P7_TA(2013)0329 P7_TA(2014)0232 8

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The principal purpose	educate. The principal	educate. The principal	
requirement should be also	purpose requirement should	purpose requirement should	
considered to be met if the	be also considered to be met	be also considered to be met if	
service has audiovisual content	if the service has audiovisual	the service has audiovisual	
and form which is dissociable	content and form which is	content and form which is	
from the main activity of the	dissociable from the main	dissociable from the main	
service provider, such as	activity of the service	activity of the service	
stand-alone parts of online	provider, such as stand-alone	provider []. As social	
newspapers featuring	parts of online newspapers	media platform services rely	
audiovisual programmes or	featuring audiovisual	increasingly on audiovisual	
user-generated videos where	programmes or user-	content, they are relevant for	
those parts can be considered	generated videos where those	the purposes of	
dissociable from their main	parts can be considered	Directive 2010/13/EU in so	
activity. Social media services	dissociable from their main	far as they provide services	
are not included, except if they	activity. A service should be	that meet the criteria	
provide a service that falls	considered to be merely an	<i>defining</i> a video-sharing	
under the definition of a video-	indissociable complement to	platform. A service should be	
sharing platform. A service	the main activity as a result	considered to be merely an	
should be considered to be	of the links between the	indissociable complement to	
merely an indissociable	audiovisual offer and the	the main activity as a result of	
complement to the main	main activity such as	the links between the	
activity as a result of the links	providing news in written	audiovisual offer and the main	
between the audiovisual offer	form. As such, channels or	activity. As such, channels or	
and the main activity. As such,	any other audiovisual	any other audiovisual services	
channels or any other	services under the editorial	under the editorial	
audiovisual services under the	responsibility of a provider	responsibility of a provider	
editorial responsibility of a	may constitute audiovisual	may constitute audiovisual	
provider may constitute	media services in themselves,	media services in themselves,	
audiovisual media services in	even if they are offered in the	even if they are offered in the	
themselves, even if they are	framework of a video-sharing	framework of a video-sharing	
offered in the framework of a	platform which is	platform []. In such cases, it	
video-sharing platform which	characterised by the absence	will be up to the providers	

is characterised by the absence of editorial responsibility. In such cases, it will be up to the providers with editorial responsibility to abide by the provisions of this Directive.	of editorial responsibility. In such cases, it will be up to the providers with editorial responsibility to abide by the provisions of this Directive.	with editorial responsibility to abide by the provisions of this Directive. <i>Games of chance</i> <i>involving a stake</i> <i>representing a sum of money,</i> <i>including lotteries, betting</i> <i>and other forms of gambling</i> <i>as well as on-line games and</i> <i>search engines, should</i> <i>continue to be excluded from</i> <i>the scope of Directive</i> <i>2010/13/EU.</i>	
	(3a) Video-sharing platform services provide audiovisual content which is increasingly accessed by the general public and in particular by young people. This also applies to social media services that have become an important medium to share information, entertain and educate, including by providing access to programmes and user- generated videos. These social media services need to be included because they compete for the same audiences and revenues as the audiovisual media		



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services. Furthermore they	
also have a considerable	
impact in that they	
facilitate the possibility for	
users to shape and influence	
the opinions of other users.	
Therefore, in order to	
protect minors from	
harmful content and all	
citizens from incitement to	
hatred, violence and	
terrorism, it is reasonable	
to require that these	
services should be covered	
by this Directive. In the	
case of social media	
services, these services	
should be covered insofar	
as and to the extent that	
they meet the requirements	
defining a video-sharing	
platform service.	
(3b) While the aim of this	
Directive is not to regulate	
social media services as	
such, social media services	
should be covered if the	
provision of programmes	
and user-generated videos	
constitute an essential	
functionality of that service.	
The provision of	

programmes and user-	
generated content could be	
considered to constitute an	
essential functionality of the	
social media service if the	
audiovisual content is not	
merely ancillary to or	
constitutes a minor part of	
the activities of that social	
media service. In order to	
ensure clarity, effectiveness	
and consistency of	
implementation, where	
necessary, the Commission	
should issue guidelines on	
the practical application of	
certain aspects of the	
definition of a 'video-	
sharing platform service',	
in particular with respect to	
the criterion of essential	
functionality. These	
guidelines should be	
adopted after consulting the	
Contact Committee. These	
guidelines should, inter alia,	
take into account the	
totality of the	
functionalities offered by	
the service or the average	
use by the recipients of the	
service, as well as whether	

the service has put in place shared revenue models for the distribution and placement of audiovisual commercial communications in and around the programmes and user-generated videos. They should be drafted with due regard for the general public interest objectives as set out in Article 28a(1) and the right to freedom of expression. (3e) Where a dissociable section of the service constitutes a video-sharing platform service for the purposes of this Directive, only that section should be covered by the provisions applicable to video-sharing platforms in the Directive, and only as regards programmes and user-generated videos. Video clips embedded in cditorial content of clictorial content of clectronic versions of newspapers and magazines and animated images such as GFFs should not be ownered by the provision	Г		1	· · · · · · · · · · · · · · · · · · ·
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objectives as set out in Article 28a(1) and the right to freedom of expression. (3c) Where a dissociable section of the service constitutes a video-sharing platform service for the purposes of this Directive, only that section should be covered by the provisions applicable to video-sharing platforms in the Directive, and only as regards programmes and user-generated videos. Video clips embedded in editorial content of electronic versions of newspapers and magazines and animated images such as GIFS should not be	gene	ral public interest		
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of the service constitutes a video-sharing platform service for the purposes of this Directive, only that section should be covered by the provisions applicable to video-sharing platforms in the Directive, and only as regards programmes and user-generated videos. Video clips embedded in editorial content of electronic versions of newspapers and magazines and animated images such as GIFS should not be	to fr	eedom of expression.		
video-sharing platform service for the purposes of this Directive, only that section should be covered by the provisions applicable to video-sharing platforms in the Directive, and only as regards programmes and user-generated videos. Video clips embedded in editorial content of electronic versions of newspapers and magazines and animated images such as GIFS should not be	(3c) Wh	ere a dissociable section		
service for the purposes of this Directive, only that section should be covered by the provisions applicable to video-sharing platforms in the Directive, and only as regards programmes and user-generated videos. Video clips embedded in editorial content of electronic versions of newspapers and magazines and animated images such as GIFS should not be	of th	e service constitutes a		
this Directive, only that section should be covered by the provisions applicable to video-sharing platforms in the Directive, and only as regards programmes and user-generated videos. Video clips embedded in editorial content of electronic versions of newspapers and magazines and animated images such as GIFS should not be	vide	o-sharing platform		
section should be covered by the provisions applicable to video-sharing platforms in the Directive, and only as regards programmes and user-generated videos. Video clips embedded in editorial content of electronic versions of newspapers and magazines and animated images such as GIFS should not be	serv	ce for the purposes of		
by the provisions applicable to video-sharing platforms in the Directive, and only as regards programmes and user-generated videos. Video clips embedded in editorial content of electronic versions of newspapers and magazines and animated images such as GIFS should not be	this	Directive, only that		
to video-sharing platforms in the Directive, and only as regards programmes and user-generated videos. Video clips embedded in editorial content of electronic versions of newspapers and magazines and animated images such as GIFS should not be	secti	on should be covered		
in the Directive, and only as regards programmes and user-generated videos. Video clips embedded in editorial content of electronic versions of newspapers and magazines and animated images such as GIFS should not be	by t	e provisions applicable		
regards programmes and user-generated videos. Video clips embedded in editorial content of electronic versions of newspapers and magazines and animated images such as GIFS should not be	to vi	deo-sharing platforms		
user-generated videos. Video clips embedded in editorial content of electronic versions of newspapers and magazines and animated images such as GIFS should not be	in th	e Directive, and only as		
Video clips embedded in editorial content of electronic versions of newspapers and magazines and animated images such as GIFS should not beImage: Comparison of the state of the stat	rega	rds programmes and		
editorial content of electronic versions of newspapers and magazines and animated images such as GIFS should not be				
electronic versions of newspapers and magazines and animated images such as GIFS should not be				
newspapers and magazines and animated images such as GIFS should not be				
and animated images such as GIFS should not be	elect	ronic versions of		
as GIFS should not be	new	spapers and magazines		
	and	animated images such		
covered by this Directive	as G	IFS should not be		
covereu by uns Direcuve.	cove	red by this Directive.		

The definition of a video- sharing platform service should not cover non- economic activities, such as audiovisual content on private websites and non- commercial communities of interest. (3d) Effective editorial responsibility is ensured through editorial decisions taken on a regular basis. In order to assess where editorial decisions are taken on a regular basis, account should be taken of the frequency of such decisions and their link to the day-to-day operation of the audiovisual media service.	<u>AMD 5</u> (3a) Editorial decisions are decisions taken on a day-to- day basis, in particular by programme directors and editors-in-chief, in the context of an approved programme schedule. The place in which editorial decisions are taken is the normal place of work of the persons who take them.	<u>EP amendment accepted in</u> principle in Article 1(1)(bb)
 (4) In order to ensure the effective implementation of this Directive, it is crucial for Member States to [] establish and maintain upto-date records of the 	 (4) In order to ensure the effective implementation of this Directive, it is crucial for Member States to keep up-to-date <i>transparent</i> records of the audiovisual media service 	
	 sharing platform service should not cover non- economic activities, such as audiovisual content on private websites and non- commercial communities of interest. (3d) Effective editorial responsibility is ensured through editorial decisions taken on a regular basis. In order to assess where editorial decisions are taken on a regular basis, account should be taken of the frequency of such decisions and their link to the day-to-day operation of the audiovisual media service. (4) In order to ensure the effective implementation of this Directive, it is crucial for Member States to [] establish and maintain up- 	sharing platform service should not cover non- economic activities, such as audiovisual content on private websites and non- commercial communities of interest. AMD 5 (3d) Effective editorial responsibility is ensured through editorial decisions taken on a regular basis. In order to assess where editorial decisions are taken on a regular basis, account should be taken of the frequency of such decisions and their link to the day-to-day operation of the audiovisual media service. (3a) Editorial decisions are decisions taken on a day-to- day basis, in particular by programme directors and editors-in-chief, in the context of an approved programme schedule. The place in which editorial decisions are taken is the normal place of work of the persons who take them. (4) In order to ensure the effective implementation of this Directive, it is crucial for Member States to [] establish and maintain up- (4) In order to ensure the effective implementation of this Directive, it is crucial for Member States to []

providers under their jurisdiction and regularly share those records with their competent independent regulatory authorities and the Commission. Those records should include information about the criteria on which jurisdiction is based.	providers and video-sharing platform providers under their jurisdiction and regularly share those records with their competent independent regulatory authorities and the Commission. Those records should include information about the criteria on which jurisdiction is based.	platform providers under their jurisdiction and regularly share those records with their competent independent regulatory authorities <i>and/or</i> <i>bodies</i> and the Commission. Those records should include information about the criteria on which jurisdiction is based.	
(5) Establishing jurisdiction	 (5) Establishing jurisdiction	(5) Establishing jurisdiction	
requires an assessment of	requires an assessment of	requires an assessment of	
factual situations against the	factual situations against the	factual situations against the	
criteria laid down in Directive	criteria laid down in	criteria laid down in Directive	
2010/13/EU. The assessment	Directive 2010/13/EU. The	2010/13/EU. The assessment	
of such factual situations might	assessment of such factual	of such factual situations	
lead to conflicting results. In	situations might lead to	might lead to conflicting	
the application of the	conflicting results. In the	results. In the application of	
cooperation procedures	application of the	<i>[]</i> Articles 2, 3 and 4 of	
provided for in Articles 3 and	cooperation procedures	Directive 2010/13/EU, it is	
4 of Directive 2010/13/EU, it	provided for in Articles 3	important that the	
is important that the	and 4 of Directive	Commission can base its	
Commission can base its	2010/13/EU, it is important	findings on reliable facts. The	
findings on reliable facts. The	that the Commission can	European Regulators Group	
European Regulators Group	base its findings on reliable	for Audiovisual Media	
for Audiovisual Media	facts. The European	Services (ERGA), composed	
Services (ERGA) should	Regulators Group for	of independent regulatory	
therefore be empowered to	Audiovisual Media Services	authorities and/or bodies in	
provide opinions on	(ERGA) should therefore be	the field of audiovisual media	



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justified, proportionate and	
necessary. Therefore, a	
Member State may take	
certain measures to ensure	
respect for its consumer	
protection rules which do	
not fall in the coordinated	
area of this Directive.	
Measures taken by a	
Member State to enforce its	
national consumer	
protection regime,	
including in relation to	
gambling advertising,	
would need to be justified,	
proportionate to the	
objective sought to attain,	
and necessary as required	
under EU case law. In any	
event, a receiving Member	
State must not take any	
measures which would	
prevent the re-	
transmission, in its	
territory, of television	
broadcasts coming from	
another Member State.	
(6b) A Member State, when	Modified - see Art. 4(3)(b)
notifying to the	
Commission that a media	
service provider has	
established itself in the	

	Member State having jurisdiction in order to circumvent the stricter rules in the fields coordinated by this Directive, which would be applicable to it if it were established in the first Member State, should adduce credible and duly substantiated evidence to that effect. While such evidence does not have to establish a media service provider's intention to circumvent those stricter rules, the Member State concerned should detail a set of corroborating facts allowing for such circumvention to be reasonably established.		
		<u>AMD 8</u>	
 (7) In its Communication to the European Parliament and to the Council on Better Regulation for Better Results – an EU Agenda¹², the Commission stressed that 	 (7) In its Communication to the European Parliament and to the Council on Better Regulation for Better Results an EU Agenda¹¹, the Commission stressed that 	 (7) In its Communication to the European Parliament and to the Council on Better Regulation for Better Results an EU Agenda⁸, the Commission stressed that 	

¹² COM(2015) 215 final



when considering policy	when considering policy	when considering policy	
solutions, it will consider both	solutions, it will consider	solutions, it will consider both	
regulatory and well-designed	both regulatory and well-	regulatory and <i>[]</i> non-	
non-regulatory means,	designed non-regulatory	regulatory means, modelled	
modelled on the Community	means, modelled on the	on the Community of practice	
of practice and the Principles	Community of practice and	and the Principles for Better	
for Better Self- and Co-	the Principles for Better Self-	Self- and Co-regulation ⁹ . A	
regulation ¹³ . A number of	and Co-regulation ¹² . A	number of codes set up in the	
codes set up in the areas	number of codes set up in the	areas coordinated by the	
coordinated by the Directive	areas coordinated by the	Directive have proved to be	
have proved to be well	Directive have proved to be	well designed, in line with the	
designed, in line with the	well designed, in line with	Principles for Better Self- and	
Principles for Better Self- and	the Principles for Better Self-	Co-regulation, which	
Co-regulation. The existence	and Co-regulation. The	constitute a useful additional	
of a legislative backstop has	existence of a legislative	or complementary means for	
been considered an important	backstop has been	<i>legislative action</i> . The	
success factor in promoting	considered an important	existence of a legislative	
compliance with a self- or co-	success factor in promoting	backstop has been considered	
regulatory code. It is equally	compliance with a self- or	an important success factor in	
important that the codes	co-regulatory code. It is	promoting compliance with a	
establish specific targets and	equally important that the	self- or co-regulatory code. It	
objectives allowing for the	codes establish specific	is equally important that the	
regular, transparent and	targets and objectives	codes establish specific	
independent monitoring and	allowing for the regular,	targets and objectives	
evaluation of the objectives	transparent and independent	allowing for the regular,	
aimed by the codes. Graduated	monitoring and evaluation of	transparent and independent	
sanctions which maintain an	the objectives aimed by the	monitoring and evaluation of	
element of proportionality are	codes. The codes should	the objectives aimed by the	
usually considered to be an	also provide for effective	codes. [] These principles	
effective approach in enforcing	enforcement. [] These	should be followed by the	

¹³ <u>https://ec.europa.eu/digital-single-market/communities/better-self-and-co-regulation</u>

 a scheme. These principles should be followed by the self- and co-regulatory codes adopted in the areas coordinated by this Directive. (8) In order to ensure coherence and give certainty to businesses and Member States' authorities, the notion of "incitement to hatred" should, to the appropriate extent, be aligned to the definition in the Council Framework Decision 2008/913/JHA of 28 November 2008 on combating certain forms and expressions of racism and xenophobia by means of criminal law which 	 principles should be followed by the self- and co- regulatory codes adopted in the areas coordinated by this Directive. (8) In order to ensure coherence and give certainty to businesses and Member States' authorities, the notion of "incitement to violence or hatred" should, to the appropriate extent, be aligned to the definition in the Council Framework Decision 2008/913/JHA of 28 November 2008 on combating certain forms and expressions of racism and 	 self- and co-regulatory codes adopted in the areas coordinated by this Directive. <u>AMD 9</u> (8) In order to ensure coherence and <i>[] legal</i> certainty <i>for</i> Union citizens, businesses and Member States' authorities, <i>[]</i> "incitement to hatred" should <i>[]</i> be aligned <i>[] with</i> the definition in the Council Framework Decision 2008/913/JHA of 28 November 2008 on combating certain forms and expressions of racism and xenophobia by 	
defines hate speech as "publicly inciting to violence or hatred". This should include aligning the grounds on which incitement to violence or hatred is based.	xenophobia by means of criminal law []. (8a)The terrorist threat has	means of criminal law which defines hate speech as "publicly inciting to violence or hatred". [] The grounds on which incitement to violence and hatred are based should be extended in accordance with the grounds contained in Article 21 of the Charter of Fundamental Rights of the European Union (the Charter).	



grown and evolved in recent years. Offences related to terrorist activities are of a very serious nature as they can lead to a terrorist act being committed. Therefore, and in order to protect the population from such threats, there is a need to address public provocation to commit a terrorist offence in this Directive. This should be aligned, to the appropriate extent, with Article 5 of Directive on Combating Terrorism, in order to ensure coherence and give legal certainty to businesses and Member States' authorities.		
	<u>AMD 10</u> (8a) In order to enable citizens to access information, exercise informed choices, evaluate media contexts, and use, critically assess and create audiovisual content responsibly, they need advanced media literacy skills. Such media literacy	



			skills would allow them to understand the nature of content and services, taking advantage of the full range of opportunities offered by communications technologies, so that they can use media effectively and safely. Media literacy should not be limited to learning about tools and technologies but should aim to equip citizens with the critical thinking skills required to exercise judgement, analyse complex realities, recognise the difference between opinion and fact, and withstand all forms of hate speech. The development of media literacy for all citizens, irrespective of age, should be promoted.	
(9) In order to empower viewers,	(9) In order to empower viewers,	(9)	<u>AMD 11</u> In order to empower viewers,	
including parents and minors, in making informed decisions about the content to be	including parents and minors, in making informed decisions about the content to be		[] in particular parents and minors, in making informed decisions about the content to	
watched, it is necessary that	watched, it is necessary that		be watched, it is necessary	
audiovisual media service providers provide sufficient	audiovisual media service providers provide sufficient		that audiovisual media service providers provide sufficient	

information about content that may impair minors' physical, mental or moral development. This could be done, for instance, through a system of content descriptors indicating the nature of the content. Content descriptors could be delivered through written, graphical or acoustic means.	information about content that may impair minors' physical, mental or moral development. This could be done, for instance, through a system of content descriptors, an acoustic warning, a visual symbol or any other means, describing the nature of the content. []	information about <i>such</i> <i>content, in particular,</i> content that may impair minors' physical, mental or moral development. [] Video- sharing platform providers should likewise provide such information, within the limits provided for in Articles 14 and 15 of Directive 2000/31/EC of the European Parliament and of the Council.	
	(9-a) The appropriate measures for the protection of minors applicable to television broadcasting services should also apply to on- demand audiovisual media services. This should increase the level of protection. The minimum harmonisation approach allows Member States to develop a higher degree of protection for content which may impair the physical, mental or moral development of minors. The most harmful content, which may impair the physical, mental or moral		



development of minors, but is not necessarily a criminal offence, should be subject to the strictest measures ensuring that such content is only accessible to adults.	<u>AMD 12</u> (Qa) Ensuring the gagassibility of	<u>EP amd accepted in part</u>
(9a) When deciding about the means to achieve accessibility in audiovisual media services under their jurisdiction, Member States can take into account criteria such as whether the provider has a low audience or low turnover. In order to measure the progress that media service providers have made in making their services progressively accessible to people with visual or hearing disabilities, Member States should require from the providers established on their territory to report to them on a regular basis.	(9a) Ensuring the accessibility of audiovisual content is an essential requirement in the context of the implementation of the United Nations (UN) Convention on the Rights of Persons with Disabilities. The right of persons with an impairment and of the elderly to participate and be integrated in the social and cultural life of the Union is linked to the provision of accessible audiovisual media services. Therefore, Member States should, without undue delay, take appropriate and proportionate measures to ensure that media service providers under their jurisdiction actively seek to make content accessible to persons with a visual or	(9a) Ensuring the accessibility of audiovisual content is an essential requirement in the context of the implementation of the United Nations (UN) Convention on the Rights of Persons with Disabilities. In the context of this Directive, the term "persons with disabilities" should be interpreted in light of the nature of the services covered by this Directive, which are audiovisual media services. The right of persons with an impairment and of the elderly to participate and be integrated in the social and cultural life of the Union is linked to the provision of accessible audiovisual media services. Therefore,



	hearing impairment. Accessibility requirements should be met through a progressive and continuous process, while taking into account the practical and unavoidable constraints that could prevent full accessibility, such as programmes or events broadcast in real time. It should be possible to develop appropriate accessibility measures through self- regulation and co-regulation. In order to facilitate access to information and to address complaints about accessibility issues, Member States should establish a single point of contact, which should be fully accessible online.	Member States should, without undue delay, ensure that media service providers under their jurisdiction actively seek to make content accessible to persons with disabilities, in particular with a visual or hearing impairment. Accessibility requirements should be met through a progressive and continuous process, while taking into account the practical and unavoidable constraints that could prevent full accessibility, such as programmes or events broadcast in real time. In order to measure the progress that media service providers have made in making their services progressively accessible to people with visual or hearing disabilities, Member States should require from the providers established on their territory to report to them
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<mark>4 new recital 9aa</mark> (merging current recital 46 and EP 4md 40 on recital 38a):	
 9aa) The means to achieve accessibility of audiovisual media services under this directive should include, but need not be limited to, sign language, subtitling for the deaf and hard of hearing, spoken subtitles, and audio- description. However, this Directive does not cover features or services providing access to audiovisual media services, nor does it cover accessibility features of Electronic Programme Guides (EPGs). Therefore, this Directive is without prejudice to existing or future Union acts aimed to harmonise accessibility of services providing access to audiovisual media services, 	
such as websites or online applications and EPGs or provision of information on accessibility and in	



	(9b) Emergency information should continue to be made public through audiovisual media services even if there are circumstances where it is not possible to provide such information in a manner that is accessible to people with a visual or hearing disability.		<u>Pending issue</u>
		<u>AMD 13</u>	
(10) Certain widely recognised nutritional guidelines exist at national and international level, such as the WHO Regional Office for Europe's nutrient profile model, in order to differentiate foods on the basis of their nutritional composition in the context of foods television advertising to children. Member States should be encouraged to ensure that self-and co- regulatory codes of conduct are used to effectively reduce the exposure of children and minors to audiovisual	(10) Certain widely recognised nutritional guidelines exist at national and international level, such as the WHO Regional Office for Europe's nutrient profile model, in order to differentiate foods on the basis of their nutritional composition in the context of foods television advertising to children. Member States should be encouraged to ensure that self-and co-regulatory codes of conduct are used to effectively [] limit the exposure of children and minors to audiovisual commercial	(10) [] Member States should be encouraged to ensure that [] self-regulation and co- regulation, including codes of conduct, effectively [] contribute to the objective of	
commercial communications	communications regarding foods and beverages that are high in	<i>the reduction of</i> the exposure of children <i>[]</i> to audiovisual	
regarding foods and beverages	salt, sugars, [] fat, saturated	commercial communications	
that are high in salt, sugars or	fats or trans-fatty acids or that	regarding foods and	

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fat or that otherwise do not fit	otherwise do not fit these national	beverages that are high in salt,	
these national or international	or international nutritional	sugars or fat, or that otherwise	
nutritional guidelines.	guidelines.	do not fit [] national or	
		international nutritional	
		guidelines. Self-regulation	
		and co-regulation should	
		contribute to this objective	
		and should be monitored	
		closely.	
		<u>AMD 14</u>	
		(10a) In addition, Member States	
		should ensure that self-	
		regulatory and co-regulatory	
		codes of conduct aim at	
		effectively reducing the	
		exposure of children and minors to audiovisual	
		commercial communications	
		relating to the promotion of	
		gambling. Several co-	
		regulatory or self-regulatory	
		systems exist at Union and	
		national level for the	
		promotion of responsible	
		gambling, including in	
		audiovisual commercial	
		communications. Those	
		systems should be further	
		encouraged, in particular	
		those systems aiming at	
		ensuring that responsible	
	1	8	

		gambling messages accompany audiovisual commercial communications for gambling.	
 (11) Similarly, Member States should be encouraged to ensure that self-and co- regulatory codes of conduct are used to effectively limit the exposure of children and minors to audiovisual commercial communications for alcoholic beverages. Certain co-regulatory or self- regulatory systems exist at Union and national level in order to market responsibly alcoholic beverages, including in audiovisual commercial communications. Those systems should be further encouraged, in particular those aiming at ensuring that responsible drinking messages accompany audiovisual commercial communications 		[No change]	
for alcoholic beverages.		<u>AMD 15</u>	
(12) In order to remove barriers to the free circulation of cross- border services within the	(12) In order to remove barriers to the free circulation of cross- border services within the	(12) In order to remove barriers to the free circulation of cross- border services within the	

Union, it is necessary to ensure the effectiveness of self- and co-regulatory measures aiming, in particular, at protecting consumers or public health. When well enforced and monitored, codes of conduct at Union level might be a good means of ensuring a more coherent and effective approach.	Union, it is necessary to ensure the effectiveness of self- and co-regulatory measures aiming, in particular, at protecting consumers or public health. Well enforced and monitored, self-regulatory codes of conduct at Union level might therefore be a good means of ensuring a more coherent and effective approach [].	Union, it is necessary to ensure the effectiveness of self- and co-regulatory measures aiming, in particular, at protecting consumers or public health. []	
(13) The market for TV broadcasting has evolved and that there is a need for more flexibility with regard to audiovisual commercial communications, in particular for quantitative rules for linear audiovisual media services, product placement and sponsorship. The emergence of new services, including without advertising, has led to a greater choice for viewers, who can easily switch to alternative offers.	(13) The market for TV broadcasting has evolved and that there is a need for more flexibility with regard to audiovisual commercial communications, in particular for quantitative rules for linear audiovisual media service and product placement []. The emergence of new services, including without advertising, has led to a greater choice for viewers, who can easily switch to alternative offers.	(13) The market for [] audiovisual media services has evolved and there is a need for greater clarity and more flexibility [] in order to ensure a more genuine level playing field for audiovisual commercial communications, [] sponsorship and product placement. The emergence of new services, including without advertising, has led to a greater choice for viewers, who can easily switch to alternative offers. <u>AMD 17</u>	



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(13a) In order to ensure the effectiveness of this Directive, in particular as regards the editorial responsibility of media service providers, the integrity of programmes and services should be safeguarded. Changes in the display of programmes and services that have been initiated by the recipient of a service should be permitted.	
(13b) Independent audience measurement for audiovisual media services, including audiovisual commercial communications, is needed to ensure the provision of adequate and transparent information to audiovisual media service providers and regulatory authorities and/or bodies.	

		<u>AMD 19</u>	
(14) Sponsorship represents an	(14)Sponsorship represents an	(14) Sponsorship represents an	

important means of financing audiovisual media services or programmes while promoting a legal or physical person's name, trade mark, image, activities or products. As such, for sponsorship to constitute a valuable form of advertising technique for advertisers and audiovisual media service providers, sponsorship announcements can contain promotional references to the goods or services of the sponsor, while not directly encouraging the purchase of the goods and services. Sponsorship announcements should continue to clearly inform the viewers of the existence of a sponsorship agreement. The content of sponsored programmes should not be influenced in such a way as to affect the audiovisual media service provider's editorial independence.	important means of financing audiovisual media services or programmes while promoting a legal or physical person's name, trade mark, image, activities or products. [] Sponsorship announcements should continue to clearly inform the viewers of the existence of a sponsorship agreement. The content of sponsored programmes should not be influenced in such a way as to affect the audiovisual media service provider's editorial independence.	important means of financing audiovisual <i>[] content. []</i> Sponsorship announcements should continue to clearly inform the viewers of the existence of a sponsorship agreement. <i>[]</i> Sponsored <i>[] content</i> should not be influenced in such a way as to affect the <i>[]</i> service provider's editorial independence.	
(15) The liberalisation of product placement has not brought		(15) The liberalisation of product placement has not brought	

about the expected take-up of	about the expected take-up of
this form of audiovisual	this form of audiovisual
commercial communication. In	commercial communication.
particular, the general	In particular, the general
prohibition of product	prohibition of product
placement with some	placement with some
exceptions has not created	exceptions has not created
legal certainty for audiovisual	legal certainty for audiovisual
media service providers.	media service providers.
Product placement should thus	Product placement should
be allowed in all audiovisual	thus be allowed in all
media services, subject to	audiovisual media services
exceptions.	and video-sharing platform
	services, subject to
	exceptions, as it can create
	additional income for
	audiovisual media service
	providers.
	<u>AMD 21</u>
	(15a) In order to protect the
	editorial responsibility of the
	media service providers and
	the audiovisual value chain.
	it is essential that the
	integrity of the programmes
	and services supplied by
	media service providers be
	guaranteed. Programmes
	and services should be
	transmitted without being
	shortened, altered or
	Shorteneu, uneren of



		interrupted. Programmes and services should not be modified without the consent of the media service provider. <u>AMD 22</u>	
 (16) Product placement should not be admissible in news and current affairs programmes, consumer affairs programmes, religious programmes and programmes with a significant children's audience. In particular, evidence shows that product placement and embedded advertisements can affect children's behaviour as children are often not able to recognise the commercial content. There is thus a need to continue to prohibit product placement in programmes with a significant children's audience. Consumer affairs programmes are programmes offering advice to viewers, or including reviews on the purchase of products and services. Allowing product placement in such programmes 	 (16) Product placement should not be [] allowed in news and current affairs programmes, consumer affairs programmes, religious programmes and children's programmes []. In particular, evidence shows that product placement and embedded advertisements can affect children's behaviour as children are often not able to recognise the commercial content. There is thus a need to continue to prohibit product placement in children's programmes []. Consumer affairs programmes are programmes offering advice to viewers, or including reviews on the purchase of products and services. Allowing product placement in such 	 (16) Product placement should not be admissible in news and current affairs programmes, consumer affairs programmes, religious programmes and <i>children's</i> programmes <i>[]</i> and content aimed primarily at children. In particular, evidence shows that product placement and embedded advertisements can affect children's behaviour as children are often not able to recognise the commercial content. There is thus a need to continue to prohibit product placement in <i>children's</i> programmes <i>[] and content aimed primarily at children</i>. Consumer affairs programmes are programmes offering advice to viewers, or including reviews on the purchase of products and 	
would blur the distinction between advertising and	programmes would blur the distinction between	services. Allowing product placement in such	

editorial content for viewers who may expect a genuine and honest review of products or services in such programmes.	advertising and editorial content for viewers who may expect a genuine and honest review of products or services in such programmes.	programmes would blur the distinction between advertising and editorial content for viewers who may expect a genuine and honest review of products or services in such programmes.	
 (17) The rule that a product should not be given undue prominence has proved difficult to apply in practice. It also restricts the take-up of product placement which, by definition, involves some level of prominent exposure to be able to generate value. The requirements for programmes containing product placement should thus focus on clearly informing the viewers of the existence of product placement and on ensuring that the audiovisual media service provider's editorial independence is not affected. 		<u>AMD 23</u> deleted	
(18) As the increase in the number of new services has led to a greater choice for viewers, broadcasters are given greater flexibility with regard to the insertion of advertising and teleshopping spots where this	[No change]	[No change]	

does not unduly impair the integrity of programme. Yet, in order to safeguard the specific character of the European television landscape, interruptions for cinematographic works and films made for television as well as for some categories of programmes that still need specific protection should remain limited.		<u>AMD 24</u>	
(19) While this Directive does not increase the overall amount of admissible advertising time during the period from 7:00 to 23:00, it is important for broadcasters to have more flexibility and to be able to decide when to place advertising in order to maximise advertisers' demand and viewers' flow. The hourly limit should thus be abolished while a daily limit of 20% of advertising within the period from 7:00 to 23:00 should be introduced.	 (19) [] It is important for broadcasters to have more flexibility and to be able to decide when to place advertising in order to maximise advertisers' demand and viewers' flow. Thus, for the period from 06:00 to 18:00, the limit of 20 % of advertising should be calculated on the basis of that period. In the same way, for the period from 18:00 to 00:00, the limit of 20 % of advertising should be calculated on the basis of that period. [] 	(19) [] It is important for broadcasters to have more flexibility and to be able to decide when to place advertising in order to maximise advertisers' demand and viewers' flow. The hourly limit should thus be abolished while a daily limit of 20% of advertising [] should be introduced. It is also necessary, however, to maintain a sufficient level of consumer protection in that regard because such flexibility could expose viewers to an excessive amount of advertising during	

		prime time. Specific limits should therefore apply within prime-time windows.	
	(19b) Neutral frames separate editorial content from television advertising or teleshopping spots, as well as separate individual spots. They allow the viewer to clearly distinguish when one type of audiovisual content ends and the other starts. It is necessary to clarify that neutral frames are excluded from the quantitative limit set out for television advertising. This is in order to ensure that the time used in neutral frames does not impact on the time used for advertising and that revenues generated from the advertising are not negatively affected.		
		<u>AMD 25</u>	
(20) Many broadcasters are part of larger media groups and make announcements not only in connection with their own programmes and ancillary		(20) Many broadcasters are part of larger <i>[] broadcasting</i> groups and make announcements not only in connection with their own	

products directly derived from			programmes and ancillary	
those programmes but also in			products <i>and audiovisual</i>	
1 0			1	
relation with programmes from			<i>media services</i> directly	
other entities belonging to the			derived from those	
same media group.			programmes but also in	
Transmission time allotted to			relation [] to programmes,	
announcements made by the			products and services from	
broadcaster in connection with			other entities belonging to the	
programmes from other			same [] broadcasting	
entities belonging to the same			group. Transmission time	
media group should not be			allotted to announcements	
included in the maximum			made by the broadcaster in	
amount of daily transmission			connection with programmes	
time that may be allotted to			from other entities belonging	
advertising and teleshopping.			to the same [] broadcasting	
			group should <i>also</i> not be	
			included in the maximum	
			amount of daily transmission	
			time that may be allotted to	
			advertising and teleshopping.	
			AMD 26	
(21) Providers of on-demand	(21)Providers of on-demand	(21)	Providers of on-demand	
audiovisual media services	audiovisual media services		audiovisual media services	
should promote the production	should promote the		should promote the	
and distribution of European	production and distribution of		production and distribution of	
works by ensuring that their	European works by ensuring		European works by ensuring	
catalogues contain a minimum	that their catalogues contain a		that their catalogues contain a	
share of European works and	minimum share of European		minimum share of European	
that those are given enough	works and that those are		works and that those are given	
prominence.	given enough prominence.		enough prominence. This	
	Prominence is about		should allow users of on-	



	promoting European works through facilitating access to such works. Prominence can be ensured through various means such as a dedicated section for European works that is accessible from the service homepage, possibility to search for European works in the search tool available as part of the service, the use of European works in campaigns of the service or a minimum percentage of European works promoted from the catalogue e.g. by using banners or similar tools.	demand audiovisual media services to easily discover and find European works, while promoting cultural diversity. To that end, rights holders should be able to label their audiovisual content that qualifies as a European work as such in their metadata and make it available to media service providers.	
		<u>AMD 27</u>	
 (22) In order to ensure adequate levels of investment on European works, Member States should be able to impose financial obligations to on-demand service providers established on their territory. Those obligations can take the form of direct contributions to the production of and acquisition of rights in 	(22) In order to ensure adequate levels of investment on European works, Member States should be able to impose financial obligations to [] media service providers established on their territory. Those obligations can take the form of direct contributions to the production of and acquisition	 (22) In order to ensure adequate levels of investment on European works, Member States should be able to impose financial obligations to on-demand service providers established [] under their jurisdiction. Those obligations can take the form of direct contributions to the production of and 	

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European works. The Member	of rights in European works.	acquisition of rights in	
States could also impose levies	The Member States could	European works. The Member	
payable to a fund, on the basis	also impose levies payable to	States could also impose	
of the revenues made with on-	a fund, on the basis of the	levies payable to a fund, on	
demand services that are	revenues made with []	the basis of the revenues	
provided in and targeted	audiovisual media services	made with on-demand	
towards their territory. This	that are provided in and	services that are provided in	
Directive clarifies that, given	targeted towards their	and targeted towards their	
the direct link between	territory. This Directive	territory. This Directive	
financial obligations and	clarifies that, given the direct	clarifies that, given the direct	
Member States' different	link between financial	link between financial	
cultural policies, Member	obligations and Member	obligations and Member	
States are also allowed to	States' different cultural	States' different cultural	
impose such financial	policies, a Member State	policies, Member States are	
obligations on providers of on-	[] is also allowed to	also allowed to impose such	
demand services established in	impose such financial	financial obligations on	
another Member State which	obligations on media service	providers of on-demand	
are targeted towards its	providers [] established in	services established in another	
territory. In this case financial	another Member State which	Member State which are	
obligations should only be	are targeted towards its	targeted towards its territory.	
charged on the revenues	territory. In this case	In this case financial	
generated through the audience	financial obligations should	obligations should only be	
in that Member State.	only be charged on the	charged on the revenues <i>made</i>	
	revenues generated through	with on-demand services and	
	the audience in [] the	generated through the	
	targeted Member State.	audience in that Member	
	5	State. If the Member State	
		where the provider is	
		established imposes a	
		financial contribution, it	
		should take into account any	
		financial contributions	
		J	

		imposed by the targeted state.	
(23) When assessing on a case-by- case basis whether an on- demand audiovisual media service established in another Member State is targeting audiences in its territory, a Member State shall refer to indicators such as advertisement or other promotions specifically aiming at customers in its territory, the main language of the service or the existence of content or commercial communications aiming specifically at the audience in the Member State of reception.	[No change]	[No change]	
(24) When Member States impose financial contributions to providers of on-demand services such contributions shall seek an adequate promotion of European works. while avoiding risks of double imposition for service providers. With this view, if the Member State where the provider is established imposes a financial contribution, it shall take into account any financial contributions imposed by	(24) When Member States impose financial contributions to media service [] providers, such contributions [] should seek an adequate promotion of European works while avoiding risks of double imposition for media service providers. With this view, if the Member State where the media service provider is established imposes a financial contribution, it []_should	[No change]	

take into account any		
	[No change]	
development and to allow for		
the entry of new players in		
the market, companies with		
no significant presence on the		
market should not be subject		
to such requirements. This is		
in particular the case for		
companies with a low		
turnover and low audience		
[]. Low audience can be		
determined for instance on		
the basis of a viewing time		
8		
the determination of low		
turnover should take into		
account the different sizes		
of audiovisual markets in		
Member States. It could also		
	the market, companies with no significant presence on the market should not be subject to such requirements. This is in particular the case for companies with a low turnover and low audience []. Low audience can be determined for instance on the basis of a viewing time or sales, depending on the nature of the service, while the determination of low turnover should take into account the different sizes of audiovisual markets in	financial contributions imposed by targeted Member States. (25) In order to ensure that [No change] obligations on promotion of European works do not undermine market development and to allow for the entry of new players in the market, companies with no significant presence on the market should not be subject to such requirements. This is in particular the case for companies with a low turnover and low audience []. Low audience can be determined for instance on the basis of a viewing time or sales, depending on the nature of the service, while the determination of low turnover should take into account the different sizes of audiovisual markets in Member States. It could also be inappropriate to impose

¹⁴ Commission Recommendation 2003/361/EC of 6 May 2003 concerning the definition of micro, small and medium-sized enterprises (OJ L 124, 20.5.2003, p. 36).

	where - given the nature or theme of the on-demand audiovisual media services - they would be impracticable or unjustified.	<u>AMD 28</u>	
(26) There are new challenges, in particular in connection with video-sharing platforms, on which users - particularly minors - increasingly consume audiovisual content. In this context, harmful content and hate speech stored on video- sharing platforms have increasingly given rise to concern. It is necessary, in order to protect minors from harmful content and all citizens from content containing incitement to violence or hatred, to set out proportionate rules on those matters.	(26) There are new challenges, in particular in connection with video-sharing platforms, [] on which users - particularly minors - increasingly consume audiovisual content. In this context, harmful content and hate speech stored on video-sharing platforms have increasingly given rise to concern. It is necessary, in order to protect minors from harmful content and [] the general public from content containing incitement to violence, [] hatred and terrorism, to set out proportionate rules on those matters.	 (26) There are new challenges, in particular in connection with video-sharing platforms, on which users - particularly minors - increasingly consume audiovisual content. [] Illegal, harmful, racist and xenophobic content and hate speech [] hosted on video-sharing platforms have increasingly given rise to concern. In addition, the decision to remove such content, being often dependent on a subjective interpretation, can undermine the freedom of expression and information. In this context, it is necessary, in order to protect minors from harmful content and all citizens from content to violence or hatred hosted on video-sharing platforms, and 	

	also to protect and guarantee the fundamental rights of users, to set out common and proportionate rules on those matters. Such rules should, in particular, further define at Union level the characteristics of "harmful content" and "incitement to violence and hatred", taking into account the intention and effect of such content. Self-regulatory and co- regulatory measures implemented or approved by Member States or by the Commission should fully respect the rights, freedoms and principles set out in the Charter, in particular Article 52 thereof. Regulatory authorities and/or bodies should retain effective enforcement powers in this regard.
[In recital	Y Y
	(26a) In Directive (EU) 2017/ <u>541</u> [update Article number],
	<i>public provocation to commit</i>
	a terrorist offence is defined
	as an offence related to



		terrorist activities and is punishable as a criminal offence. Member States should take the necessary measures to ensure the prompt removal of content constituting a public provocation to commit a terrorist offence. <u>AMD 30</u>	
(27) As regards commercial	 (27) [] As video-sharing	(27) As regards commercial	
communications on video-	platforms are increasingly	communications on video-	
sharing platforms, they are	used to consume	sharing platforms, they are	
already regulated by Directive	audiovisual content,	already regulated by Directive	
2005/29/EC of the European	sufficient level of consumer	2005/29/EC of the European	
Parliament and of the Council,	protection should be	Parliament and of the	
which prohibits unfair	ensured on these platforms.	Council, which prohibits	
business-to-consumer	It is therefore important	unfair business-to-consumer	
commercial practices,	that commercial	commercial practices,	
including misleading and	communications on video-	including misleading and	
aggressive practices occurring	sharing platforms are	aggressive practices occurring	
in information society services.	subject to identification	in information society	
As regards commercial	rules and a basic tier of	services. As regards	
communications concerning	qualitative requirements.	commercial communications	
tobacco and related products in	More specifically,	concerning tobacco and	
video-sharing platforms, the	commercial	related products in video-	
existing prohibitions provided	communications on video-	sharing platforms, the existing	
for in Directive 2003/33/EC of	sharing platform services	prohibitions provided for in	
the European Parliament and	are already regulated by	Directive 2003/33/EC of the	
of the Council, as well as the	Directive 2005/29/EC of the	European Parliament and of	
prohibitions applicable to	European Parliament and of	the Council, as well as the	

C pr c c c e- c c c D E th c c D E th c c D D E th c c C D D E th C C C C C C C C C C C C C C C C C C	Parliament and of the Council, as well as the prohibitions applicable to communications concerning e-cigarettes and refill containers pursuant to Directive 2014/40/EU of the European Parliament and of the Council, ensure that consumers are sufficiently protected. The measures set out in this Directive therefore complement those set out in Directives 2005/29/EC, 2003/33/EC and 2014/40/EU. Audiovisual commercial	2005/29/EC, 2003/33/EC and 2014/40/EU and establish a common level playing field for audiovisual media services, video-sharing platform services and user- generated videos.
C(communications for	

alcoholic beverag	
demand audiovisu	
services, excludin	
sponsorship and p	
placement, should	comply
with the criteria a	pplicable
to television adver	tising
and teleshopping	for
alcoholic beverag	es as
provided by this I	Directive.
The more detailed	
applicable to telev	ision
advertising and	
teleshopping for a	lcoholic
beverages are lim	
spot advertising,	
by nature separat	
the programme, a	
therefore exclude	
commercial	
communications v	vhich are
linked to the porg	ramme
or are an integral	
the programme, s	
sponsorship and I	
placement. Conse	
these criteria show	
apply to sponsors	
product placemen	
demand audiovisu	
services.	
	AMD 31

(28) An important share of the	(28) An important share of the	(28) <i>[] Some</i> of the content <i>[]</i>	
content stored on video-	content stored on video-	<i>hosted</i> on video-sharing <i>or</i>	
sharing platforms is not under	sharing platforms is not	social media platforms is not	
the editorial responsibility of	under the editorial	under the editorial	
the video-sharing platform	responsibility of the video-	responsibility of the []	
provider. However, those	sharing platform provider.	platform provider. However,	
providers typically determine	However, those providers	those providers typically	
the organisation of the content,	typically determine the	determine the organisation of	
namely programmes or user-	organisation of the content,	the content, namely	
generated videos, including by	namely programmes or user-	programmes or user-generated	
automatic means or	generated videos, including	videos, including by	
algorithms. Therefore, those	by automatic means or	automatic means or	
providers should be required to	algorithms. Therefore, those	algorithms. Therefore, those	
take appropriate measures to	providers should be required	providers should be required	
protect minors from content	to take appropriate measures	to take appropriate measures	
that may impair their physical,	to protect minors from	to protect minors from content	
mental or moral development	content that may impair their	that may impair their	
and protect all citizens from	physical, mental or moral	physical, mental or moral	
incitement to violence or	development and protect []	development and protect all	
hatred directed against a group	the general public from	[] users from incitement to	
of persons or a member of	content containing	terrorism or from incitement	
such a group defined by	incitement to violence or	to violence or hatred directed	
reference to sex, race, colour,	hatred directed against a	against a group of persons or	
religion, descent or national or	group of persons or a	a member of such a group	
ethnic origin.	member of such a group	defined by reference to []	
	defined by reference to sex,	race, colour, ethnic or social	
	[] racial or ethnic origin,	origin, genetic features,	
	[] nationality, religion or	language, religion or belief,	
	belief, [] disability, age	[] political or any other	
	or sexual orientation, and	opinion, membership of a	
	content containing public	national [] minority,	

	provocation to commit a terrorist offence.	property, birth, disability, age, gender, gender expression, gender identity, sexual orientation, residence status or health. Those grounds are intended to further specify the characteristics of "publicly inciting to violence or hatred" but should not alone be considered as a basis for restricting the making available of audiovisual content.	
(29) In light of the nature of the providers' involvement with the content stored on video- sharing platforms, those appropriate measures should relate to the organisation of the content and not to the content as such. The requirements in this regard as set out in this Directive should therefore apply without prejudice to Article 14 of Directive 2000/31/EC of the European		 <u>AMD 32</u> (29) In light of the nature of the providers' <i>[] relationship</i> with the content <i>[] hosted</i> on video-sharing platforms, those appropriate measures should relate to the organisation of the content and not to the content as such. The requirements in this regard as set out in this Directive should therefore apply without prejudice to Article 14 of Directive 	

Parliament and of the		2000/31/EC of the European	
Council ¹⁵ , which provides for		Parliament and of the	
an exemption from liability for		Council ¹¹ , which provides for	
illegal information stored by		an exemption from liability	
certain providers of		for illegal information stored	
information society services.		by certain providers of	
When providing services		information society services.	
covered by Article 14 of		When providing services	
Directive 2000/31/EC, those		covered by Article 14 of	
requirements should also apply		Directive 2000/31/EC, those	
without prejudice to Article 15		requirements should also	
of that Directive, which		apply without prejudice to	
precludes general obligations		Article 15 of that Directive,	
to monitor such information		which precludes general	
and to actively seek facts or		obligations to monitor such	
circumstances indicating		information and to actively	
illegal activity from being		seek facts or circumstances	
imposed on those providers,		indicating illegal activity from	
without however concerning		being imposed on those	
monitoring obligations in		providers, without however	
specific cases and, in		concerning monitoring	
particular, without affecting		obligations in specific cases	
orders by national authorities		and, in particular, without	
in accordance with national		affecting orders by national	
legislation.		authorities in accordance with	
		national legislation.	
	(29a) The measures applicable		
	to video-sharing		
	platforms are designed to		

¹⁵ Directive 2000/31/EC of the European Parliament and of the Council of 8 June 2000 on certain legal aspects of information society services, in particular electronic commerce, in the Internal Market (OJ L 178, 17.07.2000, p. 1).

	deal only with stored content. Consequently, this Directive is without prejudice to the ability of Member States to impose obligations on providers of livestreaming services in conformity with Union law.		
		<u>AMD 33</u>	
 (30) It is appropriate to involve the video-sharing platform providers as much as possible when implementing the appropriate measures to be taken pursuant to this Directive. Co-regulation should therefore be encouraged. With a view to ensuring a clear and consistent approach in this regard across the Union, Member States should not be entitled to require video-sharing platform providers to take stricter measures to protect minors from harmful content and all citizens from content containing incitement to violence or hatred than the 	(30) It is appropriate to involve the video-sharing platform providers as much as possible when implementing the appropriate measures to be taken pursuant to this Directive. Co-regulation should therefore be encouraged. It should also remain possible for video- sharing platform providers to take stricter measures on a voluntary basis. This Directive envisages several measures that video- sharing platform providers should take in order [] to protect minors from harmful content and [] protect the general public from content	 (30) It is appropriate to involve the video-sharing platform providers as much as possible when implementing the appropriate measures to be taken pursuant to this Directive. <i>Self- regulation and co-regulation should</i> therefore be encouraged. <i>[] It</i> should remain possible for Member States to take stricter measures where content is illegal, provided that they comply with Articles 14 and 15 of Directive 2000/31/EC, and to take measures with respect to content on websites containing or disseminating child pornography, as required by and allowed under 	
ones provided for in this	containing incitement to	Article 25 of Directive	

Directive. However, it should remain possible for Member States to take such stricter measures where that content is illegal, provided that they comply with Articles 14 and 15 of Directive 2000/31/EC, and to take measures with respect to content on websites containing or disseminating child pornography, as required by and allowed under Article 25 of Directive 2011/93/EU of the European Parliament and the Council ¹⁶ . It should also remain possible for video- sharing platform providers to take stricter measures on a voluntary basis.	violence, [] hatred and terrorism []. At the same time, Member States may impose on video-sharing platform providers more detailed or stricter measures, assuring that such measures comply with the requirements set out by Union law. [] It should also remain possible for Member States to take such stricter measures where that content is illegal, provided that they comply with Articles 14 and 15 of Directive 2000/31/EC, and to take measures with respect to content on websites containing or disseminating child pornography, as required by and allowed under Article 25 of Directive 2011/93/EU of the European Parliament and the Council ¹⁵ . [] (31) When taking the appropriate	[No change]	
measures to protect minors from harmful content and to	measures to protect minors from harmful content and to		

¹⁶ Directive 2011/93/EU of the European Parliament and of the Council of 13 December 2011 on combating the sexual abuse and sexual exploitation of children and child pornography, and replacing Council Framework Decision 2004/68/JHA (OJ L 335, 17.12.2011, p. 1).

protect all citizens from content containing incitement to violence or hatred in accordance with this Directive, the applicable fundamental rights, as laid down in the Charter on Fundamental Rights of the European Union, should be carefully balanced. That concerns in particular, as the case may be, the right to respect for private and family life and the protection of personal data, the freedom of expression and information, the freedom to conduct a business, the prohibition of discrimination and the right of the child.	protect [] general public from content containing incitement to violence, [] hatred and terrorism in accordance with this Directive, the applicable fundamental rights, as laid down in the Charter on Fundamental Rights of the European Union, should be carefully balanced. That concerns in particular, as the case may be, the right to respect for private and family life and the protection of personal data, the freedom of expression and information, the freedom to conduct a business, the prohibition of discrimination and the right of the child.		
 (32) The video-sharing platform providers covered by this Directive provide information society services within the meaning of point (a) of Article 2 of Directive 2000/31/EC. Those providers are consequently subject to the rules on the internal market set 	 (32) The video-sharing platform providers covered by this Directive provide information society services within the meaning of point (a) of Article 2 of Directive 2000/31/EC. Those providers are consequently subject to the rules on the internal 	 <u>AMD 34</u> (32) Video-sharing platform providers covered by this Directive provide information society services within the meaning of point (a) of Article 2 of Directive 2000/31/EC and generally provide hosting services in accordance with Article 14 of 	

out in Article 3 of that	market set out in Article 3 of	that Directive. Those	
Directive, if they are	that Directive, if they are	providers are consequently	
established in a Member State.	established in a Member	subject to the rules on the	
It is appropriate to ensure that	State. It is appropriate to	internal market set out in	
the same rules apply to video-	ensure that the same rules	Article 3 of that Directive, if	
sharing platform providers	apply to video-sharing	they are established in a	
which are not established in a	platform providers which are	Member State. It is	
Member State with a view to	not established in a Member	appropriate to ensure that the	
safeguarding the effectiveness	State with a view to	same rules apply to video-	
of the measures to protect	safeguarding the	sharing platform providers	
minors and citizens set out in	effectiveness of the measures	which are not established in a	
this Directive and ensuring a	to protect minors and []	Member State with a view to	
level playing field in as much	the general public set out in	safeguarding the effectiveness	
as possible, in as far as those	this Directive and ensuring a	of the measures to protect	
providers have either a parent	level playing field in as	minors and citizens set out in	
company or a subsidiary which	much as possible, in as far as	this Directive and ensuring a	
is established in a Member	those providers have a parent	level playing field in as much	
State or where those providers	[] undertaking or a	as possible, in as far as those	
are part of a group and another	subsidiary undertaking	providers have either a parent	
entity of that group is	which is established in a	company or a subsidiary	
established in a Member State.	Member State, or where	which is established in a	
To that effect, arrangements	those providers are part of a	Member State or where those	
should be made to determine	group and another []	providers are part of a group	
in which Member State those	undertaking of that group is	and another entity of that	
providers should be deemed to	established in a Member	group is established in a	
have been established. The	State. [] The Commission	Member State. To that effect,	
Commission should be	should be informed of the	arrangements should be made	
informed of the providers	providers under each	to determine in which	
under each Member State's	Member State's jurisdiction	Member State those providers	
jurisdiction in application of	in application of the rules on	should be deemed to have	
the rules on establishment set	establishment set out in this	been established. Given the	
out in this Directive and in	Directive and in Directive	wide audience of video-	

Directive 2000/31/EC.	2000/31/EC.	sharing platforms and social	
		media, it is appropriate that	
		the Member State having	
		jurisdiction over such a	
		platform coordinate with the	
		other Member States	
		concerned for the regulation	
		of those platforms. The	
		Commission should be	
		informed of the providers	
		under each Member State's	
		jurisdiction in application of	
		the rules on establishment set	
		out in this Directive and in	
		Directive 2000/31/EC. In this	
		regard, the concept of 'video-	
		sharing platform provider'	
		should be understood in the	
		broadest sense of the term, so	
		as to include linear service	
		providers and platforms for	
		the retransmission of	
		audiovisual media services,	
		regardless of the technical	
		means used for	
		retransmission, such as	
		cable, satellite or the internet.	
		<u>AMD 35</u>	<u>EP amd accepted in part</u>
(33)Regulatory authorities of the	(33)Member States should	(33) [] Member States should	(33) Member States should
Member States can achieve the	ensure that their national	[] guarantee the	ensure that their national
requisite degree of structural	regulatory authorities are	independence of the	regulatory authorities

independence only if established as separate legal entities. Member States should therefore guarantee the independence of the national regulatory authorities from both the government, public bodies and the industry with a view to ensuring the impartiality of their decisions. This requirement of independence should be without prejudice to the possibility for Member States to establish regulators having oversight over different sectors, such as audiovisual and telecom. National regulatory authorities should be in possession of the enforcement powers and resources necessary for the fulfilment of their tasks, in terms of staffing, expertise and financial means. The activities of national regulatory authorities established under this Directive should ensure respect for the objectives of media pluralism, cultural diversity, consumer protection, the internal market and the

legally distinct from the government. However, this should not preclude **Member States from** exercising supervision in accordance with their national constitutional law. Regulatory authorities or **bodies** of the Member States should be considered to have achieved the requisite degree of [...] independence [...] if those regulatory authorities or bodies. including those that are constituted as public authorities or bodies, are functionally and effectively independent of their respective governments and of any other public or private body. [...] This is considered essential to ensure the impartiality of [...] decisions taken by a national regulatory authority or body. The requirement of independence should be without prejudice to the possibility for Member States to establish regulators having oversight over

regulatory authorities and/or *bodies* from both the government, public bodies and the industry with a view to ensuring the impartiality of their decisions. This requirement of independence should be without prejudice to the possibility for Member States to establish regulators having oversight over different sectors, such as audiovisual and telecommunications. [...] **R**egulatory authorities **and/or** *bodies* should be in possession of the enforcement powers and resources necessary for the fulfilment of their tasks, in terms of staffing, expertise and financial means. The activities of regulatory authorities and/or bodies established under this Directive should ensure respect for the objectives of media pluralism, cultural diversity, consumer protection, the internal market and the promotion of fair competition. In that respect, it is necessary that regulatory

and/or bodies are legally distinct from the government. However, this should not preclude **Member States from** exercising supervision in accordance with their national constitutional law. Regulatory authorities and/or bodies of the Member States **should be** considered to have achieved the requisite degree of [...] independence [...] if those regulatory authorities and/or bodies. including those that are constituted as public authorities or bodies, are functionally and effectively independent of their respective governments and of any other public or private body. [...] This is considered essential to ensure the impartiality of [...] decisions taken by a national regulatory authority and/or body. The requirement of independence should be



momention of firm	different acaters 1 41		with and main line to the
promotion of fair competition.	different sectors, such as the	authorities and/or bodies	without prejudice to the
	audiovisual and	support audiovisual media	possibility for Member
	telecommunications sectors.	services providers in the	States to establish regulators
	National regulatory	exercise of their editorial	having oversight over
	authorities should be in	independence.	different sectors, such as
	possession of the		the audiovisual and
	enforcement powers and		telecom munications
	resources necessary for the		sectors. National regulatory
	fulfilment of their tasks, in		authorities and/or bodies
	terms of staffing, expertise		should be in possession of
	and financial means. The		the enforcement powers and
	activities of national		resources necessary for the
	regulatory authorities		fulfilment of their tasks, in
	established under this		terms of staffing, expertise
	Directive should ensure		and financial means. The
	respect for the objectives of		activities of national
	media pluralism, cultural		regulatory authorities
	diversity, consumer		and/or bodies established
	protection, the internal		under this Directive should
	market and the promotion of		ensure respect for the
	fair competition.		objectives of media
	1		pluralism, cultural diversity,
			consumer protection, the
			internal market and the
			promotion of fair
			competition.
			As one of the purposes of
			audiovisual media services
			is to serve the interests of
			individuals and shape
			public opinion, it is
			essential that such services
			opponnial mai puoli poi villo

(34) Any party subject of a decision of a national regulatory authority should have the right to appeal to a body that is independent from the parties involved. Such body may be a court. The appeal procedure should be without prejudice to the division of competences within national judicial systems.	(34) Effective appeal mechanisms should exist at national level. [] The relevant appeal body should be independent from the parties involved. Such body may be a court. The appeal procedure should be without prejudice to the division of competences within national judicial systems.	[No change]	are able to inform individuals and society as completely as possible and with the highest level of variety. That purpose can only be achieved if editorial decisions remain free from any state interference or influence by national regulatory authorities and/or bodies, that goes beyond the mere implementation of law and which does not serve to safeguard a legally protected right which is to be protected regardless of a particular opinion.

(35) With a view to ensuring the consistent application of the Union audiovisual regulatory framework across all Member States, the Commission	(35) With a view to ensuring the consistent application of the Union audiovisual regulatory framework across all Member States, the	(35)	With a view to ensuring the consistent application of the Union audiovisual regulatory framework across all Member States, the Commission	
established ERGA by Commission Decision of 3 February 2014 ¹⁷ . ERGA's role	Commission established ERGA by Commission Decision of 3 February		established <i>the</i> ERGA by Commission Decision of 3 February 2014 ¹³ . <i>The</i> ERGA's	
is to advise and assist the Commission in its work to ensure a consistent implementation of Directive	2014 ¹⁶ . ERGA's role is to [] provide technical expertise to the Commission in its work to ensure a		role is to <i>[] act as an</i> <i>independent expert advisory</i> <i>group</i> and assist the Commission in its work to	
2010/13/EU in all Member States, and to facilitate cooperation among the	consistent implementation of Directive 2010/13/EU in all Member States, and to		ensure a consistent implementation of Directive 2010/13/EU in all Member	
national regulatory authorities, and between the national regulatory authorities and the Commission.	facilitate cooperation among the national regulatory authorities, and between the national regulatory		States, and to facilitate cooperation among the [] regulatory authorities <i>and/or</i> <i>bodies</i> , and between the []	
	authorities and the Commission.		regulatory authorities <i>and/or</i> <i>bodies</i> and the Commission. <u>AMD 37</u>	
(36) ERGA has made a positive contribution towards consistent regulatory practice and has provided high level advice to the Commission on	(36)ERGA has made a positive contribution towards consistent regulatory practice and has provided high level advice to the Commission on	(36)	<i>The</i> ERGA <i>and the contact</i> <i>committee have</i> made a positive contribution towards consistent regulatory practice and <i>have</i> provided high level	
implementation matters. This calls for the formal recognition	implementation matters. This calls for the formal		<i>and independent</i> advice to the Commission on	

¹⁷ Commission Decision C(2014) 462 final of 3 February 2014 on establishing the European Regulators Group for Audiovisual Media Services.

and reinforcement of its role in this Directive. The group should therefore be re- established by virtue of this Directive.	recognition and reinforcement of its role in this Directive. The group should therefore be [] established by virtue of this Directive.	implementation matters. []	
(37) The Commission should be free to consult ERGA on any matter relating to audiovisual media services and video- sharing platforms. ERGA should assist the Commission by providing its expertise and advice and by facilitating exchange of best practices. In particular, the Commission should consult ERGA in the application of Directive 2010/13/EU with a view to facilitating its convergent implementation across the Digital Single Market. Upon the Commission's request, ERGA should provide opinions, including on jurisdiction and Union codes of conduct in the area of protection of minors and hate speech as well as audiovisual commercial communications	(37) The Commission should be free to consult ERGA on any matter relating to audiovisual media services and video- sharing platforms. ERGA should assist the Commission by providing [] technical expertise and advice and by facilitating the exchange of best practices, including on self- and co-regulatory codes of conduct. In particular, the Commission should consult ERGA in the application of Directive 2010/13/EU with a view to facilitating its convergent implementation []. Upon the Commission's request, ERGA should provide non- binding opinions [] on jurisdiction, on measures derogating from freedom of reception and on measures	 (37) The Commission should be free to consult [] the contact committee on any matter relating to audiovisual media services and video-sharing platforms. It should also be possible for the ERGA [] to assist the Commission by providing its expertise and advice and by facilitating exchange of best practices. [] The Commission should be able to consult [] the contact committee in the application of Directive 2010/13/EU with a view to facilitating its [] consistent implementation across the Digital Single Market. [] The contact committee should[] decide on opinions, including on jurisdiction and Union rules and codes of conduct in the 	

for foods high in fat, salt/sodium and sugars.	addressing circumvention of jurisdiction. ERGA should also be able to provide technical advice on any regulatory matter related to audiovisual media service framework, including [] in the area of protection of minors and hate speech, as well as on the content of audiovisual commercial communications for foods high in fat, salt/sodium and sugars.	area of protection of minors and hate speech as well as for audiovisual commercial communications for foods high in fat, salt/sodium and sugars drafted by the ERGA, in order to facilitate coordination with the law of the Member States.	
		<u>AMD 39</u>	
 (38) This Directive is without prejudice to the ability of Member States to impose obligations to ensure discoverability and accessibility of content of general interest under defined general interest objectives such as media pluralism, freedom of speech and cultural diversity. Such obligations should only be imposed where they are necessary to meet general interest objectives clearly defined by Member States in conformity with Union law. In 		(38) This Directive is without prejudice to the ability of Member States to impose obligations to ensure [] the appropriate prominence of content of general interest under defined general interest objectives such as media pluralism, freedom of speech and cultural diversity. Such obligations should only be imposed where they are necessary to meet general interest objectives clearly defined by Member States in conformity with Union law.	

this respect, Member States should in particular examine the need for regulatory intervention against the results of the outcome of market forces. Where Member States decide to impose discoverability rules, they should only impose proportionate obligations on undertakings, in the interest of legitimate public policy considerations.	Where Member States decide to impose [] rules on appropriate prominence, they should only impose proportionate obligations on undertakings, in the interest of legitimate public policy considerations.	
	AMD 40(38a) The means to achieve accessibility should include, but not be limited to, access services such as sign language interpretation, subtitling for the deaf and hard of hearing, spoken subtitles, audio-description, and easily understandable menu navigation. Media service providers should be transparent and proactive in improving such access services for persons with disabilities and for the elderly, indicating clearly in 	<u>EP amd accepted in part in a new</u> <u>recital 9aa</u>



	as well as in the electronic programming guide their availability, listing and explaining how to use the accessibility features of the services, and ensuring that they are accessible for persons with disabilities. <u>AMD 41</u>
(39) This Directive respects the fundamental rights and observes the principles recognised in particular by the Charter of Fundamental Rights of the European Union. In particular, this Directive seeks to ensure full respect for the right to freedom of expression, the freedom to conduct a business, the right to judicial review and to promote the application of the rights of the child enshrined in the Charter of Fundamental Rights of the European Union.	 (39) Member States, when implementing this Directive, are under the obligation to respect fundamental rights and observe the principles recognised in particular by the Charter []. In particular, Member States should ensure that national laws, regulations and administrative provisions transposing this Directive [] do not directly or indirectly undermine the right to freedom to conduct a business, the right to judicial review and to promote the application of the rights of the child and the right to non-discrimination enshrined in the Charter [].

(39a) Transparency of media	
ownership is directly linked	
to the freedom of	
expression, a cornerstone of	
democratic systems.	
Information concerning the	
ownership structure of	
audiovisual media service	
providers, where such	
ownership results in the	
control or the exercise of a	
significant influence over	
the content of the services	
provided, allows users to	
make an informed	
judgement about such	
content. Member States	
should be able to determine	
whether and to what extent	
information about the	
ownership of a media	
service provider should be	
accessible to users,	
provided that the essence of	
the fundamental rights and	
freedoms concerned is	
respected and that such	
measures are necessary and	
proportionate. Member	
States should also be able to	
determine whether and to	
what extent it is necessary	



and proportionate that politically exposed persons declare their ownership of media service providers and that information concerning such ownership should be accessible to users, provided that the essence of the fundamental rights and freedom concerned is respected. (39b) Because of the specific nature of audiovisual media services, especially the impact of these services on the way people form their opinions, users have a legitimate interest in knowing who is responsible for the content of these services. In order to strengthen freedom of expression, and by extension, to promote media pluralism and to avoid conflicts of interest, it is important for Member States to ensure that users have easy and direct access at any time to information		
declare their ownership of media service providers and that information concerning such ownership should be accessible to users, provided that the essence of the fundamental rights and freedom concerned is respected. (39b) Because of the specific nature of audiovisual media services, especially the impact of these services on the way people form their opinions, users have a legitimate interest in knowing who is responsible for the content of these services. In order to strengthen freedom of expression, and by extension, to promote media pluralism and to avoid conflicts of interest, it is is important for Member States to ensure that users have easy and direct access at any time to information		
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(39b) Because of the specific nature of audiovisual media services, especially the impact of these services on the way people form their opinions, users have a legitimate interest in knowing who is responsible for the content of these services. In order to strengthen freedom of expression, and by extension, to promote media pluralism and to avoid conflicts of interest, it is is important for Member States to ensure that users have easy and direct access at any time to information	rights and freedom	
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legitimate interest in knowing who is responsible for the content of these services. In order to strengthen freedom of expression, and by extension, to promote media pluralism and to avoid conflicts of interest, it is important for Member States to ensure that users have easy and direct access at any time to information	the way people form their	
knowing who is responsible for the content of these services. In order to strengthen freedom of expression, and by extension, to promote media pluralism and to avoid conflicts of interest, it is important for Member States to ensure that users have easy and direct access at any time to information	opinions, users have a	
for the content of these services. In order to strengthen freedom of expression, and by extension, to promote media pluralism and to avoid conflicts of interest, it is important for Member States to ensure that users have easy and direct access at any time to information	legitimate interest in	
services. In order to strengthen freedom of expression, and by extension, to promote media pluralism and to avoid conflicts of interest, it is important for Member States to ensure that users have easy and direct access at any time to information	knowing who is responsible	
strengthen freedom of expression, and by extension, to promote media pluralism and to avoid conflicts of interest, it is important for Member States to ensure that users have easy and direct access at any time to information	for the content of these	
expression, and by extension, to promote media pluralism and to avoid conflicts of interest, it is important for Member States to ensure that users have easy and direct access at any time to information	services. In order to	
extension, to promote media pluralism and to avoid conflicts of interest, it is important for Member States to ensure that users have easy and direct access at any time to information	strengthen freedom of	
media pluralism and to avoid conflicts of interest, it is important for Member States to ensure that users have easy and direct access at any time to information	expression, and by	
avoid conflicts of interest, it is important for Member States to ensure that users have easy and direct access at any time to information	extension, to promote	
is important for Member States to ensure that users have easy and direct access at any time to information	media pluralism and to	
States to ensure that users have easy and direct access at any time to information	avoid conflicts of interest, it	
States to ensure that users have easy and direct access at any time to information	is important for Member	
at any time to information		
at any time to information	have easy and direct access	
about modia somias		
about media service	about media service	
providers. It is for each	providers. It is for each	



	Member State to decide, in particular with respect to the information which may be provided on ownership structure, beneficial owners and politically exposed persons, how this objective can be achieved without prejudice to any other relevant provisions of Union law and ensuring, in particular, full compliance with the provisions of the General Data Protection Regulation (EU) 2016/679 and Articles 7, 8 and 52 of the Charter.		
(40) The right to access political news programmes is crucial to		[No change]	
safeguard the fundamental			
freedom to receive information			
and to ensure that the interests			
of viewers in the Union are			
fully and properly protected.			
Given the ever growing			
importance of audiovisual			
media services for societies			
and democracy, broadcasts of			
political news should, to the			
best extent possible, and			
without prejudice to copyright			
rules, be made available cross-			



border in the EU.		
(41) This Directive does not	[No change]	
concern rules of private		
international law, in particular		
rules governing the jurisdiction		
of the courts and the law		
applicable to contractual and		
non-contractual obligations.		
(42) In accordance with the Joint	[No change]	
Political Declaration of 28		
September 2011 of Member		
States and the Commission on		
explanatory documents ¹⁸ ,		
Member States have		
undertaken to accompany, in		
justified cases, the notification		
of their transposition measures		
by one or more documents		
explaining the relationship		
between the components of a		
directive and the		
corresponding parts of national		
transposition instruments.		
With regard to this Directive,		
the legislator considers the		
transmission of such		
documents to be justified.		
	(42a) Member States should take	
	all the necessary measures to	
	ensure the correct, timely	

¹⁸ OJ C 369, 17.12.2011, p. 14.

and effective transposition	n
and application of this	
Directive.	

 (43) Directive 2010/13/EU should therefore be amended accordingly, HAVE ADOPTED THIS DIRECTIVE: 	[No change]	[No change]	
	Article 1 of the prop	posal for the amending Directive 2010/13/EU	
		CHAPTER 1	
		DEFINITIONS	
		Article 1	
1. For the purposes of this Directive, the following definitions shall apply:	[No change]	[No change]	
(a) 'audiovisual media service' means:	[No change]		
Point 1(a) ¹⁹	[No change]	<u>AMD 42</u>	
(i) a service as defined by		(i) a service as defined by Articles	
Articles 56 and 57 of the		56 and 57 of the Treaty on the	
Treaty on the Functioning of		Functioning of the European	
the European Union, where		Union, where the principal	
the principal purpose of the		purpose of the service or a	
service or a dissociable section		dissociable section of a wider	
thereof is devoted to providing		service thereof is devoted to	
programmes, under the		providing programmes, under the	

¹⁹ Points refer to the amendments proposed by the Commission in its amending proposal.

editorial responsibility of a media service provider, in order to inform, entertain or educate, to the general public by electronic communications networks within the meaning of point (a) of Article 2 of Directive 2002/21/EC. Such an audiovisual media service is either a television broadcast as defined in point (e) of this paragraph or an on-demand audiovisual media service as defined in point (g) of this paragraph;		editorial responsibility of a media service provider, in order to inform, entertain or educate, to the general public by electronic communications networks within the meaning of point (a) of Article 2 of Directive 2002/21/EC. Such an audiovisual media service is either a television broadcast as defined in point (e) of this paragraph or an on-demand audiovisual media service as defined in point (g) of this paragraph;	
(ii) audiovisual commercial communication;	[No change]	[No change]	
Point 1(b) (aa) 'video-sharing platform service' means a service, as defined by Articles 56 and 57 of the Treaty on the Functioning of the European Union, which meets the following requirements:	(aa) 'video-sharing platform service' means a service, as defined by Articles 56 and 57 of the Treaty on the Functioning of the European Union, which meets the following requirements:	<u>AMD 43</u> "(aa) 'video-sharing platform service' means a service, as defined by Articles 56 and 57 of the Treaty on the Functioning of the European Union, which meets <i>all of</i> the following requirements:	
(i) the service consists of the storage of a large amount of programmes or user-generated videos, for which the video-	 (i) the service consists of the storage of [] programmes or of user-generated videos, for which the video-sharing platform provider does not 	 (i) a main functionality of the service consists of the [] making available of programmes or user-generated videos, for 	

sharing platform provider does not have editorial responsibility;	have editorial responsibility;	which the video-sharing platform provider does not have editorial responsibility, <i>to the</i> <i>general public</i> ;	
 (ii) the organisation of the stored content is determined by the provider of the service including by automatic means or algorithms, in particular by hosting, displaying, tagging and sequencing; (iii) the principal purpose of the service or a dissociable section thereof is devoted to providing programmes and user-generated videos to the general public, in order to inform, entertain or educate; 	 (ii) the organisation of the stored [] programmes or user-generated videos is determined by the video-sharing platform provider [] including by automatic means or algorithms, in particular by [] displaying, tagging and sequencing; (iii) the principal purpose of the service, [] a dissociable section [] of that service or an essential functionality of the service is devoted to providing programmes or user-generated videos to the general public, in order to inform, entertain or educate; and 	 (ii) the organisation of the <i>[]</i> content <i>made publicly available</i> is determined by the provider of the service including by automatic means or algorithms, in particular by hosting, displaying, tagging and sequencing; (iii) the principal purpose of the service, or <i>of a service that is</i> a dissociable section <i>of a wider service []</i>, is devoted to providing programmes and usergenerated videos to the general public in order to inform, entertain or educate, <i>or that service plays a significant role in providing programmes and user-generated videos to the general public, in order to inform, entertain or educate; and</i> 	

(iv) the service is made available by electronic communications networks within the meaning of point (a) of Article 2 of Directive 2002/21/EC.	[No change]	[No change]	
Point 1(c)		<u>AMD 44</u>	
(b) 'programme' means a set of moving images with or without sound constituting an individual item within a schedule or a catalogue established by a media service provider, including feature-length films, videos of short duration, sports events, situation comedies, documentaries, children's programmes and original drama;	 (b) 'programme' means a set of moving images with or without sound constituting an individual item, irrespective of its length, within a schedule or a catalogue established by a media service provider, including feature length films, [] video clips, sports events, situation comedies, documentaries, children's programmes and original 	 (b) 'programme' means a set of moving images with or without sound constituting an individual item within a schedule or a catalogue established by a media service provider, including feature-length films, videos of short duration, sports events, situation comedies, documentaries, children's programmes, <i>entertainment</i> <i>and reality programmes</i>, 	
	drama;	and original drama;	

Point 1(d)		<u>AMD 45</u>	
(ba) 'user-generated video' means a set of moving images with or without sound constituting an	(ba)'user-generated video' means a set of moving images with or without sound constituting an individual item,	(ba)'user-generated video' means a set of moving images with or without sound constituting an	
individual item that is	irrespective of its length,	individual item that is []	

created and/or uploaded to a video-sharing platform by one or more users;	that is created by a user and [] uploaded to a video- sharing platform by that user or any other [] user [];	uploaded to a video-sharing platform <i>[]</i> ;	
		<u>AMD 46</u> (bb)'editorial decision' means a decision taken on a day-to-day basis for the purpose of exercising editorial responsibility;	<u>EP amd accepted in principle</u> (bb) "editorial decision" means a decision, which is taken on a regular basis for the purpose of exercising editorial responsibility and linked to the day-to-day operation of the audiovisual media service.
		<u>AMD 47</u> (bc) 'access service' means an add-on feature of the audiovisual media service that improves the accessibility of programmes for people with functional limitations, including persons with disabilities;	
 (c) 'editorial responsibility' means the exercise of effective control both over the selection of the programmes and over their organisation either in a chronological schedule, in 	[No change]	[No change]	

the case of television broadcasts, or in a catalogue, in the case of on-demand audiovisual media services. Editorial responsibility does not necessarily imply any legal liability under national law for the content or the services provided;			
(d) 'media service provider' means the natural or legal person who has editorial responsibility for the choice of the audiovisual content of the audiovisual media service and determines the manner in which it is organised;	[No change]	[No change]	
<i>Point 1(e)</i> (da) 'video-sharing platform provider' means the natural or legal person who provides a video-sharing platform service;	[No change]	[No change]	
 (e) 'television broadcasting' or 'television broadcast' (i.e. a linear audiovisual media service) means an audiovisual media service provided by a media service provider for simultaneous viewing of programmes on the basis of a programme 	[No change]	[No change]	



schedule;			
(f) 'broadcaster' means a media service provider of television	[No change]	[No change]	
broadcasts;			
(g) 'on-demand audiovisual media service' (i.e. a non- linear audiovisual media service) means an audiovisual media service provided by a media service provider for the viewing of programmes at the moment chosen by the user and at his individual request on the basis of a catalogue of programmes selected by the media service provider;	[No change]	[No change]	

(h) 'audiovisual commercial	[No change]	[No change]	
communication' means			
images with or without sound			
which are designed to			
promote, directly or			
indirectly, the goods, services			
or image of a natural or legal			
entity pursuing an economic			
activity. Such images			
accompany or are included in			
a programme in return for			
payment or for similar			
consideration or for self-			



promotional purposes. Forms of audiovisual commercial communication include, inter alia, television advertising, sponsorship, teleshopping and product placement;			
 (i) 'television advertising' means any form of announcement broadcast whether in return for payment or for similar consideration or broadcast for self-promotional purposes by a public or private undertaking or natural person in connection with a trade, business, craft or profession in order to promote the supply of goods or services, including immovable property, rights and obligations, in return for payment; 	[No change]	[No change]	
 (j) 'surreptitious audiovisual commercial communication' means the representation in words or pictures of goods, services, the name, the trade mark or the activities of a producer of goods or a provider of services in programmes when such representation is intended by 	[No change]	[No change]	



the media service provider to serve as advertising and might mislead the public as to its nature. Such representation shall, in particular, be considered as intentional if it is done in return for payment or for similar consideration;	[No change]	<u>AMD 48</u>	
(k) 'sponsorship' means any contribution made by public or private undertakings or natural persons not engaged in providing audiovisual media services or in the production of audiovisual works, to the financing of audiovisual media services or programmes with a view to promoting their name, trade mark, image, activities or products;		 (k) 'sponsorship' means any direct or indirect contribution made by public or private undertakings or natural persons not engaged in providing audiovisual media services, video- sharing platform services or user-generated videos or in the production of audiovisual works, to the financing of the audiovisual media services, or the video- sharing platform services, or the user-generated videos or the programmes with a view to promoting their name, trade mark, image, activities or products; 	
(l) 'teleshopping' means direct offers broadcast to the public	[No change]	[No change]	

with a view to the supply of goods or services, including immovable property, rights and obligations, in return for payment;	[No change]	<u>AMD 49</u>	
 (m) 'product placement' means any form of audiovisual commercial communication consisting of the inclusion of or reference to a product, a service or the trade mark thereof so that it is featured within a programme, in return for payment or for similar consideration; 		(m) 'product placement' means any form of audiovisual commercial communication consisting of the inclusion of or reference to a product, a service or the trade mark thereof so that it is featured within a programme <i>or a</i> <i>user-generated video</i> , in return for payment or for similar consideration;'	
(n) 'European works' means the following:	[No change]	[No change]	
(i) works originating in Member States;	[No change]	[No change]	
 (ii) works originating in European third States party to the European Convention on Transfrontier Television of the Council of Europe and fulfilling the conditions of paragraph 3; 	[No change]	[No change]	
(iii) works co-produced within the framework of agreements related to the audiovisual	[No change]	[No change]	

	sector concluded between the			
	Union and third countries and			
	fulfilling the conditions			
	defined in each of those			
	agreements.			
2.	The application of the	[No change]	[No change]	
	provisions of points (n)(ii) and			
	(iii) of paragraph 1 shall be			
	conditional on works			
	originating in Member States			
	not being the subject of			
	discriminatory measures in the			
	third country concerned.			
3.	The works referred to in points	[No change]	[No change]	
5.	(n)(i) and (ii) of paragraph 1			
	are works mainly made with			
	authors and workers residing			
	in one or more of the States			
	referred to in those provisions			
	provided that they comply with			
	one of the following three			
	conditions:			
	(i) they are made by one or	[No change]	[No change]	
	more producers established in			
	one or more of those States;			
	(ii) the production of the works	[No change]	[No change]	
	is supervised and actually			
	controlled by one or more			
	producers established in one or			
	more of those States;			
	(iii) the contribution of co-	[No change]	[No change]	
	producers of those States to the			
	producers of those states to the			

	total co-production costs is			
	preponderant and the co-			
	production is not controlled by			
	one or more producers			
	established outside those			
	States.			
4.	Works that are not European	[No change]	[No change]	
	works within the meaning of			
	point (n) of paragraph 1 but			
	that are produced within the			
	framework of bilateral co-			
	production agreements			
	concluded between Member			
	States and third countries shall			
	be deemed to be European			
	works provided that the co-			
	producers from the Union			
	supply a majority share of the			
	total cost of production and			
	that the production is not			
	controlled by one or more			
	producers established outside			
	the territory of the Member			
	States.			
		СНАРТЕ	R 2 - <i>Point 2</i>	
			AUDIOVISUAL MEDIA SERVICES	
			ticle 2	
		[No change]	[No change]	
1.	Each Member State shall			1. Each Member State shall ensure
1.	ensure that all audiovisual			that all audiovisual media
	media services transmitted by			services transmitted by media
	media service providers under			service providers under its
	media service providers under			service providers under its

	its jurisdiction comply with the rules of the system of law applicable to audiovisual media services intended for the public in that Member State.			jurisdiction comply with the rules of the system of law applicable to audiovisual media services intended for the public in that Member State.
2.	For the purposes of this Directive, the media service providers under the jurisdiction of a Member State are any of the following:	[No change]	[No change]	2. For the purposes of this Directive, the media service providers under the jurisdiction of a Member State are any of the following:
	(a) those established in that Member State in accordance with paragraph 3;	[No change]	[No change]	(a) those established in that Member State in accordance with paragraph 3;
	(b) those to whom paragraph 4 applies.	[No change]	[No change]	(b) those to whom paragraph 4 applies.
3.	For the purposes of this Directive, a media service provider shall be deemed to be established in a Member State in the following cases:	[No change]	[No change]	3. For the purposes of this Directive, a media service provider shall be deemed to be established in a Member State in the following cases:
	(a) the media service provider has its head office in that Member State and the editorial decisions about the audiovisual media service are taken in that Member State;	(a) the media service provider has its head office in that Member State and the editorial decisions about the audiovisual media service are taken on a regular basis in that Member State;	[No change]	(a) the media service provider has its head office in that Member State and the editorial decisions about the audiovisual media service are taken in that Member State;

Point 3(a)		<u>AMD 50</u>	EP amd accepted in part
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	deleted (current text maintained)		
(b) if a media service	(b) if a media service provider	(b) if a media service provider	(b) if a media service provider
provider has its head	has its head office in one	has its head office in one	has its head office in one
office in one Member	Member State but editorial	Member State but editorial	Member State but editorial
State but editorial	decisions on the audiovisual	decisions on the audiovisual	decisions on the audiovisual
decisions on the	media service are taken on	media service are taken in	media service are taken in
audiovisual media service	a regular basis in another	another Member State, it shall	another Member State, it
are taken in another	Member State, it shall be	be deemed to be established in	shall be deemed to be
Member State, it shall be	deemed to be established in	the Member State where [] a	established in the Member
deemed to be established	the Member State where	significant part of the	State where [] a
in the Member State	[] a significant part of	workforce involved in the	significant part of the
where the majority of the	the workforce involved in	pursuit of the audiovisual	workforce involved in the
workforce involved in the	the pursuit of the	media service activity	pursuit of the programme-
pursuit of the audiovisual	programme-related	operates. If a significant part	related audiovisual media
media service activity	audiovisual media service	of the workforce involved in	service activities operates. If
operates;	activities operates. If a	the pursuit of the	a significant part of the
	significant part of the	audiovisual media service	workforce involved in the
	workforce involved in the	activity operates in each of	pursuit of the programme-
	pursuit of the programme-	those Member States, the	related audiovisual media
	related audiovisual media	media service provider shall	service activity operates in
	service activity operates in	be deemed to be established	each of those Member
	each of those Member	in the Member State where it	States, the media service
	States, the media service	has its head office. If a	provider shall be deemed to
	provider shall be deemed	significant part of the	be established in the
	to be established in the	workforce involved in the	Member State where it has
	Member State where it	pursuit of the audiovisual	its head office. If a
	has its head office. If a	media service activity	significant part of the
	significant part of the	operates in neither of those	workforce involved in the
	workforce involved in the	Member States, the media	pursuit of the programme-
	pursuit of the programme-	service provider shall be	related audiovisual media
	related audiovisual media	deemed to be established in	service activity operates in
	service activity operates in	the Member State where it	neither of those Member

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	neither of those Member States, the media service provider shall be deemed to be established in the Member State where it first began its activity in accordance with the law of that Member State, provided that it maintains a stable and effective link with the economy of that Member State;	first began its activity in accordance with the law of that Member State, provided that it maintains a stable and effective link with the economy of that Member State;	States, the media service provider shall be deemed to be established in the Member State where it first began its activity in accordance with the law of that Member State, provided that it maintains a stable and effective link with the economy of that Member State;
 (c) if a media service provider has its head office in a Member State but decisions on the audiovisual media service are taken in a third country, or vice versa, it shall be deemed to be established in the Member State concerned, provided that a significant part of the workforce involved in the pursuit of the audiovisual media service activity operates in that Member State. 	[No change]	[No change]	 (c) if a media service provider has its head office in a Member State but decisions on the audiovisual media service are taken in a third country, or vice versa, it shall be deemed to be established in the Member State concerned, provided that a significant part of the workforce involved in the pursuit of the audiovisual media service activity operates in that Member State.
 Media service providers to whom the provisions of paragraph 3 are not applicable 	[No change]	 <u>AMD 51</u> 4. Media service providers to whom the provisions of paragraph 3 are not applicable 	 <i>EP amd rejected</i> 4. Media service providers to whom the provisions of paragraph 3 are not applicable

shall be deemed to		shall be deemed to be under	shall be deemed to be under the
the jurisdiction of	a Member	the jurisdiction of a Member	jurisdiction of a Member State
State in the follow:	ing cases:	State in the following cases:	in the following cases:
(a) they use a sate		(a) they use a satellite up-link	(b) they use a satellite up-link
situated in that	Member	situated in that Member	situated in that Member
State;		State; <i>or</i>	State;
(b) although they d		(b) <i>[]</i> they use satellite	(b) although they do not use a
satellite up-link		capacity appertaining to	satellite up-link situated in
that Member St	ate, they use	that Member State.'	that Member State, they use
satellite capacit	у		satellite capacity
appertaining to	that		appertaining to that Member
Member State.			State.
5. If the question as t	o which [No change]	[No change]	5. If the question as to which
Member State has	jurisdiction		Member State has jurisdiction
cannot be determin			cannot be determined in
accordance with pa	aragraphs 3		accordance with paragraphs 3 and
and 4, the compete			4, the competent Member State
State shall be that			shall be that in which the media
media service prov	vider is		service provider is established
established within			within the meaning of Articles 49
of Articles 49 to 5:	e		to 55 of the Treaty on the
Treaty on the Func			Functioning of the European
the European Unio	-		Union.

	5-a. Member States shall ensure that media service providers inform the competent national regulatory authorities about any changes that may affect the establishment of jurisdiction in accordance with paragraphs 2, 3 and 4.		5-a. Member States shall ensure that media service providers inform the competent national regulatory authorities and/or bodies about any changes that may affect the establishment of jurisdiction in accordance with paragraphs 2, 3 and 4.
Point 3(b)		<u>AMD 52</u>	<i>EP amd accepted in principle and</i> <i>in part</i>
5a. Member States shall communicate to the Commission a list of the audiovisual media service providers under their jurisdiction and the criteria set out in paragraphs 2 to 5 on which their jurisdiction is based. They shall subsequently inform the Commission without undue delay of any changes to that list. The Commission shall ensure that the competent independent regulatory authorities have access to this information.	 5a. Member States shall [] establish and maintain an up-to-date list of the audiovisual media service providers under their jurisdiction and indicate on which [] criteria set out in paragraphs 2 to 5, [] their jurisdiction is based. Member States shall communicate this list, including any updates, to the Commission. In case of inconsistencies between the lists, the Commission shall contact the Member States concerned in order to find a solution. The Commission shall ensure that the national 	5a. Member States shall [] maintain a list of the audiovisual media service providers under their jurisdiction and the criteria set out in paragraphs 2 to 5 on which their jurisdiction is based. That list shall also include information on the Member States to which the audiovisual media service is made available and on the language versions of the service. Member States shall ensure that regulatory authorities and/or bodies share such lists with the Commission and the European Regulators Group for Audiovisual Media	5a. Member States shall [] establish and maintain an up- to-date list of the audiovisual media service providers under their jurisdiction and indicate on which of the [] criteria set out in paragraphs 2 to 5, [] their jurisdiction is based. Member States shall communicate this list, including any updates, to the Commission. The Commission shall ensure that such lists are made available in a centralised database. In case of inconsistencies between the lists, the Commission shall contact the Member States concerned in order to find a solution. The Commission shall

	[] regulatory authorities have access to this [] list. To the extent possible, the Commission shall make this information publicly available.	Services (ERGA) by means of a central database and make them publicly available. [] Those lists shall be updated, without undue delay, [] whenever changes [] occur. []	ensure that the national [] regulatory authorities and/or bodies have access to [] that database. [] The Commission shall make this information publicly available.
5b. Where, in applying Articles 3 and 4 of this Directive, the Member States concerned do not agree on which Member State has jurisdiction, they shall bring the matter to the Commission's attention without undue delay. The Commission may request the European Regulators Group for Audiovisual Media Services (ERGA) to provide an opinion on the matter within 15 working days from submission of the Commission's request. If the Commission requests an opinion from ERGA, the time-limits set out in Articles 3(5) and 4(5) shall be suspended until ERGA has adopted an opinion.	5b. Where, in applying Articles 3 and 4 of this Directive, the Member States concerned do not agree on which Member State has jurisdiction, they shall bring the matter to the Commission's attention without undue delay. The Commission may request the European Regulators Group for Audiovisual Media Services (ERGA) to provide an opinion in accordance with Article 30a(3)(e) on the matter within 15 working days from submission of the Commission's request. [] The Commission shall keep the Contact Committee duly informed.	 5b. Where, in applying Articles 3 and 4 of this Directive, the Member States concerned do not agree on which Member State has jurisdiction, they shall bring the matter to the Commission's attention without undue delay. The Commission may request <i>that</i> the [] <i>ERGA</i> provide an opinion on the matter within 15 working days from submission of the Commission's request. <i>The</i> <i>opinion of the ERGA shall</i> <i>also be sent to the contact</i> <i>committee</i>. If the Commission requests an opinion from <i>the</i> ERGA, the time-limits set out in Articles 3(5) and 4(5) shall be suspended until <i>the</i> ERGA has adopted an opinion. <i>The Commission shall decide</i> 	 5b. Where, in applying Article 3 [] or 4 of this Directive, the Member States concerned do not agree on which Member State has jurisdiction, they shall bring the matter to the Commission's attention without undue delay. The Commission may request the European Regulators Group for Audiovisual Media Services (ERGA) to provide an opinion in accordance with Article 30a(3)(e) on the matter within 15 working days from submission of the Commission's request. If the Commission requests an opinion from the ERGA, the time-limits set out in Articles 3 [] and 4 [] shall be suspended for a maximum of 15 working days. The Commission shall keep the
		on which Member State has jurisdiction following the request of the Member State	Contact Committee duly informed.

			concerned or following the opinion provided by the ERGA.	When the Commission adopts a decision pursuant to Article 3 or 4, it shall also decide on which Member State has jurisdiction following the request of the Member State concerned made in accordance with the first subparagraph.
			<u>AMD 53</u> 5ba. The Commission shall decide	<u>EP amd rejected</u>
			within one month of receipt of the notification referred to in paragraph 5b or of the provision of the opinion by the ERGA.	
6.	This Directive does not apply to audiovisual media services intended exclusively for reception in third countries and which are not received with standard consumer equipment directly or indirectly by the public in one or more Member States.	[No change]	[No change]	6. This Directive does not apply to audiovisual media services intended exclusively for reception in third countries and which are not received with standard consumer equipment directly or indirectly by the public in one or more Member States.
			oint 4 – <u>AMD 54</u>	
1.	freedom of reception and	[No change]	[No change]	
	shall not restrict retransmissions on their			
	territory of audiovisual media services from other			



2.	Member States for reasons which fall within the fields coordinated by this Directive. Member States may provisionally derogate from paragraph 1 if an audiovisual media service provided by a media service provider under the jurisdiction of another Member State:	[No change]	2. Member States may provisionally derogate from paragraph 1, <i>without prejudice</i> <i>to the freedom of expression</i> <i>and information and media</i> <i>pluralism</i> , if an audiovisual media service provided by a media service provider under the jurisdiction of another Member State:	
	(a) manifestly, seriously and gravely infringes Articles 6 or 12, or both;	(a)manifestly, seriously and gravely infringes Articles 6 or 12(1) [];	(a)manifestly, seriously and gravely infringes Article 6 or Article 6a(1); or []	
	(b) prejudices or presents a serious and grave risk of prejudice to public security, including the safeguarding of national security and defence; or	[No change]	(b)prejudices or presents a serious and grave risk of prejudice to public security, including the safeguarding of national security and defence, <i>or to public health.</i>	
	(c) prejudices or presents a serious and grave risk of prejudice to public health.	[No change]	deleted	
3.	Member States may only apply paragraph 2 where the following conditions are met:	[No change]	[No change]	
	(a) during the 12 months	(a) during the 12 months	(a) <i>[]</i> the media service	

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preceding the notification referred to in point (b) of this paragraph, the media service provider has, in the opinion of the Member State concerned, contravened point (a), (b) or (c) of paragraph 2 on at least	preceding the notification referred to in point (b) of this paragraph, the broadcaster [] has, in the opinion of the Member State concerned, [] infringed point (a), (b) or (c) of paragraph 2 on at least two occasions;	provider has, in the opinion of the Member State concerned, contravened <i>points</i> (a) or (b) of paragraph 2;	
two occasions;(b) the Member State concerned has notified the media service provider, the Member State which has jurisdiction over the provider and the Commission in writing of the alleged contraventions and of the measures it intends to take should any such alleged contraventions occur again;	 (b) the Member State concerned has notified the media service provider, the Member State which has jurisdiction over [] that provider and the Commission in writing of the alleged [] infringements and of the measures it intends to take should any such alleged [] infringements occur again; 	(b)the Member State concerned has notified the media service provider, the Member State which has jurisdiction over the provider and the Commission in writing of the alleged <i>contravention</i> and of the measures it intends to take should any such alleged <i>contravention</i> occur again;	
(c) consultations with the Member State which has jurisdiction over the provider and the Commission have not produced an amicable settlement within one	[No change]	[No change]	

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month of the notification		
provided for in point (b);		

(d) the media services provider has contravened point (a), (b) or (c) of paragraph 2 at least once after the notification provided for in point (b) of this paragraph;	(d) the [] broadcaster has [] infringed point (a), (b) or (c) of paragraph 2 at least once after the notification provided for in point (b) of this paragraph;	(d) the media services provider has contravened point <i>[]</i> (b) or (c) of paragraph 2 at least once after the notification provided for in point (b) of this paragraph;	
(e) the notifying Member State has respected the rights of defence of the media services provider concerned and, in particular, has given the media services provider the opportunity to express its views on the alleged contraventions and the measures that that Member State intends to take. It shall duly take into account those views as well as the views of the Member State of jurisdiction.	 (e) the notifying Member State has respected the rights of defence of the media services provider concerned in respect of points b) and d) and, in particular, has given the media services provider the opportunity to express its views on the alleged [] infringements within a period set out in national law and the measures that [] the notifying Member State intends to take. It shall duly [] consider those views as well as the views of the Member State of jurisdiction. 	(e) the notifying Member State has respected the rights of defence of the media services provider concerned and, in particular, has given the media services provider the opportunity to express its views on the alleged <i>contravention</i> and the measures that that Member State intends to take. It shall duly take into account those views as well as the views of the Member State of jurisdiction.	
Points (a) and (d) of paragraph 3	[No change]	deleted	

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sha	ll apply only in respect of				
	ear services.				
		3a.Where a Member State which has jurisdiction over a media service provider has received a request for consultation under paragraph 3(c), it shall give due consideration to that request and cooperate sincerely and swiftly with the Member State concerned with a view to reaching an amicable settlement.			
4.	The Commission shall,	4. The Commission shall, within	4.	The Commission shall, within	
	within three months	three months following the		three months following the	
	following the notification of	complete notification of the		notification of the measures	
	the measures taken by the	measures taken by the Member		taken by the Member State in	
	Member State in application	State in application of		application of paragraphs 2 and	
	of paragraphs 2 and 3 and	paragraphs 2 and 3 [] take a		3 and after having consulted	
	after having consulted	decision on whether those		the ERGA take a decision on	
	ERGA, take a decision on	measures are compatible with		whether those measures are	
	whether those measures are	Union law. [] The		compatible with Union law.	
	compatible with Union law.	Commission may request		That period shall begin on the	
	That period shall begin on	ERGA to provide an opinion		day following the receipt of a	
	the day following the receipt	in accordance with Article		complete notification. The	
	of a complete notification.	30a(3)(e). The Commission		notification shall be considered	
	The notification shall be	shall keep the Contact		as complete if, within [] one	
	considered as complete if,	Committee duly informed		<i>month</i> from its receipt, or from	
	within three months from its	[].		the receipt of any additional	
	receipt, or from the receipt			information requested, the	
	of any additional	The notification shall be		Commission does not request	



information requested, the Commission does not request any further information.	considered as complete if [] it contains all information necessary to assess the criteria in paragraph 2 and the conditions in paragraph 3 and if, within [] one month from	any further information.	
	its receipt [], the Commission does not request any further information strictly necessary to reach a decision.		
Where the Commission considers the notification as incomplete, it shall request all necessary additional information. The Commission shall inform the Member State of the receipt of the response to that request.	deleted	[No change]	
Where the Member State concerned does not provide the information requested within the period fixed by the Commission or where it provides incomplete information, the Commission shall take a decision that the measures taken by the Member State in accordance with paragraph 2 are incompatible with Union	Where the Member State concerned does not provide [] this information [] within the period [] set out by the Commission [], the Commission shall [] reject the notification on the grounds of incomplete notification. As a result, [] the Member State shall put an end to the measures in question as a matter of	Where the Member State concerned does not provide the information requested within the period fixed by the Commission or where it provides incomplete information, the Commission shall take a decision that the measures taken by the Member State in accordance with paragraph 2 are incompatible with Union law. If the Commission decides that the measures are	
incompatible with Union law. If the Commission	urgency, without prejudice to the possibility of that Member	incompatible with Union law, the Member State shall put an end to	



	decides that the measures are incompatible with Union law, the Member State shall put an end to the measures in question as a matter of urgency.	State submitting a new notification.	the measures in question as a matter of urgency <i>within two weeks of the</i> <i>date of the decision</i> .
		4a. The Commission shall examine the compatibility of the notified measures with Union law. Where it comes to the conclusion that these measures are incompatible with Union law, the Commission shall require the Member State concerned to refrain from taking any intended measures or to urgently put an end to those measures.	
5.	Paragraphs 3 and 4 shall be without prejudice to the application of any procedure, remedy or sanction to the contraventions in question in the Member State which has jurisdiction over the media service provider concerned.	 5. Paragraphs 3 and 4 shall be without prejudice to the application of any procedure, remedy or sanction to the [] infringements in question in the Member State which has jurisdiction over the media service provider concerned. 	5. Paragraphs 3 and 4 shall be without prejudice to the application of any procedure, remedy or sanction to the <i>contravention</i> in question in the Member State which has jurisdiction over the media service provider concerned.
6.	Member States may, in urgent cases, derogate from the conditions laid down in points (b) and (c) of	 6. Without prejudice to point (e) of paragraph 3, Member States may, in urgent cases, derogate from the conditions 	[No change]

paragraph 3.	laid down in points (b) to (d) of paragraph 3. In urgent cases that constitute a clear and present risk to public security and without prejudice to point (e) of paragraph 3, Member States may additionally derogate from the conditions laid out in point (a) of paragraph 3 if the Member State concerned considers that the broadcaster has infringed point (b) of paragraph 2 on at least one occasion and that Member State provisionally derogates from paragraph 1 within one month following such alleged infringement.	
Where this is the case, the measures shall be notified in the shortest possible time to the Commission and to the Member State which has jurisdiction over the media service provider, setting out the reasons for which the	Where a Member State applies this paragraph [], the measures shall be notified in the shortest possible time to the media service provider, the Commission and to the Member State which has jurisdiction over	



	Member State considers that there is such urgency that derogating from those conditions is necessary.	the media service provider, setting out the reasons for which the Member State considers that there is such urgency that derogating from those conditions referred to in this paragraph is necessary.			
7.	Without prejudice to the Member State's possibility of proceeding with the measures referred to in paragraph 6, the Commission shall examine the compatibility of the notified measures with Union law in the shortest possible time. Where it comes to the conclusion that the measures are incompatible with Union law, the Commission shall require the Member State concerned to refrain from taking any intended measures or urgently to put an end to those measures.	7. [] The Commission shall examine the compatibility of the notified measures with Union law in the shortest possible time. Where it comes to the conclusion that these measures are incompatible with Union law, the Commission shall require the Member State concerned to [] urgently put an end to those measures.	7.	Without prejudice to the Member State's possibility of proceeding with the measures referred to in paragraph 6, the Commission shall examine the compatibility of the notified measures with Union law in the shortest possible time. Where it comes to the conclusion that the measures are incompatible with Union law, the Commission shall require the Member State concerned to refrain from taking any intended measures or urgently to put an end to those measures within two weeks from the moment the Commission comes to the conclusion that such measures are incompatible with Union law.	
8.	Member States and the Commission shall regularly exchange experiences and	[No change]	8.	Member States and the Commission shall regularly exchange experiences and best	



best practices regarding the procedure set out in paragraphs 2 to 7 in the framework of the contact committee established pursuant to Article 29 and ERGA.				practices regarding the procedure set out in paragraphs 2 to 7 in the framework of the contact committee [] and the ERGA.	
		Article 4	- <u>A</u>	<u>MD 55</u>	
 Point 5(a) Member States shall remain free to require media service providers under their jurisdiction to comply with more detailed or stricter rules with regard to Articles 5, 6, 6a, 9, 10, 11, 12, 13, 16, 17, 19 to 26, 30 and 30a, provided that such rules are in compliance with Union law. 	1.	Member States shall remain free to require media service providers under their jurisdiction to comply with more detailed or stricter rules [] in the fields coordinated by this Directive, provided that such rules are in compliance with Union law.	1.	Member States shall remain free to require media service providers under their jurisdiction to comply with more detailed or stricter rules with regard to Articles 5, 6, 6a, 7, 9, 10, 11, [] 13, 16, 17, 19 to 26, 30 and 30a, provided that such rules are in compliance with Union law, respect the freedom of expression and information and media pluralism and do not contain discriminatory provisions relating to the nationality or place of residence of the media service provider. Member States shall inform the Commission, the ERGA and the contact committee about any more detailed or stricter measures and shall publicly disclose them.	 <u>EP amd rejected</u> 1. Member States shall remain free to require media service providers under their jurisdiction to comply with more detailed or stricter rules [] in the fields coordinated by this Directive, provided that such rules are in compliance with Union law. EP wording on <i>"respect the freedom of expression and information and media pluralism"</i> to be inserted to a recital.

2.	In cases where a Member State:	[No change]	[No change]	2. In cases where a Member State
	 (a) has exercised its freedom under paragraph 1 to adopt more detailed or stricter rules of general public interest; and 	[No change]	[No change]	 (a) has exercised its freedom under paragraph 1 to adopt more detailed or stricter rules of general public interest; and
	 (b) assesses that a broadcaster under the jurisdiction of another Member State provides a television broadcast which is wholly or mostly directed towards its territory; it may contact the Member State having jurisdiction with a view to achieving a mutually satisfactory solution to any problems posed. 	 (b) assesses that a [] media service provider under the jurisdiction of another Member State provides [] an audiovisual media service which is wholly or mostly directed towards its territory; it may [] request the Member State having jurisdiction to address any identified problems under this paragraph. Where a Member State which has jurisdiction over a media service provider has received such a request, it shall cooperate sincerely and swiftly with the Member State concerned with a view to assessing the identified problems and finding [] a mutually satisfactory solution. 	 (b)assesses that a [] media service provider under the jurisdiction of another Member State provides [] an audiovisual media service which is wholly or mostly directed towards its territory; it may contact the Member State having jurisdiction with a view to achieving a mutually satisfactory solution to any problems posed. 	EP amendment accepted in part (b) assesses that a [] media service provider under the jurisdiction of another Member State provides [] an audiovisual media service which is wholly or mostly directed towards its territory; it may [] request the Member State having jurisdiction to address any identified problems in relation to this paragraph. Both Member States shall cooperate sincerely and swiftly with [] a view to achieving a mutually satisfactory solution.
	On receipt of a substantiated	On receipt of a substantiated	On receipt of a substantiated	[] Upon receiving a substantiated

request by the first Member State, the Member State having jurisdiction shall request the broadcaster to comply with the rules of general public interest in question. The Member State having jurisdiction shall inform the first Member State of the results obtained following this request within 2 months. Either Member State may invite the contact committee established pursuant to Article 29 to	request by the [] Member State concerned, the Member State having jurisdiction shall request the [] media service provider to comply with the rules of general public interest in question. When requesting the media service provider to comply with the rules of general public interest in question, the Member State having jurisdiction shall fully inform the Member State concerned of its contacts with the media service provider concerned. Either Member State mey invite	request by the first Member State, the Member State having jurisdiction shall request the <i>[] media service provider</i> to comply with the rules of general public interest in question. The Member State having jurisdiction shall inform the first Member State of the results obtained following this request within 2 months. Either Member State may invite the contact committee to examine the case.	request under the first subparagraph [], the Member State having jurisdiction shall request the [] media service provider to comply with the rules of general public interest in question and keep the requesting Member State informed. The Member State having jurisdiction shall inform the [] requesting Member State [] and the Commission of the results obtained [] within 2 months from the receipt of the request and explain the reasons where a solution
pursuant to Article 29 to examine the case.	service provider concerned. Either Member State may invite the Contact Committee established pursuant to Article 29 to examine the case. The Member State having		the reasons where a solution could not be found. [] Either Member State may invite the Contact Committee [] to examine the case at any time.
	jurisdiction shall inform the [] Member State concerned and the Commission of the results obtained following the request addressed to the media service provider concerned within 2 months. The Member State		
	having jurisdiction over that media service provider shall explain the reasons where a solution could not be found.		

3. The first Member State may adopt appropriate measures against the broadcaster concerned where it assesses that:	3. The first Member State may adopt appropriate and effective measures against the [] media service provider concerned where []:	3. The first Member State may adopt appropriate measures against the [] media service provider concerned where it assesses that:	 <u>EP amd accepted in part</u> 3. The [] Member State concerned may adopt appropriate measures against the [] media service provider concerned where:
(a) the results achieved through the application of paragraph 2 are not satisfactory; and	(a) it assesses that the results achieved through the application of paragraph 2 are not satisfactory; and	[No change]	(a) it assesses that the results achieved through the application of paragraph 2 are not satisfactory; and
 (b) the broadcaster in question has established itself in the Member State having jurisdiction in order to circumvent the stricter rules, in the fields coordinated by this Directive, which would be applicable to it if it were established in the first Member State. 	(b) it has adduced credible and duly substantiated evidence showing that the [] media service provider in question has established itself in the Member State having jurisdiction in order to circumvent the stricter rules, in the fields coordinated by this Directive, which would be applicable to it if it were established in the first Member State. Such evidence does not have to establish a media service provider's intention to circumvent those stricter rules. However, the Member	(b)the <i>[] media service</i> <i>provider</i> in question has established itself in the Member State having jurisdiction in order to circumvent the stricter rules, in the fields coordinated by this Directive, which would be applicable to it if it were established in the first Member State.	(b) it has adduced credible evidence showing that the [] media service provider in question has established itself in the Member State having jurisdiction in order to circumvent the stricter rules, in the fields coordinated by this Directive, which would be applicable to it if it were established in the first Member State. Such evidence does not have to establish a media service provider's intention to circumvent those stricter rules. However, the Member State concerned shall detail a set of corroborating facts allowing for such circumvention to be reasonably established.

	State concerned shall detail a set of corroborating facts allowing for such circumvention to be reasonably established.		Related Council recital 6b to be modified as follows:(6b) A Member State, when notifying to the Commission that a media service provider has established itself in the Member State having jurisdiction in order to circumvent the stricter rules in the fields coordinated by this Directive, which would be applicable to it if it were established in the first Member State, should adduce credible [] evidence to that effect. []
Point 5(b) The Member State which took steps in accordance with points (a) and (b) of paragraph 2 should substantiate the grounds on which it bases its assessment of the alleged circumvention.	Deleted	[No change]	The Member State which took steps in accordance with points (a) and (b) of paragraph 2 should substantiate the grounds on which it bases its assessment of the alleged circumvention.
Such measures shall be objectively necessary, applied in a non-discriminatory manner and proportionate to the objectives which they pursue.	[No change]	[No change]	Such measures shall be objectively necessary, applied in a non- discriminatory manner and proportionate to the objectives which they pursue.
Point 5(c)	[No change]	[No change]	4. A Member State may take



4. A Member State may take measures pursuant to paragraph 3 only where the following conditions are met:			measures pursuant to paragraph 3 only where the following conditions are met:
(a) it has notified the Commission and the Member State in which the broadcaster is established of its intention to take such measures while substantiating the grounds on which it bases its assessment;	 (a) it has notified the Commission and the Member State in which the [] media service provider is established of its intention to take such measures while substantiating the grounds on which it bases its assessment; 	(a) it has notified the Commission and the Member State in which the [] media service provider is established of its intention to take such measures while substantiating the grounds on which it bases its assessment;	 (a) it has notified the Commission and the Member State in which the [] media service provider is established of its intention to take such measures while substantiating the grounds on which it bases its assessment;
 (b) it has respected the rights of defence of the broadcaster concerned and, in particular, has given the broadcaster the opportunity to express its views on the alleged circumvention and the measures the notifying Member States intends to take; 	 (b) it has respected the rights of defence of the [] media service provider concerned and, in particular, has given the [] media service provider the opportunity to express its views on the alleged circumvention and the measures the notifying Member States intends to take; 	(b)it has respected the rights of defence of the [] media service provider concerned and, in particular, has given the [] media service provider the opportunity to express its views on the alleged circumvention and the measures the notifying Member States intends to take;	 (b) it has respected the rights of defence of the [] media service provider concerned and, in particular, has given the [] media service provider the opportunity to express its views on the alleged circumvention and the measures the notifying Member States intends to take;
(c) the Commission has decided, after having consulted ERGA, that the measures are compatible with Union	(c) the Commission has decided [] that the measures are compatible with Union law, in particular that assessments	(c) the Commission has decided, after having consulted <i>the</i> <i>contact committee and the</i> ERGA, that the measures are compatible with Union law, in	<i>EP amd rejected</i> (c) the Commission has decided [] that the measures are compatible with Union law, in particular that assessments made by the Member State



law, in particular that assessments made by the Member State taking those measures under paragraphs 2 and 3 are correctly founded.	made by the Member State taking those measures under paragraphs 2 and 3 are correctly founded. The Commission may request ERGA to provide an opinion in accordance with Article 30a(3)(e). The Commission shall keep the Contact	particular that assessments made by the Member State taking those measures under paragraphs 2 and 3 are correctly founded.	taking those measures under paragraphs 2 and 3 are correctly founded. The Commission may request ERGA to provide an opinion in accordance with Article 30a(3)(e). The Commission shall keep the Contact Committee duly informed.
 5. The Commission shall decide within 3 months following the notification provided for in point (a) of paragraph 4. That period shall begin on the day following the receipt of a complete notification. The notification shall be considered as complete if, within 3 months from its receipt, or from the receipt of any additional information requested, the Commission does not request any further information. Where the Commission considers the notification as incomplete, it shall request all necessary additional information. The 	Committee duly informed. 5. The Commission shall decide within 3 months following the complete notification provided for in point (a) of paragraph 4. [] The notification shall be considered as complete if, within [] one month from its receipt [], the Commission does not request any further information strictly necessary to reach a decision. deleted	5. The Commission shall decide within <i>three</i> months following the notification provided for in point (a) of paragraph 4. That period shall begin on the day following the receipt of a complete notification. The notification shall be considered as complete if, within <i>[] one month</i> from its receipt, or from the receipt of any additional information requested, the Commission does not request any further information.	Pending issue subject to the text agreed in Article 3 Pending issue subject to the text agreed in Article 3

Commission shall inform the Member State of the receipt of the response to that request.Where the member State concerned does not provide the information requested within the period fixed by the Commission or provides incomplete information, theWhere the Member State concerned does not provide [] this information [] within the period [] the Commission shall [] reject the[No change]Pending issue subject to agreed in Article 3	the text
of the response to that request.Image: Concerned does not provide concerned does not provide the information requested within the period fixed by the Commission or provides incomplete information, theWhere the Member State concerned does not provide [] within the period [] the Commission shall [] reject theNo changeImage: Concerned does not provide agreed in Article 3Image: Concerned does not provide [] agreed in Article 3	<u>the text</u>
request.Where the Member State[No change]Where the Member StateConcerned does not providePending issue subject toconcerned does not provideconcerned does not provide []Member Statethe information requestedthis information [] within thePeriod []within the period fixed byperiod [] set out by theArticle 3the Commission or providesCommission, [] theCommission shall [] reject the	the text
Where the Member State concerned does not provide the information requested within the period fixed by the Commission or provides incomplete information, theWhere the Member State concerned does not provide [] within the period [] within the period [] the Commission shall [] reject the[No change]Pending issue subject to agreed in Article 3	the text
concerned does not provide the information requested within the period fixed by the Commission or provides incomplete information, theconcerned does not provide [] within the period [] within the period [] the Commission shall [] reject theagreed in Article 3	<u>the text</u>
the information requested within the period fixed by the Commission or provides incomplete information, thethis information [] within the period [] set out by the Commission, [] the Commission shall [] reject the	
within the period fixed by the Commission or provides incomplete information, theperiod [] set out by the Commission, [] the Commission shall [] reject the	
the Commission or provides incomplete information, theCommission, [] the Commission shall [] reject the	
incomplete information, the Commission shall [] reject the	
Commission shall take a notification on the grounds of	
decision that the measures incomplete notification. As a	
taken by the Member State result, [] the Member State	
in accordance with shall refrain from taking the	
paragraph 3 are intended measures	
incompatible with Union	
law. If the Commission	
decides that the measures are	
incompatible with Union	
law, the Member State in	
question shall refrain from	
taking the intended	
measures;	
6. Member States shall, by [No change] [No change] 6. Member States shall	, by
appropriate means, ensure, appropriate means, ensure,	ensure,
within the framework of their within the framework	
legislation, that media service legislation, that media	ia service
providers under their providers under their	
jurisdiction effectively comply	
with the provisions of this with the provisions of this	
Directive.	
7. see below in Article 4a	

8.	Directive 2000/31/EC shall apply unless otherwise provided for in this Directive. In the event of a conflict between a provision of Directive 2000/31/EC and a provision of this Directive, the provisions of this Directive shall prevail, unless otherwise provided for in this Directive.	[No change]	[No change]	 Directive 2000/31/EC shall apply unless otherwise provided for in this Directive. In the event of a conflict between a provision of Directive 2000/31/EC and a provision of this Directive, the provisions of this Directive shall prevail, unless otherwise provided for in this Directive.
		Article	4a - NEW	
Poi	int 5(d)		<u>AMD 55 (Art. 4(7))</u>	EP amd accepted in principle
7.	Member States shall encourage co-regulation and self-regulation through codes of conduct adopted at national level in the fields coordinated by this Directive to the extent permitted by their legal systems. Those codes shall be such that they are broadly accepted by the main stakeholders in the Member States concerned and. The codes of conduct shall clearly and unambiguously set out their objectives. They shall provide for regular,	 Member States [] are encouraged to use co- regulation and to foster self-regulation through codes of conduct adopted at national level in the fields coordinated by this Directive to the extent permitted by their legal systems. Those codes shall []: a) be broadly accepted by the main stakeholders in the Member States concerned, b) [] clearly and unambiguously set out their objectives, 	7. The Commission and the Member States shall encourage and facilitate self-regulation and co-regulation [] through codes of conduct adopted at national level in the fields coordinated by this Directive to the extent permitted by their legal systems. Those codes shall be [] broadly accepted by [] stakeholders acting under the jurisdiction of [] the Member States concerned. The codes of conduct shall clearly and unambiguously set out their objectives. [] Regulatory authorities and/or	 [] Member States shall encourage the use of co- regulation and may foster self-regulation [] through codes of conduct adopted at national level in the fields coordinated by this Directive to the extent permitted by their legal systems. Those codes shall be such that they: a) are broadly accepted by the main stakeholders in the Member States concerned, b) [] clearly and unambiguously set out their objectives, c) [] provide for regular,
	transparent and independent monitoring and evaluation of	c) [] provide for regular, transparent and independent	<i>bodies</i> shall provide for regular, transparent and independent	transparent and independent



the achievement of the objectives aimed at. They shall provide for effective enforcement, including when appropriate effective and proportionate sanctions.	 monitoring and evaluation of the achievement of the objectives aimed at, and d) [] provide for effective enforcement []. 	monitoring and evaluation of the achievement of the objectives aimed at <i>in those</i> <i>codes. [] The codes of</i> <i>conduct</i> shall provide for effective <i>and transparent</i> enforcement <i>by the regulatory</i> <i>authorities and/or bodies</i> , including <i>[]</i> effective and proportionate sanctions.	 monitoring and evaluation of the achievement of the objectives aimed at, and d) [] provide for effective enforcement, including [] effective and proportionate sanctions.
		The ERGA shall encourage media service providers to exchange best practices on co- regulatory systems across the Union.	EP amendment accepted in part
	2. Member States and the Commission may foster self-regulation through Union codes of conduct drawn up by media service providers, video-sharing platform service providers or organisations representing them, in cooperation, as necessary, with other sectors such as industry, trade, professional and consumer associations or		 2. Member States and the Commission may foster self- regulation through Union codes of conduct drawn up by media service providers, video-sharing platform service providers or organisations representing them, in cooperation, as necessary, with other sectors such as industry, trade, professional and consumer associations or organisations. These codes shall be broadly accepted by



	organisations. These codes shall be broadly accepted by the main stakeholders at Union level and shall comply with points (b) to (d) of paragraph 1. The Union codes of conduct shall be without prejudice to the national codes of conduct.		the main stakeholders at Union level and shall comply with points (b) to (d) of paragraph 1. The Union codes of conduct shall be without prejudice to the national codes of conduct.
	The Commission shall make these codes publicly available and may give them appropriate publicity.		The Commission shall make these codes publicly available and may give them appropriate publicity.
		In cooperation with the Member States, the Commission shall facilitate the development of [] Union codes of conduct, where appropriate, in accordance with the principles of subsidiarity and proportionality and in consultation with the contact committee, the ERGA and media service providers taking	In cooperation with the Member States, the Commission shall facilitate the development of Union codes of conduct, where appropriate, in accordance with the principles of subsidiarity and proportionality.
Draft Union codes of conduct referred to in Articles 6a (3), 9(2) and 9(4) and amendments or extensions to	The draft Union codes of conduct [] and amendments thereof [] shall be submitted to the	<i>identified best practices into</i> <i>account. Draft Union codes of</i> <i>conduct</i> and amendments or extensions to existing Union	The draft Union codes of conduct [] and amendments thereof [] shall be submitted to the Commission

existing Union codes of conduct shall be submitted to the Commission by the signatories of these codes.	Commission by the signatories of these codes. [] The Commission shall consult the Contact Committee on those draft codes or amendments thereof.	codes of conduct shall be submitted to the Commission by the signatories of these codes. <i>The Commission shall</i> <i>ensure appropriate publicity</i> <i>for those codes in order to</i> <i>promote the exchange of best</i> <i>practices.</i>	by the signatories of these codes. [] The Commission shall consult the Contact Committee on those draft codes or amendments thereof.
The Commission may ask ERGA to give an opinion on the drafts, amendments or extensions of those codes. The Commission may publish those codes as appropriate.	deleted	The [] ERGA [] shall regularly monitor, and provide the Commission and the contact committee with a regular, transparent and independent evaluation of, the achievement of the objectives aimed at in those Union codes of conduct. []	The Commission may ask the ERGA to give an opinion on the drafts, amendments or extensions of the Union [] codes of conduct and assist the Commission in regular evaluation of the functioning of those codes. []
		(7a) If a national independent regulatory body and/or authority concludes that any code of conduct or parts thereof have proven not to be sufficiently effective, the Member State of the regulatory body and/or authority in question remains free to require media service providers under its jurisdiction to comply with more detailed or stricter rules in compliance with this Directive and Union	<u>Pending issue</u> More technical discussion is needed to have a common understanding of the concept of self-regulation

law and with respect for the freedom of expression and information, and media pluralism. Such rules shall be
reported to the Commission without undue delay.

CHAPTER 3 - <i>Point 6</i> PROVISIONS APPLICABLE TO [] AUDIOVISUAL MEDIA SERVICES				
	Article 5	- AMD 56		
			EP amd accepted in full	
Member States shall ensure that audiovisual media service providers under their jurisdiction shall make easily, directly and permanently accessible to the recipients of a service at least the following information:	1a. Member States shall ensure that audiovisual media service providers under their jurisdiction shall make easily, directly and permanently accessible to the recipients of a service at least the following information:	Member States shall ensure that [] a media service provider under their jurisdiction shall make easily, directly and permanently accessible to the recipients of a service at least the following information:	1a. Member States shall ensure that [] a media service provider under their jurisdiction shall make easily, directly and permanently accessible to the recipients of a service at least the following information:	
(a) the name of the media service provider;	[No change]	(a) <i>its []</i> name <i>[];</i>	(a) its [] name [];	
(b) the geographical address at which the media service provider is established;	[No change]	(b)the geographical address at which <i>[] it</i> is established;	(b) the geographical address at which [] it is established;	
(c) the details of the media service provider, including its electronic mail address or website, which allow it	[No change]	 (c) the details [], including its [] email address or website, which allow it to be contacted rapidly in a direct and 	(c) the details [], including its[] email address or website, which allow it to be contacted rapidly in a direct and	



to be contacted rapidly in a direct and effective manner;		effective manner;	effective manner;
Point 7 (d) the Member State having jurisdiction over the media service providers and the competent regulatory authorities or supervisory bodies.	[No change]	(d) the Member State having jurisdiction over [] it and the competent regulatory authorities and/or bodies or supervisory bodies.	(d) the Member State having jurisdiction over [] it and the competent regulatory authorities and/or bodies or supervisory bodies.
	1b. Member States may adopt legislative measures providing that, in addition to the information listed in paragraph 1, audiovisual media service providers under their jurisdiction make accessible information concerning their ownership structure, including the beneficial owners, as well as information related to politically exposed persons who own media service providers, provided that such measures respect the essence of the fundamental rights and freedoms concerned and are necessary and		1b. Member States may adopt legislative measures providing that, in addition to the information listed in paragraph 1, media service providers under their jurisdiction make accessible information concerning their ownership structure, including the beneficial owners. Such measures shall respect the essence of the fundamental rights and freedoms concerned, in particular private and family life, and shall be necessary and proportionate to safeguard an objective of general interest.



	proportionate in a			
	democratic society to			
	safeguard an objective of			
	general interest.			
		int 8 – <u>AMD 57</u>		
Member States shall ensure by	Member States shall ensure by	Member States shall ensure by	Member States shall ensure by	
appropriate means that	appropriate means that	appropriate means that audiovisual	appropriate means that audiovisual	
audiovisual media services	audiovisual media services	media services provided by media	media services provided by media	
provided by media service	provided by media service	service providers under their	service providers under their	
providers under their	providers under their jurisdiction	jurisdiction do not contain any of	jurisdiction do not contain any:	
jurisdiction do not contain any	do not contain any:	the following:		
incitement to violence or hatred	aa) incitement to violence or	(a)incitement to undermine	aa) <u>Pending issue</u>	
based directed against a group of	hatred directed against a	human dignity;		
persons or a member of such a	group of persons or a	(b) incitement to violence or	ab) public provocation to	
group defined by reference to	member of such a group	hatred directed against a	commit a terrorist offence as	
sex, racial or ethnic origin,	defined by reference to sex,	person or a group of persons	set out in Article 5 of	
religion or belief, disability, age	racial or ethnic origin,	defined by reference to	Directive 2017/XXX/EU on	
or sexual orientation.	nationality, religion or	nationality, sex, race, colour,	combating terrorism.	
	belief, disability, age or	ethnic or social origin,		
	sexual orientation;	genetic features, language,		
		religion or belief, <i>political or</i>		
	ab) [] public provocation to	any other opinion,		
	commit a terrorist offence	membership of a national		
	as set out in Article 5 of	minority, property, birth,		
	Directive 2017/XXX/EU on	disability, age, gender,		
	combating terrorism.	gender expression, gender		
	_	<i>identity</i> , sexual orientation,		
		residence status or health;		
		(c)incitement to terrorism.		
	Article 6a - P	pint 9 – AMD 58		
Text proposed in Article 12	Articles 6a and 12 merged	Articles 6a and 12 merged	EP amd accepted in part	

EP amd accepted in full

Regulation EU 2016/679 of the European Parliament and the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (OJ L 119, 4.5.2016, p. 1).

The most harmful content, such as gratuitous violence and pornography, shall be subject to the strictest measures, such as encryption and effective parental controls.	The most harmful content, such as gratuitous violence and pornography, shall be subject to [] strict access control measures, such as encryption and effective parental controls, without prejudice to Member States adopting stricter measures.	The most harmful content, such as gratuitous violence and pornography, shall be subject to the strictest measures <i>[]</i> .	The most harmful content, such as gratuitous violence and pornography, shall be subject to the strictest measures [].
	The Commission may encourage media service providers to exchange best practices on co-regulatory codes of conduct. Where appropriate, Member States and the Commission may foster self-regulation through Union codes of conduct referred to in Article 4a(2).		<u>Council text to be moved to</u> <u>Article 4a.</u>
1. Member States shall ensure that audiovisual media service providers provide sufficient information to viewers about content which may impair the physical, mental or moral development of minors. For this purpose, Member States may use a system of descriptors indicating the nature of the content of an	 1a. Member States shall ensure that [] media service providers provide sufficient information to viewers about content which may impair the physical, mental or moral development of minors. For this purpose, [] media service providers shall use a system [] describing the potentially harmful nature of the content of an 	2. Member States shall ensure that <i>[]</i> media service providers provide sufficient information to viewers about content which may impair the physical mental or moral development of minors. For this purpose, Member States may use a system of descriptors indicating the nature of the content of an audiovisual media service.	 1a. Member States shall ensure that [] media service providers provide sufficient information to viewers about content which may impair the physical, mental or moral development of minors. For this purpose, [] media service providers shall use a system [] describing the potentially harmful nature of the content of an audiovisual media service.



	audiovisual media service.	audiovisual media service.		<u>Related Council recital 9 is to be</u>
			2a. Member States shall ensure that the measures taken to protect minors from audiovisual media services provided by media service providers under their jurisdiction, which may impair their physical, mental or moral development, are necessary and proportionate and fully respect the rights, freedoms and principles set out in the Charter, in particular those set out in Title III and Article 52 thereof.	<u>kept.</u> <u>EP text to be moved to a recital.</u>
2.	For the implementation of this Article, Member States shall encourage co- regulation.	For the implementation of this [] paragraph, Member States [] are encouraged to <u>use</u> co-regulation as provided for in Article 4a(1).	4. For the implementation of this Article, Member States shall encourage <i>self- regulation and</i> co-regulation.	<u>To be dealt with in Article 4a.</u>
3.	The Commission and ERGA shall encourage media service providers to exchange best practices on co-regulatory systems across the Union. Where appropriate, the Commission shall facilitate the	The Commission [] shall encourage media service providers to exchange best practices on co-regulatory [] codes of conduct. []	5. The Commission and the ERGA shall encourage media service providers to exchange best practices on <i>self-regulation and</i> co- regulatory systems across the Union. Where appropriate, the	<u>To be applied to the entire Article.</u>



development of Union codes of conduct.		Commission shall facilitate the development of Union codes of conduct.	
	1b. In addition to the measures referred to in paragraphs 1 and 1a, Member States shall encourage policies and schemes to develop media literacy skills.		<u>To be made more general</u>
	Member States and the Commission may foster self-regulation through Union codes of conduct referred to in Article 4a(2).		<u>To be dealt with in Article 4a.</u>
Article 7 deleted	Article / – Pol	int 10 – <u>AMD 59</u>	EP amd accepted in part
	1. Member States shall ensure that media service providers under their jurisdiction develop appropriate and proportionate measures to enable their services to be made progressively accessible to people with a visual or hearing disability.	1. Member States shall, without undue delay, develop measures to ensure that services provided by media service providers under their jurisdiction are made continuously and progressively more accessible to persons with disabilities. Those measures shall be developed in consultation with relevant stakeholders, including media service providers and organisations of persons with	1. Member States shall ensure, without undue delay, that services provided by media service providers under their jurisdiction are made continuously and progressively more accessible to people with disabilities through proportionate measures.

	disabilities.	
2 Mombor States shall	2 The management and to in	<u>EP amd accepted in principle</u>
2. Member States shall ensure that media service providers report, on a regular basis, to the national regulatory authorities or bodies on the implementation of the measures referred to in paragraph 1.	2. The measures referred to in paragraph 1 shall include a requirement that media service providers report on an annual basis to Member States about the steps taken and progress made in respect of progressively making their services more accessible to persons with disabilities. Member States shall report to the Commission on the steps taken by media service providers under their jurisdiction.	2. Member States shall ensure that media service providers report on []a regular basis to the national regulatory authorities and/or bodies on the implementation of the measures referred to in paragraph 1. Member States shall report to the Commission by [Official Journal: please insert date, (4) years after the date of entry into force] and every 3 years thereafter, on the implementation of paragraph 1.
		EP amd accepted in part
	3. The measures referred to in paragraph 1 shall encourage media service providers to develop, in cooperation with the representatives of organisations of persons with disabilities and regulatory bodies, accessibility action plans in respect of continuously and progressively making their services more	3. Member States shall encourage media service providers to develop accessibility action plans in respect of continuously and progressively making their services more accessible to persons with disabilities. Any such action plan shall be communicated to national regulatory authorities and/or bodies.

accessible to persons with disabilities. Such action plans shall be developed without undue delay and communicated to national regulatory authorities and/or bodies.	
4. The measures developed pursuant to paragraph 1 shall be notified to the Commission, the contact committee and the ERGA without undue delay. The Commission and the ERGA shall facilitate the exchange of best practices between media service providers.	<u>EP amd rejected</u>
 (EP amd 80 on Art. 30(4a)) 4a. Member States shall ensure that national regulatory authorities and/or bodies designate a single and publicly available point of contact for information and complaints about the accessibility issues referred to in Article 7. 	 <u>EP amd 80 accepted in part and in</u> <u>principle</u> 4a. Member States shall designate a single, easily accessible, including by persons with disabilities, and publicly available online point of contact for providing information and receiving complaints regarding any accessibility issues referred to in this Article.
	<u>EP amd accepted in part</u>

3. Member States shall ensure that emergency information, including public communications and announcements in natural disaster situations, which is made public through audiovisual media services, is provided in a manner which is accessible to people with a visual or hearing disability.	5. Member States shall ensure that emergency information, including public communications and announcements in natural disaster situations, which is made available to the public through audiovisual media services, is provided in a manner which is accessible to persons with disabilities, including subtitles for the deaf and hard of hearing, audio messages and audio descriptions for any visual information and, where practicable, sign language interpretation.	5. Member States shall ensure that emergency information, including public communications and announcements in natural disaster situations, which is made available to the public through audiovisual media services, is provided in a manner which is accessible to persons with disabilities.
	6. Member States shall ensure that media service providers aim, through their content acquisition, programming and editorial policies, to deliver access services as part of content producers' packages.	<u>EP amd rejected</u>
	7. Member States shall encourage media service providers to enable consumers to find and watch accessible content, and to make their websites, media-players, online	<u>EP amd rejected</u>

	applications and mobile-based services, including mobile apps, used for the provision of the service, more accessible in a consistent and adequate way so that users can perceive, operate and understand them, and in a robust way that facilitates interoperability with a variety of user agents and assistive technologies available at Union and international level.	
	AMD 60Article 7aMember States remain free to impose obligations to ensure the appropriate prominence of audiovisual media services of general interest.The imposition of such obligations shall be proportionate and meet objectives of general interest, such as media pluralism, freedom of speech, cultural diversity and gender equality, which shall be clearly defined by Member States in accordance with Union law.	<u>Pending issue</u>



		<u>AMD 61</u> Article 7b Member States shall ensure that the programmes and services of media service providers are not modified or overlayed without their explicit consent with the exception of services initiated by the recipient of a service for private use.	<u>Pending issue</u>
	Art	icle 8	
Member States shall ensure that media service providers under their jurisdiction do not transmit cinematographic works outside periods agreed with the rights holders.	[No change]	<u>AMD 62</u> Member States shall ensure that media service providers <i>and video-</i> <i>sharing platform providers</i> under their jurisdiction do not transmit cinematographic works outside periods agreed with the rights holders.	
	Article 9	- AMD 63	
 Member States shall ensure that audiovisual commercial communications provided by media service providers under their jurisdiction comply with the following requirements: 	[No change]	1. Member States shall ensure that audiovisual commercial communications provided by media service providers under their jurisdiction comply with the following requirements:	
(a) audiovisual commercial communications shall be readily recognisable as	[No change]	(a)audiovisual commercial communications shall be readily recognisable as such	

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such. Surreptitious audiovisual commercial communication shall be prohibited;		<i>and distinguishable from</i> <i>editorial content;</i> <i>surreptitious</i> audiovisual commercial communication shall be prohibited;	
(b) audiovisual commercial communications shall not use subliminal techniques;	[No change]	[No change]	
(c) audiovisual commercial communications shall not:	[No change]	[No change]	
(i) prejudice respect for human dignity;	[No change]	[No change]	
 (ii) include or promote any discrimination based on sex, racial or ethnic origin, nationality, religion or belief, disability, age or sexual orientation; 	[No change]	[No change]	
(iii) encourage behaviour prejudicial to health or safety;	[No change]	[No change]	

(iv) encourage behaviour grossly prejudicial to the protection of the environment;	[No change]	(iv)encourage behaviour [] prejudicial to the protection of the environment;	
(d) all forms of audiovisual	(d) all forms of audiovisual	(d) all forms of audiovisual	
commercial	commercial communications	commercial communications	
communications for	for cigarettes and other	for cigarettes, <i>electronic</i>	

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	cigarettes and other	tobacco products, as well as	cigarettes and other tobacco	
	tobacco products shall be prohibited;	for electronic cigarettes and refill containers [] shall be prohibited;	products shall be prohibited;	
(e)	communications for alcoholic beverages shall not be aimed specifically at minors and shall not encourage immoderate consumption of such beverages;	[No change]	 (e) audiovisual commercial communications for alcoholic beverages shall not be aimed [] at minors and shall not encourage immoderate consumption of such beverages; 	
(f)	audiovisual commercial communication for medicinal products and medical treatment available only on prescription in the Member State within whose jurisdiction the media service provider falls shall be prohibited;	[No change]	[No change]	
(g)		[No change]	(g)audiovisual commercial communications shall not cause physical <i>[]</i> detriment to minors. Therefore they shall not directly exhort minors to buy or hire a product or service by exploiting their inexperience or credulity <i>[]</i> , or unreasonably show minors in	

persuade their parents or others to purchase the goods or services being advertised, exploit the special trust minors place in parents, teachers or other persons, or unreasonably show minors in dangerous situations. Point 11(a)	2 Marrikar States () and	dangerous situations.	
2. Member States and the Commission shall encourage the development of self- and co-regulatory codes of conduct regarding inappropriate audiovisual commercial communications, accompanying or included in programmes with a significant children's audience, of foods and beverages containing nutrients and substances with a nutritional or physiological effect, excessive intakes of which in the overall diet are not recommended, in particular fat, trans-fatty acids, salt or sodium and sugars.	2. Member States [] are encouraged [] to use co- regulation and to foster self-regulation through codes of conduct as provided for in Article 4a(1) regarding inappropriate audiovisual commercial communications, accompanying or included in children's programmes [], of foods and beverages containing nutrients, and substances with a nutritional or physiological effect, in particular fat, saturated fats, trans-fatty acids, salt or sodium and sugars, of which excessive intakes [] in the overall diet are not recommended [].	3. Member States and the Commission shall encourage the development of self- and co-regulatory codes of conduct regarding inappropriate audiovisual commercial communications, accompanying or included in <i>children's</i> programmes <i>[]</i> , of foods and beverages containing nutrients and substances with a nutritional or physiological effect, excessive intakes of which in the overall diet are not recommended, in particular fat, trans-fatty acids, salt or sodium and sugars.	
Those codes should be used	Those codes [] shall aim to	Those codes [] shall aim to	

to effectively reduce the	effectively [] limit the	effectively reduce the exposure	
exposure of minors to	exposure of minors to	of [] children to audiovisual	
audiovisual commercial	audiovisual commercial	commercial communications	
communications of foods and	communications of foods and	[] for such foods and	
beverages that are high in	beverages that are high in salt,	beverages. [] They shall aim	
salt, sugars or fat or that	sugars or fat or that otherwise	to provide that [] such	
otherwise do not fit national	do not fit national or	audiovisual commercial	
or international nutritional	international nutritional	communications [] do not	
guidelines. Those codes	guidelines. Those codes []	emphasise the positive quality	
should provide that the	shall also ensure that	of the nutritional aspects of	
audiovisual commercial	audiovisual commercial	such foods and beverages.	
communications are not to	communications [] do not		
emphasise the positive	[] emphasise the positive		
quality of the nutritional	quality of the nutritional		
aspects of such foods and	aspects of such foods and		
beverages.	beverages.		

shal of b co-r the app shal deve	e Commission and ERGA Il encourage the exchange best practices on self and regulatory systems across Union. Where propriate, the Commission Il facilitate the relopment of Union codes conduct.	deleted	deleted	
Point 11	1 <i>(b)</i>			
3. Men	mber States and the	3. [] Member States [] :	re <u>2.</u> Member States and the	
Con	mmission shall encourage	encouraged [] to use co	6	
the	development of self- and	regulation and to foster	the development of self- and	
co-r	regulatory codes of	self-regulation through	co-regulatory codes of conduct	

4.	conduct regarding inappropriate audiovisual commercial communications for alcoholic beverages. Those codes should be used to effectively limit the exposure of minors to audiovisual commercial communications for alcoholic beverages.	 codes of conduct as provided for in Article 4a(1) regarding inappropriate audiovisual commercial communications for alcoholic beverages. Those codes [] shall aim to effectively limit the exposure of minors to audiovisual commercial communications for alcoholic beverages. 4. The Commission [] shall 	 regarding inappropriate audiovisual commercial communications for alcoholic beverages. Those codes [] shall aim to effectively [] reduce the exposure of minors to <i>inappropriate</i> audiovisual commercial communications for alcoholic beverages. 4. The Commission and the 		
	shall encourage the exchange of best practices on self- and co-regulatory systems across the Union. If considered appropriate, the Commission shall facilitate the development of Union codes of conduct.	 The commission [] shall encourage the exchange of best practices on self- and co- regulatory [] codes of conduct referred to in paragraphs 2 and 3. [] 	ERGA shall <i>[] ensure</i> the exchange of best practices on self- and co-regulatory systems across the Union. <i>[]</i>		
		4a. Member States and the Commission may foster self-regulation through Union codes of conduct referred to in Article 4a(2).	Where necessary, the Commission and the ERGA shall facilitate, in cooperation with the Member States, the development, promotion and adoption of Union codes of conduct.		
	Article 10 – <u>AMD 64</u>				
1.	Audiovisual media services or programmes that are sponsored shall meet the following requirements:	[No change]	[No change]		

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 (a) their content and, in the case of television broadcasting, their scheduling shall in no circumstances be influenced in such a way as to affect the responsibility and editorial independence of the media service provider; Point 12 	[No change]	[No change]	
(b) they shall not directly encourage the purchase or rental of goods or services;	 (b) they shall not directly encourage the purchase or rental of goods or services, in particular by making special promotional references to those goods or services; 	(b)they shall not directly encourage the purchase or rental of goods or services;	
 (c) viewers shall be clearly informed of the existence of a sponsorship agreement. Sponsored programmes shall be clearly identified as such by the name, logo and/or any other symbol of the sponsor such as a reference to its product(s) or service(s) or a distinctive sign thereof in an appropriate way for programmes at the 	[No change]	 (c) viewers shall be clearly informed of the existence of a sponsorship agreement; <i>sponsored</i> programmes shall be clearly identified as such by the name, logo and/or any other symbol of the sponsor such as a reference to its product(s) or service(s) or a distinctive sign thereof in an appropriate way for programmes at the beginning, during and/or at the end of the programmes. 	

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	beginning, during and/or			
	at the end of the			
	programmes.			
2.	Audiovisual media services or programmes shall not be sponsored by undertakings whose principal activity is the manufacture or sale of cigarettes and other tobacco products.	2. Audiovisual media services or programmes shall not be sponsored by undertakings whose principal activity is the manufacture or sale of cigarettes and other tobacco products, as well as electronic cigarettes and refill containers [].	2. Audiovisual media services or programmes shall not be sponsored by undertakings whose principal activity is the manufacture or sale of cigarettes, <i>electronic cigarettes</i> and other tobacco products.	
3.	The sponsorship of audiovisual	[No change]	[No change]	
	media services or programmes			
	by undertakings whose			
	activities include the			
	manufacture or sale of			
	medicinal products and			
	medical treatment may			
	promote the name or the image			
	of the undertaking, but shall			
	not promote specific medicinal			
	products or medical treatments			
	available only on prescription			
	in the Member State within			
	whose jurisdiction the media			
	service provider falls.			
4.	News and current affairs	[No change]	4. News and current affairs	
	programmes shall not be		programmes shall not be	
	sponsored. Member States may		sponsored. Member States may	
	choose to prohibit the showing		[] prohibit [] the	
	of a sponsorship logo during		sponsorship of children's	

	children's programmes, documentaries and religious programmes.		programmes or content aimed primarily at children.	
		Article 11 - Po	int 13 – <u>AMD 65</u>	
1.	Paragraphs 2, 3 and 4 shall apply only to programmes produced after 19 December 2009.	[No change]	1. <i>[] This Article</i> shall apply only to programmes produced after 19 December 2009.	
2.	Product placement shall be admissible in all audiovisual media services, except in news and current affairs programmes, consumer affairs programmes, religious programmes and programmes with a significant children's audience.	2. Product placement shall be [] allowed in all audiovisual media services, except in news and current affairs programmes, consumer affairs programmes, religious programmes and children's programmes [].	2. Product placement shall be admissible in all audiovisual media services, except in news and current affairs programmes, consumer affairs programmes, religious programmes and <i>children's</i> programmes <i>[] or content</i> <i>aimed primarily at children</i> .	
3.	Programmes that contain product placement shall meet the following requirements:	[No change]	[No change]	
	 (a) their content and, in the case of television broadcasting, their scheduling shall in no circumstances be influenced in such a way as to affect the responsibility and editorial independence of the media service 	 (a) their content and organisation in a schedule, in the case of television broadcasting, [] or in a catalogue in the case of on- demand audiovisual media service, shall in no circumstances be influenced in such a way as to affect the responsibility and editorial 	[No change]	

provider;	independence of the media service provider;		
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(b) they shall not directly encourage the purchase or rental of goods or services;	 (b) they shall not directly encourage the purchase or rental of goods or services, in particular by making special promotional references to those goods or services; (ba)they shall not give undue prominence to the product in question; 	[No change] (ba) they shall not give undue prominence to the product in question;	
(c) viewers shall be clearly informed of the existence of product placement. Programmes containing product placement shall be appropriately identified at the start and the end of the programme, and when a programme resumes after an advertising break, in order to avoid any confusion on the part of the viewer;	 (c) viewers shall be clearly informed of the existence of product placement [] by an appropriate identification at the start and the end of the programme, and when a programme resumes after an advertising break, in order to avoid any confusion on the part of the viewer. 	(c)viewers shall be clearly informed of the existence of product placement. Programmes containing product placement shall be appropriately identified at the start and the end of the programme [].	
By way of exception, Member States may choose to waive the requirements set	[] Member States may [] waive the requirements set out in point (c) [] except	[No change]	

	out in point (c) provided that the programme concerned has neither been produced nor commissioned by the media service provider itself or a company affiliated to the media service provider.	for programmes produced or commissioned by the media service provider [] or by a company affiliated to [] that media service provider.					
4.	In any event programmes shall not contain product placement of:	[No change]	[No change]				
	 (a) tobacco products or cigarettes or product placement from undertakings whose principal activity is the manufacture or sale of cigarettes and other tobacco products; (b) specific medicinal products or medical treatments available only on prescription in the Member State under whose jurisdiction the media service provider falls. 	 (a) cigarettes and other tobacco products, as well as electronic cigarettes and refill containers [] or product placement from undertakings whose principal activity is the manufacture or sale of [] those products; [No change] 	 (a)tobacco products, cigarettes <i>or electronic cigarettes</i> or product placement from undertakings whose principal activity is the manufacture or sale of cigarettes, <i>electronic cigarettes or</i> other tobacco products; [No change] 				
	Article 12 - Point 14 [article moved to Chapter III.]						
	This in no way prejudges a final of	n this Article was moved to Article decision on where the text will be	<u>AMD 66</u> Deleted [text moved to Article 6a]				
		CHAP	TER IV.				

	PROVISIONS APPLICABLE ONLY TO ON-DEMAND AUDIOVISUAL MEDIA SERVICES					
		Article 1	13 - Point 15			
1.	Member States shall ensure that providers of on-demand audiovisual media services under their jurisdiction secure at least a 20% share of European works in their catalogue and ensure prominence of these works.	 Member States shall ensure that media service providers of on-demand audiovisual media services under their jurisdiction secure at least a [] 30% share of European works in their catalogues and ensure prominence of these 	AMD 67EP amd accepted in part1. Member States shall ensure that providers of on-demand audiovisual media services under their jurisdiction secure at least a [] 30% share of European works in their catalogue and ensure prominence of these works.1. Member States shall ensure that media service providers of on- demand audiovisual media services under their jurisdiction secure at least a [] 30% share of European works in their catalogue and ensure prominence of these works.			
		works.	That share shall include works in the official languages of the territory in which they are distributed. <u>AMD 68</u>			
2.	Member States may require providers of on-demand audiovisual media services under their jurisdiction to contribute financially to the production of European works, including via direct investment in content and contributions to national funds. Member States may require providers of on- demand audiovisual media services, targeting audiences	2. Where Member States [] require media service providers [] under their jurisdiction to contribute financially to the production of European works, including via direct investment in content and contribution to national funds, [] they may also require media service providers [] targeting audiences in their territories, but established in other	2. Member States may require providers of on-demand audiovisual media services established under their jurisdiction to contribute financially to the production of European works, <i>taking into</i> <i>account the cultural and</i> <i>linguistic diversity of the</i> <i>territorial area in which they</i> <i>are located or provide their</i> <i>service</i> , including via direct investment in content and			

States to make contributions the financial shall be based revenues earn targeted Men the Member 3 provider is es imposes a fin contribution, into account targeted Men Any financial shall comply	a other Member te such financial s. In this case, contribution d only on the ned in the nber States. If State where the stablished ancial it shall take any financial s imposed by	Member States to make such financial contributions. In this case, the financial contribution shall be based only on the revenues earned in the targeted Member States. If the Member State where the provider is established imposes such a financial contribution, it shall take into account any financial contributions imposed by targeted Member States. Any financial contribution shall comply with Union law, in particular with State aid rules.	contributions to national funds. Member States may require providers of on-demand audiovisual media services, targeting audiences in their territories, but not established <i>[] therein</i> , to make such financial contributions. In this case, the financial contribution shall be based only on the <i>on- demand</i> revenues earned in the targeted Member States. If the Member State where the provider is established imposes a financial contribution, it shall take into account any financial contributions imposed by targeted Member States. Any financial contribution shall comply with Union law, in particular with State aid rules.	
to the Comm <i>no later than</i> <i>adoption]</i> at t	ars thereafter on Itation of	[No change]	[No change]	3. Member States shall report to the Commission by <i>[date – no later</i> <i>than three years after adoption]</i> at the latest and every two years thereafter on the implementation of paragraphs 1 and 2.
provided by I	sion shall, on he information Member States ependent study,	4. The Commission shall, on the basis of the information provided by Member States and of an independent study,	[No change]	4. The Commission shall, on the basis of the information provided by Member States and of an independent study, report

	report to the European Parliament and to the Council on the application of paragraphs 1 and 2, taking into account the market and technological developments and the objective of cultural diversity.		report to the European Parliament and to the Council on the application of paragraphs 1 and 2, taking into account the market and technological developments and the objective of cultural diversity.		<u>AMD 69</u>	E	to the European Parliament and to the Council on the application of paragraphs 1 and 2, taking into account the market and technological developments and the objective of cultural diversity.
5.	Member States shall waive the requirements laid down in paragraphs 1 and 2 for providers with a low turnover or low audience or if they are small and micro enterprises. Member States may also waive such requirements in cases where they would be impracticable or unjustified by reason of the nature or theme of the on-demand audiovisual media services.	5.	The obligation imposed pursuant to paragraph 1 and the requirement on media service providers targeting audiences in other Member States set out in paragraph 2 shall not apply to media service [] providers with a low turnover or a low audience []. Member States may also waive such obligations or requirements in cases where they would be impracticable or unjustified by reason of the nature or theme of the [] audiovisual media services.	5.	Member States shall waive the requirements laid down in paragraphs 1 and 2 for providers with a low turnover or low audience or if they are small and micro enterprises <i>or</i> <i>independent producers</i> . Member States <i>[] shall</i> also waive such requirements in cases where they would be impracticable or unjustified by reason of the nature or theme of the on-demand audiovisual media services.	5.	The obligation imposed pursuant to paragraph 1 and the requirement on media service providers targeting audiences in other Member States set out in paragraph 2 shall not apply to media service [] providers with a low turnover or a low audience []. Member States [] shall also waive such obligations or requirements in cases where they would be impracticable or unjustified by reason of the on- demand audiovisual media services.
		5a.	The Commission shall [] issue guidelines regarding the calculation of the share of European works referred			5a	a. The Commission shall issue guidelines regarding the calculation of the share of European works referred to

	to in paragraph 1 and regarding the definition of [] low audience and low turnover referred to in paragraph 5 after consulting the Contact Committee.		in paragraph 1 and regarding the definition of low audience and low turnover referred to in paragraph 5 after consulting the Contact Committee.
PROVISIONS CONCERNI	_	PTER V. SHORT NEWS REPORTS IN TELE	VISION BROADCASTING
		icle 14	
 Each Member State may take measures in accordance with Union law to ensure that broadcasters under its jurisdiction do not broadcast on an exclusive basis events which are regarded by that Member State as being of major importance for society in such a way as to deprive a substantial proportion of the public in that Member State of the possibility of following such events by live coverage or deferred coverage on free television. If it does so, the Member State concerned shall draw up a list of designated events, national or non- national, which it considers to be of major importance for society. It shall do so in a clear 	[No change]	[No change]	



	and transparent manner in due time. In so doing the Member State concerned shall also determine whether these events should be available by whole or partial live coverage or, where necessary or appropriate for objective reasons in the public interest, whole or partial deferred coverage.			
2.	Member States shall immediately notify to the Commission any measures taken or to be taken pursuant to paragraph 1. Within a period of 3 months from the notification, the Commission shall verify that such measures are compatible with Union law and communicate them to the other Member States. It shall seek the opinion of the contact committee established pursuant to Article 29. It shall forthwith publish the measures taken in the Official Journal of the European Union and at least once a year the consolidated list of the measures taken by Member States.	[No change]	[No change]	

2	Mamhar Statag shall angure 1	[No shange]	[No shange]	
3.	Member States shall ensure, by	[No change]	[No change]	
	appropriate means within the			
	framework of their legislation,			
	that broadcasters under their			
	jurisdiction do not exercise the			
	exclusive rights purchased by			
	those broadcasters after 18			
	December 2007 in such a way			
	that a substantial proportion of			
	the public in another Member			
	State is deprived of the			
	possibility of following events			
	which are designated by that			
	other Member State in			
	accordance with paragraphs 1			
	and 2 by whole or partial live			
	coverage or, where necessary			
	or appropriate for objective			
	reasons in the public interest,			
	whole or partial deferred			
	coverage on free television as			
	determined by that other			
	Member State in accordance			
	with paragraph 1.			
	· · · ·	Art	icle 15	·
1.	Member States shall ensure	[No change]	[No change]	
	that for the purpose of short			
	news reports, any broadcaster			
	established in the Union has			
	access on a fair, reasonable			
	and non-discriminatory basis			
	to events of high interest to the			
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	public which are transmitted on an exclusive basis by a broadcaster under their jurisdiction.			
2.	If another broadcaster established in the same Member State as the broadcaster seeking access has acquired exclusive rights to the event of high interest to the public, access shall be sought from that broadcaster.	[No change]	[No change]	

3.	Member States shall ensure that such access is guaranteed by allowing broadcasters to freely choose short extracts from the transmitting broadcaster's signal with, unless impossible for reasons of practicality, at least the identification of their source.	[No change]	[No change]	
4.	As an alternative to paragraph 3, Member States may establish an equivalent system which achieves access on a fair, reasonable and non- discriminatory basis through other means.	[No change]	[No change]	
5.	Short extracts shall be used solely for general news	[No change]	[No change]	

	programmes and may be used				
	in on-demand audiovisual				
	media services only if the				
	same programme is offered on				
	a deferred basis by the same				
	media service provider.				
6.	Without prejudice to	[No change]	[No change]		
	paragraphs 1 to 5, Member				
	States shall ensure, in				
	accordance with their legal				
	systems and practices, that the				
	modalities and conditions				
	regarding the provision of such				
	short extracts are defined, in				
	particular, with respect to any				
	compensation arrangements,				
	the maximum length of short				
	extracts and time limits				
	regarding their transmission.				
	Where compensation is				
	provided for, it shall not				
	exceed the additional costs				
	directly incurred in providing				
	access.				
	CHAPTER VI.				
	PROMOTION OF DISTRIBUTION AND PRODUCTION OF TELEVISION PROGRAMMES				
		-	icle 16		
1.	,	[No change]	[No change]		
	where practicable and by				
	appropriate means, that				
	broadcasters reserve for				
	European works a majority				

	proportion of their transmission time, evoluting			
	transmission time, excluding the time allotted to news,			
	sports events, games,			
	advertising, teletext services			
	and teleshopping. This			
	proportion, having regard to			
	the broadcaster's			
	informational, educational,			
	cultural and entertainment			
	responsibilities to its viewing public, should be achieved			
	progressively, on the basis of			
	suitable criteria.			
2.	Where the proportion laid	[No change]	[No change]	
∠.	down in paragraph 1 cannot be			
	attained, it must not be lower			
	than the average for 1988 in			
	the Member State concerned.			
	However, in respect of Greece	[No change]	[No change]	
	and Portugal, the year 1988			
	shall be replaced by the year			
	1990.			
3.	Member States shall provide	[No change]	[No change]	
5.	the Commission every 2 years,	[[
	starting from 3 October 1991,			
	with a report on the application			
	of this Article and Article 17.			
	That report shall in particular	[No change]	[No change]	
	include a statistical statement			
	on the achievement of the			
	proportion referred to in this			

Article and Article 17 for each of the television programmes falling within the jurisdiction of the Member State concerned, the reasons, in each case, for the failure to attain that proportion and the measures adopted or envisaged in order to achieve it.			
The Commission shall inform the other Member States and the European Parliament of the reports, which shall be accompanied, where appropriate, by an opinion. The Commission shall ensure the application of this Article and Article 17 in accordance with the provisions of the Treaty on the Functioning of the European Union. The Commission may take account in its opinion, in particular, of progress achieved in relation to previous years, the share of first broadcast works in the programming, the particular circumstances of new television broadcasters and the specific situation of countries with a low audiovisual production capacity or	[No change]	[No change]	

restricted language area.			

Article 17				
Member States shall ensure,	[No change]	[No change]		
where practicable and by				
appropriate means, that				
broadcasters reserve at least 10				
% of their transmission time,				
excluding the time allotted to				
news, sports events, games,				
advertising, teletext services				
and teleshopping, or				
alternately, at the discretion of				
the Member State, at least 10				
% of their programming				
budget, for European works				
created by producers who are				
independent of broadcasters.				
This proportion, having regard				
to the broadcaster's				
informational, educational,				
cultural and entertainment				
responsibilities to its viewing				
public, should be achieved				
progressively, on the basis of				
suitable criteria. It must be				
achieved by earmarking an				
adequate proportion for recent				
works, that is to say works				
transmitted within 5 years of				
their production.				

		Art	icle 18	
televisi intende and do	hapter shall not apply to ion broadcasts that are ed for local audiences not form part of a al network.	[No change]	[No change]	
			TER VII.	·
			SING AND TELESHOPPING	
			icle 19 AMD 70	
telesho recogn disting content the use technic adverti shall be	sion advertising and opping shall be readily isable and uishable from editorial t. Without prejudice to of new advertising ques, television sing and teleshopping e kept quite distinct	[No change]	1. Television advertising and teleshopping shall be readily recognisable and distinguishable from editorial content. Without prejudice to the use of new advertising techniques, television advertising and teleshopping shall be kept <i>[] clearly</i>	
program	ther parts of the mme by optical and/or ic and/or spatial means.		distinct from other parts of the programme by optical and/or acoustic and/or spatial means.	
telesho in trans	d advertising and opping spots, other than smissions of sports shall remain the ion.	[No change]	<u>AMD 71</u> 2. Isolated advertising and teleshopping spots [] shall be admissible in sports events []. Apart from sport events, isolated advertising and teleshopping spots shall be admissible subject to the conditions set out in Article	



		20(2).	
	Arti	icle 20	
1. Member States shall ensure, where television advertising or teleshopping is inserted during programmes, that the integrity of the programmes, taking into account natural breaks in and the duration and the nature of the programme concerned, and the rights of the right holders are not prejudiced.	[No change]	[no change]	
 Point 16 2. The transmission of films made for television (excluding series, serials and documentaries), cinematographic works and news programmes may be interrupted by television advertising and/or teleshopping once for each scheduled period of at least 20 minutes. The transmission of children's programmes may be interrupted by television advertising and/or teleshopping once for each scheduled period of at least 30 minutes, provided that the 	 The transmission of films made for television (excluding series, serials and documentaries), cinematographic works and news programmes may be interrupted by television advertising and/or teleshopping once for each scheduled period of at least [] 30 minutes. The transmission of children's programmes may be interrupted by television advertising and/or teleshopping once for each scheduled period of at least 30 minutes, provided that the 	 <u>AMD 72</u> 2. The transmission of films made for television (excluding series, serials and documentaries), cinematographic works and news programmes may be interrupted by television advertising and/or teleshopping once for each scheduled period of at least <i>[] 30</i> minutes. The transmission of children's programmes may be interrupted by television advertising <i>[]</i> once for each scheduled period of at least 30 minutes, provided that the scheduled duration of the programme is greater than 30 minutes. <i>The transmission of teleshopping shall be</i> 	

	programme is greater than 30 minutes. No television advertising or teleshopping shall be inserted during religious services.	programme is greater than 30 minutes. No television advertising or teleshopping shall be inserted during religious services.	<i>prohibited during children's</i> <i>programmes.</i> No television advertising or teleshopping shall be inserted during religious services.	
	Teleshopping for medicinal	Arti	cle 21 [No change]	
	products which are subject to a			
	marketing authorisation within the meaning of Directive			
	2001/83/EC, as well as			
	teleshopping for medical treatment, shall be prohibited.			
	dedition, shan oe promoted.	Arti	icle 22	
	Television advertising and	1a. Television advertising and	[No change]	
	teleshopping for alcoholic	teleshopping for alcoholic		
	beverages shall comply with the following criteria:	beverages shall comply with the following criteria:		
(a)	it may not be aimed	(a) it [] shall not be aimed	[No change]	
, , ,	specifically at minors or, in	specifically at minors or, in		
	particular, depict minors	particular, depict minors		
	consuming these beverages;	consuming these beverages;		

 (b) it shall not link the consumption of alcohol to enhanced physical performance or to driving; 	[No change]	[No change]	
(c) it shall not create the impression that the consumption of alcohol	[No change]	[No change]	

	contributes towards social or			
	sexual success;			
(d)	it shall not claim that alcohol has therapeutic qualities or that it is a stimulant, a sedative or a means of resolving personal conflicts;	[No change]	[No change]	
(e)	immoderate consumption of alcohol or present abstinence or moderation in a negative light;	[No change]	[No change]	
(f)	it shall not place emphasis on high alcoholic content as being a positive quality of the beverages.	[No change]	[No change]	
		1b. Audiovisual commercial communications for alcoholic beverages in on- demand audiovisual media services, with the exception of sponsorship and product placement, shall comply with the criteria in paragraph 1a.		
			3 - Point 1 7	
			<u>AMD 73</u>	
1.	The daily proportion of television advertising spots and teleshopping spots within the period between	1. The [] proportion of television advertising spots and teleshopping spots within the period between []	 The daily proportion of television advertising spots and teleshopping spots [] shall not exceed 20 %. Member 	

7:00 and 23:00 shall not exceed 20 %.	06:00 and 18:00 shall not exceed 20 % of that period. The proportion of television advertising spots and teleshopping spots within the period between 18:00 and 00:00 shall not exceed 20 % of that period.	States shall remain free to define a prime time window, the duration of which shall not exceed a period of four consecutive hours. Within such a prime time window, the proportion of television advertising spots and teleshopping spots shall not exceed 20 %.	
 2. Paragraph 1 shall not apply to: (a) announcements made by the broadcaster in connection with its own programmes and ancillary products directly derived from those programmes or with programmes from other entities belonging to the same media group; 	[No change]	 <u>AMD 74</u> 2. Paragraph 1 shall not apply to: (a)self-promotional and cross-promotional announcements made by the broadcaster in connection with its own programmes and ancillary products and audiovisual media services directly derived from those programmes, product and services from [] entities belonging to the same [] broadcasting group; 	
(b) sponsorship announcements;		[No change]	
(c) product placements.	(ca)neutral frames between editorial content and	[No change] (cb) neutral frames used to distinguish between editorial	



	television advertising or teleshopping spots, and between individual spots.	content and audiovisual commercial communications, and between audiovisual commercial communications.	
	Art	icle 24	
Teleshopping windows shall be clearly identified as such by optical and acoustic means and shall be of a minimum uninterrupted duration of 15 minutes.	[No change]	[No change]	
	Art	icle 25	
This Directive shall apply mutatis mutandis to television channels exclusively devoted to advertising and teleshopping as well as to television channels exclusively devoted to self-promotion.	[No change]	[No change]	
However, Chapter VI as well as Articles 20 and 23 shall not apply to these channels.	[No change]	[No change]	
	Art	icle 26	
Without prejudice to Article 4, Member States may, with due regard for Union law, lay down conditions other than those laid down in Article 20(2) and Article 23 in respect of television broadcasts intended solely for the national territory which cannot be received directly or indirectly by the public in one or more other	[No change]	[No change]	

Me	ember States.				
			CHAPTER VIII		
		PROTECTION OF N	1INORS IN TELEVISION B <i>Point 18</i> – chapter deleted	ROADCASTING	
			CHAPTER IX		
		RIGHT OF REP	PLY IN TELEVISION BROA	ADCASTING	
			Article 28		
1.	Without prejudice to other provisions adopted by the	[No change]	[No change]		
	Member States under civil,				
	administrative or criminal law,				
	any natural or legal person, regardless of nationality,				
	whose legitimate interests, in				
	particular reputation and good				
	name, have been damaged by				
	an assertion of incorrect facts				
	in a television programme				
	must have a right of reply or				
	equivalent remedies. Member				
	States shall ensure that the				
	actual exercise of the right of				
	reply or equivalent remedies is				
	not hindered by the imposition				
	of unreasonable terms or				
	conditions. The reply shall be transmitted within a reasonable				
	time subsequent to the request being substantiated and at a				
	time and in a manner				
	appropriate to the broadcast to				
	which the request refers.				
	which the request refers.				

2.	A right of reply or equivalent remedies shall exist in relation to all broadcasters under the jurisdiction of a Member State.	[No change]	[No change]	
3.	2	[No change]	[No change]	
4.	An application for exercise of the right of reply or the equivalent remedies may be rejected if such a reply is not justified according to the conditions laid down in paragraph 1, would involve a punishable act, would render the broadcaster liable to civil- law proceedings or would transgress standards of public decency.	[No change]	[No change]	

5.	Provision shall be made for	[No change]	[No change]	
	procedures whereby disputes as			
	to the exercise of the right of			
	reply or the equivalent			
	remedies can be subject to			
	judicial review.			

	CHAPTER IXa – <i>Point 19</i> PROVISIONS APPLICABLE TO VIDEO-SHARING PLATFORM SERVICES			
		Article 28	a - <u>AMD 75</u>	
1.	1. Without prejudice to Articles 14 and 15 of Directive 2000/31/EC, Member States shall ensure that video- 		 Without prejudice to Articles 14 and 15 of Directive 2000/31/EC, Member States shall ensure that video-sharing platform providers take appropriate, <i>proportionate and</i> <i>efficient</i> measures to: (b) protect minors from content which may impair their 	
	content which may impair their physical, mental or moral development;programmes, user- generated videos and audiovisual commercial communications which may impair their physical, mental or moral development;		which may impair their physical, mental or moral development;	
	(b) protect all citizens from content containing incitement to violence or hatred directed against a group of persons or a(b) protect [] the general public from []incitement to violence or audiovisual commercialprogrammes, user- 		(a) protect all citizens from content containing incitement to undermine human dignity, or content containing incitement to	

member of such a group	communications	violence or hatred directed	
defined by reference to	containing incitement to	against a <i>person or a</i> group of	
sex, race, colour, religion,	violence or hatred directed	persons <i>[]</i> defined by	
descent or national or	against a group of persons	reference to <i>nationality</i> , sex,	
ethnic origin.	or a member of such a	race, colour, ethnic or social	
	group defined by reference	origin, genetic features,	
	to sex, [] racial or ethnic	language, religion or belief,	
	origin, nationality, religion	political or any other	
	or belief, [] disability,	opinion, membership of a	
	age or sexual orientation;	national [] minority,	
		property, birth, disability,	
		age, gender, gender	
		expression, gender identity,	
		sexual orientation, residence	
		status or health;	
	(ba) protect the general		
	public from programmes,		
	user-generated videos and		
	audiovisual commercial		
	communications		
	containing the public		
	provocation to commit a		
	terrorist offence as set out		
	in Article 5 of Directive		
	(EU) 2017/541 on		
	combating terrorism;		
	1a. Member States shall		
	ensure that video-sharing		
	platform providers		
	comply with the		
	requirements set out in		
	Article 9(1) with respect		

[]		to audiovisual commercial	
		communications that are	
		marketed, sold and	
		arranged by those video-	
		sharing platform	
		providers. Taking into	
		account the limited	
		control exercised by video	
		sharing platforms over	
		audiovisual commercial	
		communication that are	
		not marketed, sold and	
		arranged by those video	
		sharing platform	
		providers, Member States	
		shall ensure that the video	
		sharing platform	
		providers take	
		appropriate measures to	
		comply with the	
		requirements set out in	
		Article 9(1).	
2. What constitutes an	2.	[] For the purposes of	2a. What constitutes an
appropriate measure for the		paragraphs 1 and 1a, the	appropriate measure for the
purposes of paragraph 1		appropriate measures shall	purposes of paragraph 1 shall
shall be determined in light		be determined in light of the	be determined in light of the
of the nature of the content in		nature of the content in	nature of the content in
question, the harm it may		question, the harm it may	question, the harm it may
cause, the characteristics of		cause, the characteristics of	cause, the characteristics of the
the category of persons to be		the category of persons to	category of persons to be
protected as well as the rights		be protected as well as the	protected as well as the rights
and legitimate interests at		rights and legitimate	and legitimate interests at

stake, including those of the video-sharing platform providers and the users having created and/or uploaded the content as well as the public interest.	interests at stake, including those of the video-sharing platform providers and the users having created and/or uploaded the content as well as the public interest. The measures shall be practicable and proportionate, taking into account the size of the video-sharing platform service and the nature of the service that is provided.	stake, including those of the video-sharing platform providers and the users having [] uploaded the content as well as the public interest. Appropriate measures shall respect the freedom of expression and information, and media pluralism. The most harmful content shall be subject to the strictest measures. Such measures shall not lead to any ex-ante control measures or upload- filtering of content.	
Those measures shall consist of, as appropriate:	[] Such measures shall [] include, as appropriate:	2. Those measures shall consist of, as appropriate:	
(a) defining and applying in the terms and conditions of the video-sharing platform providers the concepts of incitement to violence or hatred as referred to in point (b) of paragraph 1 and of content which may impair the physical, mental or moral development of minors, in accordance with Articles 6 and 12	 (a) [] including and applying, in the terms and conditions of the video- sharing platform [] services, [] the requirements not to incite to violence or hatred as referred to in point (b) of paragraph 1 and not to publicly provoke the commitment of terrorist offences as referred to in point (ba) of paragraph 1, in accordance with 	 (a) defining and applying in the terms and conditions of the video-sharing platform providers the concepts of incitement to violence or hatred as referred to in point <i>[]</i> (a) of paragraph 1 and of content which may impair the physical, mental or moral development of minors, in accordance with Article 6 <i>[]</i> (a) and (b) and Article 6a respectively. For the purposes of paragraph 1, 	

respectively;	Article 6, as well as the concept of content which may impair the physical, mental or moral development of minors, in accordance with Article [] 12(1) [];	Member States shall ensure that such measures based on terms and conditions are only permitted if national procedural rules provide the possibility for users to assert their rights before a court after learning of such measures;	
	(aa) including and applying, in the terms and conditions of the video-sharing platform services, the requirements set out in Article 9(1) for audiovisual commercial communications that are not marketed, sold or arranged by the video- sharing platform providers;		
(b) establishing and operating mechanisms for users of video-sharing platforms to report or flag to the video-sharing platform provider concerned the content referred to in paragraph 1 stored on its platform;	[No change]	(b)establishing and operating <i>transparent and user-friendly</i> mechanisms for users of video-sharing platforms to report or flag to the video- sharing platform provider concerned the content referred to in paragraph 1 <i>[] hosted</i> on its platform;	



		(ba)establishing and operating systems through which providers of video-sharing platforms explain to users of video-sharing platforms what effect has been given to the reporting and flagging referred to in point (b);
(c) establishing and operating age verification systems for users of video-sharing platforms with respect to content which may impair the physical, mental or moral development of minors;	[No change]	(c) establishing and operating age verification systems for users of video-sharing platforms with respect to content which may impair the physical mental or moral development of minors; such systems shall not lead to any additional processing of personal data and shall be without prejudice to Article 8 of Regulation (EU) 2016/679;
(d) establishing and operating systems allowing users of video- sharing platforms to rate the content referred to in paragraph 1;	[No change]	(d)establishing and operating <i>easy-to-use</i> systems allowing users of video-sharing platforms to rate the content referred to in paragraph 1;
(e) providing for parental control systems with respect to content which may impair the physical, mental or moral	[No change]	(e)providing for parental control systems <i>that are under the</i> <i>control of the end-user and</i> <i>proportionate to the</i> <i>measures referred to in this</i>

	development of minors;			paragraph and paragraph 3 with respect to content which may impair the physical, mental or moral development of minors; the regulatory authorities and/or bodies shall provide the necessary guidelines to ensure that the measures taken respect the freedom of expression and include a requirement to inform users;	
	(f) establishing and operating systems through which providers of video-sharing platforms explain to users of video-sharing platforms what effect has been given to the reporting and flagging referred to in point (b).	[No change]		(f) establishing and operating [] transparent, easy-to-use and effective procedures for the handling and resolution of disputes between the video-sharing [] platform provider and its users in relation to the implementation of the measures referred to in [] points (b) to (f).	
		(fa) providing for effective media literacy measures and tools and raising users' awareness of these measures and tools.			
3.	For the purposes of the implementation of the measures referred to in	3. For the purposes of the implementation of the measures referred to in	3.	For the purposes of the implementation of the measures referred to in	

paragraphs 1 and 2, Member States shall encourage co- regulation as provided for in Article 4(7).	paragraph [] 2, Member States [] are encouraged to use co-regulation as provided for in Article 4a(1) [].	paragraphs 1 and 2, MemberStates and the Commissionshall encourage and facilitateself-regulation and co-regulation as provided for inArticle 4(7) and (7a) ensuringthat codes of conduct complywith the provisions of thisDirective and fully respect therights, freedoms andprinciples set out in theCharter, in particular Article52 thereof.Member States shall ensurethat video-sharing platformproviders conduct and publishregular audits of theirperformance in accordancewith the measures referred toin paragraph 1.	
	3a. For the purposes of ensuring effective and consistent implementation of this Article, where necessary, the Commission shall, after consulting the Contact Committee, issue guidelines regarding the practical application of point (iii) of Article 1(aa).		

4.	Member States shall establish the necessary mechanisms to assess the appropriateness of the measures referred to in paragraphs 2 and 3 taken by video-sharing platform providers. Member States shall entrust this task to the authorities designated in accordance with Article 30.	4.	Member States shall establish the necessary mechanisms to assess the appropriateness of the measures, referred to in paragraph 2 [] taken by video-sharing platform providers. Member States shall entrust [] the assessment of those measures to the national regulatory authorities [].	4. Member States shall establish the necessary mechanisms to assess [] and report on the delivery and effectiveness of the measures [] taken [], taking into account their legality, transparency, necessity, effectiveness and proportionality. Member States shall entrust this task to the authorities designated in accordance with Article 30. The regulatory authorities and/or bodies shall provide the necessary guidelines to ensure that the measures taken respect the freedom of expression, and include a requirement to inform users.
5.	Member States shall not impose on video-sharing platform providers measures that are stricter than the measures referred to in paragraph 1 and 2. Member States shall not be precluded from imposing stricter measures with respect to illegal content. When adopting such measures, they shall respect the conditions set by applicable Union law, such as, where appropriate,	5.	Member States [] may impose on video-sharing platform providers measures that are more detailed or stricter than the measures referred to in paragraph [] 2. [] When adopting such measures, [] Member States shall [] comply with the requirements set out by applicable Union law, such as [] those set in Articles 14 and 15 of	5. [] Article 8 shall apply to video-sharing platform providers.

those set in Articles 14 and 15 of Directive 2000/31/EC or Article 25 of Directive 2011/93/EU.	Directive 2000/31/EC or Article 25 of Directive 2011/93/EU.		
		5a. Member States shall provide that sponsorship or audiovisual commercial communications that are marketed, sold, or arranged by video-sharing platform providers comply with the requirements of Articles 9 and 10.Without prejudice to Articles 14 and 15 of Directive 2000/31/EC, Member States shall provide that video- sharing platforms require users who upload content to declare whether such content contains advertisements, 	
		Member States shall require video-sharing platforms to provide that service recipients be clearly informed of declared or known content including advertisements, sponsored content or product placement.	

6.	Member States shall ensure that complaint and redress mechanisms are available for the settlement of disputes between users and video- sharing platform providers relating to the application of the appropriate measures referred to in paragraphs 1 and 2.	6.	Member States shall ensure that complaint and redress mechanisms are available for the settlement of disputes between users and video-sharing platform providers relating to the application of paragraphs 1 and 2.	del	eted	
		6a.	In addition to the measures referred to in paragraph 2, Member States shall encourage policies and schemes to develop media literacy skills.			
7.	The Commission and ERGA shall encourage video- sharing platform providers to exchange best practices on co-regulatory systems across the Union. Where appropriate, the Commission shall facilitate the development of Union codes of conduct.	7.	The Commission [] shall encourage video-sharing platform providers to exchange best practices on co-regulatory [] codes of conduct referred to in paragraph 3. [].	7.	The Commission and <i>the</i> ERGA shall encourage video- sharing platform providers to exchange best practices on <i>self-</i> <i>regulatory and</i> co-regulatory systems across the Union. Where appropriate, the Commission shall facilitate the development of Union codes of conduct.	
8.	Video-sharing platform providers or, where applicable, the organisations representing those providers in this respect shall submit to	8.	[] Member States and the Commission may foster self-regulation through Union codes of conduct	8.	Video-sharing platform providers or, where applicable, the organisations representing those providers in this respect shall submit to the Commission	

the Commission draft Union codes of conduct and amendments to existing Union codes of conduct. The Commission may request ERGA to give an opinion on the drafts, amendments or extensions of those codes of conduct. The Commission	referred to in Articl 4a(2).	le draft Union codes of conduct and amendments to existing Union codes of conduct. The Commission may request <i>the</i> ERGA to give an opinion on the drafts, amendments or extensions of those codes of conduct. The Commission [] shall publish those codes in
may give appropriate		order to promote the exchange
publicity to those codes of		of best practices.
conduct.		
		Article 28b
	-1. For the purposes of	
	Directive, a video-sh	naring
	platform provider established on the	
	territory of a Memb	
	State within the mea	
	of Article 3(1) of Di	8
	2000/31/EC shall be	
	the jurisdiction of the	
	Member State.	
1. Member States shall ensure	1. [] A video-sharing	g [No change]
that video-sharing platform	platform provider wh	
providers which are not	not established on th	
established on their territory,	territory of a Membe	er
but which have either a	State pursuant to	
parent company or a	paragraph -1 shall b	
subsidiary that is established	deemed to be establ	
on their territory or which	on the territory of a	
are part of a group and	Member State for the	he

another entity of that group is established on their territory, are deemed to have been established on their territory for the purposes of	purposes of this Directive if that video-sharing platform provider: a) has a parent []	
Article 3(1) of Directive 2000/31/EEC.	undertaking or a subsidiary undertaking that is established on [] the territory of that Member State []; or	
	 b) is part of a group and another undertaking of that group is established on [] the territory of that Member State. 	
	For the purposes of this Article: a) "parent undertaking" means parent undertaking as defined in point 9 of Article 2 of Directive 2013/34/EU;	
	b) "subsidiary undertaking" means subsidiary undertaking as defined in point 10 of Article 2 of Directive 2013/34/EU;	
	c) "group" means a parent undertaking, all its	

		subsidiary undertakings		
		and all other		
		undertakings which are		
		part of the group.		
For the purposes of applying	1a.	For the purposes of	[No change]	
the first subparagraph,		applying [] paragraph 1,		
where the parent company,		where the parent []		
the subsidiary or the other		undertaking, the		
entity of the group are each		subsidiary undertaking or		
established in different		the other [] undertakings		
Member States, the provider		of the group are each		
shall be deemed to have been		established in different		
established in the Member		Member States, the video-		
State where its parent		sharing platform provider		
company is established or, in		shall be deemed to [] be		
the absence of such an		established in the Member		
establishment in a Member		State where its parent []		
State, where its subsidiary is		undertaking is established		
established or, in the absence		or, in the absence of such an		
of such an establishment in a		establishment, in the		
Member State, where the		Member State where its		
other entity of the group is		subsidiary undertaking is		
established.		established or, in the		
		absence of such an		
		establishment, in the		
		Member State where the		
		other [] undertaking of		
		the group is established.		
For the purposes of applying	1b.	For the purposes of		
the second subparagraph,		applying [] paragraph		
where there are several		1a, where there are several		
subsidiaries each of which		subsidiary undertakings		

are established in different	and each of [] them is	
	established in a different	
Member States, or where		
there are several other	Member State, [] the	
entities of the group each of	video-sharing platform	
which are established in	provider shall be deemed	
different Member States, the	to be established in the	
Member States concerned	Member State where one	
shall ensure that the provider	of the subsidiary	
designates in which of these	undertakings first began	
Member States it shall be	its activity, provided that	
deemed to have been	it maintains a stable and	
established.	effective link with the	
	economy of that Member	
	State. Where there are	
	several other undertakings	
	[] which are part of the	
	group and each of them is	
	established in a different	
	Member State, the video-	
	sharing platform provider	
	shall be deemed to be	
	established in the Member	
	State where one of these	
	undertakings first began	
	its activity, provided that	
	it maintains a stable and	
	effective link with the	
	economy of that Member	
	State.	
	1c. For the purposes of this	—
	Directive, Articles 3, 14	
	and 15 of Directive	
	and 15 of Directive	

2. Member States shall communicate to the Commission a list of the video-sharing platform providers established on their territory and the criteria, set out in Article 3(1) of Directive 2000/31/EC and in paragraph 1, on which their jurisdiction is based. They shall update the list regularly. The Commission shall ensure that the competent independent regulatory authorities have access to this information.	establish and maintain an up-to-date list of the video- sharing platform providersrestablished or deemed to	<u>AMD 76</u> 2. Member States shall communicate to the Commission a list of the video- sharing platform providers established or deemed to be established on their territory [] in accordance with the criteria set out in [] paragraph 1, on which their jurisdiction is based. They shall update the list regularly. The Commission shall ensure that the competent independent regulatory authorities and/or bodies and the public have easy and effective access to this information.	
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Commission shall make this information publicly available.	AMD 772a. Where, in applying paragraph1, the Member Statesconcerned do not agree onwhich Member State hasjurisdiction, they shall bringthe matter to theCommission's attentionwithout undue delay. TheCommission may request theERGA to provide an opinionon the matter within 15working days from thesubmission of theCommission's request.
Article 2	8c - <u>AMD 78</u>
	Member States shall ensure that a video-sharing platform provider under their jurisdiction make at least the following information easily, directly and permanently accessible to the user:
	 (a) its name; (b) the geographical address at which it is established;
	(c) the details, including its email address or website, which



		allow it to be contacted rapidly in a direct and effective manner; (d) the Member State having jurisdiction over it and the competent regulatory authorities and/or bodies or supervisory bodies.
		APTER X
		COMMITTEE
 A contact committee is established under the aegis of the Commission. It shall be composed of representatives the competent authorities of Member States. It shall be chaired by a representative of the Commission and meet either on his initiative or at the request of the delegation of Member State. 	of [No change] of the of he	 29 - <u>AMD 79</u> 1. A contact committee is established under the aegis of the Commission. It shall be composed of representatives of the competent authorities or bodies of the Member States and four Members of the European Parliament as observers nominated every three years. It shall be chaired by a representative of the Commission and meet either on his initiative or at the request of the delegation of a Member State. Gender parity in the composition of the contact committee shall be encouraged.
2. The tasks of the contact committee shall be:	[No change]	[No change]

(a)	to facilitate effective implementation of this Directive through regular consultation on any practical problems arising from its application, and particularly from the application of Article 2, as well as on any other matters on which exchanges of views are deemed useful;	[No change]	[No change]	
(b)	to deliver own-initiative opinions or opinions requested by the Commission on the application by the Member States of this Directive;	[No change]	[No change]	
(c)	to be the forum for an exchange of views on what matters should be dealt with in the reports which Member States must submit pursuant to Article 16(3) and on their methodology;	[No change]	[No change]	
(d)	to discuss the outcome of regular consultations which the Commission holds with representatives of broadcasting organisations, producers, consumers, manufacturers, service providers and trade unions and the creative community;	[No change]	[No change]	
(e)	to facilitate the exchange of	[No change]	[No change]	

information between the Member States and the Commission on the situation and the development of regulatory activities regarding audiovisual media services, taking account of the Union's audiovisual policy, as well as relevant developments in the technical field;			
(f) to examine any development arising in the sector on which an exchange of views appears useful.	[No change]	(f) to examine, <i>and give opinions</i> <i>to the Commission on</i> , any development arising in the sector on which an exchange	

CHAPTER XI - <i>Point 20</i> [] REGULATORY [] AUTHORITIES OF THE MEMBER STATES					
	Article 30) - <u>AMD 80</u>			
Point 21			EP amd accepted in part		
1. Each Member State shall designate one or more independent national regulatory authorities. Member States shall ensure that they are legally distinct and functionally independent of any other public or private body. This shall be without	 Each Member State shall designate one or more [] national regulatory authorities or bodies. Member States shall ensure that they are legally distinct from the government and functionally independent of any other public or private 	 Each Member State shall designate one or more independent national regulatory authorities <i>and/or bodies</i>. Member States shall ensure that they are [] functionally <i>and</i> <i>effectively</i> independent of <i>their</i> <i>respective governments and</i> of any other public or private 	1. Each Member State shall designate one or more national regulatory authorities and/or bodies. Member States shall ensure that they are legally distinct from the government and functionally [] independent of their respective governments and of any other		



	prejudice to the possibility for Member States to set up regulators having oversight over different sectors.		body. This shall be without prejudice to the possibility for Member States to set up regulators having oversight over different sectors.		body. This shall be without prejudice to the possibility for Member States to set up regulators having oversight over different sectors.	public or private body. This shall be without prejudice to the possibility for Member States to set up regulators having oversight over different sectors. <u>EP amd accepted in part (also in</u> <u>recital 33)</u>
2.	Member States shall ensure that national regulatory authorities exercise their powers impartially and transparently and in accordance with the objectives of this Directive, in particular media pluralism, cultural diversity, consumer protection, internal market and the promotion of fair competition.	2.	Member States shall ensure that national regulatory authorities or bodies exercise their powers impartially and transparently and in accordance with the objectives of this Directive [].	2.	Member States shall ensure that national regulatory authorities and/or bodies exercise their powers impartially and transparently and in accordance with the objectives of this Directive, in particular media pluralism, cultural and linguistic diversity, consumer protection, accessibility, non- discrimination, internal market and the promotion of fair competition. Member States shall ensure that national regulatory authorities and/or bodies exercise no ex ante influence over editorial decisions, editorial choices or layouts. Their tasks shall be limited to monitoring the implementation of this Directive, the application of national law and the fulfilment of statutory	2. Member States shall ensure that national regulatory authorities and/or bodies exercise their powers impartially and transparently and in accordance with the objectives of this Directive, in particular media pluralism, cultural and linguistic diversity, consumer protection, accessibility, non- discrimination, internal market and the promotion of fair competition.



	National regulatory authorities shall not seek or take instructions from any other body in relation to the exercise of the tasks assigned to them under national law implementing Union law. This shall not prevent supervision in accordance with national constitutional law.		National regulatory authorities or bodies shall not seek or take instructions from any other body in relation to the exercise of the tasks assigned to them under national law implementing Union law. This shall not prevent supervision in accordance with national constitutional law.		<i>obligations</i> . National regulatory authorities <i>and/or bodies</i> shall not seek or take instructions from any other body in relation to the exercise of the tasks assigned to them under national law implementing Union law. This shall not prevent supervision in accordance with national constitutional law.		National regulatory authorities and/or bodies shall not seek or take instructions from any other body in relation to the exercise of the tasks assigned to them under national law implementing Union law. This shall not prevent supervision in accordance with national constitutional law.
3.	The competences and powers of the independent regulatory authorities, as well as the ways of making them accountable shall be clearly defined in law.	3.	The competences and powers of the [] regulatory authorities or bodies , as well as the ways of making them accountable shall be clearly defined in national law.	3.	The competences and powers of the independent regulatory authorities <i>and/or bodies</i> , as well as the ways of making them accountable shall be clearly defined in law.	3.	<u>P amd accepted</u> <u>Member States shall ensure</u> that the competences and powers of the [] national regulatory authorities and/or bodies, as well as the ways of making them accountable are [] clearly defined in [] law. <u>P amd accepted</u>
4.	Member States shall ensure that national regulatory authorities have adequate enforcement powers to carry out their functions effectively.	4.	Member States shall ensure that national regulatory authorities or bodies have adequate financial and human resources and enforcement powers to carry out their functions effectively. Member States	4.	Member States shall ensure that national regulatory authorities <i>and/or bodies</i> have adequate enforcement powers to carry out their functions effectively.		Member States shall ensure that national regulatory authorities and/or bodies have adequate financial and human resources and enforcement powers to carry out their functions effectively and to contribute to the work of ERGA. Member States shall

		shall ensure that national regulatory authorities or bodies have separate annual budgets which shall be made public.	4a.	Member States shall ensure that national regulatory authorities and/or bodies designate a single and publicly available point of contact for information and complaints about the accessibility issues referred to in Article 7.	ensure that national regulatory authorities and/or bodies are provided with their own annual budgets which shall be made public. <u>EP amd accepted in part and</u> principle in Art. 7(4a)
5.	The Head of a national regulatory authority or the members of the collegiate body fulfilling that function within a national regulatory authority, may be dismissed only if they no longer fulfil the conditions required for the performance of their duties which are laid down in advance in national law. A dismissal decision shall be made public and a statement of reasons shall be made available.	5. The Head of a national regulatory authority or body or the members of the collegiate body fulfilling that function within a national regulatory authority or body may be dismissed only if they no longer fulfil the conditions required for the performance of their duties which are laid down in advance [] at national [] level . A dismissal decision shall be made public [].	5.	[] Member States shall lay down in national law the conditions and the procedures for the appointment and dismissal of the head of a national regulatory authority and/or body or the members of the collegiate body fulfilling that function, including the duration of the mandate. [] Alterations before the termination of the mandate shall be duly justified, subject to prior notification and made available to the public. The procedures shall be transparent, non-	5. Member States shall lay down in national law the conditions and the procedures for the appointment and dismissal of the head of a national regulatory authority and/or body or the members of the collegiate body fulfilling that function, including the duration of the mandate. The procedures shall be transparent, non- discriminatory and guarantee the requisite degree of independence. The Head of a national regulatory authority and/or body or the members of



				discriminatory and guarantee the requisite degree of independence.	the collegiate body fulfilling that function within a national regulatory authority and/or body may be dismissed if they no longer fulfil the conditions required for the performance of their duties which are laid down in advance at national level. A dismissal decision shall be duly justified, subject to prior notification and made available to the public [].
6.	Member States shall ensure that independent national regulatory authorities have separate annual budgets. The budgets shall be made public. Member States shall also ensure that national regulatory authorities have adequate financial and human resources to enable them to carry out the task assigned to them and to actively participate in and contribute to ERGA.	Deleted and merged with paragraph 4	6.	Member States shall ensure that regulatory authorities <i>and/or</i> <i>bodies</i> have separate annual [] <i>budget allocations</i> [] to enable them to carry out the tasks assigned to them and to actively participate in and contribute to <i>the</i> ERGA. The budgets shall be made public.	<u>EP amd accepted in part</u> (in paragraph 4)
7.	Member States shall ensure that effective mechanisms exist at national level under which any user or media services provider or video- sharing platform provider	 Member States shall ensure that effective appeal mechanisms exist at national level []. The appeal body, which may be a court, shall be 	7.	Member States shall ensure that effective mechanisms exist at national level under which any [] recipient of a service whose rights are directly affected by audiovisual	Paragraph 7: pending issue



		ele 30-a	1. Member States shall ensure
Pending the outcome of the appeal, the decision of the national regulatory authority shall stand, unless interim measures are granted in accordance with national law.	Pending the outcome of the appeal, the decision of the national regulatory authority or body shall stand, unless interim measures are granted in accordance with national law.	[No change]	
That appeal body, which should be a court, shall have the appropriate expertise to enable it to carry out its functions effectively. Member States shall ensure that the merits of the case are duly taken into account and that there is an effective appeal mechanism.	deleted	[No change]	
who is affected by a decision of a national regulatory authority has the right of appeal against the decision to an appeal body. The appeal body shall be independent of the parties involved in the appeal.	independent of the parties involved in the appeal.	<i>content</i> or <i>audiovisual</i> media <i>service</i> provider or video- sharing platform provider who is affected by a decision of a national regulatory authority and/or body has the right of appeal against the decision to an appeal body. The appeal body shall be independent of the parties involved in the appeal.	

ensure that their national regulatory authorities or bodies take appropriate measures to provide each other and the Commission with the information necessary for the application of this Directive, in particular Articles 2, 3 and 4.	that their national regulatory authorities <u>and/</u> or bodies take appropriate measures to provide each other and the Commission with the information necessary for the application of this Directive, in particular Articles 2, 3 and 4.
2. Member States shall ensure that, when their national regulatory authorities or bodies receive information from a media service provider under their jurisdiction that it wishes to provide a service wholly or mostly directed at the audience of another Member State, the national regulatory authority or body in the Member State having jurisdiction shall inform the national regulatory authority or body of the receiving Member State.	Pending issue
3. If the regulatory authority or body of a receiving Member State sends a request concerning the	<u>Pending issue</u>

		activities of a media service provider to the regulatory authority or body of the Member State having jurisdiction over that provider, the latter regulatory authority or body shall do its utmost to address the request within two months, without prejudice to stricter time limits applicable pursuant to this Directive. When requested, the regulatory authority or body of the receiving Member State shall provide any information to the regulatory authority or body of the Member State having jurisdiction that may assist it in addressing the request.		
		A	oint 22 - AMD 81	
1.	The European Regulators Group for Audiovisual Media Services (ERGA) is hereby established.	[No change]	[No change]	1. The European Regulators Group for Audiovisual Media Services (ERGA) is hereby established.
2.	It shall be composed of national independent	 It shall be composed of [] representatives of national 	 It shall be composed of national regulatory authorities 	 <u>EP amd accepted in part</u> 2. It shall be composed of [] representatives of national []

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	regulatory authorities in the field of audiovisual media services. They shall be represented by the heads or by nominated high level representatives of the national regulatory authority with primary responsibility for overseeing audiovisual media services, or in cases where there is no national regulatory authority, by other representatives as chosen through their procedures. A Commission representative shall participate in the group meetings.	[] regulatory authorities or bodies in the field of audiovisual media services []. A Commission representative shall participate in [] ERGA meetings.	and/or bodies, which may include those regional independent regulatory authorities and bodies that have full competence in the field of audiovisual media services. They shall be represented by the heads or by nominated high level representatives of the national regulatory authority with primary responsibility for overseeing audiovisual media services, or in cases where there is no national regulatory authority and/or body, by other representatives as chosen through their procedures. A Commission representative shall participate in the group meetings.	regulatory authorities and/or bodies in the field of audiovisual media services.[] with primary responsibility for overseeing audiovisual media services, or in cases where there is no national regulatory authority and/or body, by other representatives as chosen through their procedures. A Commission representative shall participate in the [] ERGA meetings.
3.	ERGA's shall have the following tasks:	3. ERGA [] shall have the following tasks:	3. <i>The</i> ERGA <i>[]</i> shall have the following tasks:	 <i>EP and accepted in full</i> 3. The ERGA <i>[]</i> shall have the following tasks:
	(a) to advise and assist the Commission in its work to ensure a consistent implementation in all Member States of the	 (a) to [] provide technical expertise to the Commission [] to ensure a consistent implementation [] of the regulatory 	 (a)to advise and assist the Commission <i>at its request</i> in its <i>[] task</i> to ensure a consistent implementation <i>of</i> <i>this Directive</i> in all Member 	 <u>EP amd accepted in part</u> (a) to [] provide technical expertise to the Commission in []: its task to ensure a consistent

f	regulatory framework for audiovisual media services;	framework for audiovisual media services	States [] ;	<pre>implementation of [] this Directive in all Member States [],</pre>
C n a S C C ii C ii C C P a C C C C C C C C C C C C C C C C	to advise and assist the Commission as to any matter related to audiovisual media services within the Commission's competence. If justified in order to advise the Commission on certain issues, the group may consult market participants, consumers and end-users in order to collect the necessary information;	[deleted]	(b)to advise and assist the Commission [] at its request on matters related to audiovisual media services within [] its competence [];	- [] on matters related to audiovisual media services within its competence [];
(c) t e a t r f	to provide for an exchange of experience and good practice as to the application of the regulatory framework for audiovisual media services;	(c) to [] exchange [] experience and [] best practices [] on the application of the regulatory framework for audiovisual media services;	[no change]	(c) to [] exchange [] experience and [] best practices [] on the application of the regulatory framework for audiovisual media services, including on accessibility;
i i	to cooperate and provide its members with the information necessary for the application of this	[No change]	(d)to cooperate and provide its members <i>and the contact</i> <i>committee</i> with the information necessary for the	<i>EP amd accepted in part</i> (d) to cooperate and provide its members with the information necessary for the application of this Directive,

Directive, in particular as regards Articles 3 and 4 thereof;		application of this Directive, in particular as regards Articles 3, 4 <i>and</i> 7 thereof;	in particular as regards Articles 3, [] 4 and 7 thereof;
(e) to give opinions, when requested by the Commission, on the issues envisaged in Articles 2(5b), 6a(3), 9(2), 9(4) and on any matter relating to audiovisual media services, in particular on the protection of minors and incitement to hatred.	 (e) to give opinions, when requested by the Commission, on the technical and factual aspects of the issues [] pursuant to Articles 2(5b), 3(4) and 4(4)(c) []. 	[No change]	 (e) to give opinions, when requested by the Commission, on the technical and factual aspects of the issues [] pursuant to [Articles 2(5b), 3(4) and 4(4)(c)]* []. * references to specific articles are pending until these articles are agreed
4. The Commission shall be empowered to adopt, by means of an implementing act, the rules of procedure for ERGA.	 4. [] ERGA shall adopt [] its rules of procedure []. 	4. The Commission shall be empowered to adopt, by means of an implementing act, the rules of procedure for <i>the</i> ERGA.	 <u>EP amd rejected</u> 4. [] The ERGA shall adopt [] its rules of procedure [].
		4a. The ERGA shall have adequate financial and human resources to carry out its tasks. Regulatory authorities and/or bodies shall actively participate in and contribute to the ERGA.	<u>EP amd rejected</u>
		TER XII ROVISIONS	
		cle 31	
In fields which this Directive does	[No change]	[No change]	

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not coordinate, it shall not affect the rights and obligations of Member States resulting from existing conventions dealing with telecommunications or broadcasting.	Arti	cle 32	
Member States shall communicate to the Commission the text of the main provisions of national law which they adopt in the field covered by this Directive.	[No change]	[No change]	
	Article 3	3 - Point 23	
The Commission shall monitor Member States' application of the Directive, including its application of co-regulation and self-regulation through codes adopted at national level.	The Commission shall monitor Member States' application of this Directive [].	[no change]	
By [date – no later than four years after adoption] at the latest, and every three years thereafter, the Commission shall submit to the European Parliament, to the Council and to the European Economic and Social Committee a report on the application of this Directive.	[No change]	<u>AMD 82</u> By [date – no later than [] three years after adoption] at the latest, and every three years thereafter, the Commission shall submit to the European Parliament, to the Council and to the European Economic and Social Committee a report on the application of this Directive and, if necessary, make further proposals to adapt it to the developments in the field of	



		audiovisual media services, in particular in the light of recent technological developments, the competitiveness of the sector as well as a report on practices, policies and accompanying measures supported by Member States in the field of media literacy.	
By [date - no later than 10 years after adoption] at the latest, the Commission shall submit to the European Parliament and the Council an ex post evaluation, accompanied where appropriate by proposals for its review, in order to measure the impact of the Directive and its added value.	By [date - no later than [] eight years after adoption] at the latest, the Commission shall submit to the European Parliament and the Council an ex post evaluation, accompanied where appropriate by proposals for its review, in order to measure the impact of the Directive and its added value.	[No change]	
			The Commission shall keep the Contact Committee and the ERGA duly informed on their respective works and activities.The Commission shall ensure that information received from Member States on any measure that they have taken in the fields coordinated by this Directive is communicated to the Contact Committee and the ERGA.
	Article 2 of the proposal for a	mending Directive 2010/13/EU	
1. Member States shall bring into force the laws,	1. Member States shall bring into force the laws,	[No change]	

administrative provisions necessary to comply with this Directive by <i>flate - no</i> later than 1 year after entry into force/ at the latest. They shall forthwith communicate to the Commission the text of those provisions. entry into force/ at the latest. They shall forthwith communicate to the Commission the text of those provisions, they shall contain a reference to this by such a reference on the occasion of their official publication. Member States shall determine how such reference is to be made. When Member States adopt those provisions, they shall contain a reference to this by such a reference on the occasion of their official publication. Member States shall determine how such reference is to be made. No change] 2. Member States shall commission the text of the main provisions of national law which they adopt in the field covered by this Directive. [No change] Article 3	regulations and	regulations and		
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	Article 4				
This Directive is addressed to the	[No change]	[No change]			
Member States.					
Done at Brussels,					
For the European Parliament					
The President					
For the Council					
The President					

EP draft proposal for compromise on Article 3

1. Member States shall ensure freedom of reception and shall not restrict retransmissions on their territory of audiovisual media services from other Member States for reasons which fall within the fields coordinated by this Directive.

2. Member States may provisionally derogate from paragraph 1 if an audiovisual media service provided by a media service provider under the jurisdiction of another Member State manifestly, seriously and gravely infringes Article 6 or <u>6a(1)</u> or prejudices or presents a serious and grave risk of prejudice to public health,

and the following conditions are met:

a) during the previous 12 months, *the media service provider on at least two prior occasions has already performed one or more of the conducts described in the first subparagraph;*

b) the Member State concerned has notified the media service provider, *the Member State having jurisdiction over that provider and the Commission in writing of the alleged* infringements and *of the proportionate measures it intends to take* should any such *infringement* occur again;

c) <u>the Member State concerned has respected the right of defence of the media services provider</u> concerned and, in particular, has given the media service provider the opportunity to express its views on the alleged infringements;

d) consultations with the Member State <u>having jurisdiction with the mentioned provider</u> and the Commission have not produced an amicable settlement within <u>15 days after the receipt</u> of the notification referred to in point (b).

The Commission shall, within three months *following its receipt of* the notification of the measures taken by the Member State and after having consulted *the* ERGA take a decision on whether the measures are compatible with Union law. *If it decides that they are not, the Member State concerned will be required to put an end to the measures in question as a matter of urgency.*

3. Member States may provisionally derogate from paragraph 1 if an audiovisual media service provided by an media service provider under the jurisdiction of another Member State prejudices or presents a serious and grave risk of prejudice to public security, including the safeguarding of national security and defence if the following conditions are met:

a) during the previous 12 months this conduct occurred at least on one prior occasion;

b) the Member State concerned has notified the media service provider and the Commission in writing of the alleged infringement and of the proportionate measures it intends to take should any such infringement occur again;

c) the Member State concerned has respected the rights of defence of the media services provider concerned, and, in particular has given the media services provider the opportunity to express its views on the alleged infringements.

<u>The Commission shall, within one month following its receipt of the notification of the measures</u> taken by the Member State take a decision after having consulted the ERGA on whether the intended measures are compatible with Union law. If it decides that they are not, the Member State concerned will be required to put an end to the measures in question as a matter of urgency.

4. Paragraphs <u>2 and 3</u> shall be without prejudice to the application of any procedure, remedy or sanction to the infringements in question in the Member State which has jurisdiction over the media service provider concerned.

5. Member States and the Commission shall regularly exchange experiences and best practises regarding the procedure set out in this article in the framework of the contact committee established pursuant to Article 29 and the ERGA.

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